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TRAVEL GUIDE

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Here's the TWENTY-FIRST ANNUAL EDITION, which we hope you'll enjoy and find helpful. We sometimes wonder whether those of you who use this publication realize just what effort goes into its production and dependability, so we're giving some facts that might be of interest to you.

- Western Canada's oldest-established Travel Guide
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## VICTORIA, B.C.-

#### Gateway To Canada's Treasure Island!

Population, 129,618 - - Capital City of British Columbia

#### ON VANCOUVER ISLAND, B.C.

If you've never been to Victoria and Vancouver Island, it's worth a thought when vacation planning time comes around. In winters to come you won't need to sit around and talk about Mrs. McGillicuddy's gallstones. Vancouver Island's uniqueness and infinite variety will keep your tongue wagging for years.

Way back in 1843, the Hudson's Bay Co. built a Fort at the southern tip of Vancouver Island, washed on three sides by the waters of the Straits of Georgia and Juan de Fuça. The fort has gone, and a city has grown in its place, and to it Englishmen have brought not only the parks, gardens and shady streets that one associates with England, but their courtesy, and their leisurely way of life, blending the amenities with the traditions of a thousand years.

Victoria certainly reflects the English atmosphere in its shops, and in true tradition, the tinkling of tea cups at 4 p.m. daily would put Bow Bells themselves to shame. The garden complex has taken a picturesque step in the hanging of flower baskets from the lamp posts of many of the main streets. This may be risky in a high wind, but after all there are less lyrical ways of shuffling off this mortal coil other than by a biff on the bean from a pot of petunias.

Victoria has lots to delight the eye, the fine inner harbour and terraced lawns leading back to the imposing facade of the Parliament Buildings, Thunderbird Park, with its totems including the largest totem pole in the world, and the lakes, streams, and bridges of Beacon Hill Park. You can walk along the cliffs with the gleaming peaks of the Olympics across the Straits, or sun-bathe and swim from the beach below, only two of the many activities that will make a holiday superb. You'll find that Victoria holds most of the things for which the Old Country is known and respected, from the finest quality goods in the stores, the courtesy, friendliness, and pleasant way of life of its citizens.

#### FERRY SERVICES TO VICTORIA AND VANCOUVER ISLAND, B.C.

Car Ferry Services are operated by the Canadian Pacific Steamship Service on a fast service from downtown Vancouver to Downtown Nanaimo and return, with nine trips daily.

You can drive from Nanaimo to Victoria via the lovely Malahat Drive (70 miles). Or, if you are going North on Vancouver Island, take

Ferry to Nanaimo and then drive North on Hwy. 1.

It is advisable to secure reservations for Cars. We suggest you contact the Canadian Pacific Steamship Service at Vancouver, B.C. for reservations A Bus-Ferry Service is also in operation, leaving from Vancouver, and arriving in Victoria approximately four and one-half hours later. Contact Canadian Pacific for information. MUtual 1-2212, Vancouver, B.C.

The Black Ball Ferries operate a Fast service between Horseshoe Bay, West Vancouver and Nanaimo, daily every two hours between 6 a.m. and

midnight. No reservations required.

The Washington State Ferries operate regular services between Port Angeles, Wash, and Victoria, B.C., also from Anacortes to Sidney, B.C. This latter trip is through the San Juan Islands and is scenically magnificent. No reservations required, Send for schedules to Washington State Ferries, Colman Ferry Terminal, Seattle 4, Wn.

The British Columbia Ferry System operates between Tsawwassen Beach (22-miles South of Vancouver via Deas Island Tunnel and Ladner Hwy.) and Swartz Bay, 18 miles North of Victoria, (via Hwy. 17 to Sidney, B.C.)

# Old British Fish & Chips



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Served in a charming, traditionally British Atmosphere For "Take-Out" Orders Phone EV. 4-6121

Your Host: R. S. "Dick" Porter

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1019 Government St.

Victoria, B.C.

#### TOURIST ATTRACTIONS

Beacon Hill, the chief city park, 154 acres in extent, offers arresting seascapes, and views of the eternally snow-capped Olympic Mountains. See also the Nursery Gardens, Goodacre Lake, the Rose Gardens, the Royal Swans, Chinese Bell, Bowling Green and Cricket Fields.

The all-glass Crystal Garden containing the largest warm, salt-water pool under glass on the continent. Enjoy afternoon tea in the floral promenade surrounding the pool, table tennis, or dancing Wednesday, Friday and Saturday nights. The Royal Wax Museum is also housed here.

Marine Drive, passing along the outer fringe of Beacon Hill Park, affords a view of both the Straits of Juan de Fuca and the Olympic range in the State of Washington. The road passes the Oak Bay golf links, skirting the beautiful old world residential section of the city which won for old Victoria the name of "England on the Shores of the Pacific."

Mount Douglas Park, a seaside forest playground, and Mount Tolmie Park, from which panoramic views are obtained. The Dominion Government Astrophysical Observatory contains one of the largest telescopes in the world.

We cordially invite you to visit our shop and see our fine display of

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For over two hundred years Royal Crown Derby China has been renowned throughout the world for its unrivalled elegance and beauty.

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1015 FORT STREET

VICTORIA, B.C.

#### RECOMMENDATIONS IN VICTORIA, B.C.

CADBORO COURT—Overlooking beautiful Cadboro Bay, opposite Yacht Club on Cadboro Bay Road, 10-mins. drive from City centre. Fourteen pleasantly-appointed, spacious units in restful surroundings, four acres of landscaped grounds. Two blocks from Uplands Golf Course. Tel: EVergreen 2-2840. Mrs. Guy McNeill, 2630-Hibbons Close, Victoria, B.C.

THE OLD CHARMING INN—Another Victoria "must". Don't miss having afternoon tea here in an old-world dining room with a breathtaking view of the island-studded Georgia Strait and snow-capped Mount Baker. Also comfortable, relaxing lodging at moderate rates. Mr. and Mrs. Stan Morrow, Hosts. Tel: EV. 4-0267. 1420-Beach Drive, Oak Bay, Victoria, B.C.

INGRAHAM HOTEL—On Hwy. 17 entering Victoria from the North, at 2915 Douglas Street, a couple of mins. drive from city centre. New and most attractive, with rooms of modern functional comfort and restful design. Twin or double beds. T.V. in each room.

Exceptionally good meals served in either Coffee Shop or Dining Room. Every other facility offered by a top-rated Hotel. Free Parking in lot adjacent to Hotel. Rates: \$9 Twin Beds, \$8 Double bed. Tel: EV. 5-6731 or wire for reservations.

**BEL-ISLE MOTEL**—Overlooking Victoria's beautiful harbour in the quiet, picturesque park area, just three blocks from the shops. 51-Modern rooms and suites. Free TV. and radio in all rooms. Indiv.-controlled heat; room phones; combination tub and shower baths. Automatic Elevatr. Free Parking; Complimentary Continental Breakfast. Summer Rates \$8 Single, \$9 Double, \$10 room with two beds. Winter Rates \$6.50 Single, \$7 double, \$8 room with two beds. (Additional charge of \$2 for each person in excess of two occupying a room). Member AAA.

BEL-ISLE MOTEL 427 BELLEVILLE ST., VICTORIA TEL: EV. 6-3451

THE EMPRESS HOTEL—Another of Canada's truly outstanding hostelries Situated in downtown Victoria, adjacent to Parliament Buildings, and overlooking the harbour, the Empress offers all the amenities of gracious living. Operated by Canadian Pacific Railway. Reservations suggested especially in rush season.

A TRADITION IN VICTORIA-Your visit to Victoria will not be complete without a meal from the famed Cuisine of the fashionable Empress Room or Afternoon Tea—a renowned and relaxing "Empress" Custom—served in the Lounge daily from 3 to 5 p.m. Both in Victoria's famed Empress Hotel

#### FINE FOOD IN A MOST UNIQUE ATMOSPHERE

#### "THE PRINCESS MARY"

Victoria's really "different" dining spot, is berthed at the island Tug and Barge property, which is reached by going down Government Street to Johnson Street, turning West on Johnson and crossing Bridge, then turning right where you see the sign to the "Princess Mary".

The ship's superstructure has been converted into a dining room, complete with portholes, gangway, Purser's Office, etc. It's delightful and coupled with this, they serve delicious foods, featuring countless Sea Foods, appetizingly prepared . . . wonderful salads . . . special Meat dishes . . . all of which are really good. Hammond Organ music is featured during luncheons and evening, and you'd be well advised to phone ahead and reserve a table, during rush reason. You'll love it! Tel: EV. 2-0642, for Reservations. for Reservations.



One of the Five Modern Canadian Pacific Ferries THE LARGEST, FASTEST, AND MOST COMFORT-ABLE FERRIES BETWEEN THE MAINLAND AND VANCOUVER ISLAND . . . SEATTLE . VICTORIA . . . VANCOUVER . . . NANAIMO DOWNTOWN DEPARTURES AND ARRIVALS CANADIAN PACIFIC OFFERS THE ONLY FREE AUTOMOBILE RESERVATIONS SERVICE

VAI		CTORIA - SEA' 9, 1961 Local Tin				
Read Down			Read Up			
5,00 p.m. Lv. 9:00 p.m. Ar.		toria ttle	Ar. 11:50 a.m. Lv. 8:00 a.m.			
In	VANCOUVER - NANAIMO In Effect June 16 to Sept. 10, 1961, Inclusive					
Leave VANCOUVER	Arrive NANAIMO	Leave NANAIMO	Arrive VANCOUVER			
6:00 a.m. 9:00 a.m.	8:45 a.m. 11:30 a.m.	6:00 a.m. 8:00 a.m.	8:30 a.m. 10:30 a.m.			
11:30 a.m.	2:00 p.m.	10:00 a.m.	12:45 p.m.			
1:00 p.m. 3:00 p.m.	3:45 p.m. 5:30 p.m.	12:00 noon 2:30 p.m.	5:00 p.m.			
6:00 p.m.	8:30 p.m.	4:00 p.m.	6:45 p.m.			
8:30 p.m. 10:00 p.m.	11:15 p.m. 12:30 a.m.	6:00 p.m. 9:00 p.m.	8:30 p.m. 11:30 p.m.			
11:59 p.m.	2:30 a.m.	1:00 a.m.	3:45 a.m.			

VICTORIA - SEATTLE SERVICE

Daily May 19 to Oct. 1, 1961, Inclusive

(Service Suspended During Winter Months)
Leave Victoria: 5:00 p.m.
For full information and particulars of Winter Service operated between Vancouver and Nanaimo please contact any Canadian Pacific agent.

For informo	ation and	reservations,	telephone:		
Victoria	_	EV 5-7771	Portland	_	CA 8-733
Vancouver	-	MU 1-2212	San Francisco	_	DO 2-0134
Seattle		MA 2-2527	Los Angeles	_	MA 4-8337

#### VICTORIA AND VANCOUVER ISLAND

THE OUEST . .

A Most delightful shop which specializes in Canadian Handcrafts, including Hand-Woven Woollens, Skirts, Stoles, Ties, Bedspreads and many other lovely items, all in enchanting colours. For a really unique Canadian souvenir, take home one of the exquisite Eskimo Carvings from the Eastern Arctic. These have received world acclaim. Your "quest" for gifts or for your own treasure-chest should end with a visit here! In Victoria, at the corner of Government and Fort Streets.

KING ARTHUR'S ROUND TABLE-

On Downtown Victoria, on Blanshard St. near Johnson. Another of Victoria's better dining spots, which features truly "English" Roast Beef, served in most attractive surroundings.

THE SPARE RIB HOUSE-

In the Cherry Bank Hotel, 825-Burdett Ave. Outstanding Specialty Restaurant featuring Corn-Fed Steaks, Barbecued Chicken and Ribs, Seafoods and Tossed Salads. Free Parking. Open Daily 1:30-10:30 p.m. Sundays 1:00-9:00 p.m. Diners Club—American Express—AAA. Tel: EV. 5-5380 for Reservations.

CHEZ ERNEST RESTAURANT-

They advertise "Food Worth Waiting For", and we agree with them. A small, delightful place, about five miles from Victoria at Royal Oak, on the way to Airport and Butchart's Gardens. Specialize in Steaks and Chicken Dinners . Swiss Apple Pie. Open daily from 5:00 to 10:00 p.m. EXCEPT MONDAY. Phone Colquitz 420-R.

#### The Royal Tondon Wax Museum

On The Lower Level of The Crystal Garden In Victoria, B.C.

A Fabulous Exhibition of figures of the great, the notorious, the famous. There's criminals, statesmen, men of letters, the present Royal family, Queen Victoria, Henry VIII, as well as figures relating to the history of Vancouver Island including Captain James Cook, Captain George Vancouver, James Douglas, all magnificently and authentically costumed in the rich trappings and colors of their eras. The Museum opens May 1st, 1961, and the hours will be from early morning until evening, every day. Its something you must the miss.

mustn't miss!

A "MUST" ON EVERYONE'S "VISITING LIST"!

#### THE WORLD-FAMOUS BUTCHART GARDENS

The English Rose • Japanese Italian and The Sunken Gardens

Unbelievably beautiful by day and utterly breath-taking in the evening when under the illumination of a unique lighting system. Resident Restaurant serves delicious Light Luncheons and Afternoon Teas during Summer Season. Reached via Highway 17, 12-Miles from Victoria.

GOLF is played practically every day of the year in Victoria, for the mean temperature is, in Winter 42 degrees, and in Summer 61 degrees, Fahrenheit, and the average yearly rainfall but 27 inches. There are: The Victoria Golf Club, situated on the shores of Oak Bay; Royal Colwood Golf and Country Club; and Uplands Golf Club. All are open to visitors.

#### ISLAND JOURNEY

(Your Trip from Victoria North to Campbell River)

You can start your tour of Vancouver Island from Victoria, and head north along the Island Highway. You don't need a course in map reading to get along, this road is the main artery, and you can't go wrong. A few miles out of Victoria, you start to ascend the famous Malahat Drive, winding above Saanich Inlet, and from its summit enjoy an unparalleled view of the ocean, the white cone of Mount Baker, and the snow-capped ramparts of the Olympics. Descending again, it's a nice idea to take a short detour by way of Cowichan Bay, renowned for its pleasant atmosphere, fishing, and as the home of the famous Indian Sweaters . . .

The new Highway skirts the town of Duncan, but you'll see plenty of signs directing you to its environs. It's a pleasant place, rich in many things for which Victoria is better known. It was here that Robert Service found boredom in a store, before packing his bag and setting forth to find fame by his rhymes from the Yukon.

Nanaimo boasts one of the very few original Hudson's Bay Forts, the tower-like Bastion. It is not quite in its original position—seems that occasional town planning improvements have moved it about a bit—but as an unusual historic monument, it is well worth a click of your camera! You can follow the main highway from Nanaimo to Parksville, or detour by way of Departure Bay, the home of the Pacific Biological Station. When you get to Parksville, you find you have the choice of following two roads, one continuing up the coast, and the other to Port Alberni. The latter is a wonderfully scenic drive, through Cathedral Grove, possibly the finest stand of mighty Douglas Fir in North America, and skirting lovely Cameron Lake and snow-capped Mt. Arrowsmith before dropping you down to Alberni.

The coast road takes you through Qualicum Beach, with its sandy beaches and pleasant setting, and via Courtenay and Comox, which areas are justly famed for their Sport Fishing. Fishing for the big Tyee Salmon is excellent in the months of August and September in the Comox area. From here the highway goes North to Campbell River—also famed for its fabulous fishing.

The Highway terminates at Kelsey Bay, which is some 51-miles north

of Campbell River, over a good gravelled-surfaced road.

#### Duncan's Newest and Nicest!



Pleasantly and conveniently situated in attractively-landscaped grounds, on Hwy. No. 1, at North entrance to Duncan, within a couple of blocks of City Centre, restaurants, shopping facilities, and most handy to the Golf Course and the Famed Cowichan Bay, Lake and River Fishing areas.

Delightfully appointed units, with or without completely Electric kitchens (even to Electric Fry-Pan), are spacious, mahogany-panelled or double beds and Combination Tub and Shower compacting doors, applies accuragely of

fully-carpeted, with twin or double beds and Combination Tub and Shower Baths. TV in all units. Connecting doors enable occupancy of small or large family groups.

Make the "COHO" headquarters for your Island Holiday. You'll find the Duncan District pleasurable and hospitable and handy to either Victoria or Nanaimo. OPEN ALL YEAR. For reservations: Telephone Duncan 1563 or write Box 545, Duncan, B.C.

## Tzouhalem Hotel

#### IN DOWNTOWN DUNCAN

Long famed as one of Duncan's "Landmarks", this delightful hostelry has been renovated from tip to toe and offers superior service in a most attractive atmosphere. Twin or double-bedded rooms, with choice of Combination, Tub or Shower Baths. TV. Lounge, with Complimentary Coffee served from 9 to 10 p.m.

The Dining Room is open from 7:30 a.m. to 7:30 p.m., and you'll find the good, wholesome well-prepared foods pleasing. For Reservations, Tel: Duncan 1400. P.O. Box 503, Duncan, B.C.

#### SILVER BRIDGE INN HOTEL . .

At South approach to Duncan on Highway. Twenty "Four Star Rated" Units, comfortably-appointed throughout. Also excellent Dining Lounge. Heated Swimming Pool. Tel: 1497. W. D. Henry, Host. P.O. Box 207, Duncan, B.C.

#### RED ROOSTER CAFE . . .

On Island Hwy. 7-m. north of Duncan, 27-m. S. of Nanaimo. A small place, where you'll get luscious Oysters, or top quality Steaks and Chicken. It isn't luxurious, but it's spotlessly clean and food is great. Try it! Del and Irene Rasmussen-Hosts.

BEVERLEY MOTEL . . . Nanaimo, B.C.

One-mile s. of the C.P.R. Ferry Wharf and City Center, on Island Hwy.
24 Sound-Proof, Steam Heated Units, overlooking the beautiful Gulf of Georgia. Units are attractively designed in rustic finish with wall-to-wall carpet; spring-filled mattresses, white wool blankets, radios and TV. available. Kitchen Cottages available, complete with cooking utensils. Accommodate up to six persons. Shower Baths throughout. Tel.: Skyline 3-4242, or write Beverly Motel, Nanaimo, B.C. (Member A.A.A.)

#### CASTAWAY MOTEL . .

At Nanaimo on Island Hwy. at North entrance to city. Single, double and family suites, with complete kitchens. Combination baths; room phones; private patios. Quiet attractive surroundings. Tel: SKyline 4-6311. J. and B. Davis.



Just North of Parksville at French Creek. Nine well-appointed "4-Star" Units, of varied sizes, accommo-

#### CRESCENT MOTEL . . . at Qualicum Beach

One of the Finest on Island. Units with or without Kitchen, Combination Baths, Luxurious furnishings. Guest Lounge and Patio. T.V., Maid Service. Rates: \$9.50 Daily, \$63.00 Weekly in Season. \$7.50 Daily Off-Season for 2 Persons. Lower Rates in Off-Season. Commercial Cards honored. On Crescent Road with glorious view of Bay and mountains. Tel: SKyline 2-2491, Qualicum Beach, B.C.

#### SLEEPY HOLLOW MOTEL . . .

On Island Highway at South entrance to Courtenay, Exceptionally nice Motel set in well-landscaped grounds. Units with or without kitchens. Combination, Tub or Shower Baths. Free TV. in all units. Complimentary Morning Coffee. Adjacent to best fishing grounds in the area. Rates: Kitchen Units \$8.50 and up, Double. Sleeping Units \$6.50 and up, Double. Commercial Rates. Quiet, spotlessly clean and very nice throughout. Mike and Jean Mendria, Hosts. Hel: 1155.

#### **HOTEL ARBUTUS** . . . at Courtenay

50 Bright and Cheery Bedrooms with wall-to-wall carpet, bath and phone. Modern coffee shop where food is well prepared. Also Dining Room Lounge. Hospitality at its nicest; Tel: Courtenay 720 or 721.

#### KING COHO RESORT . . . at Comox

Just North of Comox on the Sea, at Little River, 2-Miles from Comox Air Base (Float or Wheel Plane Base). 7 Housekeeping Cottages on Beach. Two Singles and five with one-or-two bedrooms. Refrigerators. Tub Baths. Cottages \$7.50 daily, \$45.00 Weekly. Trailer Park and Camp-ground. Light, water and Sewer. \$1.25 daily, 7.50 Weekly, 25.00 Monthly. First Class Boats, Tackle, Guides, Safe Private Beach, Cohoe and Spring Salmon Fishing exceptionally good all through seasons, and the Big Tyee Salmon can be taken here during July, August and early September. For Reservations: R.R. 1, Comox, B.C. Telephone Courtenay 868-R-1.

#### ROD AND REEL MOTEL . . . Campbell River, B.C.

For the person in the medium salary bracket, who can afford only a limited budget for their holidays, the Rod and Reel is the answer. You'll get comfortable cabins, good boats and motors, excellent sport fishing, all at moderate rates. You'll find the Court on the Island Highway, at the South approach to Campbell River, where there's an unmatched view over-looking the entrance to Seymour Narrows. Hester and Earl Brooks, Hosts. Tel: ATwater 7–3300, or write Rod and Reel Motel, Campbell River, B.C.

#### MARINA HOTEL . .

On Island Highway, fronting the ocean, at South entrance to Campbell River. Twenty-Nine attractively-furnished rooms. \$6 Single—\$8 Double. Room phones. Excellent Dining Room. All amenities of first-class hostelry. Adjacent to top fishing areas. Guides available. Phone ATwater 8-6243. J. B. Smith, P.O. Box 64, Campbell River, B.C.

#### CAMPBELL RIVER LODGE . . . on the River . . . near the Sea

. . . at Campbell River. A fully Modern Fishing and Hunting Resort, on the banks of Campbell River, for fishermen, hunters, those who love the out-of-doors and those who wish to just plain relax. Bedrooms overlook the river and each has shower bathroom. Comfortable lounge and fireplace for evening relaxation. The Dining Room is famous for its home-cooked meals and the Chef is always ready to prepare your catch for you.

For Rates, Tyee Club Regulations, Reservations, etc., write to Campbell River Lodge, Mrs. E. P. Painter, Manager. P.O. Box 170, Campbell River, B.C. Tel.: AT. 8-6522.

W I N T E R



S E A S O N

Wonderful Alpine Skiing conditions from November to June, with snow at the Chalet reaching a depth of thirty feet in midwinter. Snowmobile carries skiers to Chalet. Glaciers, Tours, Spring Skiing May and June.

#### DIAMOND HEAD CHALET

GARIBALDI PARK, BRITISH COLUMBIA 5000 feet in Altitude

Please write to Diamond Head Chalet, Box 136, Squamish British Columbia, Canada

A paradise for nature lovers, with small alpine lakes, meadows, flowers. Simple mountain accommodation but friendly and personal service. Our meals are hearty, to match your outdoor appetite!

S U M M E R



EASON

#### SQUAMISH, B.C.

Squamish is 40 miles from Vancouver, B.C., via Hwy. 99, over the Lions Gate Bridge, then through the Upper Levels Highway to Horseshoe Bay Junction, and thence to Squamish. The new Highway is spectacular, and affords vistas of some of the most magnificent scenery on the Pacific Coast. It's a "must" for every tourist—don't miss it! For a grand holiday, away from the rush of everything, it's ideal. Wonderful fishing, skiing, grand relaxing and loafing—top accommodation and food—and all within easy reach of the pocketbook. Try it!



#### HOTEL CHIEFTAIN

SQUAMISH, B.C.

'INFORMAL LUXURY AT COMFORTABLE PRICES' Well-Prepared, Appetizing Foods Served in Cafe Open 7 a.m. - 9 p.m. (Later in Summer) Rooms With Bath: \$5.50 Single-\$7.50 Double, \$8.00 Twin Beds

Without Bath: \$4.00 - \$4.25 Single-\$5.50 Double. Tel: Squamish 238-239 or 240

"Hospitality Is Our Business"

#### FISHING FACTS .

Squamish is noted for its Steelhead Fishing, with catches from 8-14 lbs. on an average. Len Gorsuch (below) landed a 21-lb. one for a record! Season usually from around Feb. 20th till end of April. "Gibbs" Golf Tee Spoon seems best lure. The Coho Season runs from Sept. 20 until mid-November, with catches from 6 to 18 lbs. during usual season. Dolly Varden fishing open year round, up to 8-lbs., while early September brings the mighty "King" Salmon run up to 40-lbs.

"A LODGE FOR FISHERMEN - OPERATED BY FISHERMEN"



#### CHEEKYE LODGE

8-Miles North of Squamish on Hwy. 1 400-ft. from Cheakamus River - 1/4 mile from Sauamish River

This is a homey-type place, with comfortable rooms and Lounge, and fine home cooking. Cen-

rooms and Country, and the roome Cooking, Certard Tub and Shower Baths. Also one Housekeeping Cottage, equipped for Housekeeping.

Your Hosts, Len and Mae Gorsuch, know every fishing hole in the country—and will acquaint you with them! You'll find friendly hospitality plus! Tel: Squamish 123-W, P.O. Brackendale, B.C. (Note: Lodge Rates are very reasonable).

#### FRED 'N MAY'S SQUAMISH BAKERY

FRED 'N MAY'S SQUAMISH BAKERY . . . . opposite Chieftain Hotel on Main Street. "The Best Baked Goods You Ever Tasted" may sound like bragging, but try them . . . and agree! Fred's Fruit and Meat Pies are scrumptious, as are the fancy small or large cakes. Sixteen varieties of bread — all good. How do we know they're good? We eat them ourselves! Drop in and stock up.

#### GARIBALDI MOTOR HOTEL . .

At Squamish, one block from Main Street. 23-Modern units. Baseboard heating; fully carpeted. Moderate Rates. Close to Cheakamus River fishing. Moderate Rates. Hel: Squamish 375.

# Vancouver, B.C.

Named after Captain George Vancouver, the navigator who discovered the harbour in 1792, Vancouver is Canada's third largest city, with a population of over 400,000—Greater Vancouver, 550,000. The city was incorporated April 6, 1886, and has an area of 44 square miles, with 100 park areas totalling 2,211 acres.

Stanley Park, comprising 1,000 acres of natural beauty, is only a few minutes' drive from the centre of the city, or can be reached by bus in short time. Beautiful gardens, natural unspoiled forest where dozens of trails invite exploration, sandy bathing beaches—all these things are at Stanley Park, The Marine Drive, commencing at the Park and continuing along by English Bay, then across Burrard Bridge and to Kitsilano Beach, then on to Jericho Beach, to the University of British Columbia and through Point Grey is delightful.

#### WEST AND NORTH VANCOUVER

Some of the finest scenery in the Vancouver area is on the West and North shores, and is reached by crossing the Lions Gate Bridge, via Stanley Park. The Lions Gate Bridge itself is a magnificent structure, being the longest suspension bridge in the British Empire. Length of span, 1,500 ft.

Clearance, 200 ft. Height of pillars, 370 ft.

The Marine Drive, which passes beauty spots such as Fisherman's
Cove, Eagle Harbour, Garrow Bay, Horseshoe Bay and terminates at
Whytecliff, is outstanding in beauty. Excellent Salmon Fishing can be had

in any of these Bays.

Be sure to visit British Properties, which is an outstanding Residential area, and see some of Canada's most beautiful homes. Also visit the Golf Club here—it is most attractive. The Capilano Suspension Bridge is in North Vancouver and is 450 feet long and 250 feet high, spanning the picturesque Capilano Canyon,
The new PARK ROYAL shopping centre is the most beautiful and

modernistic in Canada. Delightful shops handle every conceivable type of merchandise—beautifully displayed. Prices over here are no higher than

merchandise—bedutifully displayed. Prices over nere are no higher than in Vancouver . . and there's no parking problem!

On your return, take the "Upper Level" Highway from Horseshoe Bay back to West Vancouver. This is new, and is part of the projected Highway from West Vancouver to Squamish and Garibaldi Park, soon to be completed. The scenery is magnificent, with superb views of the Harbour and Inlet and Vancouver City. It's a "must" for photographers—and if you can make an extra trip during evening hours and see the City and environs illuminated by millions of lights, you'll never forget it!

## **NSCARS**

1023 W. Georgia St.

Tel: MU. 1-6157

VANCOUVER'S FINEST FOODS AND FACILITIES

Breakfasts Served from 8 a.m.

**SPECIALTIES** 

WESTERN SMORGASBORD LUNCHEONS AND DINNERS Prime Ribs of Beef

CHEF'S SPECIAL STEAK DINNER

\* \* \*











BUSINESS



# Planning to Rebuild

Then avail yourself of expert consultation on design, furnishings, decorating; on hotel, motel or restaurant furnishings and equipment. A brief contact with EATON'S representative will bring you satisfactory solutions to these perplexing problems. Phone or write

# EATON'S

CONTRACT SALES

VANCOUVER MU 5-7112 VICTORIA EV 2-7141



## 2400 Court and Motel

ON TRANS-CANADA HWY, 1 and HWY, 99 at 2400 KINGSWAY

46 Attractive Units with Tub or Shower Baths: twin or double beds. 36 Units have Kitchens with Refrigerator and electric range. Accommodate up to 6 persons. Excellent in every way, Room phones and T.V. Close to City. Reasonable Rates. Restaurant Adjacent. Tel: HEmlock 4-2464. Member

For Gracious Dining

#### ROB ROY ROOM DOGWOOD DINING ROOM MURAL BANQUET ROOM

Sizzling Steaks - Sea Foods - Barbecued Spare Ribs and Chicken

1381 Edmonds St., on Hwys. 99 and 1 - Burnaby, B.C.

Bob and Cora Carlyle, Hosts — Tel.: LAkeview 2-2233

#### THE BURRARD MOTEL .. .

In Downtown Vancouver at 1100 Burrard St. (Opp. St. Paul's Hospital). Well appointed throughout, Tub or Shower Baths. Free TV. and radio, Courtyard Parking. Very Fine Meals served in Coffee Shop on premises. Handy to everything. Tel.: MUtual 1-2331.

#### THE VANCOUVER HOTEL . .

Operated by Canadian Pacific and Canadian National Railways which guarantees the highest standards in hotel operation. In down-town Vancouver, in the centre of everything. Excellent.

#### EATON'S MARINE ROOM . .

You'll pause for Refreshment and Relaxation . . . a beautiful view. Eaton's Dining and Tea Room, rendezvous for Tourists . . . favourite of Vancouverites for taste-tempting luncheons, teas and coffee dates. The menu . . . always delicious. The view . . . panoramic and thrilling . . . snow-capped mountains . . . majestic harbour, Sixth Floor,

LADY ALEXANDRA . . . fabulous Floating Restaurant . .

At 550 Cardero St. Now berthed at the north foot of Cardero St. the S.S. Lady Alexandra, for many years Vancouver's most popular excursion ship, now welcomes you aboard for a new thrill in dining for the whole family . . at family prices! Open daily Monday to Friday, 12 noon to 9 p.m. Saturday and Sunday 5 p.m. to 9 p.m. Tel: MU. 2-3637.

#### "WORLD-FAMOUS VIEW" SPREADS VANCOUVER AT YOUR FEET

The Grouse Mountain Chair Lift-largest Double Chair Lift in Canada —takes you on a 25-minute scenic ride which rises 2500-vertical feet in a mile. You can Dine and Dance at The Chalet atop the mountain — hike—pick blueberries. Lift operates daily from noon til midnight June 1st - October 1st, and is reached by car by driving over Lions Gate Bridge, turning right at end of bridge, then left at Capilano Road, then follow signs. Or, go via Pacific Stage Lines from Vancouver.

"Well Worth Your Visit"

#### CAPILANO SUSPENSION BRIDGE

NORTH VANCOUVER, B.C.

SFF

Gigantic B.C. Fir and Cedar Trees. Life-size Indians carved from one block of wood. Sylvan Mountain Pools—Capilano's Famous Canyon. Capilano Suspension Bridge—Height 230-ft., length 450-ft.

Canada's largest Trading Post—featuring Totem Poles, Cowichan Indian Sweaters, Moccasins, Artisan Imports, Indian Jewellery, Post Cards.

Open Every Day 8 a.m. Till Dark-20 Acres of Scenic Grandeur

**FERGUSON POINT . . .**. . . . invites you to luncheon, afternoon tea or dinner by candlelight

at an open fireplace in a cozy attractive atmosphere, in Stanley Park's most intriguing setting. Our continental dishes and home made pastries are unique in Vancouver and an attraction to our visitors.

Like the sidewalk cafes of Paris, Rome or Vienna, we are featuring a terrace with beach umbrellas right on the lawn, overlooking the most magnificent view this city can offer. Open daily, noon 'til 8 p.m. Closed Monday. Follow Stanley Park Drive past Prospect Point to Ferguson Point, between 2nd and 3rd Beaches.

Eve and Steve Floris, Hosts - Tel.: MUtual 4-3832

#### KAMLO APARTMENT MOTOR HOTEL

At English Bay, at 115 Denman St. Suites with Kitchens (Fully electric) twin or double beds, combination baths, TV. Inside Parking. Also "Luxury" Suites and Hotel Rooms. Very nice throughout. Tel.: MU 4-7474. Coffee shop on premises.

#### THE SYLVIA HOTEL

Overlooking English Bay at 1154 Gilford Street. Smart modern apartments, tropical suites, bed sitting rooms, or suites with kitchenettes. Adjacent to Stanley Park in magnificent view location. "Dine in the Sky" or Coffee Bar. Tel.: MUtual 1-9321. Arthur D. Cameron, Resident Manager.

AT ITS BEST

155 East Pender Street - Vancouver, B.C. Telephone MU 3-1935

#### VANCOUVER'S STAR SHOWCASE

#### DINING and DANCING

Featuring the **TOP** Names of the Entertainment..World!

DINING SUPERB . . .

DAVE ROBBINS ORCHESTRA

Reservations Tel.: MU 2-3677 — 626 Hornby St., Vancouver

# CAVE THEATRE RESTAURANT

#### GEORGIAN TOWERS HOTEL . . .

At 1450 West Georgia St. in downtown Vancouver. Outstanding accommodation. Suites with complete kitchens. Every amenity. Room phones; Comb. Tub or Shower baths. TV. Excellent Restaurant on premises. Ample free parking. Rates from \$11.00. Tel: MU. 1-4321. F. P. Bernard, Manager.

#### ROSS BROWN'S RESTAURANT . .

823 Granville St., in heart of downtown Vancouver, close to theatres and stores. Top quality foods, tastefully prepared. Specialists in prime ribs of beef, barbecued chicken and steaks. Popular prices. Opp. Capitol Theatre. Tel: MU. 2-1934.

#### THE WHITE SPOT . . .

67th and Granville. Vancouver's favorite for good food. Tender steaks and filet mignon you can cut with a fork. Delicious panfried or batterfried chicken. Open daily noon till midnight. Diner's Club and American Express.

#### THE BEACHCOMBER . .

1049 W. Georgia St. at Burrard. A tropical paradise unsurpassed by any similar dining site on the Pacific Coast. You'll enjoy dining under "tropic skies" in the exotic Polynesian setting. Superb Cantonese dishes and American fare. Tel: MU. 2-2234 or MU. 2-9385. Dy. D.C. and AMX. Jack Porter, Host.

#### CHUNGKUO COMPANY

135 East Pender St. — Vancouver, B.C. 1/2 Block West of Main Street — Tel.: MU 5-0825

Specializing in
CHINESE ARTISTIC PRODUCTS and ORIENTAL GOODS
GIFTS, CURIOS, CHINESE DRESSES, ETC.
(William Yee, Proprietor)

#### SANDS MOTOR HOTEL . . .

1775-Davie St., Vancouver, close to everything. A new and ultramodern luxurious Motor Hotel, close to the Beaches and Stanley Park, which offers the tourist every first-class amenity. Sun Decks; panoramic views. TV. in each unit. Rates from \$9.50 Single, \$12.50 for two persons. Also Dining Room and Dining Lounge. Tel: MU. 2-1831.

# BOUNDARY (ESSO) SERVICE

FRANK C. STOREY and ROY CRUMP 3684 Lougheed — at Boundary Road Lubes — Washing — Minor Repairs

Open 7:00 a.m. - 10:00 p.m. Tel: CY. 8-9053

"EXPERT MOTOR TUNE-UPS BY COMPETENT SPECIALISTS"

SPECIAL NOTE: FOR RECOMMENDATIONS ON HWY 99 SOUTH FROM VANCOUVER TO UNITED STATES POINTS, SEE INDEX UNDER UNITED STATES SECTION.



#### ELMER'S "CHEVRON" SERVICE

GAS — OIL — DIESEL
Wrecker Service - Tel.: Baldwin 6-5577 - Aldergrove B.C.
On Trans-Canada Highway near Aldergrove, B.C.
24-Hour Service :: :: We Never Close



#### ELMER'S DRIVE-IN

(Next to Chevron Service at Aldergrove)
OPEN 24 HOURS EVERY DAY
FEATURING "FINE" FOODS
KS \* CHICKEN PIE \* SAL.

STEAKS

SALADS

THE WEST'S BEST PIES!

"Take-Out Service" — Table or Counter Service (Glady's does the baking and cooking and it's a treat!)

#### FLAMINGO MOTEL . . . at HOPE, B.C.

On Hwy. 3 at E. entrance. Very nice Units, in attractive surroundings, with or without kitchens. Twin or double beds. Tub or Shower Baths, thermostatically-controlled heat. Car ports. Restaurant close by. Meticulously clean. Jack and Myrle Furman, Owners-Mgrs. Tel: UNderhill 6-2737, Hope, B.C.

#### COACH CAFETERIA . .

In Bus Depot at Hope. Meals served Cafeteria-Style. Food is good. Open early 'til late. (Same Management as Pine Woods Lodge).

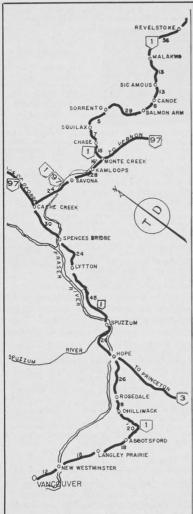
"Royalite" Products-All Credit Cards Accepted

#### FORT HOPE GARAGE LTD.

On T.C. Hwy. 1 in Centre of Hope—Tel: 2461 Anytime

Heavy-Duty Wrecker Service — Complete Automotive Repairs

Ford Parts & Service — Open 24 Hrs. Daily



#### TRANS-CANADA HIGHWAY No. 1

Vancouver to Revelstoke B.C., Section

401 Miles

Proceed from Vancouver either via Hwy. 1 and 99, or Hwy. 7, or Oak St. Bridge and Deas Island Tunnel, and on through Fraser Valley to Chilliwack. Continue to Hope.

NOTE: Important Junction! Hope is at the junction of Trans-Canada Highway No. 1, the Hope-Princeton Highway and Southern Trans-Provincial Highway No. 3 (to the Okanagan Valley and Southern B.C. For detailed information on this area see Index under "Hope-Princeton Highway.") From Hope you wind along the Fraser River with its mighty Canyon—enjoying some magnificent scenery, driving in comfort over a trail first surveyed by the Royal Engineers and completed between 1862 and 1865. Beyond Yale you come to Alexander Bridge and a few miles further on is Hell's Gate. (Look for the sign at the view-point.)

At Lytton is the confluence of the Fraser and the Thompson Rivers, the road leaving the Fraser and following the Thompson River. At mile 194 you reach Spences Bridge and continue on to Cache Creek, where you reach the junction of Hwys. 97 & 2 leading to the Cariboo and Northern B.C. (See Index for details on the Highway).

From Cache Creek you continue on to Kamloops, then through the famous Shuswap Lake area (renowned for its fishing and scenic-spots), via Chase, Salmon Arm and Sicamous to Revelstoke.



"Sleep Off The Highway"

11/2 Miles West of HOPE, B.C.

200 Yards from Trans-Canada Hwy. 1.

This new and very attractive Resort Motel has 14 Motel Units, two with complete Kitchens, all pleasantly placed in one of B.C.'s most beautiful settings . . on the cedar-lined bank of Silver Creek. Appointments throughout are of the best. Quiet rest is assured. Lake and Stream Fishing excellent. Licenses issued.

You can dine in the relaxed atmosphere of the rustic log-cabin dining room, where fine foods are served in a courteous manner.

TRAILER PARK WITH WATER, LIGHT & SEWER - CAMPING Tel: 5584-Mrs. E. Jorgenson, Hostess-P.O. Box 817, Hope, B.C. "Member A.A.A. - B.C. Government 4-Star Rating"

#### LYN-AL MOTEL and CAFE .

On T.C. Hwy. 1, at West entrance to Hope. Under the new Owner-Management of "The Elmore's", former owners of the Hilltop Hotel at Smithers, who have completely renovated and refurnished each unit. Comfort in meticulous surroundings is guaranteed!

Cafe offers a well-varied Menue of tasty, appetizing foods. For Motel Reservations, Tel: UN 6-3326, Hope, B.C. "The Elmore's".

RECOMMENDATIONS ON HOPE-PRINCETON HWY: AREA PLEASE REFER TO INDEX UNDER "HOPE-PRINCETON HWY." LISTING.

#### SISKA LODGE

"The Halfway House Between Vancouver and Kamloops" 165 Miles from Vancouver on the Cariboo Highway HOTEL ROOMS - MODERN CABINS COFFEE COUNTER AND DINING ROOM OPEN 7 A.M. - 11 P.M.

Siska Lodge is one of the oldest stopping-houses in the Fraser Canyon, and sections of the Original Cariboo Trail can still be seen. A Relic display consisting of furs, Indian relics, skulls, etc., is located on the premises. "Rock Hounds" will be greatly interested in the Jade from the Fraser River here. And, if you want to fish, Trout, Salmon and Steelhead are found at the mouths of the creeks in the area. Whether it's overnight or a vacation, you'll enjoy "Siska."

"Chevron Service Station on Premises"

Special Note: For information as to our recommendations in Cache Creek and Kamloops area, the Cariboo and Northern B.C. kindly refer to the index, under "British Columbia" for each area. (We have included them in our highway 97 section this year.)

#### RECOMMENDATIONS ON TRANS-CANADA HWY. No. 1

#### SORRENTO LODGE . . .

... On Shuswap Lake, ½ m. off Trans-Canada Highway No. 1, at Sorrento, 14 m. E. of Chase, B.C., 22 m. W. of Salmon Arm. One of the nicest Resorts on the lake. Housekeeping units, refrigerators, boats, and private beach. Spacious, comfortable Lodge. Meals served. Excellent fishing in season. Wonderful vacation resort. Phone Chase 26-Y.

#### SHUSWAP MOTEL . .

. . . On Trans-Canada Hwy. 1-mile E. of Salmon Arm. Comfortable units, with or without kitchens. Modern and up-to-date in every way. Close to stores and cafes and lake. Russell and Elsie Matthews, Hosts. Tel: 2-2050, Salmon Arm, B.C.

#### PILCH'S SNACK BAR . . .

On Trans-Canada Hwv. 1, 33-M. West of Revelstoke, 32-miles

East of Salmon Arm.

A small, clean Coffee Shop and Snack Bar where you'll get "homecooked" foods that both look and taste "homey". Women Cooks. Open every day, early till late. Frank and Shirley Pilcher.

#### "THE LAST SPIKE"

#### At CRAIGELLACHIE, B.C.-26 M. West of Revelstoke

"The nebulous dream was a reality! An iron ribbon crossed Canada from sea to sea. After following the footsteps of early explorers nearly 3,000 miles of steel rail pushed across vast prairies, cleft lofty mountain passes, twisted through canyons and bridged a thousand dreams. Here, on November 7th, 1885—a plain Iron Spike welded East to West".

#### AVOCA LODGE . . . at Craigellache

. On Trans-Canada Hwy. 26-M. West of Revelstoke, 22-Miles East of Sicamous. 9-comfortable units at moderate rates. Excellent Dining Lounge and Coffee Shop. At Site of the driving of the last Spike, in the Canadian Pacific Railway on Nov. 7th, 1885.

#### WATER WHEEL COFFEE SHOP . .

. . . On Trans-Canada Hwy., 16 Miles West of Revelstoke. A small but pleasant eating spot, nicely situated where home-cooked foods are served. Delicious pies. Table or counter service. Shirley White, who owns the shop, does her own cooking and makes a nice job of it. Open every day 5 A.M. till Midnight.

Boats for rent, good fishing and swimming.

Also B-A Gas and Oil Products Station on premises.

#### THREE VALLEY MOTEL . .

. . . On Trans-Canada Highway 1, 12-miles West of Revelstoke. A new double-decker motel on the shores of Three Valley Lake, offering very pleasant units, each with two bedrooms, complete kitchen with Refrigerator and propane cooking. Also large living room, combination tub and shower baths. Wall-to-wall carpets. Very good throughout. Coffee Shop on premises serves breakfast and light lunches.

Be sure to see the Museum which features Industrial Machinery of the pioneer days together with various modes of travel and household

effects.

For Reservations Tel: Revelstoke Temple 7-3850. Gordon Bell, Owner.

#### MOUNT REVELSTOKE NATIONAL PARK

Summit Elevation 6,500 Feet—Area 100 Square Miles Enter Park from Highway adjacent to Railway Tracks in Centre of Town. The park is reached by one of the most striking mountain highways on the continent—the Royal Highway. The road from the town of Revelstoke climbs by easy grade to an altitude of 6,380 feet, and is 18 miles in length. Each turn of the road opens a new vista of beauty, glimpses of the Columbia Valley and the town for below, and everywhere the majestic snow-capped peaks. On the summit of the mountain, unbelievably, there opens out an undulating alpine plateau, in the summer ablaze with color. From the summit a trail leads to a number of gems of lakes—Eva, Miller and Jade, and horses are for hire at prevailing rates as set by National Parks Board. The flora of the Selkirks is the most varied and riotously colored in the mountain area. Mountain heathers, honeysuckles, saxifrage, anemone, columbine, aster, lilly, marigold, lady-slipper are a few of the 500 varieties of trees and flowers and shrubs found in the Selkirks.

#### RECOMMENDATIONS IN REVELSTOKE - GOLDEN AREA

#### THE LAMPLIGHTER MOTEL .

This Motel is 1/4-mile from Revelstoke at West Entrance to town in a nicely Landscaped, shady setting and has eleven very nice one-and-two-room insulated Units. Each has kitchen with refrigerator, gas cooking and individual-controlled heat. Shower baths. Well-appointed throughout, and meticulous. Also Two Sleeping-Type Units, with Twin and Double Beds, accommodating up to four people. Ph. TEmple 7-3385, C. W. Simons, Box 150, Revelstoke, B.C.

#### HAMELIN TRAILER PARK . .

1-m. north of Revelstoke on Big Bend Hwy. Forty-six trailer spaces with water, sewer, and lights. Utility building with laundry facilities. Planned for year around accommodation. Phone TEmple 7-2890, H. N. Hamelin, park manager, P.O. Box 84, Revelstoke.

## On Trans-Canada Highway at West Side of Revelstoke GREGORY'S SERVICE (1956) Ltd.

Atlas Tires & Batteries
Open 6 A.M.-Midnight
in Summer



Atlas Accessories Open 8 A.M.-8 P.M. Winter

Store carries Complete Line of Groceries, Fruits and Vegetables. Also Frozen, Cured and Cold Meats. Fishing Tackle. Tel: Revelstoke, TEmple 7-2186.

#### MANNING'S RESTAURANT . . . at Revelstoke

... In centre of town, near City Hall, on McKenzie Avenue. Very good food. Booth and coffee counter Service. Open 5-A.M.-2 A.M. Also under same management "THE CHALET DINING ROOM", next to the Theatre in downtown area. New, smart decor. Excellent cuisine. Open 10 A.M. till Midnight.

#### REVELSTOKE - GOLDEN AREA

DOWNIE CREEK AUTO COURT-40-Miles E. of Revelstoke, Cabins, Trailer and Tent space, Meals — Hamburgers, Store,

**BOAT ENCAMPMENT . . .** On "Top of the Bend", halfway between Golden and Revelstoke. Motel, Coffee Shop, Service Station. Minor Repairs.

#### MARY'S MOTEL . . . AT GOLDEN

One block West of Thompson Motors (look for the big sign). There are 23 Units of varied types, accommodating from two to six persons. Motel Units have Tub and Shower Baths. Automatic Heat. Some Kitchens. Open year round. Phone Golden 90. Randy Thompson, Manager.

#### RIVERSIDE AUTO COURT .

1-blk. W. of Hwy. 95 at S. entrance to Golden, 4-blks. from town centre, on banks of Kicking Horse River, Kitchens, shower baths. Full house-keeping equipment. Pleasant surroundings. 1-blk. from Community Swimming Pool, handy for both kiddies and grown-ups! Tel: 65.

#### THOMPSON MOTORS — GOLDEN, B.C.



#### FOUR LINE G-M DEALER

WRECKER SERVICE - TEL.: GOLDEN 10 SERVICE TO ALL MAKES OF CARS

#### NEED MEATS and GROCERIES?

If you do, take our tip and go down the Main Street of Golden to the Bob's Meat Market. We can assure you that you'll be treated most courteously, and get excellent fresh and frozen foods.

GOLDEN LODGE and COFFEE SHOP . . .

In downtown Golden, opposite Thompson Motors. Comfortable rooms. Private Baths. Also a good COFFEE SHOP which is open from early morning till night in connection with Hotel, which serves good, tasty foods. Tel: 28 for Reservations.

#### GOING TO BANFF - NEED ACCOMMODATION? contact

THE TRAVELLER'S DIGEST TOURIST BUREAU

Tel: POplar 2-2055, Banff On Banff Ave., Opposite School Mrs. Dorothy Boyce

#### PARSON HOTEL AND CAFE . . . AT PARSON, B.C.

20-M. South of Golden on Hwy. 95 (between Golden and Radium Hot Springs. A small, well-managed Hotel. Clean rooms—good beds. You'll get very good meals here, and there's a special Dining Room for Tourists. Open from early morn 'til late at night.

SPECIAL NOTE: FOR LISTINGS ON TRANS-CANADA HIGHWAY NO. 1 EAST, AND CANADIAN ROCKIES ETC., SEE INDEX.

#### OSOYOOS, B.C.

#### THE POPLARS MOTEL . . .

Just off Hwy. 3 on Lake Osoyoos at E. entrance to town. A small, delightful Motel with three units, each of which have Tiled Shower Bath; Air-Conditioning; Quality beds and Bed-Chesterfield providing accommodation in comfort for up to four guests; Complimentary "Coffee Bar". Units are spacious and quiet, making for a good night's rest. Swimning, sunning, fishing and boating at your front door. Lovely shaded lawn fronting lake for your relaxation. Tel: Hyacinth 5-3801, P.O. Box 212. Elsie and Jack McCallum, Owners.

#### INKANEEP LODGE



Off Hwy. 97 on shores of Osoyoos Lake, 5-m. North of the border. Ten spacious Family Cottages on the lakeshore, with Electric Kitchens and large refrigerators. Also some Sleeping units, and Lodge Rooms. Well appointed throughout. Good beach; free boats. Quiet location. Breakfast served to Lodge Guests during summer season.

A lovely spot for a restful vacation . . . or an overnight stop. Tel: HYacinth 5-3446, Osoyoos. Mr. and Mrs. Adam L. Cumine, or write R.R. 1, Osoyoos, B.C. for reservations.

TOURISTS TRAVELLING TO VANCOUVER, B.C. WILL CONTINUE ON HIGHWAY 97 north to Kaledin Junction, 32-m. and then take Hope-Princeton Hwy. No. 3 from here to Hope, joining with Trans-Canada Hwy. 1 at Hope, to Vancouver. Refer to Index under "Hope-Princeton Hwy" for recommendations on this route.

#### SUNDIAL MOTEL . . .

... at South end of Vaseaux Lake, 18-m. South of Penticton, 11-m. North of Oliver. Eighteen very attractive units on the shores of the lake. Complete modern kitchens, private patios, excellent appointments throughout. Fine sandy beach. Outstanding vacation spot! Tel: HYatt 8-3864. N, J, Ball, R.R.1, Oliver, B.C. for Reservations

#### PENTICTON, B.C.

"City of Beaches and Peaches"

Whether you enjoy tent-camping holidays, or plush American plan Resorts, you'll find in Penticton the facilities you seek. Many sites are along the lakeshore, and almost every site is within 5 minutes of beaches and city centre. Riding, camping, fishing, boating, golf, tennis, bowling, baseball, dancing—take your pick, in sunlight or moonlight! Okanagan and Skaha Lakes provide miles of golden sands, safe for kiddies 50 yards from shore. Summer sun warms the water to a simmering 70 degrees. In mid-August the city celebrates with a riotous Peach Festival, including an International Square Dance Jamboree. The superb splendor of the Penticton panorama sweeping the Okanagan Lake and orchard country can only be captured by your color camera and your own eye for beauty.

LAKESHORE MOTEL . . . in Penticton
. . . at 914 Lakeshore Drive. This is a new, luxurious Motel, on the shores of the Okanagan Lake, with accommodation to suit everyone. There are both Housekeeping and Sleeping type Units. Housekeeping Units have Gas Ranges, Refrigerators, and all amenities for "livingin", with one or two bedrooms, combination baths, twin or dble. beds, wall-to-wall carpets, TV. and Air-Conditioning. Very finely appointed throughout. Location: From North, turn left immediately after crossing Okanagan River Bridge to Lakeshore Drive. From South, follow Main Street to Lake, turn left. HYatt 2-4070. "HEATED SWIMMING POOL.

#### MOTEL MAYFAIR . . . in Penticton

... on Hwy. 97 at South side of Penticton. 17-very nice units, set back from highway. Some kitchens. TV. Attractively appointed throughout. Close to Skaha Lake Tel: HYatt 2-4033.

For Tire Service in Penticton see:

INTERIOR TIRE CENTRE (1960) LTD.

75 Westminster Ave. A Complete Tire Service Penticton, B.C.

GOODYEAR TIRES - RECAPS

TEL: HYatt 2-3020

VISIT ONE OF B.C.'s FINER DINING SPOTS



### The Tibetan Room of the Shangri-la in Penticton

CHARCOAL-BROILED STEAKS and CHICKEN

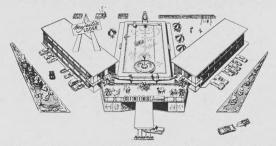
"All Dining Facilities" PANCAKE HOUSE Featuring Pancake Specialties

open 7 a.m. - midnight "FULLY AIR-CONDITIONED THROUGHOUT" Dine leisurely and enjoy the soft musical background of Hammond Organ Music

On Highway 97 at South Approach to Penticton Tel: HYatt 2-8142 for Reservations

SHADY TENTING GROUNDS and MODERN, CLEAN CABIN UNITS

#### MAJESTIC MOTOR LODGE



Just off Hwy. 97 at North Entrance to Penticton at 125 Riverside Drive "Just Off Lakeshore"

60 Fully Air Conditioned Units • T.V. • Heated Pool • Telephones Kitchens, Frigs., Stoves • 6 ft. 6 in. Beds • Baths, Showers and Shaver Plugs • Patios and Sundecks • FREE Ironing Boards, Parking, Hair Dryers, Reducing Machines • Bonfire Pits, Barbecues.

Telephone HYatt 2-8118 or HYatt 2-8668 PENTICTON, B.C.

#### BAYVIEW MOTEL . . . at PEACHLAND

On Hwy. 97 at S. edge Town. A new Motel, overlooking Lake, in nice quiet setting. Every modern convenience. 8-units with complete kitchens, refrigerators, etc. Rest are Motel type. This is exceptionally nice accommodation for your vacation. Only 18-miles, from Kelowna and 20 miles to Penticton. There's good beaches, fishing and the amazingly low rates will make it a good "vacation-spot". Tel: Peachland POrter 7-2265.

#### TODD'S TENT and TRAILER TOWN 11/2-M. North of Peachland-Just Off Hwv. 97

PLAYGROUND - TOILETS - SHAVER OUTLETS - LAUNDRY Private Beach—Plenty of Shade and Space—Boats Available Jean and Jeff Todd - Hosts - Tel:: Peachland POrter 7-2344

#### SCOTTISH COVE RESORT

WESTBANK, B.C.

This delightful new Resort Motel offers everything for happy-holiday-This delightful new Resort Motel ofters everything for happy-holidaying, Individual cottages are pleasantly placed and offer all amenities.

Each has Kitchen with propane or electric range — refrigerator
— bedroom with twin or double beds — shower bathroom — attractive
living room, and can accommodate four to six persons. There's lovely
gardens, orchards, and privacy, and NO MOSQUITOES! Activities include
Water-Skiing, Fishing, Boating, Swimming, Outdoor Barbecuing. Sheltered
Cove for your Boat. Camping and Trailer area adjacent to the Resort.

Ten minutes' drive to Kelowna. Reasonable Rates at all seasons.

Wibers of Miles South of Kelowna Turn off Havy 97 at Post Office

Where? 6-Miles South of Kelowna. Turn off Hwy. 97 at Post Office corner at north side of Westbank, B.C., then drive to lake and follow signs to Resort, 1½-miles. Allan and Pat McLeod, Hosts. Tel: Westbank SOuth 8-5634. P.O. Box 97, Westbank, B.C.

# Kelowna Rambles

You'll do well to give a thought to spending more than just "overnight" in Kelowna and its environs, for there's a diversified number of holiday attractions in this most pleasant Sunny City.

Lake Okanagan (84-miles long) offers miles of safe, sandy beaches, and unexcelled swimming. There's a Boat Rental Service and also Speedboat Trips on the Lake.

You can spend many pleasant hours in the City Park, on the shores of the Lake, enjoying the colourful Gardens, Band Concerts, Free Moving Picture Shows, and other attractions. Take a picnic lunch along and avail yourselves of the picnic set-up there, where it's pleasantly cool.

Or, enjoy a meal in the Aquatic Club Dining Room, overlooking the lake . . . swim in the adjacent pool, with its Olympic Diving Tower. "Junior Regattas" are a weekly feature on Tuesday night, with some of Canada's finest water sports enthusiasts competing or giving exhibitions of their prowess. The Kelowna Aquatic Association holds Supervised Swimming

prowess. The 'Kelowna Aquatic Association holds 'Supervised Swimming Classes for children during the summer, so take yours along!
Kelowna sometimes boasts that its Golf Course is the finest in the Interior, and if you're a Golf enthusiast, we think you'll agree. Ask your Motel or Hotel Manager to arrange an introduction for you.
Fishing in dozens of lakes within easy access for Rainbow, Cutthroat and Dolly Varden Trout as well as in Okanagan Lake itself which produces some excellent Trout and Kokanee. Pheasant, Goose and Duck Shooting in season, will appeal to the sportsman.
Canada's Greatest Water Show . . . THE KELOWNA REGATTA . . . is held annually for four days during the second week of August. This year (1961) it is from Aug. 9-12. Send to Regatta Headquarters, Kelowna, B.C. for Folder and Ticket Reservations. It's Terrificl
Kelowna is the Headquarters for the B.C. Tree Fruits, who handle the marketing of our yast fruit industry for the entire valley, whilst the B.C.

marketing of our vast fruit industry for the entire valley, whilst the B.C. Fruit Processors here make the famous "Sun-Rype" brand of Juices and Pie Fillings, which are simply delicious. They will be glad to welcome you and give you first-hand information about our wonderful, fruitful valley products. And, we have a "Winery" here, too, where visitors are welcomed. As for Kelowna itself, we think you'll feel as we do; it's the nicest,

cleanest, most progressive small City you have ever visited. Our shops are tops, no matter what you require, and prices are very reasonable.

#### PARKVIEW MOTEL . . .

. . At the corner of Harvey Avenue and Abbott Street, first Motel on Hwy. 97, after you cross Bridge from South side of Lake, adjacent to the Park and Okanagan Lake.

This new Motel is pleasantly and conveniently situated, being within a couple of blocks of the city centre, so you can park your car and walk to cafes, stores and theatres. Units are spacious, fully carpeted, with tub and shower baths, and luxurious furnishings. Phone in each room. Landscaped lawns. No kitchens. FREE TV. in each unit. Tel: POplar 2-3315, or wire or write, Parkview Motel, Kelowna, B.C.

> IMPORTERS OF THE FINEST WOOLLENS FROM ENGLAND AND SCOTLAND Jaeger and Cashmere Sweaters—Authentic Tartans Daks Slacks for Men and Women — Gor-Ray Skirts

"The Best of Irish Linenes"

#### GEORGE A. MEIKLE LTD.

297 Bernard Ave.

Kelowna, B.C.

# Shop at

# SHOPS

SHOPPING

OPEN 9 A.M. - 6 P.M. EVERY DAY EXCEPT SUNDAY OPEN FRIDAY UNTIL 9 P.M.

#### Luxurious Living!

#### CAPRI MOTOR INN

Just off Highway 97 at North Entrance to Kelowna

Beautifully-appointed Lanai Rooms or Suites

Combination Tub or Shower Baths
 Monte Cristo Dining Room and Capri Coffee Shop

Room Phones - 2-Channel TV COLLEGIATE-SIZE HEATED SWIMMING POOL AND POOLSIDE COURTYARD

CAPRI MOTOR INN

Tel: POplar 2-5242

SHOPS CAPRI, KELOWNA

#### GLAMOUR WEAR OF CAPRI

Adjacent to Shop Easy store. Another of Kelowna's interesting shops, Majacent to Shop Easy store. Another of Neiowica's interesting shops, where shopping is a pleasure. A nice selection of Imported and Canadian Sweaters, Skirts and Suits, together with smart Accessories. Drop in and browse around. And, if there is any specific item which we do not have in stock, our Personal Shopping Service Center in Montreal will be pleased to give this their special attention. Try this "Service".

#### LONG'S SHOPS CAPRI DRUG STORE

Right in Centre of Shops Capri. You'll find a choice selection of Gift and Souvenir items, Perfumes and Cosmetics, Sun-Tan Dope, etc. as well as Drugs in this new, attractive shop. Drop in and look around.

#### LONG'S CAPRI COFFEE BAR

In Long's Capri Drug Store, right in the centre of Shops Capri. A handy place for a snack or meal when you've done your shopping. Very appetizing Breakfasts served from 8 - 11 a.m. Luncheons and Dinners at appealing prices. Open until 8 a.m. - 9 p.m. Every Day except Sunday in July and August. Rest of the year open in regular shopping hours as shown above.

"Food is Our Business"

YOUR SHOP EASY STORE AT SHOPS CAPRI

FEATURES COMPLETE STOCKS OF TOP QUALITY FOODS Camping and Picnic Supplies--Ample Parking

### Your Leisure

# CAPRI

CENTRE

AT NORTH ENTRANCE TO KELOWNA LARGE FREE PARKING AREA NO TIME LIMIT



#### BAY QUALITY MERCHANDISE AT MODERATE PRICES INCLUDING

Famous Hudson's Bay "Point" Blankets

English Woollens - Bone China "A Complete Department Store to Serve You"

# INCORPORATED 200 MAY 1670.

MAISON CAPRI . . . Hair Styling

Kelowna's newest and smartest Beauty Salon. They specialize in all types of Beauty Culture, and if you desire something in hairstyling especially designed and suited to your particular fancy, they will be able to please you, we are sure.

If you're in a hurry, as most tourists are, you will be taken care of without appointment.

MAISON CAPRI - SHOP 14 - TEL: POplar 2-3616

fans of CONTEMPORARY DESIGN will be delighted to distrend house cover this fascinating new shop. Teak-wood furniture from Denmark, Norwegian fabrics, hand crafted accessories, will keep you browsing for hours. Imaginative gifts are beautifully displayed, and John and Lois Webster are pleased to gift wrap or package for mailing. You'll delight in gay and whimsical, practical and useful gifts and accessories, crystal and china. A visit to Trend House will be a pleasurable part of a trip to Kelowna.

#### LUPTON AGENCIES LTD.

Lupton Agencies are located in the centre of the new Shops Capri Shopping Centre, close to the Capri Motor Inn, (where there is unlimited parking) in Kelowna, B.C., and will be pleased to answer all enquiries as to residential, business, commercial or farm opportunities. Specialising in estate and subdivision development, they can show you beautiful lakeshore properties for permanent homes, summer camps, resort motels; city or country residences and business or commercial sites in this rapidly expanding community. They are familiar with all phases of the economy of the area. Telephone POplar 2-4400.

#### A & W DRIVEIN

ICE COLD ROOT BEER . . . BABY BURGERS PAPA BURGERS PAPA BURGERS . . . MAMA BURGERS . . . BABY BURGERS
FISH BURGERS and FISH & CHIPS
"In the Heart of Shops Capri . . . Opposite Shop Easy Store"

#### HOTEL ELLIS LODGE

Corner of Lawrence and Ellis Aves.-Kelowna, B.C.

483 Lawrence Ave., at corner of Ellis St. A Delightful Small Hotel, comfortable and shining! Quiet location. Rooms with private Bath. Breakfast-tray service in rooms. Rates reasonable. TV. Plenty Free Parking, Turn left off Harvey Ave. (Hwy. 97) after crossing bridge, at Ellis St. and drive two short blocks to Hotel.

It is a most hospitable and comfortable stopping place, and we know you will be quite happy here. Wire or telephone ahead for reservation, especially during the rush season. Phone POplar 2-2766.

Hotel Ellis Lodge

Mrs. Sara Irving

Kelowna, B.C.

#### RIBELIN'S CAMERA SHOP . . .

... 274 Bernard Ave., opp. "Chez Louis." Cameras and Supplies. Movie Cameras and film. Photofinishing in by 9:00 a.m.—out by 5:00 p.m. Minor Camera repairs; post cards and hand-colored scenic views of Okanagan. Good selection of 35 mm. Coloured Slides.

## Helen Sealy

cordially invites you to come in and look around Things Lovely and Old or Smart and New

CRYSTAL :: SILVER :: COPPER :: FURNITURE
HELEN SEALY ANTIQUES

275 Leon Ave., Kelowna - - - Opp. Liquor Store
Open 9 a.m. - 5:30 p.m. — Friday until 9 p.m.

# Tillie's Restaurant

This very pleasant Cafe is at 1570-Water Street, just around the corner from Meikle's store. It is open from 7:00 a.m. until 7:30 p.m. every day excepting Sundays.

There is table or counter service, and they serve tasty, appealing foods . . specializing in Steaks, Crispy Salads and have a "Chef's Special" item each day.

Surroundings are pleasant and meticulous and the cooking is under the persoanl supervision of Wen Silbernagel, owner-manager.

#### WILLOW INN . . .

Rooms are spacious and comfortable and overlook lake. Tub or Shower baths; wall-to-wall carpets; twin or double beds. Cool Refreshment Lounges. Tel: POplar 2-2122 for Reservations or write Willow Inn, Kelowna, B.C.

#### WILLOW INN DINING ROOM and COFFEE SHOP . . .

In Willow Inn. Food in-a-hurry, but of top quality, in Coffee Shop, or Leisurely Dining in a most pleasant atmosphere in the Dining Room. Beverages Served.

#### ASK US . . . WE LIVE HERE! . . .

And we do a lot of our shopping for foodstuffs at Gordon's Super-

Valu Food Market in Kelowna.

We like the quality of their grocery stocks . . . the freshness of fruits and vegetables, always so attractively displayed . . . and the "Top" brand of Government Inspected Fresh and Cured Meats, as well as a choice selection of Fresh or Frozen Poultry, Fish, Cold Meats. etc.

There's scads of PARKING SPACE right next to the store, and they're awfully nice about packing your groceries out to the car—if you're one of the "weaker" sex.

Can't miss it—it's right on Bernard Avenue (the main street of Kelowna) on the right hand side as you drive North towards Vernon . . .

#### SUPER-VALU FOOD MARKET in KELOWNA, B.C.

"Owned and Operated by the Gordon Family of Kelowna"

#### DRUGS . . . AND THOUSANDS OF THINGS!

Seems a fitting description for Long's Super Drugs, on Bernard Avenue, opposite the Post Office in Kelowna and in the new "CAPR!" Shopping Centre—on Hwy. 97 at W. entrance to Kelowna, for you'll agree that their stock and selection of merchandise includes thousands of items.

It's a new store, but under the dependable management of Harold Long, (formerly of Brown's Prescription Pharmacy) and one of the most

modern in Western Canada.

You'll find Camera Supplies, including film of all types. Souvenirs, Gift Items, a very modern "Cosmetic Bar,," as well as a complete Prescription Service. Also plentiful supplies of "Okanagan Sun-Tan Dope." And a Coffee Counter which features a "Special Lunch" Plate, quite reasonably. Drop in and look around. We are sure you'll enjoy the courteous service.

LONG'S SUPER DRUGS . . . KELOWNA . . . TEL.: PO. 2-2180

#### WELCOME INN MOTEL . .

. . . is situated 1-blk. off Highway 97 at north entrance to town, opposite Capri Shopping Centre, and offers 10 4 Star fully modern insulated units, nine with Automatic Range and Heat, refrigerator, hot water, Tub or Shower Baths. Deepsleep spring-filled mattresses, comfortably furnished. Doubles, singles. Also Two New Sleeping-Type Units, well-appointed throughout. Rates per day, \$4.00 to \$8.00. Phone POplar 2-4123. Contact Lydia or Robert Shinnan, 1824 Vernon Road, Kelowna.

#### TINLING'S RESTAURANT

Off the main highway, on Pandosi St., just 11/2-miles South of Hwy. 97, and well worth the extra couple of minutes drive!

Truly "home-style" cooking, with foods prepared to your individual taste—not the "mass-production" type—and served in a most attractive Dining Room or Coffee Shop. There's a tasty "Daily Special" and Smorgasbord is featured every Saturday from 5 to 9 P.M. Plenty of Free Parking. For Reservations Tel: POplar 2-3734.

#### FINN'S MEAT MARKET . . .

5 miles North of Kelowna, on Hwy. 97. The finest Steaks you've ever eaten, cut to your specifications! Also Roasts, chops, smoked meats, etc. Prices amazingly low. Open Thurs., Fri., Sat. only.

#### DEE LAKE FISHING CAMP . .

A Fine Fishing Camp at an altitude of 4,600 feet. 21 well-stocked lakes; excellent Kamloops Trout fishing; boats with or without motors. Comfortable, meticulously clean log cabins for housekeeping. Meals at Lodge on request. Rates \$3.00 - \$4.00 Cabin with one bed . . \$5.00 - \$6.00 2-bed Cabin, Daily. Weekly Rates \$30.00 - \$50.00 including Boat. Tel: Kelowna PO. 2-3183 or PO. 2-3024, for Reservations or Write 880 - Manhattan Drive, Kelowna. Wally and Mrs. D. Sexsmith, Props. (Drive North on Hwy. 97 14-m. to Winfield Junction, turn right ta Camp sign, drive 10-m. to Camp Headquarters. Boat takes you to Camp.

#### LAKESHORE INN CABINS AND RESORT

TRAILER PARK - CAMPING GROUNDS



This Resort is on Highway 97, half-way between Kelowna and Vernon on beautiful Woods Lake. Housekeeping Cottages ranging from one to three rooms per unit are on the Beach. They're not the luxurious type, but are comfortable and clean. Some have flush toilets, sinks and basins, while Central flush toilets, hot and cold showers serve the rest. All units have good spring mattresses and everything is supplied for Housekeeping. Some have Refrigerators. Ice available for others.

Some have Refrigerators. Ice available for others.

There is nearly five acres of shady playground. It is a paradise for children who play under the trees—along the beach or ride the wonderful mechanized Rocking Horse, or go boating, swimming or fishing. There is a good float and diving board for guests and plenty of boats for hire. Trout fishing is excellent from April till June and again in Fall. No mosquitoes!

For Reservations, write Box 241, Kelowna or phone RO 6-2501 or POplar 2-3833. Kelowna, B.C.

"Cold Underground Spring Water — Conditioned and Chlorinated"

THE BELVEDERE MOTEL . . . ON BEAUTIFUL WOODS LAKE
This New Motel, 14-miles N. of Kelowna, on the shores of Woods
Lake at the South end, will open in May 1961. Units are modern in every
way and accommodate up to six persons comfortably. Cribs available.

way and accommodate up to six persons comfortably. Crips available. Each unit has one double and one twin bedded bedroom, tub bath, complete electrical kitchen, and living room fronting the lake. Electric heating. There's everything for your vacationing pleasure, private sandy beach, 6 acres of private playground, boats and motors, good trout and kokanee fishing, with some good advice as to where and how to catch 'em! You'll enjoy vacationing at "The Belvedere". Joan and Joe Hicks, Hosts, will make you welcome. Tel: Winfield, B.C. Roger 6-2693 or write Winfield, B.C. for Reservations. Sensible Rates.

"We Cater to the Family"

#### LAKESHORE COFFEE SHOP and STORE

On Woods Lake, on Hwy 97, adjacent to Lakeshore Inn A very pleasant and attractive Coffee Shop and Dining Room, where you'll get tasty well-prepared meals, snacks, hamburgers, home-made pie, sandwiches, short orders etc, together with friendly and courteous service.

The Store carries a good line of groceries, frozen meats, ice cream and general "eating" needs, and both are open early till late. Fishing Licenses and Tackle available. Bea Elliott, Hostess.

On Hwy. 97 at Woods Lake — Adjacent to Coffee Shop



Lubes — Tires — Minor Repairs — Tourist Information Have your Car Serviced while you Eat, Sleep, Fish or Swim! Alan Elliott — Owner-Operator — Tel: Winfield ROger 6-2250

#### OKANAGAN HOLIDAYING!

It doesn't take much effort on our part to go into rhapsodies about the Okanagan area, because we have a home here where we spend some

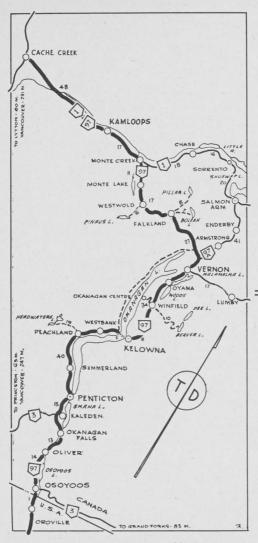
the Okanagan area, because we have a nome nere where we spend some mighty happy hours (when we're not on the road).

There's one thing we wish we could do, though, and that is impress you folks with the fact that the best holiday times aren't just July and August. The Okanagan Valley is at its loveliest during May . . . the orchards are a riot of colour with blossoms of every kind, and the weather is unusually perfect. For the past several years May weather has been tops . . . days are sunny and warm and cool nights give you a good rest. If you're a fishing enthusiast, dozens of lakes and streams will give you top sport-we know because we fish them ourselves. June may give up some dampish days, but it's pretty nice on an average, too. As for the Fall months, they're on a par with spring . . . blossoms have turned into luscious fruit, leaves are getting golden and red, fishin's fine.

There's no mosquitoes in the Okanagan—there's plenty of sunshine—it's an ideal vacation-land—and we'd like to see more of you come visiting in "off-season" months. They'll be "on-season" for you from then on! Don't forget your colour camera—you'll go back loaded!

#### THE CANADIAN LEGION . . .

In Oyama, in centre of village. Turn off Hwy. 97 at Junction. All Legion Members cordially invited to drop in.



for Dependable Car Service in

KELOWNA SUNSHINE



SERVICE
Open Every Day
CAR WASHING
LUBRICATIONS
TUNE-UPS

Goodyear Tires and Batteries

\* \* \* \*
FREE PICK-UP
AND DELIVERY
2 Blks. from
Capri Motor Inn
at corner of
Bernard Ave. and
Vernon Road
Tel: PO. 2-3369

AND in VERNON see

JOHN'S



SERVICE

Opp. Schells Motel and Safeway Store

free pick-up and delivery

CAR WASHING

Firestone and Goodyear Tires SHELLUBRICATION "Open Every Day" John Chesser

Tel: LI 2-5639

#### OYAMA, B.C.

#### KALWAY BAY RESORT . . .

. . . Off Hwy 97, on lovely Kalamalka lakeshore, 12-m. s. of Vernon. Spacious units front the beach and are very nicely appointed throughout. Modern Kitchens have gas or electric range, refrigerator and complete equipment. Shower Baths. Screened Porches. Nice lawn for lounging and sun-tanning, Good Water Skiing and an outdoor Barbecue where Steaks done over the coals of Okanagan Apple Wood are luscious.

Excellent Fishing here in Spring and Fall and all through Season in

mountain lakes within an hour's drive. Boats and motors available. Good general store and restaurant half-mile away. Some supplies are also available at Resort. Fresh fruits from own orchard in season. Rates: \$8.00 to \$11.00 daily per couple, \$1.50 each additional person. Harold and Marge Butterworth, Owner-Operators. Tel: Oyama Liberty 8-3512. Write or wire KALWAY BAY RESORT, Oyama, B.C.

#### JADEBAY MOTELS LTD. . .

. . . Is a very attractive new Resort Motel, just off Hwy. 97, adjacent to beautiful Kalamalka Lake, at Oyama, B.C., 22-miles north of Kelowna and 12-miles south of Vernon.

The accommodation is delightful . . . certainly amongst the best in Western Canada, and units with completely electrical kitchens are available. The resort is close to the beach, swimming is grand . . . they have good new boats and all in all, we think you'll really enjoy holidaying at Jadebay Motels Ltd. Phone Oyama, Liberty 8-3517 for reservations.

#### THE ANGLICAN CHURCH OF CANADA

(The Episcopal Church in United States)

WELCOMES YOU TO

ST. MARGARET'S, at WINFIELD, B.C. Morning Prayer or Holy Communion: 9:30 a.m.

and

ST. MARY'S, at OYAMA, B.C. Morning Prayer or Holy Communion: 11:00 a.m.

The Rev. J. A. Jackson at St. Mary's Rectory, Oyama, (Phone Liberty 8-3535) will be alad to meet Visitors.

#### KAL TIRE and AUTO SERVICE LTD.



T. J. Foord -- J. Lochhead Distributors for

DOMINION ROYAL TIRES A COMPLETE TIRE SERVICE

A Complete Auto and Mechanical Service In Vernon, 2803-30th St., Tel: Linden 2-2828 In Kamloops, 1032 Victoria Street, Tel: 1926

#### BELMONT MOTEL . . . in Vernon

refrigerator. Also five units without Kitchens, Twin or double beds; shower bath; nicely appointed throughout. Flower-decked lawns add to your comfort and relaxation.

The Court is centrally located, but in a quiet area with Units set back from Highway ensuring rest, four blocks west of the Hudson's Bay Company, on the Main Street of Vernon. It's well worth taking an extra couple of minutes to locate it. For reservations: write, wire or phone: BELMONT MOTEL, Vernon, B.C.—Dial Linden 2-3902

\*\*\*\*Star Rating :: Recommended by Duncan Hines :: Member A.A.A.

HELLO FOLKS! Be sure to see Beautiful Lake Kalamalka (the Lake of Many Colours) from the Viewpoint, 3-miles south of city on Hwy. 97. You'll get good pictures from this point. It's one of the most beautiful lakes in the world! And . . . drive or saunter through lovely Polson Park, which is just at south edge of town, off Hwy. 97. There's Beaches galore around Vernon . . . at Kalamalka Lake and at Okanagan Lake. Ask your Motel manager to line you up on the Sightseeing spots around.

Exceptional Accommodation:

## **Hotel Allison**

VERNON, BRITISH COLUMBIA

BEAUTIFULLY APPOINTED ROOMS AND SUITES

FLAMINGO DINING ROOM — OPEN 6:30 A.M. - 8:30 P.M.

May We Suggest That You Wire or Telephone for Reservations
Especially During Tourist Season Tel: Vernon, Linden 2-4201

#### MONASHEE MOTEL . . . in Lumby

. . . at Lumby, sixteen miles east of Vernon, quietly situated off Hwy.

6. Each unit has very comfortable living-room-kitchen, with davenport
type chesterfield suite, a spic n' span kitchen with Propane Gas Cooking
and Heating . . . a large bedroom and bathroom. There's constant hat
water . . everything about the place is meticulous, and we are sure you'll
enjoy visiting here. Telephone Kingswood 7-2011, Lumby, B.C.
Monashee Motel Mrs. Gladys Duke

"B.C. Government Four-Star Rating - Member A.A.A."

AT LAVINGTON, B.C. 10 Miles East of Vernon on Highway No. 6

#### HENRI'S SHOP EASY STORE

A "One-Stop" Shopping Service . . . We sell almost everything! Stock up here for your Fishing, Hunting or Holiday Trip. Drop in en route for a Coke or Ice Cream or Coffee Choice Selection of Fresh Meats Reasonably Priced Glad to See You.

LUMBY HOTEL CAFE . .

In Lumby in centre of town in Lumby Hotel. Good food, home-style. Counter or Table Service. Clean surroundings. Good Pie. Steaks and Oysters are featured on week-ends, and are quite choice. Prices reasonable. Open 7 a.m. - midnight. every day.

#### THE OKANAGAN CAFE



GOOD FOOD . . . PLEASINGLY SERVED . . .
. . . IN ATTRACTIVE SURROUNDINGS .

#### "Air-Conditioned Throughout"

You couldn't ask for a better combination . . . and it awaits you at The Okanagan Bakery and Cafe in Vernon. (On Main Street, opposite Canadian Bank of Commerce. Look for the big Neon Sign).

It isn't new . . . they've been in business over forty years. But it has just been completely re-modelled—inside and out—and is exceptionally pleasing, with natural tones in woodwork etc (see above). Miss Alice Mann the owner has received "Restauranteur of the Year Award" by the Canadian Restaurant Association. She well justifies it for nowhere is food more tasty and courteosuly served. There is both Booth and Coffee Counter Service.

It has long been famous for its fine Tea and Coffee and you'll find the menu equally attractive. Salads . . . cold plate luncheons . . . full course meals . . . or fine T-bone steaks are all of high quality. There's a soda fountain, too.

If you're staying at a Motor Court you'll be interested in the Bakery and Confectionery, which include delectable pies and breads of many varieties, as well as cakes, doughnuts, cookies, etc. Hours are from 7:00 a.m. to 11:30 p.m., closed Sunday.

If the proof of the pudding is in the eating, why not try:

#### OKANAGAN CAFE

On Barnard Avenue — in Centre of Downtown Vernon, B.Ç.,

Owned and Operated by

Miss Alice Mann

"Recommended by Traveller's Digest"

## Toreador Dining Lounge and Grill

The Plaza Hotel at Kamloops, B.C.

"Dine in Comfort where Exquisite Food is Served"

Counter Service for those in a Hurry



# Echo Lodge

PAUL LAKE

12-m. N.E. of Kamloops

On Paul Lake—12-m. N.E. of Kamloops (turn off Hwy. 5 at sign) at an altitude of 2600-ft. Famous for its quality Kamloops Trout to 7-lbs. Excellent Fly fishing early and late in the season. Troll and lures in July and August. Plenty of boats, Guides, Outboards, Icehouse, Electric Smokehouse.

Accommodation in Echo Lodge or private cottages with bath, on American Plan. Fully Modern Housekeeping Cottages with Lake View accommodate up to four persons. Each has combination Tub and Shower bath, Propane cooking and heating and Refrigerator, plus all housekeeping amenities. Noted for its famous cuisine and the unmatched hospitality of the owners Mr. and Mrs. Frank Dale-Johnson, whose family have operated the Lodge since 1921. Rates most reasonable, with special "Family" rates. Open May 1st to Oct. 15th. Contact: Echo Lodge, Paul Lake, Kamloops. (P.O. Box 70).

## MOORE'S MOTEL

On Trans-Canada Hwy. 1 and Hwy. 97, at East approach to Kamloops. Very nice, well-appointed Units, with Kitchens, Refrigerators, Electric Ranges, etc. Also Attractive Sleeping Units. T.V. available. 4-Star Rating (Govt.) Tel.: 372-9224 Betty, Frank and Don Harrison.

#### GRAND VIEW MOTEL

On Hwys. 1, 5 and 97 — At West Entrance to Kamloops B.C. GOVT. \*\*\*\* Four Star Rating — Member A.A.A.

Units With or Without Kitchens — Air Conditioning — T.V. — Radios Room Telephones — 2-Mins. from City Centre

**Telephone 372-8832** 

"The Don McLeod's"

473 Grandview Terrace, Kamloops

"KAMLOOPS MOST SCENIC MOTEL"

## Marjorie's Boutique

...a fascinating small shop at 283 - 3rd Ave., Kamloops, (just around corner from Leland Hotel). Imports include Hong Kong Tailored Shirts, Blouses and Suits in Pure Silk in gorgeous colors, Viennese Blouses and Dresses, Sweaters, Woollens and Cashmeres by both Jaegar and European makers. Accessories include exquisite French Flowers, kid and suede gloves from Germany and France, small Gift items in jewellery that are "different", etc. Why don't you drop around and see for yourself?

"At the Top of the Hill"

## ALEX'S BARBECUE

Highway 97 At West Entrance to Kamloops

MEMBER C.A.A.

MEMBER A.A.A.

#### SAGE BRUSH MOTEL

and COFFEE SHOP

Free T.V. \* \* \* \* \* Swimming Pool Air-Conditioning — Room Phones 26 New Units on Highways 1, 5 and 97 Panorama View of Kamloops

TRANS-CANADA HIGHWAY WEST — KAMLOOPS, B.C.
Tel: 3033 Hosts: Hazel and Spurge Langill

"You Wreck 'Em-We Fix 'Em"

### NORTH KAMLOOPS CUSTOM BODY SHOP

Special Fast, Competent & Courteous Service to Tourists
"Royalite Oil Products" — Dominion and Dunlop Tires
Wheel Aligning — Balancing — Guaranteed Work

Location: 3-mins, from Kamloops City Centre at first "Royalite" Station after crossing Bridge to North Kamloops, 240 Tranquille Rd.—Phone 1094.

Yellowhead Pass Route—Hwy. 5, Kamloops, B.C., to Jasper, Alta.

For detailed information on this Highway, refer to Index.

#### RECOMMENDATIONS IN THE KAMLOOPS DISTRICT

#### AURORA LAKES FISHING RESORT



"Starr Brown with a few "Choice Rainbows!"

This new Camp offers a chain of virgin lakes at an altitude of 4,000-ft., which makes for good fishing even in the warmer months. Excellent Fly Fishing or Trolling for Rainbow up to 10-lbs. Smoking facilities and ice available. Also Boats.

Very nice, meticulous Cabins with electric light - central showers. Top quality, abundant meals served in Lodge. No cabins with kitchens. MOOSE — DEER and BEAR HUNTING IN SEASON.

GUIDES ARRANGED RATES ON AMERICAN PLAN ONLY — PLEASE BRING OWN TOWELS. Where: 141/4-m. West of Little Fort, B.C. Take Hwy. 5 from Kamloops, 60-miles north to Little Fort, turn off at sign, drive 141/2-m. to Camp. Or, guests will be met at Kamloops or Little Fort by arrangement. For

detailed folder — information and Reservations contact: Starr A. Brown - Tel: Little Fort 7-H -- Little Fort P.O., B.C.

#### FINE ENGLISH BONE CHINA

H. S. WODLINGER LIMITED

223 Victoria Street - Kamloops, B.C. A Most Complete China Selection in

MINTON • SPODE • WEDGWOOD • ROYAL DOULTON SHELLEY • ROSENTHAL • MANY OTHER FAMOUS MAKES IMPORTED CRYSTALS • STEMWARE • HONEYLITE CANDLES SELECTIONS THAT ARE DIFFERENT

Visit us at Kamloops - You will be Pleased you Did!

## Commodore Cafe

In The Heart of Downtown Kamloops

OPEN 24 HOURS A DAY

## HOTEL OASIS

At Junction of Hwys. 97 - 2 and T.C. 1. 225 Miles from Vancouver

A Fine Hotel with 32 Modern Rooms
Completely Air-Conditioned

Dining Room and Coffee Shop Feature Exceptionally Good Food Served in Attractive Surroundings

**OPEN 24 HOURS** 

"YOU WILL BE WELCOME"

Tel: Cache Creek 3-Q — Write or Wire Hotel Oasis, Cache Creek



#### CACHE CREEK, B.C.

Jct. of Hwys. 1-97 and 2

This New Motel is one of British Columbia's outstanding, and offers both "Sleeping" and "Kitchen" type Units. All features the finest appointments throughout and offer such amenities as Frigidaire Air-Conditioning, Combination Tub-and-Shower Baths and luxurious carpeting. Kitchen units have Refrigerator; Full Gas Range; Dishes and Utensils; "Blo-Fan." All Units are Soundproof.

For Reservations, which we definitely suggest during the "Season", phone Cache Creek, Toll 4-T, or write or wire Desert Motel, Cache Creek, B.C.

Hosts: Mr. and Mrs. J. F. Collins

#### CARIBOO LODGE

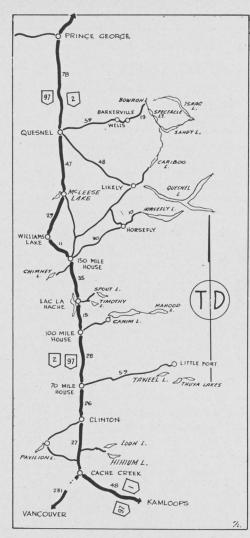
DINING ROOM AND COFFEE SHOP

CLINTON, B.C.

A well-managed small hotel in Clinton. Mr. Fred Hoad, the Manager, has done a lot of renovating and improving. Rooms with or without private bath, and we can vouch for their comfort, cleanliness and good beds.

A most attractive Dining Room and Coffee Shop offers a menu of excellent foods. For reservations, especially during Fishing and Hunting seasons, we suggest you wire or write ahead, to Cariboo

Lodge, Clinton, B.C.



PAT MULLOY'S

## CACHE CREEK



SERVICE

At Jct. Hwys. 1, 97 and 2

Tel.: Cache Creek 547-Q

"ESSO" PRODUCTS
ATLAS TIRES
and
BATTERIES

AND

the Best IRISH SMILE in the west!

#### SPECIAL NOTE

Please refer to Index for Listings on Hwy. 1, 5 and 3, if going to West or Coastal areas.

#### A BIT ABOUT CLINTON

You may not realize it as you drive into this little town, but it knows a hundred years of more than History ... which is a long time in this new country. Originally known as "Cut-Off Valley" it was officially named "Clinton" in 1863 in honour of Lord Henry Pelham Clinton, Colonial Secretary. Used as a divisional point by the First Stagecoaches, it soon became a rendezvous for the whole Cariboo. Drivers, as well as horses, were changed here, and many famous names are written in the old Hotel registers, which can be seen at the South Cariboo Historical Museum, which is now housed in the old Court House building in the centre of town. This building is unique in itself, being built from hand-

centre of town. This building is unique in itself, being built from hand-made bricks that were fired in a kiln on the hillside here, and originally opened in 1890 as a Schoolhouse, then later became the Court House, it was given to the Museum Society by the Government of B.C.

The Clinton Hotel, built in 1861, had the distinction of being the only Hostelry in B.C. that had never closed its doors since opening day, but by some ironic streak of fate, it burned to the ground in the early morning hours of May 18th, 1958, at the conclusion of the B.C. Centennial Celebration commemorating the historical days of the Barkerville Stage Coach run. The Government House built in 1872, still serves as the Government Agents' Residence.

Don't leave Clinton without visiting the Museum, mentioned above.

Don't leave Clinton without visiting the Museum, mentioned above. Half the history of the Cariboo is here . . . with some mighty interesting exhibits, including a "Bull Press", used for shoeing Oxen in the early days. This is the only one in existence, according to Dr. W. Ireland, Provincial Archivist and Librarian. Then there's "Harvey", a pre-historic skeleton, complete to little finger bones, nicely boxed in a glass case.

The old hotel Registers are both interesting and amusing. In those days they served more purposes than one . . such things as Deaths and Funerals being recorded in them, suitably underlined in heavy black ink. If you're interested in the weather in the "good old days", it's recorded too, in a most fascinating manner. Data of the first Clinton Ball, is also here. Then, for some reason, in 1904 they stopped those intriguing recordings, and contented themselves by noting merely whether the Guest had poid cash or characed his Hotel bill. Do vou suppose this the Guest had paid cash or charged his Hotel bill. Do you suppose this might have been the origin of the "Hotel Credit Card System"?
You'll find the old Iron Drum Heater from the Clinton Hotel, in use

You'll find the old Iron Drum Heater from the Clinton Hotel, in use from 1861 until fairly recently. The writer has sat around it a few times! It was brought to Clinton in sections, on the backs of Donkeys, over the old Cariboo Trail. And, there's the "Keelridge Princess," of prehistoric days . . . and some black Ostrich Plumes that once graced the Easter Bonnet of Mrs. Cullen, wife of the fearless "Doss" Cullen, who drove freight in the 70's. A Drug Counter and Bins, with the "Strychnine" Drawer nicely located over the "Cinnamon" one! Law and Order are represented by the old Chair, used by Judge Matthew Begbie, the "Hanging Judge", whose word was law for many years in this country . . and some leg Irons from Clinton's first jail, which are hand-made, look formidable enough to make you think it might be a good idea to bring them back into use to impress some with "crime doesn't now." them back into use to impress some with "crime doesn't pay".

I could go on writing indefinitely about this Museum's contents . but I just want to whet your appetite so you'll meander over and see it for yourself. Cost? It's free . . . but if you want to make a small donation in the box provided, it will help to support the Society responsible for gathering and taking care of these Exhibits and the Museum.

#### The Painted Chasm

Turn off Hwy. 97 ten miles North of Clinton, and drive three miles to Chasm. Perpendicular, gloriously coloured walls, a thousand feet deep at its southern end; this is an awe-inspiring sight and well worth the detour. The small lake seen from the look-out is drained by underground creeks, and surprisingly, sometimes home of 14-in. Rainbow trout and black bear!

#### THE RANCH MOTEL . . . at Clinton . . .

A nice Motel offering outstanding accommodation . . . right up in the top bracket! Rooms are unusually well furnished . . . wall-to-wall carpeted . . . restful chairs . . . adequate lighting . . . tub and shower baths . . . vented steam heating, and beds in keeping with the rest of the set-up.

In centre of town, on Hwy. 97, and it's a good idea to telephone or wire ahead for reservations. Tel.: Clinton 17. Edna and Charlie Reid,

Owner-Mgrs.

#### ROCKING "A" MOTEL . . . at 70-Mile House

This New Motel is at 70-Mile House, and takes its name from the Cattle Brand of the Porter Family of the original "70-Mile House", whose Grandson owns and operates it.

There's ten Motel Units (no kitchens) which accommodate two to four persons. Each has Shower Bathroom, wall-to-wall carpet — Hot Water heating and is well furnished throughout. A Chevron Garage and good Cafe is handy. Phone via Clinton, B.C. exchange for reservations.



#### On Hwys, 97 & 2 at S. entrance to 100-Mile House

Excellent stock of Fishing and Hunting Gear, Licenses and Ammunition and complete line of Groceries, Meats, Fruits, Vegetables and Souvenir items. Dependable Tourist Information. Just drop in and "Ask".

"Open 7 Days Every Week Until 9:00 p.m.
MARTELL'S STORE LTD. 100 MILE HOUSE

Dorothy and Gordon Martell

"West Bend Outboard Motors Agency"

#### 100-MILE TRAILER PARK

On Highways 97 and 2—At South Side of 100-Mile House TRAILER FACILITIES — BY DAY, WEEK OR MONTH

#### FRASER SHELL SERVICE





100-MILE HOUSE B.C.
General Automotive Service
FIRESTONE TIRES — BATTERIES — ACCESSORIES
Towing — Tel.: 108

#### 100-MILE CHEVRON SERVICE



"We Shoot the Works - - On Lube Jobs"

#### R.P.M. LUBRICATION & OILS

Batteries and Accessories Diesel Sales and Service

Brian Martin and Bud Palmer, Owners

OPEN 6 A M. - MIDNIGHT - TEL: 32



#### HOTEL EXETER ARMS . . .

... At 100-Mile House. One of British Columbia's Outstanding Hostelries. New and very pleasing. Rooms with Combination Baths; telephones; wall-to-wall corpeted. Exceedingly attractive Dining Room serves a selection of food items not usually associated with "The Cariboo." Also an excellent Coffee Shop. Reservations are suggested. Tel: 51.

"Help Stamp Out Home Cooking-Eat at the Exeter!"

#### 100-MILE CAFE . .

. . . At North end of town, opposite 100-Mile Lodge. This Cafe is under the new Management of Isabelle Larson and Norma Elgie, who serve good Home-Style foods at reasonable prices, with a Featured Daily Special.

Open from 7 A.M. to 11 P.M. Weekdays, 8 A.M.-10 P.M. Sundays. Booth or Counter service. Confectionery and cigarettes. The place isn't de-luxe in appearance, but we think the food and prices will make up for it

#### LAC LA HACHE MOTEL . . . at Lac La Hache

A New Motel at South entrance to town on Hwy. 97, overlooking lake. Six units have complete kitchens; propane range; refrigerator; living room with hideaway bed, and also separate bedroom. Tub bath, individually-controlled hot water heating. Wall-to-wall carpets. Courtesy Coffee: Lee Spring Water: Car plus-ins

Vidually-controlled not water fleating. Wall-to-wall carpets. Country, Coffee; Lee; Spring Water; Car plug-ins.

Also Four Sleeping units similar excepting no kitchens. Rates from \$7.00 with kitchens, \$6.00 and up, without kitchens. Good swimming and boating. Kokanee Fishing very good in May and June. Trout fishing in season. A very pleasant stopping place. B.C. Government "4-Star Rating". Julius and Helen Wood, Hosts—Tel: 5-J. Box 152, Lac La Hache, B.C.

#### FISHING IN THE CARIBOO AREA CACHE CREEK TO WILLIAMS LAKE

SKY BLUEWATER RESORT—Turn off Hwy. 97, 7-m. north of Cache Creek at road sign, then 20-miles to Pavilion Lake, in Marble Canyon. Open April-Oct. 31st. Housekeeping cabins, electric light. Very good fishing especially spring and Fall. Alt. 2600-ft. Excellent family vacation spot. Tel: Pavilion 1-E. Pavilion P.O., B.C.

HIHIUM LAKE FISHING CAMP—Turn off Hwy. 97, 14-m. N. of Cache Creek, drive 17-m. to Evergreen Resort at Loon Lake which is base Camp for Hihium, 11½-miles by Jeep. Excellent Fly or troll for Kamloops Trout. Boats, Smokehouse, all facilities. Housekeeping Cabins both lakes. Loon Lake has scads of smaller Trout. Management: Mel and Ken Ebert, P.O. Box 2248, Ashcroft.

WATCH LAKE—(Turn East at 70-Mile House on Eagan Lake Road, then turn North to Watch Lake at signs. About 22-miles).

ACE HIGH RANCH—On South Side of Watch Lake. All cabins front on lake, and are housekeeping equipped. Excellent fishing, hunting, swimming. Beach and playground for children. Boats and Motors. Open May 15th. H. M. Gollnick, 70-Mile House P.O., B.C.

PINE GATE LODGE-On Watch Lake. Excellent fishing-big-and-small Game hunting. Smoke house, ice-house. Boats, tackle and outboards. Fully equipped housekeeping units. Good beds. Riding, hiking, boating. Kiddies playground. Open May 1st-Nov. 30th. Licensed Guide. Phone via 100-Mile exchange. Win and Gladys Berry, 70-Mile House, B.C.

PAUL'S POINT RESORT . . . ON CANIM LAKE

At East end of Canim Lake in sheltered Bay, Handy to Canim Lake Falls, and several excellent fishing areas. Housekeeping cabins with 1-or-2 bedrooms. Bring own towels and bedding. Good beach. Plenty privacy. Fine place for families. \$3.-\$5. daily. Boats. Excellent Deer, Moose and Grouse area in season. Turn off Hwy. 97 just N. of Mile 93 and follow the sign posts. Paul's Point Resort, Mahood Falls P.O., B.C.

HINTERLAND LODGE, CANIM LAKE—Turn off Hwy. 97 at 100-mile House and drive about 30-m. E. to Lodge. Plenty of Trout 1-2 lb. Good Fighters. Lake Front Cottages. Good meals. American Plan. Boats, etc. Very Good Moose and Deer Hunting, Contact: Mrs. J. Richter, Carim Lake, B.C.

MINAC LODGE . . . On Canim Lake (about 30-m. E. off Hwy, 97. See turnoff just n. of 100-mile house.) A lovely Resort. Rooms with shower baths, central Lounge. Good fishing, boats, motors, etc. Guides. Very good throughout. John M. MacLeod, Canim Lake. Phone via 100-Mile House.

TEN-EE-AH CAMP—Operated by Bus Hamilton, one of B.C's Top Guides, who knows his Fishing and Hunting right well! This camp off beaten path. Fly and stream fishing for Rainbow Trout. Seven Lakes. Reserve early for Guides. Rates \$7.00 day with meals, \$4.00 housekeeping cabin. Write for Hunting Rates. Top Moose and Deer area . . . top Guides. Contact: Bus Hamilton, Lac La Hache, B.C.

HORSEFLY LAKE HUNTING AND FISHING CAMP-Turn off Hwy. 97 at 150-mile House (well-marked) drive three miles to jct. of Horsefly Lake Road, then 29-miles to Lake. Excellent Rainbow or Kamloops Trout, also Big Game territory. Fine boats, outboards and also Cruiser. Seaplane har-bour, gas and oil. Also Cabins 24-miles up lake on Echo Island. Rates reasonable. Contact: Hughes Bros., Horsefly, B.C. (Open May 15 - Nov. 30).

CHIMNEY LAKE LODGE-Turn off Hwy. 97, 28-m. N. of Lac La Hache, drive west 15-m. to lake. Fine Kamloops Trout Fishing . . . Moose, Deer, Ducks and Geese. Smokehouse, Ice, etc. Log Housekeeping Cabins or Lodge Rooms. Meals served. Licensed Guides. Contact Sam Mitchell, Box 254, Williams Lake, B.C.

#### RECOMMENDATIONS IN THE CARIBOO—HWYS. 97 & 2

#### DAYLINER GRILL . . .

On Hwy, 97 at N. side village. Open every day 6 a.m. – 2 a.m. during usual tourist season, 6 a.m. – 11 p.m. Jan. – March. All Home Style cooking. Chicken-in-the-Straw, Fish n' Chips, Home-Made Pies. Take Out Orders. Full Course meals or snacks.



ON HWYS, 97 and 2 - IN CENTRE OF LAC LA HACHE

#### B-A SERVICE

Lubes - Washing Jobs - Fisk Tires - Wrecker Service COMPLETE AUTOMOTIVE SERVICE

GOLDEN DRAGON CAFE on Premises - Open 7 a.m. - Midnight Harold Casey-Operator Tel: Lac La Hache 1-R

#### LAC LA HACHE RESORT . . . 7-M. North of Lac La Hache

This new Resort, on the Lakeshore, adjacent to Hwys. 97 and 2, offers a choice of accommodation. There's fully modern Cabins, (3-Star Govt. Rated) with housekeeping facilities or spacious Camping Grounds with all facilities. Store on premises carries complete line of groceries, etc. Recreational facilities include all lake activities, including Swimming, Boating, Waterskiing and Fishing, whilst in season there's good Hunting, Ice Fishing, etc. Boat Launching Ramp. Ice available. Tel: 4-R. Lac La Hache, B.C. May 1st-Dec. 1st.

Owner—Management of Orv. Christianson and Harold Casey.

#### ON HWY. 97 - AT SOUTH ENTRANCE TO WILLIAMS LAKE



#### SPORTSMAN'S "ESSO" SERVICE

Lubes - Washing Minor Repairs

ATLAS TIRES - BATTERIES ACCESSORIES

"DROP IN AND GAS A BIT"

Bill Cassie and Frank Boychuk - Tel.: 360, Williams Lake FISHING, HUNTING AND HIGHWAY INFORMATION

#### BIL-NOR CAFE . . .

On Hwy, 97 at S. entrance to Williams Lake, (Next to Valley View Motel). Coffee Counter service; Home-Cooked Style food served in Clean surroundings. Fishing and Hunting Licenses and Information. Royalite Oil Products. Groceries can be bought Sundays, evenings and holidays here. Bill and Norma Gillis, Props.

NOTE: Also under same management, Bil-Nor Cafe at Texaco Station at Jct. Hwy. 97 at Williams Lake.

#### RECOMMENDATIONS IN THE CARIBOO—HWYS. 97 & 2

VALLEY VIEW MOTEL

. . at South Entrance to Williams Lake next to Wells Coffee Shop. This Motel is under excellent new Management, who have made complete renovations throughout. There are 7-Units with Kitchens with Propane range, frigidaires, twin or double beds. Also 7-Sleeping Units with twin beds. Tub or Shower Baths. All are comfortable and well-maintained. Tel.: EX. 2-4655. Eric Clarke, Owner-Mgr., Williams Lake, B.C.

SEA PLANE DOCK ON WILLIAMS LAKE—Adjacent to Valley View Motel at North end of Lake. Accommodation for all types of Float Planes. (Listed in Government Air Transport Guide) Docking facilities, Airplane Gas and Oil. Tel.: Williams Lake 410-T, or 410-K. For further information write Valley View Motel, Williams Lake. (Arrangements made for Flights to Virgin Fishing and Hunting Areas).

#### DRIVE INTO LLOYD BERKAN'S CARIBOO HOME SERVICE ON HWY. 97 AT SOUTH ENTRANCE TO TOWN



Lubrication Specialists

Complete Car Repairs

Goodyear Tires Car Washing

Telephone EX. 2-5233 Williams Lake

Good Service — Meticulously Clean Rest Rooms

LOOKING FOR "TAKE-HOME" GIFTS . .

. . . then drop in to E. G. Woodland & Son (Jewelers) Ltd., Jewellers, whose shop is on the main Highway, right next to the Bank of Commerce.

There's a lovely selection of gift items, including Original Beswick
Figures, Dresden Figurines, Paragon and Doulton China, and Sterling Silver

Souvenir Spoons.

And, if you have developed watch troubles . . . they have a quick,

yet dependable, service on repairs for tourists. E. G. WOODLAND & SON (JEWELERS) LTD. WILLIAMS LAKE, B.C.

MACKENZIES LTD. . . .
On the Main St. in Williams Lake, and the oldest-established store in town. Now thoroughly modernized, it's a complete Departmental store, and you'll find most everything you need for your trip right here. Groceries, Fishing and Hunting Gear, Fresh and Frozen Meats, Fruits and Vegetables, Smart Ladies' and Men's Wear. Fishing and Hunting Licenses issued. Closed Mondays. Open 9 a.m. - 6 p.m. Daily except Friday, when stores stay open until 9:00 p.m.



# FOR FABULOUS FISHING BIG GAME HUNTING MIGRATORY WATERFOWL VISIT THE CHILCOTIN NIMPO - ANAHIM LAKE BELLA COOLA AREA

This area is directly West of Williams Lake, (see map). This section of road between Anahim Lake and Bella Coola (92-m.) was opened in 1955. Total mileage—Williams Lake to Bella Coola—304-m. Road Conditions: Williams Lake to Nimpo and Anahim is gravelled and much improved. From Anahim it's dirt and gravel, quite okay but use low and second gears when going down "the big hill" between 32-44 miles from Anahim. From Bottom of Hill to Bella Coola is gravelled and okay.



41-lb. 8-oz. Spring Salmon caught by Jim Tritschler, of Bella Coola Lodge, in Bella Coola River on June 21st, '59.

#### CHILCOTIN — ALEXIS CREEK — ANAHIM LAKE AND BELLA COOLA AREA, B.C.

LEE'S CORNER MOTEL-CAFE AND GENERAL STORE-

60-M. West of Williams Lake. New Motel Units with private tub baths or central facilities. Double beds. Cafe serves short orders, meals or snacks and is open from 7 a.m. to 10 p.m. every day. Clean Rest Rooms, General store handles groceries, fresh meats, etc. "Home Oil Products". Tires. Tel.: Hanceville 1-F. D. L. Lee Ltd., Prop.

HITCHING POST MOTEL AND CAFE—Just west of Alexis Creek on highway. New, comfortably furnished Motel units with Shower Baths. "Seeley Posture-Pedic" Beds. Propane Panel Ray Heating. Food in Cafe is good and features "Man-Sized Steaks" thick and juicy! Ham n'Egg Breakfast at \$1.00. Motel Rates: \$6 Single, \$7 Double, \$8 Twin beds, Third bed made up for \$2.00 extra.

ROYALITE GAS AND OIL-ALL CREDIT CARDS ACCEPTED Mrs. Anne H. Brecknock-Owner-Manager - Tel: Alexis Creek 8

ALEXIS LAKE RESORT—This lovely camp is on Alexis Lake. Drive 6 miles beyond Alexis Creek; turn R. at sign; drive 18-m. to Lake. First-class Cabins with good cooking stoves . . . and complete housekeeping equipment. Accommodate up to four . . . Plywood boats. Four lakes for your fishing enjoyment. Alexis Lake produces 12-inch trout abundantly but the other three lakes yield Trout up to 5 pounds. There's ice, gas, oil and a smokehouse. Private Camp Grounds particularly attractive, on lake-shore, Hunting and Bird Shooting; Geese and Ducks in profusion. Top Grade Moose area. Guide Service. Transportation to and from Alexis Lake Resort by "Land-Rover" can be arranged. Reservations: Alex and Wally Whitecross, Alexis Creek P.O., B.C.

A. L. STUART, GENERAL STORE AND GARAGE—At Redstone, 100-m. W. of Williams Lake. Real old-timers . . . established here in 1919. Store carries exceptionally good (for this area) stock of Canned and Smoked Meats, fresh Fruits and Vegetables, camping supplies. Harold Stuart operates 'Stuart's Garage'' dispensing Imperial "ESSO" products, and does a good job on car repairs!

There's one Cabin, with oil stove, dishes, etc. which accommodates three. Not modern, but okay. \$4.00 for two, slightly higher for three.

THE SOUTHWOODS . . . Where you Rough it in Comfort
On Puntzi Lake, 120-M. W. of Williams Lake to turn-off, then 6-miles to the Southwoods. Fully equipped housekeeping cabins. Each has electric light. Small store at Lódge carries cigarettes, canned goods and fishing tackle. Gas and oil available. Ice. Family style meals served at Main Lodge. Puntzi Lake is 4-m. wide and 7-m. long and is well stocked with Kamloops trout and land-locked Salmon. Season middle of May to end October. Also shooting for geese, ducks, grouse and prairie chicken, and hunting for moose, deer and bear. Rates most reasonable. Cliff and Frances Southwood, Puntzi Lake, B.C.

CHILANKO STORE AND COFFEE SHOP-

116-M. W. of Williams Lake. Open 8 a.m. - 11 p.m. daily. Full course meals or snacks. Home-made pies. Films, soft drinks. Indian mocassins, gloves, jackets, made by Chilcotin and Redstone Indians. Groceries and meats. Also some cabins with electric light, bedding and dishes. "Shell Oil Products", Minor repairs. Evelyn and Ross Wilson, owners. Tel.: Chilanko Forks 1-X. P.O. Alexis Creek, B.C.

DOWLING'S COFFEE SHOP AND STORE-

160-M. W. of Williams Lake. Clean, neat Coffee Shop serves snacks and short orders. Store carries good stock of groceries and fresh and frozen meats. FRESH MILK. Confectionery items. "Imperial Esso Products". Towing Service. Minor Repairs. Open June 1st - Nov. 1st. Every Day. Tel.: Tatla Lake, B.C. 2-M. P.O. Kleena Kleena, B.C.

#### CHILCOTA LODGE-

160-Miles W. of Williams Lake, on shores of One Eye Lake. Turn off highway at sign. Comfortable rooms in Lodge, or housekeeping cabins. Meals served, and food is good. Boats, horses, guides. Complete Camping Outfits. Big Game Hunting. Chilcota Lodge, Kleena Kleene P.O.

#### FRED HANSEN'S CLEARWATER HUNTING & FISHING CAMP-

172-M. W. of Williams Lake. Turn off hwy. at sign and drive to camp. Excellent, immaculate cabins overlook lake and accommodate up to four, with individual beds. Bedding, dishes etc. supplied. Rates \$6.00 for 2, \$7 for 3, \$8 for four. Delicious meals served in lodge, with all home-cooked breads, pies etc. at most reasonable prices. Fish plentiful. Fly or light trol tackle is best. Gentle horses for children to ride. Boats available.

available. "Tex" Hansen has First Class Guide License. Moose, Goat, Grizzly and Black Bear, Deer. Also Bird shooting. P.O. Kleena Kleene, B.C.



Nimpo Lake with the Coast Range in background

#### DUNCAN'S RESORT-

On Nimpo Lake, 196-miles W. of Williams Lake. A very attractive resort, with new housekeeping cabins on lakeshore in pleasant park-like surroundings. They have electric light, good beds and stoves, dishes, etc., and some bedding is available, but it is suggested you bring your own. Cabins are well-built and warm. Separate Central Hot and Cold Showers for men and women. Also washrooms and laundry facilities. A very fine set-up all around! 'Davidson' Fibreglass boats . . . smokehouse . . . fish cleaning house . . . ice house . . . gas and oil supplies Spacious Camping area. Lake and stream fishing, also Big Game Hunting and Migratory Waterfowl. Guides available. Write for folder with detailed mileages from Border to Camp. Cecil and Marjorie Duncan, Kleena Kleene P.O., B.C. Phone Nimpo Lake I-J.

#### ANAHIM LAKE STORE AND LODGE-

At Anahim Lake. Excellent stock of Groceries and Meats, etc. Fishing equipment and information. Meals served in Lodge. Five Light House-keeping Cabins, some with private toilets. HOME OIL PRODUCTS. General Car Repairs. Ed. Escott, Owner. Tel: 1-U. Anahim Lake.

ESCOTT'S ANAHIM LAKE CAMP-

4-M. West of Anahim Lake store. Ten Boats. Motors available. CAMPING — TRAILER SPACE — APPLY AT ANAHIM LAKE STORE.

THE BIG HILL . . . ON BELLA COOLA ROAD—About 32 miles West of Williams Lake is the start of what we call "the Big Hill" where the road winds down from an altitude of over 5,000-ft. to the lush vegetation and big Cedars on the floor of the Valley. We don't suggest taking Trailers over this road, unless you first check it carefully. When driving this section, use your low gears and take it very easy. As one Texan remarked "If you ever go over the bank you'd be awful thirsty by the time you got to the bottom".

JANE KING'S COFFEE SHOP .

cross the Bridge. Very obliging and courteous lady operates a small Coffee Shop and if you want information as to road conditions, telephone here to Atnarko 3-G.

#### RALPH EDWARDS OF LONESOME LAKE



Leland Stowe, writer of "The Amazing Crusoes of Lonesome Lake" featured in Reader's Digest, Feb. 1957, calls Ralph Edwards "North America's most amazing do-it-yourself pioneer, who with neverfailing ingenuity mastered every adversity and won a rich way of life." Lonesome Lake is some 26-. S. of the Atnarko River Crossing, 45-m. W. of Anahim Lake, and is accessible only by plane or hiking. The fabulous, rare Trumpeter Swans make their home here during the winter and are fed and cared for by the Edwards family. This picture

by the Edwards family. This picture of Ralph and his famed "home-made" plane, was taken by the Digest at Nimpo Lake, when he landed to deliver luscious fruits, vegetables, cream and butter . . . all from his farm at Lonesome Lake.

**HAGENSBORG GARAGE** (Operated by Northcop Logging Co. Ltd.) At Hagensborg, 12-m. East of Bella Coola. Dealers in Ford, Wyllis Products. Volkswagen and Chrysler Service. Towing and Wrecker Service. Tel: Bella Coola 6-T. Night calls to N. R. Saugstad at 4-Q.

**HAGENSBORG MERCANTILE LTD.**—At Hagensborg, 12-m. East of Bella Coola, just off Highway, to the right. Another pleasant Community Store, where you'll enjoy shopping and chatting. They sell just about everything you'll need on your trip . . . so drop in.

**WAGON WHEEL MOTEL**—Camping and Trailer Park. 2-M. west of Hagensborg. Small, new housekeeping Cabins—central shower and toilet facilities. Very pleasantly situated in a lovely orchard on the banks of a swift-running stream. In heart of Fishing area. Cabins accommodate up to four persons, with everything supplied for housekeeping. Very moderate rates. Tel.: 3-Q. Bella Coola, B.C.

#### WILF'S CENTRAL SALES

. FISHING TACKLE AND INFORMATION
. . . PIONEER POWER SAWS AND REPAIRS
. . . JOHNSON OUTBOARD MOTORS
. . . . BUILDING SUPPLIES

11/2-Milest West of Wagon Wheel Motel at Hagensborg Sign 'Up-to-the-minute Fishing Information"

#### "A Good Place to Stay . . . A Swell Place to Fish"



#### BELLA COOLA LODGE

At the confluence of the Saloompt and Bella Coola Rivers, in a mountain-sur-rounded setting, a hop-skip n' a-jump from the finest Fishing Stream in this area, one-minute's walk from lodge! Rainbow, Cutthroat and Dolly Varden 2 to 5lbs. all year round. Spring Salmon up to 50-lbs. in April-May and June. Fabulous Steelhead Fishing December thru till March -up to 20-lbs. Coho Salmon up to 25lbs. from September to November. These are facts!

Jim & Bob Tritschler

#### ROY AND VERNA TRITSCHLER - HOSTS

ACCOMMODATION: Rooms in Lodge, comfortable, with excellent beds. Tub and Shower baths. Wholesome and hearty meals. Also Tent and Trailer space on River Bank (Private) where you can cast from your front door! Nominal Rates on everything. HUNTING: Grizzly Bear Sept.-Nov. inclusive. Also Spring Grizzly. Goat, Sept. to Nov. inclusive. Cabin 7-miles from Lodge in heart of best Hunting area. First Class Guiding Service.
WHERE? Turn right 14-m. East of Bella Coola, at "Home Oil" Garage building, and follow signs 3-m. to Lodge. Phone Bella Coola 5-B. Write or wire Hagensborg, B.C.

THE CLIFF KOPAS STORE-At Bella Coola, in the centre of town. Everything in Photographic supplies, including sets of 35 mm. Colour Slides of District. Stock up on Fishing Tackle, Ammunition. Also Groceries, Fresh Meats, etc.

In Centre of BELLA COOLA-Next to R.C.M.P. Barracks



#### BELCO SERVICE LTD.

Lube Jobs a Specialty Wrecker Service-Welding COMPLETE AUTOMOTIVE SERVICE

**FIRESTONE TIRES** TEL: 7-B BELLA COOLA, B.C.



BELLA COOLA CONSUMER'S CO-OPERATIVE ASSOCIATION-AT Coola . . . first store on right side of street as you enter town. Enjoy some of Bella Coola's local-grown Fresh Fruits and Vegetables while you're here . . they're delicious! Stock up on Fresh Meats . . . or Frozen if you prefer, for your Camping or Fishing Trips. There's a Coffee Bar open during store hours which serves Sandwiches, Light Lunches, Ice Cream, etc. Complete line of Dry Goods, Gas and Oil.

THE SPORTSMAN CAFE

Across from post office-1-blk, from Kopas' Store This is a new, attractive Cafe, serving good food, tasty and well prepared. There's booth or counter service, and the surroundings are pleasant and clean.

Open 7 a.m. - 11 p.m. Every Day

SUNRISE BAKERY

On road to waterfront, two blks. beyond Belco Service Garage. Excellent breads and bakery products. Also available at all stores,

28-Miles North of Williams Lake on BEAUTIFUL McLEESE LAKE

# The Oasis

MODERN LAKE-FRONT MOTEL UNITS WITH COMPLETE KITCHENS BOATS-SWIMMING-EXCELLENT FISHING-HUNTING CAMPING GROUNDS AND TRAILER SPACE



Bulk Diesel-Bulk Propane Complete Automotive Service **Hunting & Fishing Information** 



Enjoy a Wonderful Fishing and Hunting Holiday or Just Relax with us in the "Wonderful Cariboo"

"CAFE ON PREMISES - GOOD HOME-STYLE FOODS"

Crawford McLennan and Lloyd Austin, Props. — McLeese Lake, B.C.

#### **OUESNEL**, B.C.

#### THE PINE ROOM AT CARSON LODGE . . .

... Another of the Cariboo's "different" Dining spots! A delightful atmosphere where food is well-prepared and most appetizing. Featured are Rare "Cariboo" Prime Ribs of Beef, Succulent Steaks, Deep Fried Prawns, Crispy Salads, together with a well-varied selection of other usual items. Breakfasts are a specialty! Open 7 a.m. to 9 p.m. every day. Tel.: Quesnel 461 for Reservations. Phyllis and Ken Torgaison, Hosts.

Where? On left-hand side of Highway, after crossing new bridge from South. From North, on right-hand side of highway after crossing through traffic light in town at Carson Avenue.



#### "YOUR HOME IN THE CARIBOO"

On Hwy. 97 at S. Entrance to Quesnel. Varied-size Units accommodate from two to six persons comfortably and have Natural Gas Heating and Cooking facilities, Refrigerators, housekeeping equipment, Shower Baths, Rates are reasonable. Tel: 441, Mr. and Mrs. Fred Bloomfield, Owner-Mgrs. B.C. Gov. 4 and 3 Star Rating.

#### LOOKING FOR BARKERVILLE OR QUESNEL SOUVENIRS?

See Quesnel Jewellers Ltd., on Reid St., 1-blk. off Hwy. 97, next to Liquor Store and opp. Post Office. You'll find Barkerville Nuggets attractively set in Earrings, Pendants, Brooches, Rings, or in Miniature Gold Pans. Or you can have your own ideas made to order. Also Cariboo Hand-Carved Leather Belts and Bags and other Leathercrafts. If you prefer English China, they have excellent stocks. Browse ground when in town.



## MOTEL WHEEL INN

B.C. Govt. 4-Star Rating

In downtown Quesnel, on Hwys. 97 and 2, on Main Street at North side of town near Fraser River Bridge. Handy to Everything! This New and Smart 20-Unit Double-Decker Motel offers rooms with Tub Baths, Twin or Double beds, Hot Water Heating, Room Phones and full carpeting. Units are well insulated and comfortably appointed. Tel.: 185 or 186. Cleve & Dora Dawson, Hosts.

In Bus Depot—Cor. Kinchant St. and St. Laurent Ave.
—Opp. Billy Barker Hotel

## \* O'Hara's Cafe and Brive-In \*

DINING ROOM - LUNCH COUNTER - DRIVE-IN TAKE-OUT SERVICE

Specializing in

Deep Fried Chicken — Fish n' Chips — Hamburgers
Steaks and other Good Foods — Try the "Daily Special"

OPEN 6 A.M. - MIDNIGHT TEL.: 988 FOR TAKE OUT ORDERS

In Centre of Town at Cor. of Carson and McLean Streets



TEL.: 913 — TOWING SERVICE

#### FRED'S "66" AUTO SERVICE

Complete Mechanical Service on All Cars

Lubes-Washes-Dominion Royal Tires-Trop-Arctic Batteries



## MULE TRAIN MOTEL

Two Miles North of Quesnel on Main Highway

Housekeeping units have Propane cooking, oneor-two bedrooms, comfortable living room, shower baths. New sleeping units are very smart and have

Tub Baths, twin or double beds; well-appointed throughout. Electric Heating. TRAILER PARK at rear of Motel grounds has Electric Outlets, Sewer and Water Outlets and plenty of space. Fully modern in every way.

There's also a SHELL SERVICE STATION, open 24 hours "on call."

TIRE & MINOR REPAIRS — COFFEE SHOP SERVES GOOD FOOD

For Reservations, phone Quesnel 258. H. Karaki, Prop.

#### QUESNEL LAUNDRY AND DRY CLEANERS . .

If you plan to visit Barkerville, it might be an idea to leave your dry cleaning with these folks and pick it up, completed, when you return. They feature "Sanitone" Service and we think you'll be satisfied. Tel.: Quesnel 103, or drop it off at their office on Davies St.



On Hwy. 97 at the North Entrance to Quesnel

#### HIGHLAND GLEN COURT

"A Restful Place in the Colorful Cariboo"

B.C. Government \* \* \* Star Rating

Eight Housekeeping units with electric ranges, refrigerators, Shower Baths, separate bedroom and living room, accommodating up to six persons. Also five Sleeping Units with twin or double beds, Shower baths, wall-to-wall carpets. Room Phones, Radios, Electric heating throughout.

Tel: Quesnel 312. Your Year Round Hosts: Ross and Lorae Rollins—755 Front St., Quesnel, B.C.

#### "Home-Made Lambs-Wool-Filled Ouilts"

Here's a true Cariboo Handicraft in the most attractive designs imaginable — or you can have them made to your own design. The covers are of new Cotton, with the fillings from the lambs wool sheared on the farm of the John Annett family, at Dragon Lake, 7 miles from Quesnel. Prices are very reasonable—\$15.00 for double bed size, \$10 for Single and \$5 for Crib Quilt. They're grand! How-to-get-there: Turn off Hwy. 97 & 2 at sign to Dragon Lake 7-miles South of Quesnel. Follow road 3 miles to House.

#### QUESNEL TO WELLS and BARKERVILLE, B.C.

(50 Miles to Wells - 4 Miles Wells to Barkerville)

After driving over a good gravelled road for 18 miles you'll see Cottonwood House, built in 1864 by the Boyd Brothers, whose chief claim to fame from all accounts seemed to stem from an argument which resulted in neither speaking to the other for many years—during which time their Mother transmitted messages pertaining to operation of the business. Daily journals were kept by one of the brothers, from 1864 until 1909, in which were recorded names of guests, daily weather temperatures and other major items. The 34 volumes, weighing some 140 lbs. are now property of the Quesnel Historical Society. The present owner of Cottonwood House is a former journalist from Denmark, who spends his time growing lush vegetables. Passers-by may pause—and purchase! Moose Horn Service Coffee Bar and Store is a further two miles, and you'll get good Coffee and food, plus store supplies and gas, if you need them. You'll see the sign marking the old Wingdam workings on Lightning Creek at Mile 28.

At Stanley, Mile 42—the old Stanley Hotel still stands—as does the

Lightning Creek at Mile 28.

At Stanley, Mile 42—the old Stanley Hotel still stands—as does the owner—Jim Williams, who came here in 1902. We talked to Jim on our trip in October, 1959, and reminisced about the good old days when he took one pan from Lightning Creek which yielded 56 ounces of gold! We laughed with him about the 1930's, when the writer enjoyed the hospitality of the Stanley Hotel on various trips, when Jim presided over the carving of the Rare Roast Beef, at the head of the long dining room table, attired in his "Stanford's Red Flannel Dinner Jacket"! He's in his late eighties now—practically blind—but still has a great outlook on life. He was going to Vancouver for a cataract operation, and on our last trip we heard he had not returned, but was living in an Old Folks Hime in Vancouver. Mile 48 brings you to Jack O'Clubs Lake with the town of Wells a short two miles further.

short two miles further.

#### WELLS, B.C. — 50 M. E. OF QUESNEL, 4 M. W. OF BARKERVILLE

Wells is the home of the Cariboo Gold Quartz Mine, discovered by Fred Wells, for whom the town was named. It is four miles from Barkerville, and as there is no accommodation, stores, or tourist facilities other than a camp-site there, it is Tourist Headquarters for the area.

The Hotels are good, as are the cafes, and there's stores to cater to every need, plus good Garages and Service Station. It's the jumping-off point for th Bowron Lake Game Reserve, Snowshoe Plateau and Cariboo

Hudson country — all famed for Fishing and Hunting.

FORMAN'S GENERAL STORE . .

. is on the highway to Barkerville — just opposite the theatre. They sell everything — groceries, fresh and frozen meats, fruits and vegetables — Fishing and Hunting Supplies and in fact anything you'll need along these lines. They're Barkerville boosters — helping to pay for publicity for the area, so do your shopping with them, eh? Open from 9 a.m. - 6 p.m. Closed Thursdays.

SOUTH WELLS COFFEE SHOP . . .

Next to Forman's Store, on highway to Barkerville. Mrs. Marie Bell, who operated the "Last Chance Cafe" at Barkerville up to 1959, now has this new Cafe in Wells. All foods are home-cooked and she features her own home-baked pies and cakes.

Good Hamburgers are a specialty, together with snacks or full course meals. Open from 8.30 a.m. until 11.00 p.m. every day, you'll find it a

clean and friendly place for food.

#### IN DOWNTOWN WELLS

4 Miles From Barkerville



Under the New Management of Shelagh Matthews.

"Excellent Cuisine - by Ping"

MODERN ROOMS - PRIVATE BATHS

Headquarters for Hunting and Fishing Trips in this Area

#### DE LUXE GENERAL STORE . . . "2 STORES TO SERVE YOU" On Main Street Between the Two Hotels

FRESH FRUITS — VEGETABLES — GROCERIES — DRY GOODS HARDWARE and FISHING TACKLE

"Exchange Your Thawed Dry Ice Cans for Frozen Ones"
PROPANE CYLINDERS FILLED

#### NEW MOTEL AT WELLS

. . This new motel is located on the left-hand side of the highway as you enter town from Quesnel (just behind Marshall-Wells Store). It is 4-miles from Barkerville and the only motel in the area.

There are nicely appointed, fully modern units, with or without kitchens. Wall-to-wall carpets and Tub or Shower baths. For Reservations contact Nicholas Warawa, Owner-Operator, Wells, B.C.

#### The Olden, Golden Days in Barkerville, B.C.

If you haven't included a trip to Barkerville in your itinerary, you'd better change your plans, and give it at least a day of your time, for there's no more interesting or historical spot in B.C. It's some 54 miles East of Quesnel, and was named after an English prospector, "Billy Barker" who struck a rich gold claim on Williams Creek in 1862. It was from this same Creek that John A. "Cariboo" Cameron mined a huge fortune.

By 1864 more than 10,000 miners were panning for gold in Williams Creek, and to the tent town had been added a few houses and stores... "erected in uncertain fashion." Fire destroyed the town in 1868, and it was rebuilt with, they say, "larger and better houses and stores," but to judge from what I saw when I visited Barkerville, the architectural pattern lost none of its originality. I was reminded of that little ditty "A Shanty in Old Shanty Town" 'specially the bit pertaining to the slanting roofs! The water system was most unique, coming down from the hillside into troughs which were raised over the "sidewalks", and crossing the road overhead at convenient intervals, to supply both sides of the street.

That it was a most cosmopolitan place is borne out by the headboards still standing in the Cemetery. Men of practically every nationality jostled each other in the street . . . and now lie beside each other in the cemetery. It was the custom in those early days to erect a headboard to everyone buried in the Barkerville Cemetery, giving name, country of origin, and dates. You will find that some of the better-known citizens had quite elaborate headboards with fitting eulogies . . . such as that of Chief Justice of the Cariboo Matthew Begbie, known as "The Hanging Judge." Offenders were speedily punished in those days. You might also chance upon one which bears the inscription "Sleep, Bella, Sleep." The story goes that Bella was the wife of a ne'er-do-well, who found it profitable to keep her employed from morning until night, making bread and pastries for the plentiful customers. Her one lament was a wish that she could just get one good night's sleep . . . to which her spouse replied "You'll have plenty time to sleep when you're dead, lass. Hence, the headstone.

In the early years half the population of Barkerville was American, and July 4th was celebrated with fervor . . . "The Star-Spangled Banner, together with champagne at twelve dollars a bottle, following frequent readings of the Declaration of Independence!

Like every other Mining Camp, Barkerville had its "Dancing Girls," who were brought in from the States, and known as "Hurdy-Gurdy Damsels." The dancing in those days was anything but sedate. One old-timer described it in this manner: "If you ever saw bells ringing in motion, you have seen the exact position these girls were put through during the dance; the more muscular the partner, the nearer to the ceiling went the ladies pedal extremities . . . and the gent who could hoist his "gal" the highest was considered the best dancer." Some of the dancing girls married and remained in Barkerville to the end of their days.

And . . . before leaving Barkerville, pay a visit to St. Saviour's Anglican Church, first opened in 1870. It is well preserved in its original state, with its old hand-hewn pews, the carved Bishop's Chair and other items of interest. It's peaceful and restful and a visit to it will make a nice ending to your Barkerville sojourn. Treat it with the respect the Church deserves, please.

SPECIAL NOTE

The B.C. Government is restoring Barkerville to its original "architectural design", and has made it into a Provincial Park. You'll find the original Claim sites, buildings, etc. restored to original days, with Manne-quins representing the Original Old-Timers. And there's a Museum which houses hundreds of mementoes which have been donated by old-timers. Park Headquarters on Main Street will supply all pertinent information and a little brochure titled "Gold and the Cariboo" published by Wells-Barkerville Centennial Committee can be bought here.

#### RECOMMENDATIONS IN THE CARIBOO



#### **WELLS HOTEL**

in Centre of Town

Tel.: Wells 4 or 6

Comfortable Rooms with or without Private Bath

DINING ROOM FEATURES VERY GOOD HOME-COOKED MEALS
Make the Wells Hotel Headquarters for Barkerville & Bowron Lakes

• EXCELLENT FISHING AND HUNTING

You'll Enjoy the Friendly Hospitality of Your Hosts: Art and Oline Smith

#### BUD WILLIAMS' GOOD EATS CAFE

Right in centre of Wells, between the two Hotels, offers Cafe or Dining Room service. The women cooks make a specialty of tasty and flavorful meals, freshly prepared to your order. Surroundings are meticulous. Hours: Dining Room 8 a.m. - 8 p.m. — Cafe 8 a.m. - 11 p.m.

#### RECOMMENDATIONS ON HWY, 97 - HIXON, B.C.

AT HIXON, B.C., 39 Miles South of Prince George on Hwy. 97

HY-WAY

On Call 24 Hours Every Day



#### SERVICE

Wrecker and Towing Service

Emergency Repairs — Atlas Tires — Batteries — Accessories
Hunting, Fishing, Road Information — Frank E. McKelvie
Tel: Hixon 2211

HI-WAY INN — Next to Service Station
Serves Full Course Meals or Snacks — Good Hamburgers & Coffee

#### THE CARIBOO SHAMROCK MOTEL . . . at HIXON, B.C.

On Hwy. 97, 39 miles S. of Prince George. Seven new, attractive units, 3 with complete kitchens. Kitchen units have full housekeeping equipment, Propane Range, Floor Furnace, Tub Bath, bedroom and bedchesterfield in living room-kitchen. Rollaways available.

Sleeping units have shower bath, twin or double beds, panel ray heat. The Motel is set back from the highway, and is quiet, pleasant and sparkling clean! Tel.: Hixon 1-H, J. D. Cruise. CHEVRON SERVICE STATION ON PREMISES.



## 1616 QUEENSWAY PRINCE GEORGE, B.C.

Offering 22 4-Star Comfortable, Clean and Spacious one-or-two bedroom units with or without kitchens. Refrigerators, Gas cooking and heating. Tub, Shower, or Combination baths. Twin or double beds. Children's play area. Paved court. 4-Blks. from downtown cafes. Room phones.

This is a hospitable, well-managed Motel. It is quiet and rates are reasonable.

1616 QUEENSWAY, PRINCE GEORGE Tel.: LOgan 4-8804 and 4-8805

#### FIRST AVENUE PHILLIPS "66" SERVICE



Complete Automotive Service — 24 Hours Every Day
Restaurant and Coffee Shop — Good Home-Cooked Food
Tel: LOgan 4-6224 PRINCE GEORGE, B.C.



Diesel Pumps

Wrecker Service

Ambulance Service



"WE'LL GO ANYWHERE - ANY TIME"

We Ship Game to All Points in U.S. and Canada

#### NORTHERN MEATS and COLD STORAGE

1395 - 4th Avenue

Prince George, B.C.

"Let Us Freeze Your Fish & Game for You"

Fine Quality Fresh Meats—Frozen Foods
"Steaks Cut to Your Order"

#### BEL AIR MOTEL . . . at Prince George

On Hwy. 16 at W. entrance to city, adjacent to Super Valu store, close to city centre. 11 very attractive Units, 5 with complete housekeeping facilities, panel ray heating, separate bedroom, shower bathroom, wall-to-wall carpeting. Sleeping units are similar with exception of Kitchen. All are most comfortable—very well appointed throughout, and are meticulous. A very well-operated Motel, quiet, and under personal Owner-Mgmt. of "The Kerr's", whose hospitality will help to make your visit a happy one. Tel.: LOgan 4-5734. 1811 Victoria St., Prince George, B.C.

"The Most Ultra-Modern Cafe in Prince George" Completely air-conditioned for Your Dining Comfort

## Prince George Cafe

Open 6:30 a.m. - 12:30 a.m. Every Day
Refreshing Beverages Served
In Prince George Hotel Bldg. - - - on George St.
Full Course Meals and Light Lunches
Dining Room - Booth and Counter Service

"Exotic Chinese Cuisine at its Best"
Member C.R.A. — Tel: LOgan 4-6040

#### PRINCE GEORGE HOTEL . . .

... In downtown Prince George. A good, well-managed Hotel, with comfortable rooms with or without bath. Headquarters for Canadian Pacific Airlines and Travel Service. Write, wire or phone for reservations. Tel.: LOgan 4-7211.

"A Personal "Digest" Recommendation for Travelling Gals!"

#### CAPRI BEAUTY SALON . . . PRINCE GEORGE

Smart as tomorrow, in the latest decor . . . with "Hair-Do's" to match, the "Capri" will prove a pleasant surprise. Clever Stylists . . . every phase of Beauty work. Phone LOgan 4-8112 for appointment. You won't be disappointed. At 300 Brunswick St., in Bon Accord Bldg.

#### HOTEL SIMON FRASER . . . in Downtown Prince George

. . . This is a new and very smart Hostelry, offering the traveller every modern amenity. Ninety-five rooms, each with telephone, bath and shower. Room Service. Automatic Elevators. Canyon Dining Room features "around the world" menus. Rates from \$8 Single, \$12 Double. Commercial Cards honored. Spacious Lighted Parking Lot. Also Coffee Shop and Cafe open 6.30 a.m. - 11 p.m. Tel.: LOgan 4-5191. Fred Leippi, Mgr.

RANCH MOTEL . . . Prince George, B.C.

On Highway 16 at W. entrance to city, close to shopping centres and downtown area. (Opp. Overwaites Store).

Thirteen comfortably-appointed meticulous Units; seven with fully ninteen comfortably-appointed meticulous Units; seven with fully modern Kitchens. Refrigerators; natural gas ranges; Tub or Shower Baths; Twin and Doube bleds; Automatic thermostatically-controlled heat. Car heater plugs. Accommodate up to six persons. Also Six Sleeping units, some fully carpeted, are same as above with exception of Kitchens.

A well-managed Motel with B.C. Government \*\*\*\* Rating. Under new Ownership of Georgette and Chris Nielsen. Tel.: LOgan 4-7909. 1656

Victoria St., Prince George, B.C.

#### 4th AND VICTORIA "ESSO" SERVICE

On Hwy. 16-Opposite Super-Valu & Woolworth's



#### An Alert and Courteous Staff to Serve You 18 HOURS EVERY DAY

TOWING SERVICE THE "USUAL" ESSO SERVICE Don Douglas, Dealer-Manager - 1492 4th Ave., Prince George "The Station of Today - with Service of Tomorrow" Telephone LOgan 4-8012

Note: For information on John Hart Hwy, 97 please refer to Index.

#### Highway 16 Prince George to Prince Rupert, B.C. 489-miles

Highway 16, besides taking you through some of British Columbia's most majestic scenery to the Second outlet to the Pacific Ocean . . . Prince Rupert . . . also takes you to and through the area where all true fishermen bow three times at sunset! The Steelhead up here keep true tishermen bow three times at sunset! The Steelhead up here keep on growing in size and breaking records annually . . keeping Field and Stream busy with their rules and scales! World's Record Steelhead, 36-lbs. was taken at Kispiox in 1955. There's lakes galore . . including five of B.C.'s biggest, over 90-sq. miles each, which are accessible by highway. Nine main rivers are either on or adjacent to Highway 16, including the Kispiox, Bulkley, Morice, Stuart, Stellako and Fulton. You'll get unmatched Fly Fishing in some of these rivers. (Continued on next page) (Continued on next page)

#### HIGHWAY 16-Continued

And, before leaving the Sportsman's realm . . . let's mention the Moose Hunting in the Burns Lake area . . . and the Deer, Black Bear and Goat closer to Prince Rupert.

However, if your interest in hunting is confined to Camera shots—this land is for you. The last two hundred miles to Prince Rupert follows the Skeena River, flanked on both sides by towering snow-capped mountains. Every mile you travel unwinds a scenic vista surpassing Cinerama's wildest dreams!

Totem poles, like June, keep busting out all over . . . and we can truthfully say they're the finest in the world! You'll find choice ones at Kispiox, Hazelton, Skeena Crossing, Kitwancool and Kitwanga, at the Indian settlements. That's why this Highway is sometimes called "The Totem Pole Route."

Road conditions: About 75% of highway between Prince George and Hazelton, B.C. is hard-surfaced. Balance is good gravelled road. May be some construction work in sections, but should have no worries. From Hazelton to Terrace major part of road is gravelled, and from there to Prince Rupert is hard-surfaced. From Terrace to Lakelse (13 miles) road is gravelled and good. Lakelse to Kitimat (20 miles) is paved.

#### REEVES MOTEL . . . at VANDERHOOF, B.C.

Turn off Hwy. 16 at Jct. Vanderhoof-Fort St. James Highways and go down Main Street to Nechako Bridge. Cross Bridge and turn left to Motel entrance.

Seven very attractive units, pleasingly situated on Banks of Nechako River. Units accommodate up to four and have complete kitchen with Gas Range and heating, Frigidaire and all amenities. Bedroom with double bed and a "Hide-Away" bed in living room area. Tub Baths. This is a very well-operated Motel . . . meticulously clean . . . well-appointed throughout. We believe you'll enjoy it. (No pets allowed.)

Tel: Vanderhoof 210, Mr. and Mrs. Harvey Reeve, Owner-Managers.

#### CRAIG'S DRIVE-INN and CAFE . . .

drive down Main St., cross Nechako River Bridge, turn left and go 1 mile on Fort St. James Hwy.

There's Counter and Booth Service, and while the surroundings aren't fancy, they're clean and the food is dependable. They specialize in STEAKS — HAMBURGERS — HOME-MADE PIES and GOOD COFFEE. Breakfasts are good too! Open from 6 a.m. - 3:00 a.m. in Summer, 8 a.m. to 1 a.m. Winter.

"For Drive-In - Take-Out Service" Phone Vanderhoof 119

#### TED'S JEWELRY and GIFT SHOPPE

On Main Street in Centre of town at Vanderhoof

ALASKA BLACK DIAMOND — SOUVENIRS HAND-MADE INDIAN FILIGREE WITH MARQUISITE STONES Nugget Jewellery — Old gold coins in mountings "No Exchange Charged on U.S. Currency"

Right in Centre of Vanderhoof — Look for the Neon Sign





Do you hanker for a Moose, Or to shoot a "Canada Goose"?

Then Contact Ford Moran at

## TAYLOR HARDWARE LTD. VANDERHOOF, B.C.

Reliable Information on Entire Area—Guiding Arranged Reservations at any of Lodges in Area

Fishing Licenses — Hunting Gear — General Hardware
Taylor Hardware Ltd. . . . On Main Street in centre of Vanderhoof
"Everything for the Sportsman"

#### TWEEDSMUIR HOTEL . . . at Burns Lake, B.C.

This is a very well managed Hotel, nicely appointed throughout. Rooms have twin or double beds, wall-to-wall carpets, Tub or Shower baths. The Coffee Shop rates highly, and serves very good meals. Tel.: 19,



#### STAR MOTOR SALES, LTD.

B-A Products - Ford - Falcon - Monarch Sales & Service 24-Hr. Wrecker Service

Tel.: Burns Lake 78 Days; 83-G Nights

Complete Automotive Service—Official AAA Garage
"On Hwy. 16, at East Entrance to Burns Lake"

#### SMITHERS GARAGE

and

#### O'NEILL'S SUPER SERVICE

"HOME OIL PRODUCTS" — CHEVROLET and OLDSMOBILE DEALER
Offering a Complete Automotive Service
G.M. Dealers - Towing - Wheel Alignment
Tourist Service from 8 a.m. - 10 p.m.

Tel: Smithers 9 or 10 - - - Member AAA
"AGENTS FOR TILDEN U-DRIVE"

#### THE HILLTOP HOTEL AT SMITHERS



On Hwy. 16, East Entrance to Smithers

Just about as nice a place as you could find . . . a Motor Inn quietly and pleasingly, situated. Rooms with Tub or Shower Baths, Twin or Double Beds, some with private Sundeck . . . and superb views to invite relaxation. Very appetizing meals served in the Dining Room and Coffee Shop. Open every day.

Your Hosts: "Bob and Myrtle Ahern" Tel: 169, or write for Reservations.

#### EVA'S LADIES WEAR LTD. . .

... a very delightful small Shop in downtown Smithers, Opp. "Baker's Cafe". They feature the lovely "Aljean" line of Suits, Skirts etc. in various Tartans and plain colours. Also carry Smart Sportswear, and the better Sweaters in Cardigan or Pullover styles.

You'll find purses, accessories and all sorts or useful and attractive items for gifts or yourself. Drop in when in town.

#### LAKESIDE MOTEL . . .

. . . On Lake Kathlyn, 2½-m. w. of Smithers, adjacent to Hwy. 16. This new Motel has very lovely units, some with complete kitchen facilities. Twin or double beds, Tub Baths, Central hot water heating. There's a Grocery Store, nice Coffee Shop and a Chevron Service Station on the premises. Tel.: Smithers 281-K.

MORICE LAKE AND MORICE RIVER—Reached by a Forestry Access Road. Drive 3-m. W. of Houston on Hwy. 16 to Access road. Steelhead to 20-lb.; Trout 4-5-lb.; Cut-throat to 2-lb.; also Salmon. Fly-fishing at its best on Morice Lake. Good Camping grounds along road. (Note: For this area and others in Burns Lake District, strongly suggest you contact Geoff. Woodall at Burns Lake Hardware, in Burns Lake, who knows the fishing in this area very well.)

**TELKWA**—237-m. W. of Prince George on Hwy. 16. You'll get fine Steelhead, Trout and Salmon Fishing right at the Bridge over the Buckley River in town.

MORICETOWN—20-m. W. of Smithers, then turn north 1/4-m. to deep Canyon on Bulkley River. You'll find some thrilling fishin' holes here. (Be careful on the slippery rocks!)

#### TOTEM CAFE . . .

... on Hwy. 16 at New Hazelton, opposite Chevron Service Station in centre of Village. Coffee Counter or Table Service in cheery, clean surroundings. Canadian and Chinese Foods . . . excellent Steaks . . . and all at very fair prices. Also Ice Cream, Pop, cigarettes and candies. Open 7 a.m. - 11 p.m. Clean Rest Rooms.

#### THE INLANDER HOTEL . . . Hazelton, B.C.

298-Miles West of Prince George, in the "old" town of Hazelton, in the heart of Totem Pole Land. All rooms with Bath; fully carpeted; twin or double beds. Some have private balcony. A very excellent Coffee Shop. You'll definitely need reservations during the Fishing season so send them to Mr. and Mrs. R. W. Sargent, The Inlander Hotel, Hazelton, B.C. by wire, phone or letter. Tel: 31.

#### FISHING IN HAZELTON AREA

Whilst this area is famed for Steelhead Fishing from the middle of August until late fall on the Kispiox and Skeena Rivers, there is also excellent fishing for Spring Salmon and Coho of "record" size in the rivers, from April to winter. A dozen lakes and rivers in the adjacent area yield plenty of Kamloops, Cutthroat and Eastern Brook Trout. Ross Lake, 5-miles from New Hazelton is good for Kamloops trout up to 5-lbs. on fly, troll or spinning outfit.

#### GRANDVIEW HOTEL . . . South Hazelton

On Hwy. 16, 2 miles W. of junction to Old Hazelton, and 296 miles W. of Prince George. Spacious rooms with twin or double bed, private bath and wall-to-wall carpets. Also some rooms without bath. Very good Dining Room. A very fine, hospitable stopping place, where you'll get a quiet night's rest in immaculate surroundings. Tel.: 68.

#### MOUNTAINVIEW RESORT . . .

...On Hwy. 16, 44-m. West of New Hazelton. Just 1000-ft. from Skeena River, where there's top fishing ... and within easy distance of Kitwanga, the famed "Totem Pole" area. Housekeeping Cabins ... central toilet and showers. General Store, and an IMPERIAL "ESSO" SERVICE STATION is on premises. Light Meals are served in Lodge adjacent to Cabins. P.O. Address: Cedarvale, B.C. Tel.: 1-H.

**KITWANGA**—Another top fishing spot and is 33-m. W. of Hazelton over Hwy. 16, on Skeena River. You can make headquarters at Mountainview Resort (see above).

**TOTEM POLES**—Besides being famous for Fishing, this is the land of Totems, with the finest in the World being found at Kitwancool, Kitwanga, Kispiox, Skeena Crossing, Hazelton and other villages.

#### "THE MOTEL" \*\*\* RATING . . . at Terrace, B.C.

Just below Hwy. 16 at East approach to Terrace, overlooking Skeena River. Twin or double bed units, tubs or showers. No kitchens. Dining room featuring excellent cooking. Comfortable Lounge. Open all year.

Telephone: VIking 3-5350 - Bill and Norma Bennett - Owner-Mgrs.

#### TUCK'S MOTEL . . . in Terrace . . .

Four blocks off Hwy. 16 on Kalum St. From East, turn at Johnstone

and Michel Hardware Ltd. store on corner.

12 Spacious units, each with bedroom, shower bathroom and large kitchen-living room. Refrigerators, oil or electric cooking and oil heating. Full laundry facilities. Quietly situated away from traffic. Tel.: Vlking 3-5122. P.O. Box 626, Terrace, B.C. Lyla and Al McCann, Hosts. (Formerly of Mule Train Motel, Quesnel).

"Swim for Health and Fun"

## Lakelse Hot Springs Resort

15-miles South of Terrace on Terrace-Kitimat Highway

Here, in one of the most scenic spots in the Coast Mountains you'll find real rest and relaxation.

- SWIM IN THE BIG OUTDOOR POOL-TEMP. 80
- THE COVERED POOL-TEMP. 100
- FISHING IN LAKELSE OR ADJACENT RIVERS
- BOATING HIKING LOAFING
- HOT MINERAL BATHS

The Mineral Springs at Lakelse are noted for their high Lithium and Mineral content and are crystal-clear and odorless. Sufferers from Arthritis, Rheumatism or Varicose Veins have found them very proven helpful in cases of Fungus Skin, Ecxema and other skin acnes.

#### ACCOMMODATION

De Luxe Units with Modern Kitchens and Refrigerators
Tub Baths with Hot Mineral Spring Waters
Separate Bedrooms with Twin or Double Beds
Large Living Room Area Overlooks Pools
Accommodate up to 5 Persons in Comfort

#### **ALSO**

24 Large Tent Cabins equipped with Stoves, good beds, pots and pans, accommodating up to four persons each.
Trailer Park and Camping Area Close to Pools
Fresh Water and Washroom Facilities

Under owner-management of Ray I. Skoglund
Tel.: Terrace, B.C. VIking 3-2470—P.O. Box 640, Terrace, B.C.
Radio-Phone via Kitimat Exchange

The Sportsman's "best bet" in Terrace

#### L. and S. SPORTING GOODS

Corner of Kalum and La Salle Streets in Terrace
See Joe Schultzik for information on this area—Tel: Viking 3-2725.

#### Fishing in Terrace-Kitimat-Prince Rupert Areas

This district is unsurpassed for River fishing for Steelhead, Coho and Spring Salmon and also several species of Trout. The World Record Spring Salmon—92-lbs.—was caught by 14-year old Heinz Wichmann in the Skeena River at Terrace in July, 1959. You can get first-hand, dependable information together with any special tackle you may need from the L and S Sporting Goods Store at corner of Kalum and Lasalle Sts., Terrace. Write P.O. Box 579, or phone Vlking 3-2725, Terrace, B.C. Joe Schultzik, Prop.

Have Your Car "Serviced" in Terrace by Bill and Jim Struthers at

**STRUTHERS** 



SERVICE

for Pick-Up Service

At West End of Town - Next to Super Valu Store Fishing and Hunting Licenses — Carte Blanche Credit Cards

#### Don't Overlook DORIS' DELICATESSEN in Terrace .

. . . on the Main Street, look for the sign. The same high-quality foods that are sold in the Kitimat store. Complete stocks of imported meats, cheese and many, many other items.

#### RECOMMENDATIONS IN KITIMAT AND AREA

Kitimat, home of one of the Aluminum Company of Canada's largest installations, is on the Kitimat Arm at the head of the Douglas Channel, about 71miles inland from the open Pacific. Currently the production of aluminum is about 180,000 tons a year, with the ultimate total of 330,000 tons yearly. This will make the area the world's largest producer of aluminum.

It is some forty miles South of Terrace, over a very scenic road, fourteen miles of which is gravelled, the balance being a wide hard-surfaced highway. It has a population of about 11,000, living in one of Canada's finest-planned community developments (made possible by the Aluminum Company of Canada) with landscaped lawns and boulevards, wide paved streets, extremely smart shopping and service centres and modern homes. The citizens, coming from many lands and all parts of Canada, contribute to the distinctive and cosmopolitan aspect of Kitimat.

Tourists will find a trip to Kitimat interesting and enjoyable. It has good accommodation, top-quality eating places and fine stores, and if you're a fisherman, the Kitimat River provides wonderful Salmon and

Trout Fishing.

#### KITIMAT SUPER VALU STORE .

. . in the City Centre, where there's lots of parking space free. Everything you'll find in the biggest city supermarket is featured here. Stocks are ample and fresh. Open Tuesday-Saturday 9 a.m. to 6 p.m. and Friday 9 a.m. to 9 p.m. (CLOSED MONDAY). If you don't see what you want, ask for Mr. Wilson, the manager, who will take care of your requirements.

### RECOMMENDATIONS IN KITIMAT AREA

### KITIMAT MOTEL . . .

On Haisla Boulevard, just west of the City Centre. Comfortable single and double units with shower baths, twin or double beds, wall-to-wall carpeting. Electric Coffee Maker with free coffee supplied. Meticulous throughout. Quiet. Tel.: Kitimat 486. Mrs. Mary Piercy, Hostess.

### HELEN'S COFFEE SHOP AND CAFE . . .

. . . in the City Centre at Kitimat. Counter or Dining Room Service in most attractive surroundings. A complete and well varied menu of bot Canadian and Chinese dishes.

### KITIMAT PHARMACY LTD. . . .

... also in the City Centre and one of the smartest shops of its kind that we have found. Besides Drugs, of course, there's a wide selection of Photographic supplies of every sort, intriguing Perfumes and Cosmetics.—Souvenir and Gift items galore—all well displayed in attractive settings. You'll agree that it's a distinctive shop and a pleasant shopping place. Tel.: 222.

### DORIS' DELICATESSEN . . .

... another pleasant shopping surprise in the City Centre at Kitimat, featuring dozens of taste-tantalizing cheeses, cured meats, fish specialties, sausages, gourmets, caviar and anchovies, mostly imports from Europe. And what a selection of Imported Chocolates and Fancy Biscuits, Cigarettes and Cigars. You'll enjoy shopping here and the prices are quite reasonable when quality is considered.

### DANIA BAKERY LTD. . . .

. . . next door to Doris' Delicatessen. Wonderful pasteries, cakes, breads of all kinds—and all exceptionally good. Drop in.

For Car Service in Kitimat, see:

### BOB PARKER'S LIMITED

In the Service Centre at Kitimat

CHEVRON PRODUCTS

FORD PRODUCTS, SALES & SERVICE

### PRINCE RUPERT, B.C.

The "end of the trail" of Highway 16 . . . at the Pacific Ocean! The world's third-best natural harbour. Its main industries are fishing and pulp manufacturing and it has the largest Cold Storage warehouse in the world, capable of holding about fourteen million pounds of frozen fish.

**Totem Poles:** The city's collection of Haida Totem Poles is probably the finest and most expertly carved collection in the world. They can be seen in Alder Park, or in Service Park, next to City Hall and in the Canadian National Railways Park. One of the Poles is over 200-years old. Camera enthusiasts will revel in this area. George Cook, Jeweller in Prince Rupert still has a few Haida Totem Poles for sale, we understand.

**Prince Rupert Museum:** This is a "must." The collection of Indian treasures and relics not found anywhere else in the world, includes rare Haida Pottery, Totem Poles, Canoes and many, many wonderful things. At 459 Second Ave. West. Tourist Bureau is here, too,

### THE SAVOY HOTEL . . . Prince Rupert, B.C.

One of Prince Rupert's "Better" Hotels, we believe. New rooms have twin or double beds, private bath, wall-to-wall carpets; nice in every way. Contact ahead for reservations in season.

### BOB PARKER'S LIMITED

On Hwy. 16 at Second Ave. in Prince Rupert

SALES SON SERVICE

CHEVRON PRODUCTS FORD PARTS DISTRIBUTOR

Telephone 2345 Also at Terrace and Kitimat

### PARKSIDE RESORT MOTEL .

... on Hwy. 16 at East entrance to town, at 2000-Eleventh Avenue. Nine blocks from city centre. 20-Four Star (Gov't Rating) Units. Tel.: 5450.

### TOTEM POLE GIFT SHOP . . . in Prince Rupert

At 211-6th Street, 2-blks. from Savoy Hotel. A complete line of Indian Crafts and handiwork of local Indians, including Totem Poles, Sweaters and Buckskin Jackets, Indian Bead Work, Mocassins, etc., together with a complete line of Souvenirs. Vera A. Webb, Owner.

### BROADWAY CAFE AND "BAMBOO ROOM"

. . . at 603—3rd Ave. West, in Prince Rupert. This is a very pleasant dining spot, with counter or booth service, and the food is quite good.

### THE JOHN HART HIGHWAY — NO. 97

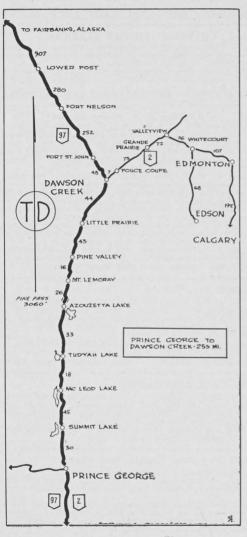
Prince George, B.C. to Dawson Creek, B.C. — 257 Miles
This highway has been considerably improved during the past
couple of years, with the hard-surfacing extending from Prince George
to McLeod Lake, and then in varying sections through to Dawson Creek.
lit is highly scenic and offers good accommodation and cafes etc. all the way through.

### THE ROCKY MOUNTAIN TRENCH

The John Hart Highway passes through the Rocky Mountain Trench, which has come into newsworthy prominence during the past few years, since another Survey was started in an endeavor to determine the extent of the Mineral, Timber and Power potential. The Wenner-Gren interests have invested some five million dollars in this survey, which if successful will bring about the construction of a Four Hundred Million Dollar Dam near Finlay Forks, on the Peace River. This Dam would be one of the largest in the world and would create a lake some 260-miles in length,

which would flood the John Hart Hwy. in several areas.

McLeod Lake and Tudyah Lake are used extensively as bases for flying supplies and personnel into the Trench area and you can often see numbers of helicopters and planes around there.



For
Excellent
Food
and
Good Cabins

Stay at

CROOKED RIVER CABINS

75-m. North of Prince George on Hwy. 97

Dining Room and Coffee Counter

Modern Housekeeping Cabins

Propane Gas Ranges Shower Baths

Accommodate up to Six Persons

Good Trout Fishing on the River or Lake

> Boats for Hire

"Imperial Oil Products"

Tires, Lubes, Minor Repairs

> B. Emerson Manager

### FOOD AND LODGINGS ON JOHN HART HWY. No. 97

BUCK'S STORE and "CHEVRON" SERVICE STATION . .

On Hart Hwy., 30 miles north of Prince George, adjacent to Summit Lake. General Store carries complete stocks of Groceries, Fresh and Frozen

Meats, Fruit and Vegetables, Milk, Ice Cream, etc.
TOURIST ROOMS: There's half a dozen clean, comfortable Rooms over
the store, with twin or double beds and central Tub Bath facilities. (No

private baths).
"CHEVRON" SERVICE STATION — CHEVRON CREDIT CARDS ACCEPTED.

### MELVILLE LODGE . . . 93-miles N. of Prince George . . .

THE SPORTSMAN'S HAVEN . . . 3.000 MILES OF WATERWAYS"

This Lodge and Cabin Camp is three hundred yards off the highway, on Tudyah Lake. Rooms are comfortable-meals are served family style and are good in both quality and abundance. There's a lovely white sand beach—where kiddies can safely wade out a hundred yards. The Lodge is open all year.

is open all year.

Fishing is excellent for Trout, Dolly Varden and Grayling. The Arctic Grayling run in June is exceptional, with catches up to 17" on fly.

There's some FANTASTIC FLY FISHING FOR RAINBOW TROUT 3 TO 4 POUNDS in a lake ten miles by plane from the Lodge. Trips can be arranged and you should plan on a 3-day deal. You go by plane and camp out (everything supplied) and costs are reasonable. Fishing is simply unbelievable—a trout practically every cast. Even the most ardent fisherman won't want more than a couple of hours at this fishing at a stretch—so plan to take it easy and enjoy yourself for a few days.

Hunting for Grizzly Bear, Moose, Deer, etc., is also top rate, without having to go too far from camp. Address: P.O. Box 545, Prince George, B.C.

Trailer Park with Electric, Sewer and Water Outlets.

### PINE VALLEY LODGE . . .

... 170-miles No. of Prince George, 90-miles So. of Dawson Creek. Under the new Management of Mr. and Mrs. George Moore, the Cafe is open 24-hours every day and serves very good home-cooked meals or snacks in a meticulous atmosphere. Counter or Table Service. It's a popular truckers stop, which speaks for itself!

CAMPING AND TRAILER SPACE WITH ELECTRIC OUTLETS ON LITTLE PINE RIVER - GOOD FISHING

ROYALITE PRODUCTS SERVICE STATION — GENERAL REPAIRS — TIRES

### MOUNT LEMORAY CAFE AND CABINS . . .

105 Miles South of Dawson Creek . . . 152 Miles North of Prince George, Another clean place, serving good quality meals, and open 24-hours daily. Dining Room service. Cabins have electric light, are fully equipped for housekeeping, and accommodate up to four people.

There's good fishing and hunting in this immediate area too. Be sure

to see the beautiful fox pelts on display (and for sale).

### HOTEL CHETWYND . . . "An Oasis in the North"

66 miles South of Dawson Creek, B.C., at Chetwynd, B.C. An apt description of one of British Columbia's "better" Hotels. Rooms are pleasant, with twin or double beds—Tub or Combination baths -wall-to-wall carpets.

Both Dining Room and Coffee Shop are most attractive and you'll find the quality of the food to be good. The "Oasis Lounge" is another pleasing feature. You'll be agreeably surprised at this fine hostelry.

For Reservations: Tel.: Chetwynd 101 or 201

### CHETWYND COURT . . .

. in centre of town, next to Chevron Service Station. Spacious housekeeping units with refrigerators, natural gas range, panel-ray heat. Bedroom and combined living room-kitchen. Tub baths. Everything for housekeeping. Accommodate 4 to 6 persons.

Also New Sleeping units, with wall-to-wall carpets throughout, twin or double beds and private baths. A very nice set-up throughout. Tel.: Chetwynd 582. P.O. Chetwynd, B.C., Mrs. M. E. Titus.



### CHETWYND CHEVRON SERVICE Frank Oberle - Chetwynd, B.C.

Our station is equipped to give you first class service. Our aim is to satisfy your motoring needs . . . to make your driving a pleasure. We'll be glad to be of service to you. Tel.: 251.

Complete Stock of Firestone-Trailer-Truck Tires "We Set the Pace in Service"

## The Alaska Highway

The Alaska Highway (Canadian Section) begins at Dawson Creek, British Columbia. It goes 620 miles to Lower Post, where it enters the Yukon and traverses this for 582 miles to enter Alaska at Mile 1202. From here it is 318 miles to Fairbanks, Alaska.

It is a good gravel-base two lane highway, well engineered and well maintained. Every mile is marked by post and every curve or danger area is well indicated, and if you follow instructions you'll have little, if any, troubles. There are dust problems in the summer and when it is extremely dry there may be problems of washboard and roughness. However, nor dry there may be problems of washboard and roughness. However, normally you can drive at speeds up to 50-m.p.h. There's also the Insect problem in summer, and insect repellent is a "must". The best time for tourist travel is from about middle June to mid-September. No bonds or fees are required for automobiles or trailers. (Commercial vehicles must still be bonded). It is possible to take Trailers of up to top size over the Highway, providing you have an adequate vehicle to pull them. The Canadian Government publication on the Alaska Highway gives all data. Gasoline costs from 51c to 68c a gallon. Food costs are higher than in other areas and it might be a good idea to take some foodstuffs along (that will keep) if you plan camping or picnicking.

CAMPING: Public camping areas have been established at intervals

in the Yukon Territory and Alaska. Campers will usually find water, fire-places, sanitary facilities and a supply of wood, which should be replen-ished from the dead, broken timber in the area. Fire precautions should be

rigidly observed as vast forest fires have ravaged this area.

ACCOMMODATION: Accommodations are steadily improving, with several new Motels and Hotels opening during the past year. However, there's still plenty of the poorer type. We found it possible to get into a good stopping place every night by gauging our driving accordingly. There are telephone stations all along the route and some of the Motels and Lodges also have telephones, from which calls can be made or telegrams sent to make reservations chead, as we did. We are not going to list every place on the highway, because we cannot begin to recommend some of them, but we are listing what we term the "better ones" in our opinion. IF YOU ARE PLANNING A TRIP TO ALASKA, WRITE EITHER OF THE FOLLOWING FOR FREE MAPS AND INFORMATION: CANADIAN GOVERN-

MENT TRAVEL BUREAU, OTTAWA, CANADA; ALBERTA GOVERNMENT TRAVEL BUREAU, EDMONTON, ALBERTA; BRITISH COLUMBIA GOVERN-MENT TRAVEL BUREAU, VICTORIA, B.C.; or YOUR LOCAL A.A.A. OFFICE.

### DAWSON CREEK, B.C.-MILE 0

### CEDAR LODGE MOTEL . . . DAWSON CREEK

On Hwy. 2, at East entrance to town. Very nice units with twin or double beds, Tub or shower bath, free radio. TV available. Fully carpeted. Gas heating. Some units with completely equipped Kitchens. Good throughout. Tel.: STerling 2-2912.

### ALASKA CHICKEN INN . . . DAWSON CREEK, B.C.

. . . One-half mile from City Centre on the Alaska Highway (north-bound) on your left. We, (the entire Staff) extend our welcome to all by serving Home-Cooked meals 24-hours every day. We specialize in Good Steaks and Special Southern Fried Chicken and Bar-B-Q'd. Chickens. Also Soft Ice Cream. Everything we serve can be packaged as a "TAKE-OUT" order. We also supply information on the road, weather and Hotel and Auto Court accommodations.

All-White help, and pleasant service welcome the Traveller. If you wish "Take-Out" orders, please telephone ST: 2-3441, Dawson Creek, Owned and Operated by Bill and Dee Stewart.

"Black-Topped Road To The Door"

### PARK HOTEL . . . in DAWSON CREEK

In centre of town this new hotel offers rooms with twin or double beds, Tub or Shower baths, wall-to-wall carpeting. The Coffee Shop is very good, and is open from dawn 'til dark.

### EL RANCHO MOTEL and TRAILER PARK . . . Dawson Creek, B.C.

On Alaska Hwy. at north approach to town, near Jupction of John Hart Hwy. Everything for the Trailerite! Also nine comfortable motels, with kitchens, shower baths. Tel.: Sterling 2-3110.

On Alaska Hwy. at West Side of Dawson Creek - Tel.: ST. 2-2935

### ALASKA

TOURIST



### SERVICE

PICK-UP & DELIVERY SERVICE

General Automotive Repairs — Atlas Batteries & Accesseries

Don Fraser — Dealer

### SOMETHING NEW IN INFORMATION!

If you want to know the weather conditions, or get road information and in fact 'most anything in the way of information on the area surrounding Dawson Creek and extending Northwards, telephone Dawson Creek ST: 24837 and ask your questions. The "Venus Weather" station will give you courteous and "dependable" answers. And, if you want to check on your time — call ST: 24835. It's on a 24-hour service basis, and is operated by Mrs. Ruth Roy, and we personally found the service "tops". Try it!

### RECOMMENDATIONS ON ALASKA HIGHWAY

### FORT ST. JOHN-THE "BUCKLE" ON THE OIL BELT OF B.C.!

Fifty miles North of Dawson Creek, B.C. over a hard-surfaced highway. A fast-growing, flourishing rown, smack in the middle of B.C.'s richest gas fields, and boasting one of the largest Airports in the North. It's busting at the seams, with its modern stores, smart Hotels, Motels and Trailer Parks. It's well worth a visit, even though you aren't going further North. You can see the \$40,000,000 Natural Gas Scrubbing Plant and Oil Refinery project at Taylor, some 14-M. south of Fort St. John. The plant purifies natural gas which is then carried in a \$170-Million Pipeline seven hundred miles through B.C., Washington, Oregon and California.

### BLUE BELLE MOTEL . . . at Fort St. John, B.C. (Mile 47)

At south entrance to Fort St. John on Alaska Highway, 12 sparklingnew units, each with combination tub and shower bath, twin or double beds. Large units accommodate up to 5 and have kitchen with refrigerator, propane range and all housekeeping needs; separate bedroom and living room with hide-away bed. Also sleeping units without kitchens. Rollaways available. Central heating. Plug-Inss. Warm in winter. J. Thiessen & Joe Domino, Owner-Operators. Tel.: 1192.



### MACKENZIE RESTAURANT ON ALASKA HIGHWAY

At Mackenzie Avenue Junction

Top Quality Foods at Sensible Prices, served in clean surroundings. Southern Fried Chicken, Fried Prawns, Steaks, etc. are featured items, with a well-varied menu of other foods. "Take-Out" Orders and deliveries by Taxi to Motels and Hotels. Confectionery.

Table, Counter or Dining Room Service. Tel.: ST: 5-2775.

### FRONTIER HOTEL . . . in Fort St. John, B.C.

Fort St. John's newest Hotel, offering all the amenities of a first-class hostelry. All rooms with privte baths, twin or double beds. Dining Room. Coffee Shop. All facilities.

Tourist Information — Road Conditions — Dependable Service
AT FORT ST. JOHN, B.C.



Half-Block North of Alaska Hwy. at Main Entrance to Town ATLAS TIRES - BATTERIES - ACCESSORIES - MINOR REPAIRS COMPLETE CAR SERVICING

Open Every Day 7 a.m. til Midnight - Tel.: 950

### COME

### CROSS THE ROCKY MOUNTAINS BY RIVER BOAT

Fish, Loaf and Relax as you float your way across the Rockies along the historic wilderness mountain waterways of the mighty Peace, Parsnip and Finlay Rivers. Photography, mountain climbing, geology, rock hunting and many other attractions. Chase your cares away with the grandeur, the magnitude and the scenic diversion of a "Kyllo-Trip" to Finlay Forks. This Peace River journey is unsurpassable. Try it and see! Follow the paths of the early Fur Traders! Get away from the rush and bustle of daily life, You'll be amazed how suddenly life's difficulties shrink when surrounded by the awe-inspiring handiwork of the Creator.

The Kyllo Bros., who were born and raised in this area, and are fully qualified and experienced Rivermen, are running this River Trips, with Headquarters at Fort St. John, B.C. You go by car some 60-miles to historic Hudson Hope, then by truck another 30-miles to the Landing at Gold Bar, where your River Trip officially starts. The next three tranquil days are spent on the romantic river ashore and afloat, fishing or just sitting and realizing the undreamed-of splendour and peacefulness of your Fish, Loaf and Relax as you float your way across the Rockies along

sitting and realizing the undreamed-of splendour and peacefulness of your surroundings. Your Guides look after the preparation of ample meals and the "bedding down" at overnight camps.

The 3-Day Trips leave Fort St. John on Mondays and Fridays. If you've more time at your disposal, take the 12-Day trip to Fort Ware at the head of navigation on the Finlay River. These trips leave Fort St. John on the 2nd and 4th Monday. Why not get some of your friends together and plan to make one of these trips—then Contact:

### KYLLO BROS.

P.O. Box 511, Fort St. John, B.C. - Phone Fort St. John 655R2 or 229 For Rates, Alternatives and Complete Data

### HISTORIC HUDSON HOPE

You'll enjoy a visit to this interesting little village on the banks of the mighty Peace River, some 60-miles South of Fort St. John. You can either drive your own car over a good, though winding, gravelled road through some of the finest and most scenic farm lands in the area, or go in with Kyllo Bros. (see above). The community first started as a Fur Trading Fort, when Simon Fraser built the first Fort for the North West Company in 1805 near the foot of the Peace River Canyon. This Fort was taken over by the Hudson's Bay Company and thrived until 1825. About 1882 it was moved to its present location on a high bank over-

Today it is the proposed Headquarters for the Peace River Power Development Company who plan to build a \$600 Million dam on the Peace River, which will be over 600-ft. high and have a crest over 7,000-ft. wide, backing up the Peace River, Parson River, Finlay River, Omineca River and the Ospika River for over 200 miles.

### PEACE GLEN HOTEL . . . at HUDSON HOPE

This new Hotel, at the site of the proposed World's Largest Dam, offers the tourist and traveller every amenity. There are twenty exceptionally well-appointed rooms with bath, twin or double beds, and fully carpeted floors. An excellent Cafe and Dining room are in operation, together with complete Hotel services. You'll enjoy a stop-over here, or your entire holiday. There's unsurpassed Fishing, and magnificent scenery. Tel: Hudson Hope 1-E. Hudson Hope P.O., B.C.

### RECOMMENDATIONS ON ALASKA HIGHWAY

"Where Service Doesn't Cost - - - It Pays!"



### SELECT SERVICE STATION

In Fort St. John, Right Across from Super Valu

"MOTOR TUNE-UPS A GENUINE SPECIALTY"

We Call For and Deliver Your Car

TEL.: Days 1140 — Jim McMullan — Tel.: Nights 74 "Service the PHILCHECK Way"

### PINK MOUNTAIN LODGE . . . Mile 147 on Alaska Highway

... Six Family cabins, semi-modern (3-Star rating) and also two duplexes with shower baths, basins and toilets. Also four rooms in Lodge. Cafe serves very good meals — home-made pies, etc., and is open every day on a 24-hour basis. Owned and operated by Mr. and Mrs. F. W. Ruttan.

PHILLIPS "66" PRODUCTS — GOODYEAR TIRES — GENERAL REPAIRS — TIRE REPAIRS — PHONE 2010 — C.N.T. System

### SIKANNI CHIEF CANYON MOTEL . . . Mile 162 Alaska Highway

Bridge. New and well-appointed Motel units, with or without kitchens. Private Baths. Accommodate up to families. Propane cooking and heating. Good spring water. Groceries sold. Also Texaco products. Under management of Nat and Haley Smith, pioneers on the Highway since its inception.

### TRUTCH LODGE . . . Mile 200 Alaska Highway

New 4-Star Motel Units, completely equipped for housekeeping. Refrigerators, Propane range and heating. Separate bedroom and hide-away bed in kitchen-living room. Rollaways and cribs. Tub baths. Accommodate up to 6, Telephone Trutch 3. Also Cafe. Imperial Oil Service Station — Store — Groceries and Milk, Fresh Meats and Vegetables, Mr. and Mrs. Don Peck, Dwner-Mgrs. Note: Don Peck is also a Class "A" Big Game Guide.

### LUM AND ABNER'S . . . Mile 233, Alaska Highway

Nice clean log cabins with central facilities. Cafe. Gas and Oil. Very pleasant surroundings. Telephone.

### FORT NELSON, B.C.-MILE 300

### BLUE BELLE MOTEL . . . At Fort Nelson, Mile 300 Alaska Hwy.

At south entrance to town on Highway. This new motel offers attractive units, eight with full housekeeping facilities including refrigerator and propane range. Separate bedroom. Combined living room-kitchen, with hideaway bed. Tub and Shower bath, twin or double beds. Accommodate up to six people. Also comfortable sleeping units without kitchens. Hot water and hot air heating. Rollaways available. Car plug-ins. Tel.: 4356. Wire or write Fort Nelson, B.C.

Fort Nelson is a bustling settlement on the Highway, with a population of around 900. It derives its name from the original Hudson's Bay Trading Post, founded in 1800. Over 150 years ago Fort Nelson was the head of navigation for the early Fur Traders and the exploration route which connected through the Liard and Mackenzie Rivers to the Arctic Ocean. This is the land of the mysterious Nahanni Valley—known as the "Land of Vanishing Men" and the "Headless Valley". Many wierd tales are told of gold seekers and trappers disappearing in the region, and some years ago two bodies minus heads were found by searchers. This valley is accessible only by plane or on foot.

### PARKER'S "ESSO" SERVICE AND RESTAURANT



at South Approach to Fort Nelson on Alaska Highway
COMPLETE CAR SERVICING

Atlas Tires — Batteries — Accessories — Repairs Truckers Bunkhouse :: Tel.: 2256 or 2251

RESTAURANT

Really good home-style food. Home-made pies, cakes and pastries Women cooks—spotlessly clean and tidy atmosphere Open 7 a.m. - Midnight

### THE AVONLEE HOTEL . .

. . . in downtown Fort Nelson, on Alaska highway, in centre of everything. A very well-managed Hotel, offering exceptionally nice wall-to-wall carpeted rooms with twin or double beds, Tub baths. Also new wing with De-luxe motel-type units will be open for 1961 season.

Good Coffee Shop for quick service or the "Avon Dining Room" for leisurely meals. A friendly, courteous atmosphere. Ample parking. C.N. Telegraphs and Air Line services. Reservations recommended. Tel.: 2331.

Muskwa



Service

On Alaska Highway at North side of Fort Nelson
ATLAS TIRES and ACCESSORIES

TOWING — 24-HOUR SERVICE
CLEAN, MODERN RESTROOMS

Andy Daruda, Operator Tel.: Fort Nelson 3231

### SUMMIT OF STEAMBOAT MOUNTAIN . . . Mile 353

Elevation 3,500-ft. Excellent views of Muskwa River Valley and Rocky Mountains in the distance. The next 150 miles traverses a very scenic area, so keep your camera handy.

## CIRCLE T' MOTEL - at mile

This new, very smart Motel will open for 1960 season and is exceptionally good. Each unit has propane rangette, oil heating, all dishes, etc., top quality beds, private shower bathroom, and will accommodate up to three. Cafe on premises with counter or table service serves Steaks, Snacks or "Trucker's Meals". All Good!

#### FIRST CLASS "TEXACO SERVICE" :: CAR REPAIRS EXPERIENCED PERSONNEL

Under Management T. O. Mickey, formerly 3-Way Texaco in Dawson Creek

### HIGHLAND GLEN CABINS AND COFFEE SHOP ... Mile 462

On the shores of Muncho Lake. Very comfortable housekeeping Cabins, On the shores of Muncho Lake. Very comfortable housekeeping Cabins, with central facilities kept in spotless condition. Good Showers and plenty of hot water. Park-like surroundings. Interesting Big Game Trophy Room. A very good cafe serves home-cooked meals at fair prices. Boats, Horses. Good fishing. Very good place for either vacationers or families. Cabin rates \$7 and \$8. Rockhounds will be interested in the Dinosaur Fossill beds in this area and camera enthusiasts will find it a paradise. BIG GAME HUNTING TRIPS for Sheep, Goot, Cariboo, Grizzly, Moose and Deer arranged. Imperial "Esso" Gas and Oil.

Jim and Betty Grant-Mile 462, Alaska Highway.

### JOHN AND MARION'S FISHING CAMP . . . Mile 463.3

On the shore of Muncho Lake. Overnight Tent Cottages. Tent and Trailer grounds. Laundry facilities and Showers. Boats and outboard, tackle, groceries, etc. Fishing and Hunting Licenses. Ice available. Smokehouse. Season May 1–Sept. 30. Write or wire John and Marion Wiebe, Muncho Lake, B.C.

### LIARD HOT SPRINGS ... Mile 496

Turn off hwy. at sign, and drive about 500-ft. to parking area. Small, shallow pool (safe for children) is about 400-yds., and larger pool which is deep and good for swimming is 200-yards further. Pool temps. 85 to 95 deg.

### FIRESIDE INN . . . Mile 543

Clean, comfortable Rooms with twin or double beds. Central Bath facilities. Nice lounge overlooks the Liard River. Also some sleeping-type Cabins, and rooms with Community Kitchen. Meals, Snacks, etc. You'll enjoy the friendly atmosphere and hospitality of "The Windrem's", your Hosts. Tel: 10-R-1. Rates \$7 and \$8 Double. Family Room \$8. B-A PRODUCTS - DIESEL FUEL - MINOR REPAIRS - TIRES - ACCESSORIES

Open 6 a.m.-Midnight Every Night

### IRON CREEK LODGE . . . Mile 596

Another very nice stopping place, with meticulously clean rooms. Central bathroom facilities, tub or shower baths. Cafe specializes in home cooking with fresh berry pies in season. Imperial Products, tire repairs, wrecker service. Trailer parking. Phone Coal River 9-R-2.

LOWER POST . . . Mile 620

Historic Hudson Bay Trading Post and Indian Village. This village is a few hundred yards from Highway, and will be of interest to camera fans. There is an Indian Residential School and large Catholic Mission here, to which the public are welcomed. Garage with all services, stores, post office, telephone and telegraph services.

LOWER POST HOTEL . . .

. . New Hotel, offering Rooms with Bath, a good Cafe. Reservations are suggested, as this is a popular stopping place. Jack and Flo Christy.

YUKON BOUNDARY . . . Mile 627

Here the Highway crosses into the Yukon Territory. Set your watch BACK one hour if Northbound, or ahead one hour if Southbound. If B.C. is on Daylight saving Time (during summer months), there is 2 hours difference.

TOURIST FACILITIES AT WATSON LAKE

Watson Lake Trading Post, opposite Hotel, handles groceries, meats, drug sundries, camping supplies, fishing tackle, photo supplies, usual souvenirs, also Raw Furs. Propane Gas for Trailers. Ice available. Watson Lake Motors is equipped for complete auto and truck repairs, welding, etc. and storage. Phillips "66" gas and oil products.

CEDAR LODGE MOTEL . . . At Watson Lake, M. 635 Alaska Hwy.

This is a new Motel which we have not personally seen but all reports indicate that it is very good. Sugget you give it a try!

JAC AND MAC'S HOTEL AND CAFE . . .

Clean, comfortable rooms with good beds. Central Bathroom facilities. Rates \$6.00 Single \$9.00 Twin Beds. Cafe offers good selection of foods. Imperial "Esso" Service Station. Phone 12, Watson Lake.

WATSON LAKE HOTEL . . .

. 23 double and triple rooms with Tub and Shower baths handy. Dining Room. Open 9 a.m. to Midnight. In centre of village. Tel.: 14, Watson Lake.

UPPER LIARD CAFE AND SERVICE STATION . . . Mile 643 Open 24 hours every day. Meals and light lunches. Phillips "66" Gas and Oil Products.

THE RANCHERIA HOTEL . . . Mile 710

Comfortable rooms on lakefront. \$4.00 to \$6. Central showers. Cafe, Store. Heated garages, car plugs. Tel.: Watson Lake 2-R-3.

JOHNSON CROSSING LODGE . . . Mile 836

Neat, comfortable Rooms in Lodge (Annex Rooms not recommended). Cafe. Heated Garage. Car plugs. Rental Boats. Phone.

CRYSTAL PALACE HOTEL AND CABINS . . . Mile 872

An inviting Log Hotel with 15 rooms, 3 baths. Two modern Cabins, each with kitchen, living room, bedroom and baths. Cafe. Heated Garage. Car Plugs. Telephone.

MARSH LAKE LODGE . . . Mile 883
Off highway, overlooking lake. Pleasant hotel rooms, with central Showers. 3 Cabins with housekeeping facilities; 2 have running water. Cafe. Heated Garage. Car Plugs, Boats. Open early May to mid-Oct. Telephone. Good fishing in Marsh Lake.

### WHITEHORSE, Y.T.-Mile 918

Whitehorse, Capital City of the Yukon, is chock-a-block full of Gold Rush History, and a visit to the Yukon Travel Bureau will be rewarding, as you'll get all the lore of the country here. We'll list a few of the high-lights—and we should mention while you're in this area, if time allows take a side-trip to Dawson City, also of Gold Rush fame.

At Whitehorse you'll find Sam McGee's Cabin, built in 1899; the Indian burial ground, with many graves covered by small houses; beached Yukon River Sternwheelers; Lake LeBarge, setting for Robert W. Service's "The Cremation of Sam McGee", the Whitehorse Rapids where traces of the old wooden-rail tramcars can be seen. The Old Anglican Log Church built in 1900; the MacBride Museum contains an outstanding display of gold rush items. If time allows plus money, take the trip via White Pass and Yukon Railway to Skagway and return.

TAKU HOTEL . . . At Whitehorse . .

A very good Hotel with 26 rooms with private Bath. Large, tastefully appointed rooms at \$7 Single, \$10 Double. Coffee Shop. Tel.: Whitehorse 6414.

REGINA HOTEL . . . At Whitehorse . . .

A very good "Family" Hotel, with clean and quiet rooms, with or without private bath. You'll get a good night's rest!

CASA LOMA MOTEL . . . At Whitehorse .

Do not have details on this but understand it is good.

HAINES JUNCTION INN . . . Mile 1016 . . . 10 Varnished, Log Cabins. \$5 to \$8. Central shower facilities. Cafe. Car Plugs. Tel.: 4–7–R.

BURWASH LODGE . . . Mile 1093 . . .

A 2-Storey Log Hotel on Lakefront with pleasant rooms. Cabins not recommended Cafe. Car Plugs. Service Station and store. Boats for rent. Tel.: 2-R.

BEAVER CREEK LODGE . . . Mile 1202

New, Modern Lodge. Nice rooms in Lodge, with running water. Central facilities, Warm car storage, Cafe, Car Plugs, Telephone.

MILE 1203.5

MILE 1203.5-INTERNATIONAL BOUNDARY CANADA-ALASKA. ALL VEHICLES MUST STOP FOR CLEARANCE FROM CANADA.

**MILE 1221** 

MILE 1221—ALASKA-YUKON TERRITORY BORDER, SET WATCHES AHEAD ONE HOUR FOR ALASKA STANDARD TIME.

SCOTTY CREEK LODGE . . . Mile 1226 .

Hotel rooms with central facilities. Cafe, Car Pluas, Heated Garage. Tel.: Tok Excha.

TETLIN JUNCTION . . . Mile 1301 . . . Here hwy. junctions with Taylor Hwy. A side route to Dawson, Y.T. intersects at Mile 90. Check road conditions at Bureau of Public Roads in Tok before proceeding.

40-MILE ROADHOUSE . . . Mile 1301 . . .

Rooms and Cabins. Central showers. Cafe. Heated Garage. Telephone.

### MILE 1314-TOK, ALASKA

ALL TRAVELLERS MUST STOP AT UNITED STATES CUSTOMS AND IMMIGRATION OFFICE HERE. OPEN 9 A.M.-11 P.M. Note: From this point on the Alaska Highway, the Glenn Highway leads southwest to Anchorage.

TOK LODGE . . . Mile 1314 . .

16 rooms, 6 with baths. Single \$6 to \$8, Dble. \$8 to \$12. Comfortably appointed rooms, all with running water. Suites. Two new motel units with baths. Nice dining room. Store. Heated Garage. Gas. Telephone.

PARKER HOUSE . . . Mile 1314 . . .

On Glenn Highway about 500-yards from Customs Office. Ten rooms, two baths. Single \$6 to \$8. Double \$8 to \$10. A well-managed Hotel. Large, pleasant rooms with running water. Coffee Shop. Telephone.

MILE 1423—DELTA JUNCTION, ALASKA

At this point the Alaska Highway joins the Richardson Highway and continues North to Fairbanks. Gas, Repair Services, Cafe, phone and telegraph.

BAY'S HOTEL . . . Mile 1423 .

Neat rooms. Single \$10, Double \$10 to \$12. Cafe. Tel.: 2103.

### FAIRBANKS, ALASKA-EST. POPULATION 14,000

Second largest city in Alaska, at alt. of 432-ft. with a district population of some 30,000. There are innumerable tourist attractions in the district, including a trip up Steese Highway, to the summits which afford an unobstructed view of the Midnight Sun. SPECIAL TOURIST FLIGHTS: Flights above the Arctic Circle are available during summer months, via Wien Alaska Airlines. The Arctic Coast Tour includes an overnight stop at the Eskimo town of Kotzebue, Meals, ground transportation, skin boat ride, Eskimo dances and a stop at Nome; Fare \$138. A 3-day tour with overnight stops at Kotzebue and Nome, \$158.50. All-expense tour to Point Barrow provides an opportunity to see Eskimo craftsmen and dances and to ride in an "oomiak" (weather permitting) and a dog sled. Fare for 2 day tour is \$138.00—3 day Tour \$158.50. All fares plus tax. UNIVERSITY OF ALASKA, northermost University in the world, and its farm experiment station are 5 miles from Fairbanks. Museum here, open daily 9 to 5, contains interesting exhibits of Indian and Eskimo arts and crafts, native animals and historical exhibits, as well as other fine exhibits.

THE TOURIST INFORMATION CENTER, FIRST AND CUSHMAN STREETS, IN FAIRBANKS, WILL SUPPLY INFORMATION AND BROCHURES.

### ACCOMMODATION IN FAIRBANKS

TRAVELLER'S INN . .

. . . 8th and Noble Sts. 70 Rooms with Private Baths. Single \$11.50, Double \$16 to \$17. Inviting units in a very good Motel. Large, tastefully furnished rooms have phones, thermostat-controlled heat and combination baths. Connecting units for large parties. 12-Housekeeping units (no utensils). Dining Room serves good meals. Lower Rates Sept. 15-April15. Tel.: 7722.

NORDALE HOTEL . .

517 - 2nd Ave. 115 Rooms, 28 with private baths. Comfortable and well-maintained rooms in a good hotel. Single \$6 to \$10. Double \$8 to \$14. Tel.: 2105.

TAMARAC INN . .

at 252 Minnie St. Neat one-and-two room units, ten with private bath. Also 14 housekeeping units. \$8 to \$10 Single, \$10 to \$12.50 double. Connecting Units. Tel.: 6406.

### MILEAGES - DAWSON CREEK, B.C. TO EDMONTON, ALTA.

Dawson	Creek	B.C. 1	to G	rande	Prairie,	Alta.		83-Miles
Grande	Prairie	e to \	Valley	view,	Alta.			69-Miles
Valleyvie	ew to	Whitec	ourt,	Alta.			1	06-Miles
Whitecon	urt to	Edmon	ton,	Alta.				112-Miles

### THE YORK HOTEL . . .

. . . In the centre of Town. Very well-managed hotel. Rooms with twin or double beds, with or without private baths. Thermostatically controlled heat. Free Radios in rooms. Pleasant dining room. Good foods. Free Parking lot in rear with plug-ins for winter use. Member A.A.A.

### For Air, Train and Bus Travellers!

There's a "RENT-A-CAR SERVICE" in Grande Prairie, at McLaughlin Motors Ltd., who have an office at the ½-Way Motel. Rates are very reasonable. Telephone 2392. Also available in Fort Nelson, B.C. Office in Fort Nelson Hotel.

### "1/2" WAY MOTEL . . . AT GRANDE PRAIRIE, ALTA. . .

Post Office. Has 31 spacious, modern, single, double and facily units, thermostatically controlled heating, tuftless inner-spring mattresses. Kitchens are available. Sleeping units have Tub Baths, phones in each room. Budget-suiting rates are from \$4 to \$15.

Ice is supplied without charge. Off-the-street parking right in front of the Motel. Reliable information on fine Goose and Duck hunting, ranking with the best in Northern Canada. R. W. (Bill) McLaughlin, Owner and Manager. Telephone Grande Prairie 2392.

### On Highway 2 at North entrance to Grande Prairie

W. A. Clark - Dealer

NORWOOD



SERVICE

### AND COFFEE SHOP

ATLAS TIRES—BATTERIES—ACCESSORIES—MINOR REPAIRS Pick-Up and Delivery Service to Motels and Hotels OPEN 24-HOURS EVERY DAY . . . TELEPHONE 3602 Complete Service for Your Car — Tourist & Hunting Information

TUNE-UPS AND MINOR REPAIRS

COFFEE SHOP SERVES GOOD HOME COOKED FOOD Prepared by Agnes Lessoway

### McLEOD RIVER TOURIST SERVICES LTD.

WHITECOURT, ALBERTA

On Hwy. 43, just East of McLeod River Bridge, Whitecourt Junction.

### RIVERS HOTEL - Tel: 72

Rooms with or without Private Bath — Tub or Shower Baths Coffee Shop Open 24-hours Every Day "ALL THE FACILITIES OF A FIRST-CLASS HOSTELRY" and under same management

### **B-A SERVICE STATION - G. M. DEALER**

A large, completely Modern Garage — Open 24 Hours Daily "Factory Trained Mechanics"

Towing Service Tel: Whitecourt 3 -Member A.A.A.

### PINECREST "ESSO" SERVICE MOTEL and RESTAURANT .

. . . At South entrance to Whitecourt. Eight Motel units with kitchenettes, private bathrooms. Cafe serves good food at moderate prices. New Esso Service Station is open from 6 a.m.-Midnight. Auto lubrication, oil changing and tire repairs. Atlas tires and accessories. Clean restrooms. A very good operation all round.





On Hwy. 43, 1-mile North of Whitecourt, between the bridges. Complete Automotive Service . . . Imperial Oil Products.

### 24-HOUR SERVICE

### TEL.: WHITECOURT 61

GATEWAY MOTEL . . . . adjacent to Service Station, A nice, new Motel with 2-roomed units which have Shower Bath, Propane heating and Cooking Facilities, good beds. Accommodate up to four persons.

### GATEWAY CAFE . . .

. . . on same premises. A good clean Cafe, with Table or Counter Service, where good food is served at reasonable prices.

TRAILER PARK WITH ELECTRICITY - WATER - SEWER

### Camp-Sites and Picnic-Sites In B. C.

There is a chain of these Sites throughout the Province, which offer outstanding facilities. They are pleasantly located, usually by a lake, stream, or in a wooded area. Each Campsite has its own parking spur, tenting space, fire-grate, table and benches. Toilets are provided for every three units. Picnic Sites have tables, benches, parking area, fire-grates and toilets. Wood is usually provided. At present there is no charge for using these facilities.

### LOWER MAINLAND OUT OF VANCOUVER

MOUNT SEYMOUR PICNIC-SITES—North Vancouver—Cross Second Narrows Bridge and follow directional signs, 15 miles from centre of Vancouver. The 4 picnic-sites offer breath-taking panoramic views. Park has hiking, wilderness camping. No water or camping units at sites. Meals may be obtained at Park Lodge. Park Ranger in area.

DELTA GROVE CAMP-SITE-On Cultus Lake, 7-m. from Chilliwack.

90 camping units, several beaches. Water piped, flush-toilets.

### HOPE to KEREMEOS-Hwy. 3

See Hope-Princeton Hwy, map for details on other Sites in this area.

### HOPE to SPENCES BRIDGE-Hwy. No. 1

EMORY CREEK CAMP AND PICNIC SITE-On Fraser River, 11-m. N. of Hope. Small picnic area, six camping units.

### THE OKANAGAN AREA

### KELOWNA-PENTICTON-OSOYOOS TO GRAND FORKS

KELOWNA CAMP-SITE—On the shore of Okanagan Lake, 1 mile north of the city. Nine camp-sites. Flush toilets. Piped water.

OKANAGAN FALLS CAMP-SITE—On a river bench. 21-units with piped water. Turn off Hwy. 97 at sign north of Okanagan Falls at Bridge. VASEUX LAKE PICNIC-SITE—11-m. N. of Oliver, 18-m. S. of Penticton, Vasseux Lake is game sanctuary. Swimming, picnic area, though water not provided. Nine camping units.

OKANAGAN LAKE CAMP AND PICNIC SITE—Situated midway between Summerland and Peachland on the 97 Highway. 80 camp units, piped water and flush-toilets. 2 large princip greas with community kitchens.

water and flush-toilets. 2 large picnic areas with community kitchens, parking-lot, toilets, change-house, boat-launching site. Excellent.

OLIVER CAMP-SITE—334, -m. N. of Oliver, 7 camping units.

JOHNSTONE CREEK CAMP-SITE—7-m. E. of Bridesville on Hwy. No. 3,

6 camping units, creek for water.

BOUNDARY FALLS CAMP-SITE—3-m. W. of Greenwood on Hwy. No. 3. 6 camping units, creek for water.

### KELOWNA-VERNON-REVELSTOKE ROUTE—Hwys. 97 and 1

MONTE LAKE CAMP-SITE-27-m. from Kamloops on Hwy. 97, 7 campping units, 3 picnic tables, lake for water, swimming, and fishing. YARD CREEK CAMP-SITE—12-m. W. of Revelstoke on Hwy. 1. 8 camping units, creek for water, nice fishing (small trout).

### NELSON-CRANBROOK to RADIUM-Hwys. 3 and 95

WASA LAKE CAMP AND PICNIC SITE—Near Fort Steele, a pioneer settlement. Turn of No. 95 2-m. N. of Ta Ta Creek. Cross Kootenay River along gravel road 1-m., then left 3/4-m. to Wasa Lake. Two shelters, four change houses, 26 camping units, 40 picnic tables.

KOKANEE CREEK CAMP AND PICNIC-SITE—12-m. E. of Nelson on

Hwy. 3 in Kokanee Creek Park. Excellent beach, boat launching. 16

Camping Units.

LOCKHART BEACH CAMP AND PICNIC SITE-15-m. S. of Kootenay Bay Ferry, has good beach fishing. 7 camping units, 8 picnic tables.

### CRANBROOK-FERNIE-Hwy. 3

YAHK CAMP-SITE-Access road to camp-site leaves Hwy. 95, close

to Yahk, near Moyie River. Good fishing in season. 9 camping units.

JIMSMITH LAKE CAMP AND PICNIC SITE—Leave Hwy. 95 1-m. W.
of Cranbrook, 3-m. of gravel road to lake. Good fishing. 6 camping units,
7 picnic tables, and lake for water.

DRY GUICH CAMP-SITE—Leave Hwy. 95 about 7-m. N. of Athalmer

Junction, 5-m. S. of Radium Junction. 9 camping units. Good fishing.

### CACHE CREEK to KAMLOOPS AREA-Hwys. 97 and 1

SAVONA CAMP-SITE-25-m. E. of Cache Creek, 28-m. W. of Kamloops. Small creek flowing through area is unsafe for drinking. Five camping units, lake for water. Good swimming.

LAC LE JEUNE CAMP-SITE—Leave Hwy. 97 5-m. W. of Kamloops and travel south for 18-m. Limited trailer space, picnic area. Boats, fishing-tackle at Lac Le Jeune Lodge, 1-m. S. 20 camping units, lake for water.

SHUSWAP LAKE CAMP AND PICNIC SITE—On West Arm of Shuswap

Lake, south-west of Celista. Has over 188 Camping units, two large picnic areas with 58 tables. Modern Facilities. Boat Launching Ramp. Supervisor.

### CACHE CREEK - 100 MILE HOUSE - WILLIAMS LAKE to QUESNEL-Hwy. 97

CROWN LAKE CAMP-SITE—In Marble Canyon 2-m. E. of Pavilion Lake. Turn W. off Hwy. 97 7-m. N. of Cache Creek and down 18-m. of dirt road. Hunting, fishing camping, picnics, swimming, 4 camping units.

LOON LAKE CAMP SITE—For fishing, hunting, swimming, turn E. 14-m. N. of Cache Creek, follow good gravel road E. for 17-m. Road is steep—watch for lumber trucks. 6 camping units. Is advisable to bring own drink-water if possible. Good spring. Swimming unsafe for children.

CINEMA CAMP-SITE-On Hwy. 97 18-m. from Quesnel, 8 camping units, 2 picnic tables, river for water, camping, fishing, hunting, picnics.

CANIM BEACH CAMP-SITE—Turn E. off Hwy. 97 ½-m. N. of 100 Mile House and follow good gravel road for 27-m. Beach. 14 camping units, swimming, fishing. Cool spring 1½ m. W. of site.

BRIDGE LAKE CAMP AND PICNIC SITE—Turn E. at 93 Mile House on

Hwy. 97. Area is 1/2-m. E. of Bridge Lake Post Office, which is 33-m. E. of 93 Mile House. 7 camping units, 4 picnic areas, fishing, swimming.

BARKERVILLE CAMP-SITE—At Historic Barkerville. Six Camping Units

and small picnic area.

### PRINCE GEORGE TO PRINCE RUPERT—Hwy. 16

TOPLEY LANDING CAMP AND PICNIC SITE—Hunters and fishermen regard this as an excellent area. Abundance of geese, ducks, moose, and bear. Site is near mouth of Fulton River, at Babine Lake. Has 3 camping units, 4 picnic tables.

MACLURE LAKE CAMP AND PICNIC SITE-Turn right 1/2-m. W. of Telkwa on Hwy, 16, right again at Forest Service sign on top of first hill, follow road to camp-site. 6 camping units and 10 picnic tables. Lake for water and swimming

KLEANZE CREEK CAMP AND PICNIC SITE-12-m. E. of Terrace. Sufficient room for tent camping (unorganized). Picturesque canyon area. 6 camp units and 10 picnic tables, creek for water, fishing. During autumn, spawning salmon congregate at canyon mouth.

LAKELSE LAKE CAMP AND PICNIC-SITE—12-m. S. of Terrace. Fishing,

boating. 21 Camp-sites. 88 picnic tables, lake for water. Take own supplies.

EXCHAMSIKS CAMP-SITE—On Exchamsiks River beside Hwy. 16,

36-m. W. of Terrace. 4 camping units, 3 picnic tables, river for water, SEELEY LAKE CAMP-SITE—Off Hwy. 16, 4-m. W. of Hazelton, fishing in lake, excellent steelhead and salmon in nearby Skeena and Bulkly. 4 camping units, 4 picnic areas, lake for water.

(Continued Next Page)

### PRINCE GEORGE TO DAWSON CREEK-Hwy. 97

WHISKER'S CAMP-SITE—Off John Hart Hwy. on E. side of McLeod Lake, 79-m. from Prince George. Sandy beaches, 7 camping units, 5 picnic tables, water. Moose and grouse hunting, lake fishing.

BEAR LAKE CAMP-SITE—45-m. N. of Prince George on John Hart Hwy. Good moose-hunting and fly fishing, 8 camping units, water, swim.

## VANCOUVER ISLAND VICTORIA-NANAIMO

GOLDSTREAM CAMP AND PICNIC-SITE—At the foot of the "Malahat Drive" on the Island Highway, 12 miles north of Victoria. One hundred and fifty-three camping units and large picnic area with 46 tables. Piped water.

JOHN DEAN PICNIC-SITE—In John Dean Park, N. of Victoria, off Hwy. No. 17 and 1½-m. S. of Sydney. Mountain view point overlooking Saanich Peninsula and Gulf Islands. No camping.

McDONALD CAMP-SITE—In McDonald Park 13/4 -m. past Sidney turnoff (at Patricia Bay Airport) on Victoria-Sidney Hwy. Picnic area, 12 camping units, wellwater adjacent to camp.

TWIN FIRS PICNIC-SITE—Adjacent to ivy Green Park and on Island

Hwy. 10 picnic tables, no water or camping units.

IVY GREEN CAMP AND PICNIC-SITE—Popular as a picnic area. Extensive tidal flats hinder swimming. In Ivy Green Provincial Park, 1-m. N. of Ladysmith on Island Hwy. 11 camping units. Piped drinking water, change house with flush toilets  $\frac{1}{2}$ -m. N.

### PARKSVILLE-ALBERNI

**ENGLISHMAN RIYER CAMP-SITE**—From Parksville W. 3½-m. on Alberni Hwy, turn left at sign and follow road 'To Falls'' for 5-m. Park has well-graded paths, impressive stands of Douglas fir. Picnic park area. 8 camping units, spring for water. Fishing for trout, stelehead.

QUALICUM CAMP-SITE—In Little Qualicum Falls Park, a convenient base to visit many nearby beauty spots. Park entrance 12-m. W. of Parks-ville on Alberni Hwy. Large picnic area with barbecue stoves, modern toilets, water piped, 27 camping units, has resident attendant.

CAMERON LAKE PICNIC-SITE—On S. shore of Cameron Lake, 20-m. from Parksville on Alberni Hwy. Picnic area, Mount Arrowsmith (5,958 ft.)

reached by hiking trail near camp. Swimming, fishing.

**BEAUFORT PICNIC-SITE**—On S. shore of Cameron Lake, 21-m. from Parksville on Alberni Hwy. Has picnic area, lake for water, swimming, fishing.

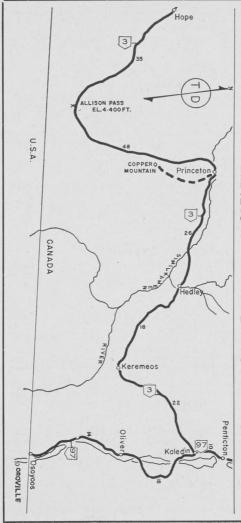
STAMP FALLS CAMP-SITE—In Stamp Falls Park, 8-m. N. of Alberni on Beaver Creek Road. Annual run of lampreys (small eels) in late July-August and salmon runs attract attention to this area. 8 camping units, picnic area, river for water, swimming, fishing, etc.

### COURTENAY-CAMPBELL RIVER

MIRACLE BEACH CAMP AND PICNIC SITE—In Miracle Beach Park midway between Courtenay and Campbell River. Two large picnic areas, picnic shelter with cooking facilities, 162 camping units, piped water. Modern change-house fronts beach, which is safe for swimming. Resident supervisor.

QUINSAM CAMP-SITE—In Elk Falls Park, on banks of Quinsam River 4-m. N.W. of Campbell River Convenient headquarters from which to visit Elk Falls Park, nearby Sayward Forest, and great John Hart Dam. Hunting, fishing, and wildlife. Picnic park area, 12 camping units, river for water.

(Continued next Page)



### CAMPSITES & PICNIC SITES ON HIGHWAY

Nicolum Camp-Site Four and o ne-half miles E. of Hope, on Hope-Princeton Hwy. Seven camping units and small picnic area on Nicolum River

Skagit River Campsite 26-m. E. of Hope, 75m. W. of Princeton, close to Skagit River.

Hampton Campsite
In Manning Park on
Hope-Princeton Hwy.
2 miles East of Park
Ranger Station, and
40 miles West of
Princeton. Eighty
camping units. Piped
water.

Mule Deer Campsite 36-m. E. of Princeton, 6-m. E. of Ranger Station at Manning Park, close to Similkameen River.

Cambie Campsite
Turn S. at sign just
west of Pine Woods
parking lot and follow
sideroad for half-mile
to flats on Similkameen River. A quiet
camping spot . . .
good headquarters for
3-m. walk into Lightning Lakes for fishing, or Skyline Trail.

Bromley Campsite
12-m. E. of Princeton,
14-m. W. of Hedley
on Similkameen River.
Good Swimming and
Fishing. Excellent
scenery. Cool and
shady. Sandy beach.

Stemwinder Campsite 2-m. W. of Hedley on Similkameen River. Shady and cool.

### A Year Round Resort In a Wonderful Holiday Land!

## Pine Woods Lodge, (Ltd.)

In Manning Park on the Hope-Princeton Highway

### FOR YOUR HOLIDAY FUN

FISHING IN NEARBY STREAMS AND LAKES

. UNPARALLELED SCENERY . . . GOOD HIKING

. SKATING . . . SKI-ING . . . SLEIGH RIDES

. SKI TOW OPERATES DAILY TENNIS COURTS.

### TRAIL RIDES

These are planned for periods of three to ten days, with excellent Base Camps for Overnight stops The scenery is terrific, and you'll have plenty to remember if you take a Trail Ride. Make up your own "gang" or join in with other congenial company.

Restful Accommodaction in 44 De-Luxe Chalets. Rates \$8 for two people. Chalets, with luxurious furnishings, wall-to-wall carpets, Shower Baths, twin or double beds. Also Housekeeping Cottages at \$8.00 Daily, and Rooms in Dormitory at \$2.50.

Delicious Meals to cope with Mountain-air Appetites are served in our beautiful Dining Room and Coffee Shop. Members Diner's Club.

### For Reservations:

Contact Pine Woods Lodge, Ltd. — Tel.: East Allison 2-X, Manning Park, B.C.

### MANNING PARK RANGER STATION .

Manning Park was named in honour of the late E. C. Manning, who as Chief Forester, enthusiastically encouraged the recreational use of forest areas. Call at the Ranger Station for detailed information on Fishing, capping, Hiking, etc. See the Museum adjacent to Pine Woods Lodge.

### **PINEWOODS**

IMPERIAL "ESSO" SERVICE STATION

Also

GROCERY STORE - CAMPERS SUPPLIES - MEATS - FRUITS - VEGETABLES

COFFEE SHOP

OPEN 24 HOURS EVERY DAY - OPP. PINEWOODS LODGE

SEE INDEX FOR RECOMMENDATIONS IN HOPE, B.C.

EVERGREEN MOTEL

On Hwy. 3, ½-mile East of Princeton. Twenty attractive units, well back from the highway, In a setting of a grove of evergreen trees and landscaped lawns. Some units have complete kitchens - refrigerators, etc. Propane cooking and heating. Meticulous and comfortable throughout. Enjoy the friendly hospitality of Fern and George Makarenko, and their complimentary "Coffee Break" for their guests, each evening. Tel.: Princeton 207. Members AAA and CAA.



For Quick, Dependable, Courteous Car Service in Princeton, see CYRIL HOPE'S

SHELL SERVICE STATIONS On Hwy. 3, Opp. Evergreen Motel (E. Side) and also in Downtown Princeton

THE BRIDGE CAFE . .

. at E. entrance to Princeton, at Texaco Service Station at the Bridge. A small Cafe and Coffee Shop, serving home-cooked meals.

THE COLONIAL LODGE . . . at Hedley, B.C.

24-Miles East of Princeton, just off Hwy. 3 in parklike surroundings. Guest Rooms are especially attractive, with twin or double beds and tub and shower baths. Delicious foods are served to both Lodge Guests and transients, in the Air-Conditioned dining room. This is one of B.C.'s truly outstanding stopping places. Overnight Guests very welcome. W. and M. Graham, Owner-Mgrs. Tel.: Hedley One-P. P.O. Box 63, Hedley, B.C.

On Highway 3 in

SLIM'S

Peter Kofton



Centre of Hedley

SERVICE

Tel.: 2-F. Hedley

Atlas Products — Large Stock of Tires & Lubes SPARKLING-CLEAN REST ROOMS And Under Same Management

DELL'S COFFEE BAR



Appetizing Home-Cooked Meals . . . Hamburgers . . . Snacks Home-Made Pie . . . Good Coffee . . . Soft Drinks, etc.

### SUPER-VALU STORE

Derrill Cordelle, Manager here, and his staff are "Tourist-Minded" to the point where they stay open 6-Days a week in July and August, from Monday 'til Friday from 8:30 a.m. - 6 p.m. and 9 p.m. Saturday. Complete stocks of every food item, at fair prices, including ICE. TOURIST INFORMATION. You'll enjoy trading here.

### RECOMMENDATIONS ON HWY. 5 PRINCETON TO MERRITT

### SKYE BLUE LODGE . . . on ALLISON LAKE

20-Miles North of Princeton, 37-M. S. of Merritt. A "Real" Family Vacation Centre, where you can relax quietly, or fill your time with a busy program of outdoor activities!

At an altitude of 3,000-ft, it offers an invigorating climate with supry days and cool nights. Accommodation is provided in cabins on the lakeshore—some housekeeping equipped—others sleeeping type. There's also rooms in the main Lodge with or without private bath. Cabins have Shower Baths and some have fireplaces. You'll enjoy the delightful Lounge in the Lodge with its over-sized fireplace, where you can gather and yarn with other guests in the evenings. Meals are served in the dining room, and are excellent in quality and abundant in quantity.

Activities include Fishing which is "Tops", riding, hiking, safe swimming, etc. There's an outdoor barbecue and kiddles korral with swings, slides, rides etc. No Mosquitoes! Store on premises stocks 'most everything—and fishing licenses are sold. Trailer and Camping space available. Pates are most reasonable for all facilities. For Reservations contact:

Mr. and Mrs. R. Broughton, Box 493, Princeton, B.C.

### LARIAT MOTEL

. in downtown Merritt. Housekeeping or Motel-type Units. Double or twin beds, tub or shower baths; kitchen units have gas range and refrigerator. Gas heated. Acc. up to five comfortably. Also Dining Room and Coffee Shop on premises. Tel: 109 Merritt.

### UNCLE ED'S GRILL . . .

On Hwy. 5 on corner, near the Motels. They make a specialty of good "Burgers"—Cheese, Mushroom or Hamburger—Chips—Ham'n'Eggs and other short orders.

"TAKE-OUT ORDERS - CAR SERVICE - MILK SHAKES"

### PARADISE LAKE FISHING AND HUNTING CAMP . .

Turn off Hwy. 2 at Nicola Lake and drive further 27 miles to Camp. Lust eight miles of road is rough, but if you take it easy on the gas pedal a.d gear down a bit, you won't have any trouble. Note: Do not try to bring Trailer over road, until you have been over yourself and know what to expect!

Cabins aren't ultra-modern, neither are the rates. They are "Tent-Cabins" with board floors and walls. Each is equipped with a double bed, table, chairs, stove and gas lantern. Bring your own food, cooking utensils and bedding. Tent Cabins \$7 day, \$42 week, including boat. Camping, \$5 daily, \$30 weekly.

FISHING AND HUNTING-Fish are taken on all kinds of tackle-from fly to gang troll. Nine lakes in comp area, equipped with boats—offer choice selection in fishing. Smoke-house and ice available. Grouse and Ducks are plentiful, and Moose are on the increase. First Class "A" Guide.

RESERVATIONS: Contact Mil and Gordon Mountford, P.O. Box 190, Merritt, B.C., Phone Merritt 258, or see Royal Chevron Service Station in downtown Merritt on arrival. The Mountfords are in Merritt every Friday and can be contacted through Service Station mentioned.

### SPECIAL NOTE

FOR INFORMATION ON "INKANEEP LODGE", WHICH IS 3-MILES N. OF OSOYOOS, AND "THE POPLARS MOTEL" ON HWY. 3 AT OSOYOOS, PLEASE REFER TO PAGE 26.

### SUPREME COURT . . . at GREENWOOD, B.C. . . .

This is a very attractive New Motel, on Hwy. 3, at the East entrance to Greenwood. Motel has Units with or without Kitchens, accommodating from one to six persons in comfort. There are twin or double beds, Tub Baths, Propane Heating and Kitchens have Gas Range and Refrigerator, etc. There's also a Children's Playground. TV. (good reception).

This is an exceptionally fine Motel in every way. For Reservations:

Tel: Greenwood 37.

### MOOK'S CAFE . . . in Downtown Greenwood . . . on Hwy. 3

New, with Table and Counter Service. Food is good-prices are reasonable. And—they have all the facilities of a First-Class Dining Room.

### VISITING GRAND FORKS?

Be sure to visit "ACRES DRUG STORE LTD., The Rexall Store when you are here. They carry a complete line of Drug supplies as well as many interesting Souvenir items, also such well known toiletry lines as Yardley of England, Du Barry, Lentheric, etc. Beach Toys, Bathing Caps, Sun Glasses and in fact a complete stock of "Summer Lines", and, if you're short on Kodak or any Photographic supplies, they carry ample stocks.

### SHAW'S OF GRAND FORKS

You'll get anything you wish from a snack to a de luxe meal at Shaw's of Grand Forks whose Restaurant is on the Main Street of town, opposite Monterey Motors "Shell" Service Station. Mr. Shaw has had extensive experience in catering and we think you will find the food very good, the service courteous and the surroundings meticulous in either Coffee Shop or Dining Room. Open every day.

For Dependable Car Service in Grand Forks, call on:



### WOLFRAM MOTORS LTD.

SALES - VOLKSWAGEN - SERVICE

Machine Shop . B.F. Goodrich Tires, Tubes Wrecker Service o and Accessories GRAND FORKS, B.C.

Tel: Day 53 - Night 285 Carl Wolfram, Prop.

PINEGROVE MOTEL . . .

1-M. West of Grand Forks on Hwy. 3. Twelve "4-Star" Units, four with kitchens. Well-appointed throughout, Gas Ranges. Gas Heat. Refrigerators. Units set back from highway in a very pleasant and quiet location, with shaded lawns. Tel: Grand Forks 266. Em and Maurice Haldwaty.

SPECIAL NOTE: If you are enjoying your "Traveller's Digest" recommendations, please mention it to our advertisers. Thanks!

### HWYS. 3 and 395—GRAND FORKS, B.C., to KETTLE FALLS. Wash.

CHRISTINA LAKE INN . . . at Christina Lake

On the shores of the lake, 16-M. E. of Grand Forks, just off Hwy. 3. (Follow signs). Fully modern cottages on Lakeshore have shower baths, kitchens, refrigerators and all facilities, and accommodate up to six. Also some semi-modern cabins, housekeeping equipped, with central shower and toilet facilities. 71/2-Acres of parklike grounds. Fine beach; boats; good fishing. CAFE AND COFFEE COUNTER open 7 a.m.-Midnight during summer and usual meal hours in off-season. Snacks or complete meals. Tel: Christina Lake 1-F. Mr. and Mrs. Ed Wright, Owner-Managers.

TOTEM MOTEL AT CHRISTINA LAKE, B.C.

This Motel is perfectly set near the shores of Lovely Christina Lake— 16-miles East of Grand Forks, just off Hwy. 3. (Look for directional signs at Junction). It's a pleasant place for either overnight or vacation.

The large Cottages take six comfortably, having two bedrooms, a combined living room and kitchen (with refrigerator), and shower bathroom. Furnishings are good throughout, with special emphasis on the beds.
You'll enjoy "Totem Motel." It has a lot to recommend it, privacy... cool in summer . . . a children's playground . . . close to beach and store.

For Reservations: Telephone Christina Lake 7-R.
TRAILER PARK AND CAMPSITE WITH WASH ROOM AND SHOWERS

Good Fishing and Deer Hunting Area

NOTE: If you are crossing Border at Cascade and going via U.S. Hwy. 395, try following recommendations.

GLEN'S RICHFIELD SERVICE
Just off Hwy. 395 at Orient, Washington
Richfield Products—Canadian "B-A" Cards Accepted
Car Repairs—Tires—Cigarettes—Pop Coffee Shop Serves Snacks and Short Orders Trailer Park with Electric and Sewer Outlets.

### KETTLE FALLS, WASH., U.S.A.

BARNEY'S LAKEVIEW CAFE . . . and MOTEL . . .

... On Beautiful Lake Roosevelt at Kettle Falls, Wash., on Hwy. 395 When we asked our friend Barney if he wanted anything particularly stressed about his Cafe, he told us just to put in something that would get you to stop once and try the food . . . he thinks he'll then have you coming in each time you pass along this route.

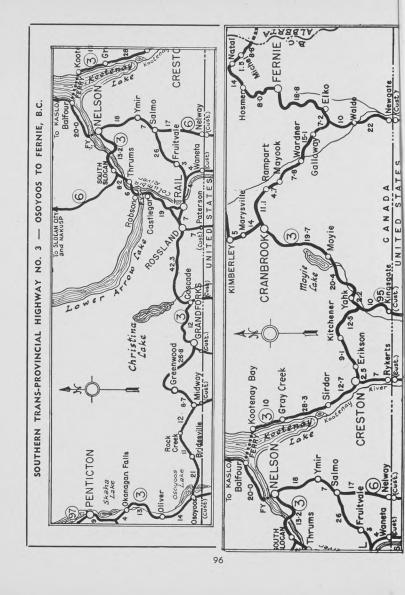
We hope you'll take up this invitation. You won't be sorry. They serve wonderful steaks, perfect salads, and are famous for their buttermilk pancakes. "Western Homes and Living" Magazine picked "Barney's" as recommendation in their annual review of better dining spots.

BARNEY'S MOTEL is really outstanding, with units fully carpeted, "King-Size" Beds, Electric Heating, Tiled Shower Baths, Texas Ranch-Style furniture, T.V., Radio. Roll-away cots available. Rates \$7 for two, \$8 for 3, \$9 for 4. At Kettle Falls Bridge. Barney and Claire Miller.

BARNEY'S TEXACO: Adjoining Barney's Cafe, at Kettle Falls Bridge, on Hwy. 395. Have your car "Serviced" while you eat . . . or sleep. "Texaco" Products. Lubes, Goodrich and Firestone Tires and Accessories. Marine Lubricants. Courteous, dependable service.

SMITH'S . . . Colville's Fine Restaurant

Just around the corner from Smith's Motel in centre of Colville at Oak and Birch. Specialties include Choice Steaks, Seafoods, Chicken, Salads, and special Sandwiches. Dine and Dance every evening.



### GIFTS THAT PLEASE . .

. . . is a nice introduction to "Butorac's Jewellery" in Rossland, on Columbia Avenue (the main street).

We of the "Digest" don't recommend all the shops in the country . . . we recommend what we consider the "best" . . . keeping in mind prices, selection in stocks, etc., whether the shop be large or small.

There's an interesting stock of Doulton — Shelley — a grand selection of **SPODE** China with some 30 Patterns to Choose from. Also **BELLEEK** and a particularly nice selection of Cups and Saucers, Tea Sets, etc., which should appeal.

Mrs. Butorac will be glad to have you drop in and take your time looking around . . . will be delighted if you make a purchase . . . courteous if you don't!

BUTORAC'S JEWELLERY on Columbia Ave., Rossland, B.C.

### THE ROSSLAND MOTEL . . . in Rossland, B.C.

is at the Junction of the Northport-Patterson-Cascades Highways at the West side of Rossland on Highway No. 3 and 22. Units have combined Bed-Living room, Kitchenettes with Electric plate or complete kitchens. Each has bothroom with shower, toilet and basin. Units accommodate up to six. B.C. Govt. 4-Star Rating) Tel: Rossland 6-3818.

TEXACO PRODUCTS SOLD ON THE PREMISES

### RA-LYN MOTEL . . . in Trail, B.C.

just above the tunnel on Trail-Rossland Highway. Units accommodate up to six persons and are comfortably furnished throughout with complete kitchenettes, refrigerators, Shower Baths, Propane Heat, Air-Foam Matresses. Free TV. in all units. Also very Smart Bedroom Units in de-luxe Mobile Units. Each has Wall-to-wall carpeting—private Bath—exceptional appointments and TV.

It's pleasantly situated . . . and Cool! Tel: Trail 2250 for Reservations. Vi and Earl Mellett, Hosts. AAA Member.

TRAILER PARK WITH ELECTRICITY — SEWERS — SHOWERS CAMP GROUNDS

### ARMSON'S

Dining at Its Finest

The Garden Room — Coffee Shop and Crystal Room

For Your Eating Pleasure

CROWN POINT HOTEL - 1075 Spokane Street, Trail, B.C. STEAKS and CHICKEN "A SPECIALTY"

Digestible Quotes:

Memorable Safety Slogan at a Railroad Crossing:

"Better Wait than Never"

### GOLDEN HORSESHOE RESTAURANT . . 2-m. S. of Castlegar

Just off Hwy. 3 in the new Castlaird Plaza Shopping Centre, 2-M. S. of Castlegar and 20-M. N. of Trail. A very delightful new Restaurant with both Coffee Counter and Booth service, featuring such specialties as "real" Italian Spaghetti, Wiener Schnitzel, Top Quality Steaks, Seafoods, "Espresso Coffee". Special plates for the Children. Open 7:30 a.m. till Widnight. Under Owner-Management: Klaus Berger. "Look for the Signs".

### CASTLAIRD PLAZA . . . 2-m. S. of Castlegar

A new venture for this part of the country, with smart shops, which you'll probably enjoy. Look it over!



.... One Mile South of Castlegar, and 21 miles North of Trail, on Highway No. 3, at the confluence of the Kootenay and Columbia Rivers.

Each unit has large Living-Room, extremely comfortably furnished with a lot of the amenities not always found in Motels. There is Bedroom with the best of beds, bathroom with shower, toilet and basin. Kitchen has Gas range, Refrigerator, and everything you need for complete housekeeping. There is Gas Panel Heating, thermostat controlled, which assures comfort in colder weather. TV: Bea and Ed. Herman, hosts.

For Reservations by wire, letter or phone Castlegar 608-1

### TWIN RIVERS MOTEL . . . P.O. BOX 546, CASTLEGAR, B.C.

Kootenay Lake Ferry Schedule—Pacific Daylight Time Leave BALFOUR DAILY Every hour from 7 a.m. to 7 p.m. then 9 p.m. -11 p.m. and 1 a.m.

Leave **KOOTENAY BAY DAILY** Every hour from 8 a.m. to 8 p.m. then at 10 p.m., 12 midnight and 2 a.m.

Above schedules in Operation from May 20th, 1961 for Summer Season. Winter Schedule usually starts October, and because of changes in schedules, suggest you contact motels or garages en route for times. (We cannot keep up with changes).

## Nelson, B.C.

QUEEN CITY OF THE KOOTENAYS!
TAKE THE SCENIC ROUTE THROUGH NELSON

### Wood Vallance Hardware Co., Ltd.

We Invite You to Inspect Our Selection of:

FINE ENGLISH CHINA - DINNERWARE - TEA SETS

FISHING TACKLE - GUNS - SPORTING GOODS

593 Baker St. - - Nelson, B.C.

### BLUETOP BUNGALOW COURT

(B.C. Government 4-Star Rating)



This Court is quietly located near the lakeshore, and yet within a few minute's drive of the centre of the City. You'll see directional signs as you come off the Bridge, if you are coming in from Balfour, or if you are coming in from Trail, proceed through the City on Highway No. 3, to bridge approach, and follow sign to right.

You may take your choice of Bungalows, with or without Kitchens. All have Bedroom, Living Room, Bathroom, and are centrally heated.

Two New "STUDIO UNITS" of the latest design have recently been added, which are ultra-modern in every way. Furnishings are in Bleached Birch, with a "Studio" type living room by day, which converts into bedroom with the most comfortable of beds for sleeping time. There's Tub Bath and Shower, a kitchen replete with all housekeeping perquisites, together with a "Cannon" Gas Grill and Hotplate. It's quite a smart set-up. REFRIGERATORS and T.V. in all units.

For Reservations wire or phone 265

ADA and BRUCE CLARK, Hosts

Recommended by Duncan Hines

Member AAA - CAA

### THE SHAMROCK GRILL . . .

. . . at 702-Vernon St., one block off Hwy. 3, in downtown Nelson. A very pleasant Air-Conditioned Restaurant with Cafe service and "Fireside Dining Room", offering well-prepared food at moderate prices in a friendly atmosphere. Open 7 a.m. - 8 p.m. daily, excepting Sundays and holidays. Tel: Nelson 504. Member AAA. Mrs. Bubbles Purcello, Owner-Manageress.

### PARADISE MOTEL . . . at Creston

One Mile North of Creston on Hwy. 3 to Nelson. Eight "Four-Star" Units, Six with Kitchens, Refrigerators, Shower Baths and all housekeeping equipment. Also two new very smart Sleeping-type Units with Tub Baths, wall-to-wall carpets. Accommodate 4 persons. Beautyrest Mattresses. T.V. available. Member AAA and CAA. A courteous, well-operated Motel. G. and L. Watson. Tel: Elliott 6-4664. P.O. Box 879, Creston, B.C.

### RECOMMENDATIONS IN CRESTON AND ON HWYS. 95 & 3



On Hwy. 3-At S. End of Main St

IN CRESTON, B.C. Tel: Elliott 6-4616

A good Motel with 11 compact units, centrally heated, kitchens with electric range—Private Bathroom with Shower. Also three Sleeping Units, with wall-to-wall carpets—tiled bathrooms, twin beds. You can be assured of rest and relaxation here.

### TELEVISION

ONE BLOCK FROM CITY CENTRE Adjacent to Swimming Pool, Civic Centre, and Curling Rink

ARCHIE HARVIE, Mgr.

### BUS DEPOT CAFE AND HARVEST ROOM

"A Fine Place For Food"

Booth or Counter Service for "In-a-Hurry" Meals Dining Room for Relaxation and Leisurely Dining We'd be glad to have you drop in for a full meal, a snack, ice cream service, or just a plain cup of GOOD coffee.

AT JUNCTION OF HWYS 95 AND 3-7 MILES NORTH OF KINGSGATE



### HOLIDAY HAVEN SERVICE

Complete Mechanical Service — Experienced Operators Lubes—New, Recapped or Used Tires—Fisk Accessories

TENT CAMP WITH SHOWERS AND ALL FACILITIES-TEL: YAHK 900-2-G

AND UNDER SAME MANAGEMENT

### HOLIDAY HAVEN CAFE

Open 5 a.m. to 1 a.m. in Summer—Usual Hours in Winter Complete Meals — Snacks — Cold Plates

FEATURING FRESH RAINBOW TROUT DINNERS AND BREAKFASTS

Reasonable Prices

### HOLIDAY HAVEN MOTEL . . . 7-m. N. of Kingsgate, B.C.

. . . At Jct. of Hwys. 95 and 3. This new Motel offers outstanding accommodation in units with or without Kitchens. Each unit has Tub, Shower or Combination Bath, twin or double beds, wall-to-wall carpets, and larger units have separate bedroom. Kitchens have refrigerators and propane cooking facilities. Varied size units accommodate up to 6 persons, and are luxurious throughout. Tel: Yahk, 2-L-Q. (Moderate Prices).

### LET'S GO FISHING!

. . . At Holiday Haven Trout Farm, on Hwys. 97 and 3, 7 miles North of Kingsgate, adjacent to Holiday Haven Motel and Service Station. Come along and catch your own Trout for dinner. Good fun for all the family. Tackle supplied. Pay by the "inch" for your catch. It's good fun!

### BOYD'S AUTO CAMP . . . at YAHK, B.C.

 $\dots$  11 miles North of Kingsgate  $\dots$  1 mile North of Yahk, B.C., on No. 3 Highway.

This is an old-established Camp, not the de luxe type at all, but is comfortable and clean, is beautifully situated in the pinewoods. OPEN ALL YEAR, and for those folks who don't want to spend too much for accommodation, it's a dandy.

Cottages accommodate from two to six persons, and have kitchen-bedroom set-up, Propane Gas Stove for cooking . . . dishes, bedding and linen supplied, and private Shower and Toilet. Gas Heating.

### TRAILER PARK WITH ELECTRIC OUTLETS & WATER-CAMPING GROUND

For Reservations: Phone Boyd's Auto Camp, via Cranbrook, B.C.

### MOYIE LAKE BUNGALOWS . .

. . . On the shores of Moyie Lake, 29-M. north of Kingsgate, 214-miles South of Banff on Hwy. 3. Off the highway, in a quiet spot for relaxing. Individual Bungalows with combined living room and kitchen, propane gas heating and cooking (some with fireplaces). One-or-two bedrooms. Shower Baths. Comfortable and spotlessly clean. Dining Room, Guest Lounge and Lodge. Home-style meals and snacks.

Phone via Cranbrook Exchange for reservations, or write: Mr. and Mrs. R. Braunagel, Moyie P.O., B.C. (Govt. 4-Star Rating).

### LAKEVIEW HOTEL and CAFE . . . Movie, B.C.

... On Hwy. 95 in centre of village of Moyie. Clean rooms with good beds, no private boths, but central facilities maintained spotlessly. Rates \$3.50 Double, \$4.50 family room.

Cafe features good food—well-prepared and tasty. T-Bone Steaks \$1.75 - \$2.00—Ham n'Eggs \$1.00, and 40c buys a stack of "yummy" hotcakes! Sandwiches—snacks.

OPEN 6 A.M. - MIDNIGHT IN SEASON - 7 A.M. - 8 P.M. WINTER

### SPECIAL NOTE

Tourists travelling Hwys. 93 and 95 via Cranbrook to Banff and Rockies Area will find listings continued on Page 104

### PARK LANE MOTEL

At 4412-East Sprague. (Take East Srague Business Route off Hwy. 10 Freeway from East, or turn off Hwy. 10 at Havana St. from West). Units accommodate up to six persons. Some have complete Electrical Kitchens, fully housekeeping equipped. Appointments throughout are very nice. Combination, Tub or Shower baths. Some garages. Quiet location . . . ten minutes' drive from city centre. A very well-managed Motel operation.

### AIR-CONDITIONING — TELEVISIONS — RADIOS — ROOM PHONES MEMBER CONGRESS MOTELS — AAA — AMERICAN EXPRESS DINER' CLUB - HILTON "CARTE BLANCHE"

Park Lane Motel — Tel: KE: 5-1626 — 4412 East Sprague Ave., Spokane Mr. and Mrs. J. A. Upchurch and Ann Lunceford, Owners-Operators.

### SPOKANE, WASHINGTON

Spokane, "The Friendly City" takes its name from a Spokane Indian name meaning "Children of the Sun". It is the Hub of the Inland Empire, and embraces some of the wealthiest and most productive agricultural, lumbering and mining areas in the United States. The population is around 168,000 and the city is situated at an altitude of 1,898 feet above sea level.

Of interest to the tourist are the lovely Parks adjacent to the City, and the Grand Coulee Dam, which is 92-miles West of Spokane via US 2. This is a sight well worth seeing, and if you have to make a special trip to do so, we suggest it.

Your Motor Court or Hotel will gladly supply you with literature pertaining to activities in the City during your particular stay.

### HOLIDAY LODGE MOTOR HOTEL



At 44-West Sixth, just off Division at Sixth, in a very quiet area. 29-Soundproof and Fireproof Units, four with complete kitchens. Air-Conditioning; Full carpets throughout; Free TV, Coffee and Ice. Tiled Combination Tub and Shower Baths. Cribs. Beautyrest Beds. Close to downtown shopping area and across from Park, with a fine view of the City. Pets accepted. Member Congress, Diner's Club, Carte Blanche, etc. Tel: TEmple 8-4221 for Reservations — All Credit Cards Accepted.

### BLUE BIRD MOTEL

This "Family-Type" Motel is at 3320-East Sprague Ave. There are twenty-six units of varied sizes, with one-two-or-three bedrooms, and four-teen have complete kitchens. TV. Room Phones. Air-Conditioning. This is a good family set-up at Moderate prices. Tel.: KE: 5-3566.

### DESERT CARAVAN INN

In a beautiful setting atop lovely Sunset Hill, overlooking Spokane and surrounding mountains, the Desert Caravan Inn is just 5-minutes west of downtown Spokane on US 2, 10 and 395. Priced from \$6.00, there are 68 comfortable units, many with magnificent views. Central switch-board, free radio and TV in every room, central heating, showers or combination baths, FULLY AIR CONDITIONED.

Dine in the newly decorated dining room, luxuriously Persian in decor, which is famed for charcoal broiled steaks, shisk kebab and other food fascinations. The cocktail lounge, carrying out the same Persian motif, features nightly entertainment and a novel piano table.

New Swimming Pool - 27-Par Golf Course

### THE CARAVAN INN WAS CHOSEN BY DUNCAN HINES AS "ONE OF AMERICA'S 10 BEST MOTELS"

Member Best Western and AAA

Tel: Temple 8-1471 Write P.O. Box 91, Spokane, Wash. James H. Hill, General Manager



### CARROLL'S MOTEL

At 1234-East Sprague, Spokane. (Turn off Free-way at East Sprague Business Route or Helena St. Exits). Close to downtown shopping center. This is a very attractive Motel, with exceptionally nice Units. They are fully carpeted; have Combination Tiled Baths; one-or-two bedrooms; soft water; quite soundproof. TV. Steam Heat. Air-Cooled in Summer. Ironing Booards. Some Kit-chens. Rates from \$6.50 Single to \$14.00 for Suites. Member AAA.

Tel: KE: 4-0669.

Mr. and Mrs. Lynn J. Brownson, Owners-Mars.

### DESERT MOTOR LODGE . . .

Just steps away from department stores, offices, theaters in the center of downtown Spokane. Choose motel accommodations at the Desert Motor Lodge. Beautifully appointed rooms are modern in every detail; include individual temperature controls, extra large beds, scientific sound proofing, tile baths and showers. Completely Air-Conditioned. Free TV in every room. Free Drive-In Parking.

Dine deliciously at the Oasis Restaurant adjoining Motel. It features taste-tempting broasted chicken and a varied pancake menu for breakfast.

For a fun-filled evening, enjoy the refreshing cocktails, dancing and nightly entertainment in the Parisian atmosphere of the Moulin Rouge.

Tel: TEmple 8-8504 - - S. 123 Post St.

Tel: TEmple 8-8504 - - S. 123 Joe Crowe, Manager-Director.

### WYNNE MOTEL . .

On W. side of Spokane, 2-blks. off Hwys. 2, 10 and 395, at 924-South

Lindeke, 5-mins. from city centre. (See Signs).

Complete Family Accommodations, with or without Kitchens, for small or large groups. Room Phones. 24-Hour Phone service. T.V. (free), Beauty-rest beds, wall-to-wall carpeting. Tiled Shower and Tub baths. Heated Swimming Pool. Individually controlled Heat and Air-Conditioning. Courteous Service. Quiet. Also Commercial Rooms. Tel.: Riverside 7-3037.

# SEE THE ROCKIES FROM THE TOP Get there by the famous GOND

### THE GONDOLA LIFT

is the most modern kind of transportation in this field. It was exhibited at the Brussel's World Fair. You will find it worthwhile to come and see how this installation operates, even if you do not take a ride on it. Our lift is the first and only one of its kind on this Continent.

### SAFER THAN WALKING

Up to 13 million passengers have been transported on lifts of this type during the past 11 years, with a perfect safety record. Our gondalas are fully glassed in. Anybody from baby to grandmother can take the ride: The gondolas seat 4 adult persons each.

### AN EIGHT MINUTE RIDE

only, will take you from an altitude of 5,200 feet, where our Lower Terminal is located up to 7,500 feet, over a one mile stretch.

You can enjoy the view atop Sulphur Mountain and take the ride up and down in only half an hour.

If you are not in that much of a hurry, you will no doubt spend more time at the mountain top to admire the view!

### HOW TO GET THERE?

Drive along Banff Avenue (that is Banff's Main Street) and cross the Bow River Bridge at its south end. Turn left at the head of the bridge and follow Mountaid Avenue. Our Lower Terminal is located only  $2\frac{1}{2}$  Miles from Banff and can be reached on an easy, well paved road.

### IN OPERATION

Every day from May 1st to October 31st. Minimum hours of operation from 10:00 A.M. to 5:00 P.M., most of the time however from 9:00 A.M. to dusk.



Our gondolas seat 4 adult persons
YOUR FAMILY WILL EN.

The gondolas are fully closed in. They move around, permitting you to take pic

DO NOT FORGET TO TAK

Banff's famous Sulphur Hot Pools are at onl

SEE THE MAJESTIC ROCKIES, DO

all directions.

### OF BANFF SULPHUR MOUNTAIN the SKYWAY OLA LIFT



or a couple with 3 to 4 children. OY THE TRIP TOGETHER!

are absolutely safe and allow you to tures through the plate glass windows in

E YOUR CAMERA ALONG!

a short distance from our Lower Terminal. FT WITH A SWIM IN THE HOT POOLS! to

### BANFF'S TOP VIEW!

This is the only lift in the Rockies which brings you to the top of a mountain, a prerequisite for a full, 360 degree view,

### THE TOP VIEW!

Your eye will admire all the majestic mountain ranges of the region stretching over roughly 90 Miles! Banff will lie at your feet, some 3200 ft. below our lookouts, a little toy town. You will see the Bow River meandering through the Bow Valley and cascading down Bow Falls. Spray Lake, Lake Minnewanka and Two Jack Lake, the "eyes of the Rockies" will look at you. The view is simply breathtaking! is simply breathtaking!

You have not seen the Rockies if you only drive along the valleys by car or train.

### PICNICING ATOP SULPHUR MOUNTAIN

Bring your picnic basket along. There is enough room for it in the gondola. A great number of picnic tables are placed around the Upper Terminal for your convenience.

Hike along the ridge of Sulphur Mountain on an easy trail, extending over one mile and offering ever changing vistas down the valleys at the foot of the mountain. You may meet mountain goat or sheep along the trail.

### THE SUMMIT TEA HOUSE

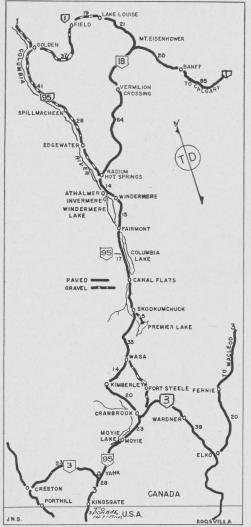
At the lofty height of 7500 feet, adjacent to our Upper Terminal, you will find Canada's "highest" Tea House in operation. Enjoy a drink or some light food while admiring the spectacular view. You may also buy drinks and hot dogs, etc., to take out.

#### FARES

Children up to 5 years	Free
Children 5 to 14 years	\$1.00
Adults	\$2.00

Reduced one way fares for tourists interested in hiking back.

NOT ONLY DRIVE THROUGH THEM!



### FISHING and HUNTING in the WINDERMERE AREA

Very good Trout Fishing in Columbia and Windermere Lakes in Spring and Fall. Also Kootenay River and many other streams and lakes in this area. Ask your Motel Manager for details.

### HUNTING

Excellent Elk,
Deer and Moose
area.
Also Bighorn
Sheep, Grizzly
and Goot.
Contact Dix
Anderson at
Windermere, P.O.,
Big Game Suine,
for
complete details.

OR

Contact "Storm" Martman at Lu and Storm's Hillside Motel, on Columbia Lake for both FISHING and HUNTING, He's an expert on this grea.

#### SPECIAL NOTE

Hwy. 95 between Radium Jct. and Golden is paved

# Visit Beautiful Coeur d' Alene on Your Trip Magnificent Lake-Unbeatable Scenery Relaxing Atmosphere

Coeur d' Alene is a wonderful place to live, work and play. A beautiful city located on the Northern Shore of Lake Coeur d' Alene, at the source of the Spokane River. The Lake itself is 23 miles long, with an average width of two and one-half miles. Its many bays and points give it a shoreline of more than 100 miles. Nature has overlooked nothing to make Coeur d' Alene a favorite Playground of the Pacific Northwest

### DESERT HOTEL . . . at Coeur d'Alene . .

Perfectly located in downtown Coeur d'Alene, yet overlooking the enchanting Lake Coeur d'Alene, the Desert Hotel is the perfect choice for a trip of business or pleasure. The hotel has a heated swimming pool, free for the use of guests exclusively. And, each morning, you'll be greeted at your door with fresh, hot, free coffee. There are some marvelous new studio rooms which easily transform from sitting room to bedroom when you wish to retire. Free TV in every room, free overnight parking. Home of the famous Athletic Round Table Club, available to hotel guests for dining and dancing. Tel: MOhawk 4-2121. AAA. Ron MacDonald, Manager.

# TEMPLIN'S GRILL . . . and Waterfront Lodge

In Coeur d'Alene, on Hwy. 10 at west entrance to city. A very excellent Restaurant, serving most appetizing foods at moderate prices. Dining Room, Booth or Counter Service. Also new De-luxe Motel Units. TV and Phones.

# STAR MOTEL . . . at Coeur d'Alene

. . . at 1516 Sherman Ave. (No. 10 Business Route), Coeur d'Alene. 11 modern, carpeted units, with Tubs, Showers, TV and room phones. Close to stores, cafes and shopping area. Attractive and well-managed. Tel: MO 4-5035. Mr. and Mrs. J. C. Konistaat, Owners.

# FLAMINGO MOTEL . . . at Coeur d'Alene

Freeway, 1.5-m. S. to Sherman Ave. then 2-m. East. Very good accommodations in attractively furnished one- and two-room units; all with TV; combination baths; thermostat controlled heat. Room phones. Four house-keeping units. Tel: MOhawk 4-2159.

# FAIRWAY MOTEL . . . at Hayden Lake

At Hayden Lake, on Hwys. 95 and Alt. 10, 110-miles South of border at Eastport, Idaho. Units are spacious and most attractively appointed, with wall-to-wall carpets, Combination Tub and Shower baths, twin or double beds, and accommodate up to four. Also connecting rooms for larger parties. TV. (No kitchens). One mile from Lake and Golf Course. Special "Off-Season" Rates. Frank and Loretta Fulton, Owner-Mgrs. Tel.: MUrray 5-4461. (Member AAA).

# GOING TO BANFF? . . . Contact

# THE TRAVELLERS' DIGEST TOURIST BUREAU

Banff, Alberta - MRS. D. BOYCE - POplar 2-2055 or 2-2194 317 Banff Ave. BANFF, CANADA P.O. Box 535

#### CRANBROOK RECOMMENDATIONS

### MOUNT VIEW MOTEL . . .

. . . on Hwys' 3 and 95, at the West entrance to Cranbrook. Eight housekeeping units; 12 sleeping units accommodating up to 6 persons. Shower or tub baths. Panel wall furnace heating. TV. Room Phones. Sensible Rates. Well recommended.

For Reservations: Tel: JUniper 6-2112

# PARKS HARDWARE, LTD.

It isn't just a "Hardware" store—they have a lovely stock of fine English China . . . exquisite Cups and Saucers . . . Figurines Novel Gift items, and everything up to Dinner Sets.

Fishing Tackle and Hunting gear is a specialty with them, too, and they'll be glad to give you all information you need as to Fishing and hunting in this grea.

ON BAKER STREET - - - CRANBROOK, B.C.

#### NOMAD MOTEL . . .

... On Hwys. 3, 93 and 95, at East approach to Cranbrook. Fifteen "Four-Star" Units. Wall-to-wall carpets, showers, tubs, room phones, TV. Individually-controlled heat. No kitchens. Excellent cafe next door. Moderate rates. Pets welcome. Tel: JU 6-4465. W. W. Acton.

#### STOP-and-GO-INN . .

In the York Hotel in centre of Cranbrook, just around the corner from Post Office. A most attractive Coffee Shop with table or counter service. Features very good food in a pleasant atmosphere. You'll enjoy leisurely dining in the Surf Dining Lounge.

#### DON'T OVERLOOK . .

... a visit to **LINNELL'S JEWELLERY AND CHINA SHOP**, in their new, very modernistic store in the Phoenix Bldg., across the street from the Post Office in Cranbrook.

If you enjoy exquisite China . . . delicate Crystal Ware . . . imported Potteries . . . you'll enjoy this shop.

Their stocks comprise all the leading names in Fine English China, Spode, Royal Crown Derby, Aynsley, etc., etc.

Souvenir Spoons in abundance delight the heart of the Collector . . . many original Hummel Figurines . . . Royal Doulton Figurines, and Animals, and many, many, other fascinating pieces are here for your pleasure.

Be sure to drop in, won't you?

# LINNELL'S JEWELLERY and CHINA SHOP

In Phoenix Bldg. — Opp. Post Office — Cranbrook

PROC'S FINE FOODS . .

. A small cafe, in the Texaco Service Station Building on Cranbrook Street, (which is actually Highway No. 95, as you go North to Kimberley).

Full Course Meals, from 7 a.m. until 8:00 p.m. Salads, Hamburgers with French Fries, and her famous pies!

The food is still top quality . . . and Mrs. Proc, is just as nice as ever! Drop around when in Cranbrook.

#### PROC'S TEXACO SERVICE On Hwy. 95 - Cranbrook

Firestone Tires — Lubes — Carwash — Minor Repairs Tel: JUniper 6-2851 — Fast, Courteous Service

KIMBERLEY, B.C.

69 M. North of Kingsgate Elevation: 3,662 Feet 19-M. North of Cranbrook on Hwy. 95, Kimberley is the home of the famous Sullivan Mine and Concentrator, the largest single producer of Lead and Zinc in the British Empire.

Special Note: There are tours through the Sullivan Mine and Concentrator, on regular schedule. Contact the offices of the Consolidated Mining & Smelting Company in town, or the Tourist Bureau for details.

DUNROMIN MOTEL . . . KIMBERLEY . . .
. . . Just off Hwy. 95, at S. side. Meticulous Units with Tub Bath, Kitchenettes, accommodate one to six persons. Quiet Location. Very good Family Motel. Tel: LU 23454. Mr. and Mrs. F. Ozey.

SYLVIA MOTEL . . . in KIMBERLEY

On Hwy. 95 in centre of city. Completely renovated "Family" units with Kitchens, Tub Baths, separates bedroom and combined living-roomkitchen.

Also some new very attractive Motel Units, with twin or double beds, wall-to-wall carpets — Combination Baths. TV. Available. "SHELL" Gas Station on Premises — Small Grocery Store. Close to Cafes, stores, in the centre of everything. Under the New Owner-Management of "The Hopkin's and Riedel's". Tel: LUdlow 2-3188

AIKMAN'S CAFE . . . in KIMBERLEY . . . In Centre of town, 2 doors from Bank of Montreal. Very good food, pleasant, clean surroundings. Full course meals, sandwiches, snacks, Ice Cream, etc. Closed Sundays.

COMPLETE PHOTOGRAPHIC DEPT.—ALL TYPES OF FILM AND SUPPLIES

Just across the Street - Look for the Sign

On Hwy. 95 South Side of Kimberley, B.C.

# STEWART'S



SFRVICE

GOODYEAR TIRES - WASHING

GOULD BATTERIES - LUBES

"SUN" TUNE-UP EOUIPMENT

Fast, Dependable and Courteous Attention - Pick-Up and Delivery Service Tel: LU 2-4344 — Open 8 a.m. - 9 p.m. during June, July and August Open 8 a.m.-9 p.m. Daily during Off-Season Months. Sunday 8 a.m.-6 p.m.

### LITTLE VALLEY COFFEE SHOP . . .

... On Hwy 95, 2-M. North of Canal Flats, 44-M. North of Kimberley, 500-yards from B.C. Govt. Camp-Site. A small, sparkling-clean Coffee Shop serving excellent home-cooked foods, both full-course Meals or snacks. Home Baking a specialty. Friendly, courteous service. Open 7 a.m. - Midnight.

Imperial "Esso" Service Station - Minor Repairs - Tires - General Service Camping - Fishing - Hunting — John Klantschnig, Prop.

#### LU AND STORM'S HILLSIDE MOTEL

Units, back from hwy. in most attractive, quiet surroundings accommodate 2 to 4 persons. Complete Kitchens; Propane cooking and heating; Shower Baths; Some Refrigerators. \$6-10.50 daily. Weekly rates. CAMPING AREA ON LAKESHORE. Boat Launching. Boats and Motors available. Lu and Storm Maartman have fished and hunted this area for years and will put you on right track for Fishing, Bird Shooting and Big Game Hunting. Tel: Columbia Lake 5-J. P.O. Fairmont, B.C.

# Holiday fun for everyone!

at

# Fairmont Hot Springs Resort

80-M. North of Cranbrook — 24-M. South of Radium Hot Springs, 1-Mile off Highway 95

Situated in one of the most scenic spots in the Canadian Rockies. Here, in the broad Columbia Valley, overlooking gorgeous lakes, with the Radium Mountains and the massive-shouldered Selkirks towering above, you'll find real rest and relaxtion.

- SWIM IN THE BIG OUTDOOR POOL-90°
- RIDING BOATING FISHING HIKING
- NOT MINERAL BATHS

The Mineral Springs at Fairmont are noted for their unusually high mineral content. Temperatures range from 112 to 117-deg. Sufferers from Arthritis, Rheumatism or Varicose Veins will find them both beneficial and relaxing. They are free of charge to Guests.

#### ACCOMMODATION

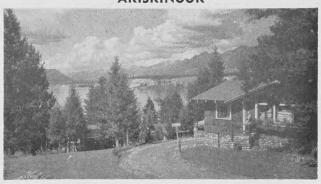
De-Luxe Units with Kitchenettes (if desired) Shower Bath and Wall-to-Wall Carpets Housekeeping or Non-Housekeeping Cabins Chalet Rooms with or without Private Bath

CAMPING GROUNDS — TRAILER PARK — LAUNDRY FACILITIES DINING ROOM and SNACK BAR

Tel: Fairmont Hot Springs, B.C., 3-Y Ken and Nell Thomas, Mgrs.

### FOOD AND LODGING ON BANFF-WINDERMERE HIGHWAY No. 95

# "AKISKINOOK"



Situated in a shady grove just off the Banff-Windermere Highway, and overlooking Lake Windermere, "Akiskinook" offers spacious Cottages, which accommodate from two to six persons. Each Cottage has large living room, with stone fireplace (Heatilator equipped), cozy bedrooms, three-piece bathroom, modern kitchen with gas range, refrigerator, and in fact everything for your comfort.

We know you will find the ultimate in accommodation at "Akiskinook." There is a private beach, sandy, and safe for children and wonderful WARM BATHING, and boating, good fishing and big game hunting.

# "AKISKINOOK"

Telephone 75-T. (Hugh and Betty Blunt) Windermere, B.C. "B.C. Government Four-Star Rating" Open April 15th to Nov. 15th

### SKOOKUM INN . . .

Dining Room Service. Good Food. Steaks, Chicken. Open 7:30 a.m. - 11:00 p.m. Every Day. Beverages Served.

# A Bit About the Columbia River

Most American tourists are surprised to learn that the mighty Columbia River has its source in Columbia Lake, which is adjacent to Hwy. 95 in B.C. after passing Canal Flats (about 43 miles beyond Kimberley, B.C.), and going up the hill (about 1 mile) you'll find a "Lookout and Viewpoint" with an explanatory marker. From Columbia Lake, the river flows north through Lake Windermere, on to Golden, B.C., then follows along the Big Bend Highway to Revelstoke. From Revelstoke it winds its way to Arrowhead where it widens and form the Arrow Lakes, some 130 miles long. At Castlegar it combines with the Kootenay River to form the torrent that flows southward through Washington, to be harnessed by the Grand Coulee Dam, and after doing service there, wends its way along the border between Washington and Oregon—finally merging with the Pacific Ocean near Portland, Oregon.

FOR GROCERIES, MEATS, ETC.

Take our advice and shop at "RUDY'S", in Invermere. It's very handy, opposite Invermere Garage, and they carry a good stock of Fresh Fruits and Vegetables, Complete Grocery lines and Fresh and Frozen Meats. You'll find just about as complete a stock as city "Super-Markets" carry. "If you can't see it—ask—and they will get it". We always shop here when we're in the district, and enjoy it!

RUDY'S GENERAL STORE LTD. . . . INVERMERE, B.C. .

'The Valley's Most Up-to-Date Shopping Centre'

# BRITE SPOT CAFE . . . in INVERMERE

. .At North end of Main Street, next to Shell Service. A nice small Cafe with Counter and Table service, offering a variety of foods from T-Bone Steaks to Snacks. Everything is home-coked by women cooks and is of good quality and abundance. Courteous service and clean surroundings. Also sell Ice Cream, Cigarettes, Candies, Milk Shakes, etc. Open 7 a.m. - 11 p.m. Weekdays — 8 a.m. - 10 p.m. Sundays.

GOOD ADVICE!

For the benefit of those of you who are not familiar with the country, we would like to point out that you will find the Lake Windermere district offers some of the finest accommodation in the West. It has lovely Resorts and Courts, excellent Restaurants, and it's such a pleasant and tranquil spot.

It's only a matter of a 15 to 20-minute drive to Radium Hot Springs from any of the Windermere district resorts . . . and if we were you, we'd give it a thought when planning your reservations and accommodations, even overnight. You'll have no traffic worries, a quiet rest, and surroundings are unexcelled.

SPECIAL NOTE TO TOURISTS

The Lake Windermere Board of Trade operates a Tourist Information Bureau at the Jct. of Hwy. 95 and Invermere highways, across from the "Crossroads". They will be pleased to have you drop in and be of any service to you. Reliable up-to-the-minute information on Fishing, Hunting and Recreational Facilities, Shopping areas, Food, Accommodation, etc. Drop in and see them when you're in this area.

# ANDY'S DELUXE MOTEL

Units accommodate 2 to 6 persons. Each is kitchen equipped, and has combination Electric Range and Refrigerators. There is Panelray Heating, Shower Baths, and the furnishings throughout are good.

It is located at the Junction of Highways 95 and 1-B, opposite the Junction Coffee Shop, and has a beautiful view of the Columbia Valley.

For Reservations: Telephone Radium, B.C. 7-9522, or write Andy's De-Luxe Motel, Radium Hot Springs, B.C.

# RADIUM JUNCTION COFFEE SHOP AND SUMMIT ROOM

At Junction of Hwys. 95 and 1-B. in Radium townsite, opposite Wayside "Chevron" Station.

They have a good general menu, but also make a distinctive feature of Steak and Chicken Dinners which are prepared to a nicety! Have a leisurely meal in the delightful "Dining Lounge" (beverages served) or if you are rushed, try the Coffee Shop. Food in both is really good.

NOTE: If you're travelling over Hwy. 95 to Golden, try the Parson Hotel Cafe at Parson, 47-M. N. of Radium, a good eating place. They've also Rooms in the Hotel . . . a couple with private bath . . . which aren't fancy, but clean. Hotel well-managed.

# RADIUM HOT SPRINGS



Radium Hot Springs is rightly known to many as "the Spa which cures your aches and pains". Without claiming curative powers, many sufferers from muscular, rheumatic, arthritic, heart, skin and other all-ments have found either cure or relief from these waters. The springs, with an extremely high Radium content, emerge from the rocks at a temperature from 112° to 118° F., all year, and are among the hottest on this continent, without odor or taste.

Above picture shows the "Aquacourt Pool" chiefly for swimming but there is also the "Natural Springs" Pool, where water comes steaming directly out of the Rocks—which is for Curative Mineral Baths. Operated by the Government who charge a small fee for locker, towel and suit.

# AQUACOURT COFFEE SHOP and CURIO STAND

In the Aquacourt Building Adjoining Swimming Pool MEALS or SNACKS - - SODA FOUNTAIN Souvenir Items and Gifts

"INFORMATION SERVICE"

### RADIUM HOT SPRINGS COUNTRY CLUB

. . Just off Hwy. 95, about three miles south of Radium townsite. A very fine 9-Hole Golf Course, in most attractive setting. Green Fees moderate, and you will be welcomed.

There is a Restaurant here, too, which serves everything from tid-

bits to full course meals.

# GOING TO BANFF? . . . Contact

# THE TRAVELLERS' DIGEST TOURIST BUREAU

Banff, Alberta - MRS. D. BOYCE - POplar 2-2055 or 2-2194 317 Banff Ave. BANFF, CANADA P.O. Box 535

# CANADIAN ROCKIES' HIGH SPOTS!



# Banff National Park

Banff National Park has an area of 2,585 square miles, and was established in 1885. Park Headquarters are in the town of Banff, which is situated in the beautiful Bow Valley at an altitude of 4,534 feet. Lake Louise, which is probably even better known now than Banff, is part of the Park, and is some forty miles West.

BANFF FACTS

Known in the days of old as a typical Alpine Village, it has changed a bit with the years . . . assuming a few aspects overlooked by the oldtimers, and thanks to the wonderful publicity given to Banff and Lake Louise by the Canadian Pacific Railway, who operate million-dollar luxury hotels at both places, as well as Bungalow Camps at Emerald and

Moraine Lakes, it is world-famed.

Banff is an all-year round Resort, offering the usual mountain-play-ground holiday attractions during the summer months, and an abundance of fun during the winter season for sports enthusiasts, including skating, curling, swimming in hot springs pools . . AND . . SKI-ING. This area boasts the finest skiing terrain in Canada, and draws thousands of hickory-blade fans annually. There are several excellent Skiing Resorts near Banff, including Sunshine Lodge, some sixteen miles from Banff (daily bus service) Mount Temple Chalet, which is six miles from Lake Louise depot, and which has daily transportation service, and Sunburst Camp at Mt. Assiniboine, which can be reached from Sunshine Lodge. Mount Norquay Ski Hill, six miles from Banff, offers excellent sport, and features the world-famous Banff Chair Lift, one of the highest and longest in the world. Also 3 Rope Tows. You'll find detailed information on these elsewhere in the publication.

Accommodation: There's every type . from the famous Banff Springs Hotel to tourist rooms in private homes. Several delightful Bungalow Camps at view-vantage points provide the finest in this type of lodging . living rooms with open fireplaces, cozy bedrooms . house-keeping-equipped kitchens . . gas heating and cooking . . etc., at prices ranging from around \$8.00 daily for two people, \$9.00 to \$14.00 for three to four, and up to \$20.00 for larger numbers. There are several first-class Hotels downtown which operate all year, with rates of from \$3.50 single without bath to \$10.00 and upwards, double, with bath. Rooms in tourist homes bring from \$2.50 to \$5.00 or so, and a few have

private bath.

# LAKE LOUISE

Lake Louise is 40 miles West of Banff (Trans-Canada Highway No. 1). We think it important to mention that there is no actual town or village at Lake Louise. The Canadian Pacific Railway operates the Chateau there, on the shores of the Lake. Deer Lodge is within a couple of minutes' walk from the Lake, and offers fine accommodation. Arrowhead Motel and Lodge, opp. C.P.R. Station, has good rooms and excellent new Motel Units adjacent to Bow River. There are Bungalow Camps situated four miles from the lake itself, close to the junction of the Trans-Canada No. 1 and Jasper Hwys. There is also a Hotel. There are Curio and Souvenir shops in Hotels . . . several Restaurants and Coffee Shops . . . plenty of Service Stations . . . and a couple of small stores selling a few grocery items, but if you plan on housekeeping, it would be best to shop for the main items before you get to Lake Louise to avoid disappointment.

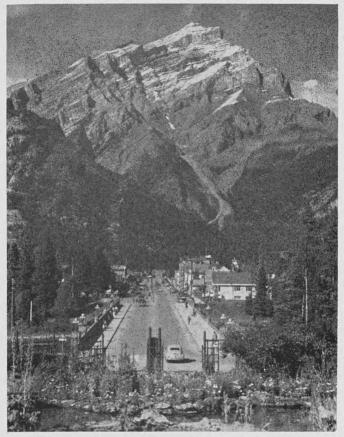
#### SPECIAL TOURIST NOTE

For Reservations and Accommodation in the Rockies and adjacent areas, and for coloured descriptive folders, write:

The Traveller's Digest Tourist Bureau,

P.O. Box 535 - Banff, Canada Tel: POplar 2-2055 or 2-2194 - 317 Banff Avenue, Banff

#### BANFF AVENUE FROM CASCADE GARDENS



For fine Scenic Shots in Black and White, or Permanent Oils, and 35 mm Colour Slides of the Canadian Rockies area, see

### RUNDLE PHOTOGRAPHIC LTD.

Mount Royal Hotel Block

Banff, Canada

or BANFF CAMERA SHOP, LTD.
on Banff Ave. — Across the street from R.C.M.P. Barracks

# Cameracraft and Spode China

# IN BANFF

Banff Camera Shop Ltd. has moved into new and larger premises on the corner of Banff Ave., just across from the Royal Canadian Mounted Police Barracks. They carry a complete line of Kodak Ansco and Polaroid films and all the photo equipment that you would need for photography in the mountains. A good range 35 mm. slides are kept in stock as well as framed and unframed hand-colored scenic views of the Canadian Rockies. Banff Camera also has a well stocked Artist Supply Dept., with materials for the beginner or Professional Artist. You will also like to view the original oil paintings by famous Canadian Artists, especially the original Oxborough pastels of Indian Children.

# Spode China and Glassware

Banff Camera Shop have enlarged their Gift Dept. and are the exclusive agents in Banff for the fine English "Spode" China and the beautiful Austrian Crystal "Riedelglas". Other lines featured in their Gift Dept. are Swedish and Venetian Glassware.

The interior of the store is decorated with French-Canadian Ti-Bo Habitant Furniture. The colorful Folk-weaves of the fabrics on this furniture make it a very colorful and distinctive furniture, even for your own home. Banff Camera are agents for this furniture and would be glad to show you the complete selection of occasional pieces.

# BANFF CAMERA SHOP LTD.

ON BANFF AVE. ACROSS THE STREET FROM R.C.M.P. BARRACKS

A "Dining Lounge" of Distinction

Bertellos

in Delightful Italian Decor

Superb Food and Service

CHARCOAL BROILED STEAKS — ITALIAN SPECIALTIES

COFFEE EXPRESSO — REFRESHING BEVERAGES

"Unusual Afternoon Teas"

Open 12 Noon - Midnight — Every Day During Season
On Buffalo Street - Opposite Mounted Police Barracks
Telephone POplar 2-2712 for Reservations

### Be Sure To Visit



# (IN MOUNT ROYAL HOTEL BLOCK, BANFF)

For Your Pleasure:

- . A Select Collection of Doulton Toby Jugs
- . . Belleek and English Bone China
- . . . Royal Doulton China and Figurines
- . . . An outstanding selection of Souvenirs typical of Banff and Western Canada

and

Original Scottish "House of Lorne" Brooches and Plumes Exotic Alaskan Black Diamond Earrings, Pins, etc.

Expert Jewellery and Watch Repair Service

#### WELCOME TO BANFF . . .

... and we hope you'll enjoy every minute of your vacation and take back some happy memories.

We know you'll take some time out from sightseeing to browse around the shops in Banff—and we'll be mighty glad to welcome you to ours—The British Woollen Shop and J. D. Anderson's Stores—both of which are on the Main Street.

We'd especially like you to see our "NEW" British Woollen Shop. It is, we believe, amongst the most modern merchandizing units in Canada, and we are proud of it. Won't you drop in and let us show you around?

More than 50 years in business here, catering to Tourists and travellers from all over the globe, has given us a fair knowledge of the type of merchandise the discriminating buyer is looking for—hence our reputation for having the finest stock of materials and styles in Western Canada! This includes British Woollens, Sportswear for every occasion, and a distinctive line of British Clothing for men and women.

We've been of service to thousands of tourists in the past, and hope we'll have the pleasure of adding your name to our list, so look for our shops and call in, won't you?

THE BRITISH WOOLLEN SHOP, LTD.
J. D. ANDERSON'S STORES

# Mount Royal Hotel

# Banff's Leading Year-Round Hotel

Offers excellent accommodation on American or European Plan

New wing containing large and luxuriously furnished rooms

all with private bath

ELEVATOR SERVICE

Guests compliment us upon the outstanding quality of food served in our dining room.

SPECIAL RATES — October 1st to May 1st
C. R. Smillie, Manager
WRITE FOR FOLDER AND RATES

Brewster Transport Co. Ltd., Proprietors Banff, Alberta, Canada

# Park Your Car And Visit All The Beauty Spots

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Regular Schedules to All Points Skyview Buses — Well-Informed Drivers

# BREWSTER - ROCKY MOUNTAIN -GRAY LINE LIMITED

"The Comfortable Way to See the Rockies"

# In Banff, It's FAIRHOLME BUNGALOWS



In the "Bungalow Village" centre, on Tunnel Mountain, where you get that much-talked-of "million-dollar-view," this new Bungalow Camp offers everything you could wish for in fine accommodation.

Bungalows under the pines, where restful sleep is assured. Each Bungalow has large Living Room—with a big stone fireplace, Automatic gas heat, a chesterfield, easy chairs. Alcove bedrooms — sleepy-time beds, snuggle-down blankets. A smart little kitchen with electric range, refrigerator, dishes and all you need to do your own cooking. A bathroom with shower, toilet and basin completes the set-up.

Bungalows vary in size, accommodating two to eight people; Rates \$10.00 double, \$12.00 Twin, \$12.00 to \$14.00 for four. Two-or-three bedroom units \$16.00 to \$18.00. Lower rates to June 10th and after Labour Day. Some bungalows have TV.

For reservations: Write, Wire or Telephone

## FAIRHOLME BUNGALOWS

Banff, Alberta - Box 51 - Phone POplar 2-2416

# Rambling 'Round Banfif

GARDENS-Go up Banff Avenue, across the Bow River Bridge to the Administration Building and see the beautiful rock gardens, built in a series of rock plateaus by small cascades which tumble from pool to pool A great profusion of native alpine flowers, plants and shrubs, enhanced by rustic bridges and pavilions, invite strolling through this lovely area.

WATERFALLS-Cross the Bow River Bridge, turn left, and follow the trail along the river's edge to Bow Falls (about a mile). Fine view of Banff Springs Hotel here. Return by way of Fish Hatchery and Spray Avenue.

SWIMMING AND HOT SPRINGS-The Cave and Basin, outdoor swimming pools, where you can swim in the waters of Natural Sulphur Springs, are a mile from town, by way of the Bow River Bridge, then a right turn and follow the main highway. There's a large pool, temp. 78 deg. and a smaller one with temp. of 91 deg.

The Upper Hot Springs, which is 21/2 miles from Banff, is reached by a good highway. Cross bridge, turn left, then make right hand turn onto Upper Hot Springs Road. The Hot Sulphur Pool has a temperature of 112 degrees F. There is also a bath house containing steam room, tubs, plunges, hot and cold sprays and resting rooms.

GONDOLA LIFTS and SEDAN LIFTS: "See What You've Paid to Come to See". There is no finer way of "seeing" The Rockies than by the Gondola and Sedan Lifts. The Banff Sulphur Mountain Gondola Lift operates from terminal 2½-miles from Banff, via Upper Hot Springs road (see directions above to Hot Springs).

The Whitehorn Sedan Lift operates from a terminal near Lake Louise.

See directional signs on highway approaching Lake Louise.

GOVERNMENT MUSEUM-The Museum is situated at the north end of the Bow River bridge, close to the centre of town, and houses an excellent collection. It contains well-arranged and displayed exhibits of the fauna. flora and geology of the parks, and has also an interesting collection of native Indian relics and handiwork.

THE LUXTON MUSEUM: This was built by Mr. Norman Luxton, one of Banff's earliest pioneers, and you will find the Exhibits extremely interesting and authentic. It is reached by driving across Bow River Bridge. turning right and following river road about five hundred yards toward Boat House. There is no charge.

GOLF-The Banff Springs Hotel golf course offers one of the finest and most beautiful courses in the world. The magnificent surroundings of mountain, river and forest combine to give a setting of grandeur that is unrivalled anywhere. It is open to all visitors to Banff on payment of the very reasonable green fees. Clubs and balls may be rented.

ANIMAL PADDOCKS—The Animal Paddocks are just about a mile from town. Drive East (toward Calgary) on No. 1 Highway, past Becker's Bungalows, and you will see the Sign on the left side of Highway directing

you to the Paddocks.

CAMP-GROUNDS AND TRAILER PARKS. There is accommodation for 600 Tents and 125 Trailers at Tunnel Mountain Camp Ground, one mile from town center on Tunnel Mt. There are adequate Kitchen Shelters with Stoves, 7 service buildings providing Flush Toilets. Electricity throughout. Playground. Also a new Trailer Park with 87 Units with Water, Sewer, & Electrical outlets (15 or 40 amp.) Laundry Tubs — Showers — Hot & Cold Water. Rate \$1.50 Daily.

Other Camp Grounds are located handily throughout the Park, at Johnston Canyon, 16-m. W., Mount Eisenhower, 19-m. W., at Lake Louise, Moraine Lake. Refer to descriptive material on "Banff-Jasper Highway" for Camp-Grounds in this area. (See Index). FEES: Tents: 50c per night—\$1.50 for one week. Trailers: 75c per night—\$2.00 for one week (plus 35c days for Electricity excepting in New Trailers.

day for Electricity excepting in New Trailer Park-\$1.50 Daily.

# FILM and PHOTO SUPPLIES

#### IN BANFF

Bring your camera to the Canadian Rockies and photograph the scenic beauty of the National Parks. To make your picture taking easier in the Rockies, drop into Rundle Photo, next door to the Mount Royal Hotel, for their free Shutterbug Guide. If you have any photographic problems see Glenn Tooke, he will be glad to help you out. Rundle Photo carry a complete stock of Kodak, Ansco and Polaroid film along with other photo accessories that are important to mountain photography.

If you would like to take home professional photos of the Rockies they have the finest collection of scenics in Black & White, Hand Colored Oils or in Natural Color, taken by some of the best Alpine Photographers in Canada. The complete range of Viewmaster Slides of the Rockies are also available, along with super size slides, 35mm slides, 8mm and 16mm Movies of the area.

For pleasant memories of your stay in Banff their record dept. offers a fine selection of alpine music, in particular "Holiday in Banff" by the Banff Springs Hotel Orchestra, conducted by Moxie Whitney.

# RUNDLE PHOTOGRAPHIC LTD.

NEXT TO THE MOUNT ROYAL HOTEL ON BANFF AVE.

#### SPRUCE GROVE MOTEL . .

At East side of Banff, on Banff Avenue. This is a new Motel of twenty units, 7 with complete housekeeping facilities, which include refrigerators, electric ranges and all amenities, and 13 of the Sleeping-type Motel unit.

Each has Combination Bath, wall-to-wall carpets, Perimeter Heating, twin or double beds and is very attractive throughout. You'll find this a very well operated Motel, under the personal Owner-Management of Bill Waterworth and Wally Anderson. Tel: POplar 2-2112, Box 471, Banff.

"Luxury in an Olympic Retreat"

### SCRATCH'S BANFF BUNGALOWS LTD.

On Tunnel Mountain, about 1-mile from centre of Banff in a magnificent setting, with unexcelled vistas of the Bow Valley and surrounding peaks. There are 49-Units of varied sizes. Fifteen are fully modern, have gas heating, complete housekeeping facilities and Private Shower Bathroom. Some have Refrigerators. Others have same equipment, but have access to Central Shower and Bathroom facilities, which are kept in meticulous condition.

meticulous condition.
Rates are from \$4 to \$7 for two, \$6.50 to \$10 for four. There's a store quite handy, and the Children's Playground and National Park Moving Picture outdoor Theatre are adjacent to Camp and are free. You'll find this a very pleasant holiday spot where you'll get comfort and economy. Open May 5th to Sept. 25th. (Turn left on Tunnel Mountain Road at "Scratch's Cabins" sign and continue 300-yards to Camp). Tel: Poplar 2-3544. P.O. Box 519, Banff, Alberta, Canada. C. R. Cates, Owner-Mar.

### ANDRIANNE'S RESTAURANT . .

On Banff Avenue, near Hudson's Bay Company. Good Food at Popular Prices. Counter, table or booth service. Also Verandah Dining Lounge. Your Hosts: Jim Pappas and Van Christou.

# The New HAMMI

(Open All Year) Opposite Homestead Hotel

All Units With Tub and Shower

Banff's Newest and

Most Luxurious Accommodations

# The HOMESTEAD HOTFI.

Banff's Quiet Hotel

The poular Homestead Dining Room has a Continent-wide Reputation for **Gracious Service** and Fine Cuisine

131 ROOMS FROM \$4.00 TO \$12.00 DOUBLE

E. E. Gammon, Owner-Manager POplar 2-2151of 2-3344 Banff, Canada

For Courteous, Dependable and Obliging Car Service in Banff, see:

#### BANFF "SHELL" SERVICE

Cliff White, Lessee

TIRES - LUBES - WASHES - REPAIRS - TOWING (AAA) ICE FOR SALE

Opp. Homestead Hotel - 211 Lynx Street - Tel: POplar 2-2412

# SUNSHINE VILLAGE

Sunshine Village is off the beaten track but is easily accessible for the whole family. It is situated 15 miles south-west of Banff and transportation is provided twice daily-morning and evening-by Brewster Transport

Company bus.

It's position at timberline (7,200 feet) on the Continental Divide affords perpetual powder snow during the winter and the finest Alpine scenery and flowers during the summer months. Unexcelled Trout Fishing is available in nearby lakes. The log buildings are rustic and comfortable, with central heating and electricity. A modern kitchen provides excellent meals or individually-packed lunches for a day's outing. For the fisherman's convenience, and others, a fine selection of saddle horses is available during summer season. During the winter a sport shop is operated. able during summer season. During the winter, a sport shop is operated to provide the finest equipment for our guests. Our Ski School is one of the best and we have guided ski tours for everyonee.

For detailed Brochure or Reservations:

SUNSHINE VILLAGE (BANFF) LTD .- P.O. BOX 219-TEL: POplar 2-2882 Owned and Operated by Cliff and Bev White

# To Enjoy Banff . . . Go On The River



CANOES AND ROWBOATS FOR HIRE
LAUNCH TRIPS - "NINETY VIEWS IN NINETY MINUTES"

BOW RIVER BOAT HOUSE

Banff, Alberta

# BARNEY'S

On Banff Avenue—a couple of Doors West of Cascade Hotel
FEATURING "COLONEL SANDERS KENTUCKY FRIED CHICKEN"
\$3.95 for 15 Pieces—6 Dinner Rolls—Cream Gravy
Also Individual Orders—Hamburgers—Pizza Pie

Fish and Chips—Jumbo Shrimp in Batter

All Orders To Take Out — Ready In A Very Few Minutes

For Fast Dependable Service on Your Car

# CASCADE SERVICE

(F. Douglas, Prop.)
IMPERIAL "ESSO" PRODUCTS

Atlas Tires and Accessories—Complete Car Service Will Call for and Deliver Tire Repairs

On Main Street, at E. Entrance to Banff Tel: POplar 2-3551

### THE HUDSON'S BAY COMPANY . . .

. . . have a very smart Store on Banff Avenue, opposite Cascade Hotel, where you'll find a wide assortment of Imports from all parts of the world. "Hudson's Bay Point Blankets" . . . Table Linens . . . British Sportswear . . . English Bone China and Hudson's Bay Furs . . . all at Calgary prices. See Inside Back Cover of this publication for details.

# DINING WITH A VIEW IN THE "VIEW ROOM"

# YOUR HOME IN BANFF."- ALBERTA



Set majestically on the mountainside at the junction of the NOR-QUAY-CHAIRLIFT and the Trans-Canada Highway-1 mile from Banff at Traffic Inter-Change.

FEATURES INCLUDE—Bed-sitting rooms, tub or shower baths. All rooms have twin beds, wall-to-wall carpeting and telephones.
From the south-side of the hotel one can admire the magnificent splendour of a unique mountain landscape.

"Dining Lounge - Refreshing Beverages" TIMBERLINE HOTEL BANFF, CANADA OPEN ALL YEAR — TELEPHONE POPIOR 2-2281

### HARMONY DRUG STORE . .

. . . is one of Banff's "landmarks," and a shop which we're sure you'll thoroughly enjoy. In Banff's very young days Byron Harmon settled in and started this shop—on a much smaller scale than now, of course. He was a fine Photographer, and his pictures are still amongst the finest ever produced in the Canadian Rockies. You'll enjoy browsing around the Photographic and Pictorial department, seeing the magnificant enlargements of some of his finest shots, and also the newest in colored pictures in water colors and oils. No matter what type of picture interests you, you'll be able to find it, and buy it at a reasonable price. And—in tradition, the Photo Finishing Department turns out excellent work—speedily.

Visit too, the English China and Souvenir Department, where there's Gift items to please everyone on your list, and then the Drug Section—where they feature all the well-known lines of Cosmetics. When you've spent the odd hour browsing around, you don't need to wander out to get a cup of tea or coffee and a snack . . . it's waiting for you at the

Coffee Counter and Fountain!

You'll find it pleasant and profitable to shop at: HARMONY DRUG STORE ON BANFF AVENUE

The Store With The Pictures'

# THE MOUNT ROYAL BEAUTY SHOPPE . .

.. in the Mount Royal Hotel Building, on Banff Avenue, will take care of your "Hair-do" problems, if you'll give them a call at POplar 2-3555, or drop around. (Next to British Woollen Shop.)

#### BANFF and CANMORE RECOMMENDATIONS



#### UPPER HOT SPRINGS HOTEL AND RESTAURANT

About 2-miles from town, on Mountain Drive, on road to the Upper Hot Springs. This is one of the oldest established Hostelries in Banff National Park, and it is one of the nicest small resorts in Banff. It is beautifully situated, with a view of the majestic Bow Valley, Banff Springs Hotel and Bow River below

The Dining Room and Coffee Shop serve good home-style meals, snacks hamburgers, etc., and are open from 8 a.m. to 8.00 p.m. They are handy to the Gondola Lift, so drop in for a snack.

For Reservations: Tel: POplar 2-3513

#### ANDERSON'S MILE-HI LODGE . . .

tively furnished rooms, with Tub or Shower baths, wall-to-wall carpets, accommodate 2 to 6 persons, with individual beds. Complimentary Coffee morning and evening. Relaxing Guest Lounge with fireplace. Ample Parking. Shade. TV. Rates for 2: \$10-\$12 Summer—\$6-\$8 Winter. Tel: POplar 2-2626.

# BEL-PLAZA MOTEL . . . in Banff

This new Motel is very nicely and quietly situated in the Pines at the East Entrance to Banff just off Trans-Canada Hwy., about a mile from town limits. Varied types of units accommodate from two to six people. There are both Motel and housekeeping style, the latter having fully modern kitchens. All are soundproof and fireproof . . have vented gas heating, shower baths, and are very well-appointed throughout. You'll enjoy relaxing on the pleasant lawns, from where you can get a terrific picture of majestic Cascade Mountain.

BEL-PLAZA MOTEL

TELEPHONE POplar 2-3455 BANFF, ALBERTA

# "THE VIEW AND YOU" . .

"topside" on Sulphur Mountain, at the terminal of The Gondola Lift in Banff. You can get an excelent picture of you or your family or group with the scenic background of the mountains and Banff and Bow River Valley below, taken and completed in just one minute, for one dollar. It's a good bet!

### ACCOMMODATION IN CANMORE, ALTA.

### ELDORADO MOTEL . . . in Canmore

2-Miles East of Banff Park Gates on T.C. Hwy. 1, in the heart of the Rockies. New 4-Star Units, some with kitchens. Five Suites without kitchen facilities are fully carpeted and have balconies with a panoramic view. All units accommodate up to six and all have Shower Baths. Rolloways available. T.V. Tel: Canmore X-611.

"Rockhounds Welcome . . . See our Rock and Mineral Musem"

# Lake Louise

"This lake is God's best picture, that is why He hung it on the mountains, in the sky. He wished it near, that sometimes He might show The Saints above His masterpiece below."



Lake Louise (Alt. 5,680-ft.) was discovered in May 1881 by Tom Wilson, a member of Major Rogers' Survey party for the Canadian Pacific Railway Company. One of the Indian Guides with the party told Tom about the beauty of the "Lake of Little Fishes" and took him up to see it. It was such a beautiful shade of emerald that Wilson named it "Emerald Lake", under which name it is shown on the first nap of the district by Dr. Dawson in 1883. In 1884 the name was changed to "Lake Louise" in honour of Princess Louise, daughter of Queen Victoria.

MORAINE LAKE AND VALLEY OF THE TEN PEAKS . . . A few miles to the south of Lake Louise is Moraine Lake, nestling in the Valley of the Ten Peaks. Along the north side of the lake stands a huge semi-circle of towering mountains, known as the Ten Peaks, and originally given the names of the ten numerals of the Stoney Indian language. The road to Moraine is off the main highway, about 1.2 miles from Lake Louise, where you turn right, and proceed to Moraine, 71/2 miles.

# Yobo National Park

Yoho National Park is foremost among the scenic mountain regions of British Columbia. Containing an area of 507 square miles, Yoho lies on the West slope of the Rockies, adjoining the Banff and Kootenay National Parks to the East. Its majestic snowcapped peaks rise to tremendous heights and its lakes, sparkling like jewels in emerald settings, are unbelievably beautiful in color. Surpassing all, however, is the splendour of its valleys, mantled with evergreens and hung with glaciers, down whose sheer walls foam rushing torrents or tumble high waterfalls. "Yoho" is an Indian exclamation of wonder and delight.

#### MOUNTAIN CLIMBING .

National Park regulations require that all persons, before climbing a mountain, must register with the nearest Park Warden and indicate their proposed route and the duration of the trip. Be sure to do this.

# Enjoy Magnificent Lake Louise from DEER LODGE



Here you will find a Western atmosphere and home-like hospitality awaiting you. You will enjoy the rustic rotunda, with its hand-hewn log construction, huge open fire and Stoney Indian decorations. We specialize in home cooking and engage all white help. Log Cabin Cafe adjoins Lodge and special low-priced meals are served at regular hours. Afternoon teas are served on sun porch daily. The Souvenir Shop, situated in the Lodge, has an inviting display of English China, Indian Crafts, Photographs and Photographic Supplies. Our trained staff will gladly assist you to plan your holiday to the best advantage. Pony trips may be made to Lakes in the Clouds, Victoria Glacier, Saddle Rock, etc.

### RATE PER DAY (European Plan)

Without	Bath,	single	 \$5.00	With	Bath,	single		\$6.50	and	\$7.50
Without	Bath,	double	 6.00	With	Bath,	double	e	9.00	and	10.00
Without	Bath,	Twins	 8.00	With	Bath,	twin b	eds \$	10, \$1	1 an	d \$12

OPEN JUNE 1 TO SEPT. 20 OUR BUS MEETS ALL TRAINS

### THE NEW INGLENOOK CAFETERIA . . .

. . . Adjacent to Deer Lodge, near the Lake, is the last word in modern decor with view windows mirroring the Glaciers. A varied menu of well prepared foods will suit the taste of everyone. Open 7 a.m. - 11 p.m. July and August. 7 a.m. - 8 p.m. June, September.

# LAKE LOUISE SEDAN LIFT



- Ride the Sedan to the 60-Mile view from Whitehorn
- See Twenty Glaciers at a glance
- Bird's-Eye view of Lake Louise
- ▶ World's longest Gondola-type Lift (over 2 miles)
- Bring the kids—they can't fall out
- ♦ Special Family Rates
- Coffee Shop at the top
- Snap the scene or film the fauna—as you ride America's smoothest Lift
- Sedans are stopped in the Stations

In Winter, bring your Skis to Lake Louise. This Lift was designed and built by VON ROLL, the world's most experienced builders of Mountain Cable Railways. There are Von Roll Lifts in St. Moritz, Arosa, Klosters, Davos, Zermatt and most other famous Swiss resorts. They also built the Skyride in Disneyland.

THE WHITEHORN SEDAN LIFT STARTS FROM THE TRANS-CANADA HIGHWAY BETWEEN MILE 45 AND 46, IN THE BANFF NATIONAL PARK.

# Fishing in the National Parks

There's some excellent Trout Fishing in the various lakes and streams in all the National Parks, and our suggestion is that you contact RAY'S SPORT SHOP, opposite Post Hotel at Lake Louise. Be sure to get your Fishing License. Do not overlook this important item.

# Arrowhead Motel and Lodge at Lake Louise

One of the oldest-established "landmarks" of this country, has now been completely remodelled and refurnished throughout, and is a very pleasant stopping place.

Fourteen Modern redecorated Lodge Rooms have Shower Bath and accommodate 3 to 4 persons at rates of \$12 to \$16. Eight attractive two-room Motel units in new cedar log duplexes with Shower Baths and Thermostat-controlled Heat. Minimum Occupancy 4 Persons, \$16. No Pets.

Location: Opposite C.P.R. Station at Lake Louise, 500 yards west of Banff-Jasper Hwy. Junction. Tourists coming from Banff will drive 200 yards beyond this junction, where you will see sign "C.P.R. Station and Post Office." Follow this road to the Inn.

"Daily Tours to all Points of Interest"

#### POST HOTEL . . . at Lake Louise

Situated adjacent to the Junction of the Banff-Jasper Highway, 36.5 miles west of Banff. Very well-managed Hostelry, rooms with or without private bath. Excellent Dining Room. Coffee Shop. Also some Modern Cabins available. Open all year. Tel: Lake Louise 2201.

# FOR A HOLIDAY IN THE LAKE LOUISE DISTRICT

# SKOKI LODGE

# "Thousands of Feet Above Worry Level"

Skoki Lodge, at an altitude of over 7,000-ft. is reached by bus from Lake Louise to Temple Lodge (6 miles), then by horseback or hiking, whichever you prefer, a further seven miles from Temple to Skoki. The scenery is unparalleled. From Temple you get a panoramic view which takes in Mount Temple, Valley of the Ten Peaks, Victoria Glacier and many other peaks. From Temple to Skoki you go through lush alpine meadows, skirt the shores of Ptarmigan Lake then over Deception Pass (well named) with its magnificent panorama of mountains, lakes, forest, rivers and glaciers to Skoki Lodge—one of the finest and homiest places in the world. The Lodge offers the ultimate in accommodation in keeping with the surroundings. Meals are delicious and abundant.

Recreational facilities include Riding, Hiking, rock hunting and FISHING. If you're keen on fishing, you'll be well repaid here. Half a dozen lakes yield fine trout, and the youngsters can catch their own in a little stream which runs in front of the Lodge. Rates are \$9.50 per day American Plan (meals included). Special rates for Families or groups. For further information, Contact:

RAY LEGACE, GUIDE and OUTFITTER — RAY'S SPORT SHOP LAKE LOUISE, ALTA.

# THE BANFF - JASPER HIGHWAY

	iles	Miles
	om Points of interest anff *Ideal Points for Photography	from
		Jasper ead up)
	BANFF TOWNSITE (4,538'). Headquarters, Banff	
	National Park, Information Bureau, Hotels, Motels, Campsites, Trailer Park, Hot Mineral Pools.	
1.3	JUNCTION STONEY MT. DRIVE. Ascends Stoney Squaw Mtn. to chairlift, $3\frac{1}{2}$ miles.	177.0
2.2	*VIEWPOINT. First and Second Vermilion Lakes; Sulphur Mountain southward. Fine view of Mt. Rundle southeast.	176.1
3.2	VIEWPOINT. Third Vermilion Lake; Bourgeau Range south; Mt. Bourgeau southwest.	175.1
4.3	JUNCTION HWY. 1-B. Campsites and Picnic-sites between Banff and Lake Louise Jct. are on this Highway.	174.0
4.7	*Highway crosses Bow River. Good Photo Point.	173.6
19.4	JCT. TRANS-CANADA HWY. 1 and HWY. 93.	158.9
	Hwy. 1 direct route to Lake Louise. Bungalow	
	Camps between here and Lake Louise on Hwy. 1-B.	
35.0	JCT. TO LAKE LOUISE. Hotel, Lodges, Motels, etc.	143.3
00.0	Information Bureau.	
36.5	JUNCTION Banff-Jasper and Trans-Canada Hwys.	141.8
38.2	HERBERT LAKE. View southward of Mt. Temple	140.4
	and Lake Louise region.	
46.7	*HECTOR LAKE VIEW POINT. Lake to the West.	131.7
51.0	MOSQUITO CREEK. Camp ground, Bow Peak to west. Youth Hostel.	127.3
56.6	*CROWFOOT GLACIER across valley to West.	121.7
57.6	*BOW LAKE. Bow Glacier to west. Camp ground.	120.8
58.3	NUM-TI-JAH LODGE, Dining Room, Cabins.	120.0
60.3	WARDEN'S CABIN. Telephone.	118.0
61.2	BOW PASS SUMMIT (6,785'). Peyto Lookout,	117.1
01.2	Road 3/4-mile to fine view of valley northward.	117.1
70.8	UPPER WATERFOWL LAKE.	107.5
71.8	LOWER WATERFOWL LAKE, Camp ground.	106.5
73.4	*MT. CHEPHREN dominates valley.	104.9
75.3	YOUTH HOSTEL, TOTEM CREEK.	103.0
80.5	*MISTAYA CANYON, 200' deep. Trail 1/2-mile.	97.8
82.5	SASKATCHEWAN RIVER CROSSING.	95.8
82.6	TURN EAST ½-mile for bungalows, meals, gas.	95.7
71.0	*RAMPART CREEK CAMP-GROUND. View looking	87.3
	south to Mounts Muzchison and Chaphran	



# In the Good Old Days!

We wonder whether you folks who whiz along the Banff-Jasper Highway, seeing the country through the wellknown windshield, ever stop to think about the people who pioneered it?

JAMES SIMPSON, SR.

To us, "atmosphere" means a lot more than just good old fresh air, as we travel along. Although, mind you, we have about the freshest air in the world up here in the Rockies! But to us, imbibing the atmosphere of the country means getting to know—really know—the people who have helped to make it. To sit at night in front of a fireplace, and listen to stories of older days—that's "Atmosphere."

Jimmie Simpson came to Bow Lake in 1896, 64 years ago, and cut many of the first trails through the country where Banff-Jasper Highway now goes. Over sixty years ago he took Sir James Outram over the Columbia leefields—the first man to make that ascent! He took the first packtrain over the Glaciers into Jasper! Long before a highway was ever dreamed of Jimmy was busy trapping marten, wolverine, mink, ermine, and bear all through the country. As the years rolled on he built himself a cabin of hand-peeled logs, packing in the fittings such as doors, windows and flooring over the swamps from Lake Louise. And to his cabin, in 1917, he brought "Mrs. Jimmie", a rare addition to any home.

Mr. and Mrs. "Jimmie" didn't make mouse traps—but nevertheless, their fame soon spread abroad—and their little home on Bow Lake soon became the rendezvous for many famous painters and climbers. Their guest register reads like a veritable "Who's Who" of America, England and many other countries!

Time has a habit of "marching on" in more ways than one, and Jim, Sr., has relinquished the reins somewhat, and turned over the Fishing, Big Game Hunting and Camping Trips, etc., to young Jim, a worthy successor to his Dad. Mrs. Simpson has likewise handed her arduous duties to her Daughter-in-law, Larry, who is a delightful and efficient maangeress. But, both Mr. and Mrs. Simpson, Sr., are still very much in evidence at Num-Ti-Jah, and if you're lucky, you'll be privileged to sit in front of their fireplace and hear yarns such as you seldom hear.

If you really want to imbibe the true "atmosphere" of these Canadian Rockies—these are the folks to visit!

Tepees now are outmoded and with the coming of the Banff-Jasper Highway, they built the lovely "Num-Ti-Jah Lodge" (an Indian name meaning "Canadian Sable")—from whose door you get an exquisite view of four mighty glaciers—Bow—St. Nicholas—Crowfoot and Hector. Be sure to call on your way to or from Jasper.



# Num - Ti - Jah Lodge

On the Shores of Beautiful Bow Lake
24-Miles from Lake Louise Junction on Banff-Jasper Highway

RIDING - FISHING - BOATING - ROCK and ICE CLIMBING A Paradise for Artist, Botanist, Geologist or Photographers FISH - BIG GAME HUNTING - CAMPING TRIPS

COTTAGES — GOLF DRIVING RANGE — PUTTING GREEN SADDLE HORSES — PONIES FOR THE CHILDREN SPECIAL FAMILY PLANS

"No Better Fishing Anywhere in the Park"
HAPPY HUNTING GROUNDS FOR "ROCKHOUNDS"

Rooms Overlooking Lakes—Private Baths—Steam Heat Best of Food — Teas and Lunches

Mr. and Mrs. J. Simpson
LAKE LOUISE, ALBERTA

# THE BANFF - JASPER HIGHWAY

Mil fro Bar (read o	m Points of interest fr *Ideal Points for Photography Jan	iles om sper d up)
93.8		
	the whitened driftwood left by floods.	
104.1	*VIEWPOINT. Mount Cirrus southward.	74.2
110.3	SUMMIT SUNWAPTA PASS (6,675'), marks the Boundary between Banff and Jasper Parks.	68.0
112.4	INFORMATION BUREAU. Camp-grounds.	66.0
113.3	*COLUMBIA ICE-FIELDS. View of Athabasca. Glacier, Mt. Athabasca and Snow Dome. Chalet, Service Station. Snowmobile trips on Glacier.	65.0
116.3	*SUMMIT VIEWPOINT. Sunwapta Canyon, Mt. Kitchener and Snow Dome.	62.0
117.3	SUNWAPTA CANYON.	61.0
123.3	BEAUTY CREEK AND FALLS.	55.0
130.5	JONAS CREEK. Picnic ground.	47.8
144.3	*SUNWAPTA FALLS JUNCTION. Picnic Grounds.	34.0
145.7	TRAIL TO BUCK LAKE, 200 yards. Angling.	32.6
146.1	TRAIL TO HONEYMOON LAKE, 300 yards.	32.2
154.9	*ATHABASCA RIVER VIEWPOINT. Mts. Christie, Brussels and Fryatt.	23.4
158.7	BUNGALOWS. Trail to Horseshoe Lake, 3-miles.	19.6
158.8	*ATHABASCA FALLS. Picnic-ground.	19.5
159.0	TRAIL TO GERALDINE LAKES, 6 miles. Angling.	19.3
161.2	LEACH LAKE. Rainbow Trout. Picnic-ground.	17.1
164.4	VALLEY OF CROOKED TREES, Lodgepole pines bent by avalanche.	13.9
170.0	JUNCTION, MT. EDITH CAVELL ROAD. Angel Glacier, 9-miles. Tea room. 7½-miles to start of Trail to Tonquin Valley. Youth Hostel.	8.3
174.1	WHISTLERS CREEK. Becker's Bungalows.	4.2
175.9	JASPER HOUSE. Bungalows.	2.2
177.3	TEKARRA LODGE. Bungalows. Chalet Rooms. Dining Room.	1.0
177.7	JUNCTION with road to Athabasca River, Old Fort Point and Lac Beauvert Loop, 2-miles.	0.6
178.0	JUNCTION, YELLOWHEAD HIGHWAY.	0.3
178.3	*JASPER TOWNSITE (3,472'). Headquarters, Jasper National Park. Information Bureau, outdoor heated swimming pool, tennis courts, hotels, bungalows, camp ground Miette Hot Springs 38 miles	0.0

# COLUMBIA ICEFIELDS AND CHALET SEASON JUNE 1st TO SEPT. 15th



Columbia Icefield Chalet is beautifully situated at the foot of Athabasca Glacier, at an altitude of 6,525 feet. The chalet is fully modern, and comfortably furnished rooms with or without bath, are available.

The Dining-room, seating 150 persons, faces the Glacier and especially large windows afford a magnificent view of Mt. Athabasca and the Snow Dome. Visitors will find the Chalet the most convenient stopping place either for meals or lodging on the highway.

For Reservations Apply

# Columbia Icefield Chalet

BREWSTER TRANSPORT CO. LTD. — BANFF, ALBERTA

YOUR "ESSO" DEALERS IN JASPER

# TOTEM SERVICE

AT SOUTH ENTRANCE

and

# MOUNTAIN MOTORS GARAGE

G.M. Full Line Service and Sales

At North end of Town — Both on the Main Street

We Will Appreciate Your Business and Give You Fine "ESSO" Service.

BREWSTER TRANSPORT CO. LTD.

# PALISADES Motel and Lodge









Here's Where Your Tensions will Evaporate Away from the Crowds . . . and Traffic Frustrations

Private Lake for Swimming. Safe—Sandy Beach for Children

THE PALISADES is situated midst all the scenic splendour of The Canadian Rockies and is located 6½ miles from the town of Jasper on the Edmonton Highway.

THE PALISADES has a very interesting history dating back to 1892 when it was first homesteaded by Lewis J. Swift. In 1936 the property was acquired by an Englishman from Yorkshire and it was he that erected all the beautiful log buildings.

In 1951 the property was acquired by its present owners who converted these buildings into very original and comfortable Guest accommodation.

Rates are very reasonable:

Lodge rooms—\$5.00 double Motel units—\$8.00 double with bath

Motel units-\$9.00 twin with bath

Cottages—\$10.00 double, \$1.50 each additional. These cabins are new and all have complete bath and many with all electric kitchens.

Special Rates before June 20th and after Labour Day.

Apply at Motel Office on Highway for Accommodation
A.A.A. APPROVED

Tel.: ULster 2-3550 — Jasper, Alberta, Canada

# JASPER NATIONAL PARK 4,200-Square Miles of Scenic Wonderland

More than any other part of the Rocky Mountains, that section of them which is enclosed by the boundaries of Jasper National Park has been identified with the colorful and romantic history of Western Canada. The name of the Park perpetuates the memory of Jasper Hawes, an old servant of the Northwest Trading Company, whose Post stood near the site of the present Town of Jasper, (Altitude 3,470 ft.)

It was one of the rich domains for which the Hudson Bay Company

and the Northwest Company fought bitterly early in the nineteenth century. and the Northwest Company fought bitterly early in the hineteenth century. Then traders and trappers, voyageurs and explorers, missionary priests and pagan Indians moved in procession up and down the Athabaska Trail which cuts through the heart of Jasper today. At a tiny lake almost on the crest of the watershed of the Whirlpool River, west and east bound brigades met, exchanged goods, toasted each other's health in a keg of rum and returned along their separate paths. This meeting place became

known as the Committee Punch Bowl.

Jasper is a little town nestling in the Athabaska Valley, where the mountains stand quietly back and leave you with a sense of your own importance. It has acquired all the amenities of modern life without sacrificing friendliness to commercialization. Trading Posts have given way sacrificing friendliness to commercialization. Irading Posts have given way to modern shops which stock everything you could possibly need . . and some things you don't need but won't be able to resist. Several delightful Bungalow Camps, a few minutes' drive from town . . a couple of downtown Hotels . . Several Luxury Motels, together with Ranch-Type Resorts put a holiday roof over the heads of the rich . . . the not-so-rich . . and "just us". Meals are along the same lines, running the gamut from the Neons and Noodles of the Coffee Counter to the candlelight and caviar of the Jasper Park Lodge Dining Room!

And—there is the lovely Jasper Park Lodge—the famed resort operated by the Canadian National Railways. The peacefulness of Jasper Park Lodge is hard to describe—flower-filled gardens—green, green lawns—cozy bungalows—exquisite comfort—all on the shores of Lac Beauvert, a shining span of lake especially placed to mirror the reflection of Mount Edith Cavell and Pyramid Mountains, and within practically a stone's throw -such gems as Lake Annette, Lake Mildred and Lake Edith, the colour of

whose waters will leave you amazed.

Time-filling trips abound—to Mount Edith Cavell with its Angel of the Glaciers—to the "jewel" of the Rockies—Pyramid Mountain, reflected in Pyramid Lake—to Miette Hot Springs by way of "The Game Trail", so named because you usually see plenty of Moose, Deer, Elk, Bear, etc.

# Malowneys BRITISH WOOLLEN SHOP

One Block South of Athabasca Hotel in Jasper

CASHMERE COATS

LANSEA SWEATERS

\* \* ALJEAN TARTANS \* \* CASHMERE SKIRTS

SMART GLOVES, SCARVES, ACCESSORIES - MOHAIR THROWS

IMPORTED GERMAN "BOGNER" SKI CLOTHES AND "MEGGI" SWEATERS FOR MEN AND WOMEN Luisa Spagnoli Knitwear of Italy

"VYELLA TARTANS FOR THE YOUNGSTERS"

Fred Brewster's Rocky Mountain Camps Ltd.

# Maligne Lake Trip

# ALL INCLUSIVE MOTOR AND BOAT TRIPS

#### FROM JASPER TO MALIGNE LAKE AND RETURN

DAY TRIP-One day trip operates twice daily. Leave Jasper Park Lodge at 8:00 a.m. and at 10:00 a.m. Motor to Medicine Lake, take motor boat across lake and proceed by motor to Maligne Lake, arriving two and one-half hours later. The return journey is over the same route, leaving Maligne Lake Chalet at 2:00 p.m. and at 4:00 p.m. respectively. The trip from Jasper Park Lodge to the upper end of Maligne Lake and return-100 miles.

A special box luncheon, with thermos of tea or coffee, is given to guests on the 8:00 a.m. trips since they are on the boat during the noon hour. Cost—8:00 a.m. trip \$18.50 per person or \$14.50 per person if own transportation is supplied to Medicine Lake.

A full course noon meal is served at the Chalet for those taking the 10:00 a.m. trip. Cost—10:00 a.m. trip \$19.95 per person or \$15.95 per person if own transportation is supplied to Medicine Lake.

This DAY trip includes transportation from Jasper to Maligne Lake, box luncheon or noon meal, scenic motor boat trip on Maligne Lake and

afternoon tea at Maligne Lake Chalet.

OVER NIGHT TRIP-Leave Jasper Park Lodge at 8:00 a.m. or at 10:00 a.m. arriving at Maligne Lake Chalet two and one half hours after departure from Jasper Park Lodge. The return journey leaves Maligne Lake Chalet the next afternoon at 2:00 p.m. arriving at Jasper Park Lodge at 4:00 p.m. Cost of transportation, one night's accommodation, four meals at Maligne Lake Chalet, and scenic motor boat trip on Maligne Lake: \$32.00 per person in Canvas House—\$34.00 per person in Cabin.

Round trip boat fare on Medicine Lake (10 miles return) \$2.50 per person. Boat leave Medicine Lake Dock 9 a.m. — 11 a.m. — 2:30 p.m. — 4:15 p.m.

Round trip boat fare on Maligne Lake (34 miles return) \$5.50 per

Trip from Medicine Lake dock to upper end of Maligne Lake and return 61/2 hours.

Children 8 years and under-half fare on Maligne Lake trips.

An additional charge will be made for trips at other than regular times.

Boats and canoes to rent with or without trolling motors.

For information and reservations for the Maligne Lake trip, contact

# FRED BREWSTER P.O. Box 460, Jasper, Alta.

TEL.: UL 2-3301 and we will call at your Motel or Hotel and make arrangements

> JASPER PARK LODGE, ALBERTA ATHABASCA HOTEL, JASPER, ALBERTA ASTORIA HOTEL, JASPER, ALBERTA

# Maligne Lake



Photo by Harry Rowed.

For fine Scenic Shots in Black and White or Permanent Oils, 8 mm. or 16 mm. Cine Reels, Viewmaster Reels and 33 mm. Colour Slides of the Canadian Rockies. See Harry Rowed, O'Neill & Associates, Ltd., Lovely Shop opposite the C.N.R. Depot at Jasper.

In the Pines . . . on the Banks of the Athabaska River

# JASPER HOUSE BUNGALOWS



- Fully Carpeted . . . Pleasing Furnishings
- 30 Sparkling-New Soundproof Units
- Spacious and Smartly Styled
- Propane Gas Cooking and Heating
- Twin or Double Beds

#### TUB BATHS

Also Motel Units Without Kitchens Pan-Abode Construction Throughout

Back from Highway - Away from Noise - 2-m. from Town

For Reservations: Phone, Wire or Write:

Jasper House Bungalows

Jasper, Alberta

# "QUIT WISHIN' AND GO FISHIN'!"

For Expert Advice on Fishing in Jasper Park see

#### JACK RAESIDE

20-Years Experience on Jasper's Lakes 30 Boats on Lakes Adjacent to Jasper

# Raeside Hardware & Electric

Opp. Malowney's British Woollen Shop Tel: 3400.



"Just a Step from Town"

# MOUNT ROBSON MOTEL



Everything Sparkling New Furnished for Perfect Comfort Tiled Combination Tub and Shower Baths Thermostatically-Controlled Heat Twin or Double Beds Fully-Carpeted throughout In a natural setting of towering pines



Two Blks. West of Banff-Jasper Hwy. Entrance to Jasper For Reservations:

MOUNT ROBSON MOTELS, Ltd. Tel.: ULster 2-3327 - P.O. Box 88, Jasper, Alta.

#### TWO STORES TO SERVE YOU . . .

. . both pleasant shopping spots in downtown Jasper. You'll find the best in Imported Perfumes, Colognes and Cosmetics (with a lower tax charge than in the U.S.A.), together with Tan Lotions and all the things you didn't bring with you!

Gifts and Souvenirs are representative of the area and typically Canadian.

Prompt and competent service by their Prescription Specialists, if you require it.

TEKARRA DRUG STORE Opp. C.N.R. Station Tel.: UL 2-3170

CAVELL DRUG STORE Next to Park View Store Tel.: UL 2-3181

#### THE MODERN RESTAURANT . .

. . . . is on the Main Street, opposite C.N.R. Station and offers a good variety of foods for hungry gad-abouts! Besides complete meals, you can also get Hot Sandwiches and pretty good Hamburgers. Families will appreciate prices.

Chinese cuisine is featured, with a specialty of a "Combination Chinese Dinner" in portions for two to four persons. Phone: UL. 2-3559 for "Take-Out" Orders. There's Counter or booth service, together with a most attractive Dining Room and all are pleasing and meticulous. Open daily, 7 a.m. to 2 a.m.

#### CAMP SITES IN JASPER NATIONAL PARK

COTTON CREEK: About 1 mile East of Jasper. Capacity 225 cars, 44 Trailers. Has Kitchens, Showers, Flush Toilets, Laundry, Electricity. Also sprits ground and equipment, outdoor film screen.

MIETTE HOT SPRINGS: 38 miles east of Jasper, via Pochontas. 100 cars. Kitchens, Flush Toilets, Electricity. Swimming in hot mineral springs pool.



# FOR "GENUINE JASPER WARE"

Hand-made by the Dudson Bros. of Hanley, England, for more than a hundred years, drop in at Mrs. Hartley's China Shop, on the Main Street in Jasper, Opp. the C.N. Express office. There's a good selection of Dinner and Tea Sets in Bone or Semi-

Percelain besides place settings in many Open Stock patterns. She'll gladly help you find your pattern Nice choice of cups and saucers, figurines and interesting Gift items. Irish Porcelain Pottery Mugs, Cups & Saucers, etc. are quite unique. Mrs. Hartley is one of Jasper's old-timers and you'll thoroughly enjoy meeting and "yarning" with her.

# Tekarra Lodge



V DELIGHTFUL BUNGALOWS QUIETLY SITUATED IN A GROVE OF PINES ALONG THE ATHABASCA RIVER

- V ACCOMMODATE ONE TO SIX PERSONS
- V COMFORTABLY APPOINTED THROUGHOUT
- **V PANEL RAY HEATING**
- **∀** WALL-TO-WALL CARPETING
- V SHOWER BATHS
- √ FULLY EQUIPPED KITCHENS—REFRIGERATORS
- √ ALSO CHALET ROOMS WITH SHOWER BATHS



THE

# CHALET DINING ROOM

Serves Delicious Well-Prepared Foods in a Quietly Attractive Atmosphere

- RATES-

Bungalows: \$8.50 Up, Depending upon Number of Chalet Rooms: From \$7.00 Double. Guests.

# Tekarra Lodge

For Reservations:

Telephone: ULster 2-3058 Jasper, Alberta, Canada MEMBER AAA - AMA



# MITCHELL'S BAR-B-Q . . . in Jasper

On Corner opposite Malowney's British Woollen Shop. Table or Counter Service is pleasant, meticulous surroundings. They feature a Chicken Dinner at \$1.35, Special Breakfasts, delicious Fish and Chips, Hamburgers, Home-made Pies and Cakes. Also tasty Bar-B-Q Chicken (average 2-lbs.) at \$1.79 each. Everything is home-cooked by women cooks—and everything they sell can be packaged for "Take-Out" Orders.

TEL.: ULster 2-3600 FOR TAKE-OUT ORDERS —
PLENTY FREE PARKING

Mrs. Bessie George-Hostess

(Photo by Rowed, O'Neill and Associates, Jasper)

#### STEVIE'S BEAUTY SALON . . .

Service stations. They are proficient in all lines of Beauty Culture, styling, cutting, permanent waying, etc.

cutting, permanent waving, etc. Salon is open from 8.30 to 9 p.m. every day except Sunday, and we are sure you will be pleased with the results of a visit. Tel.: 2-3373 for

appointment.

#### WHISTLER MOUNTAIN SKI CHALET . . . and TEA ROOM

This is reached by driving one mile South of Jasper on Jasper-Banff Hwy., then turning off at sign to right and driving a further two miles. The scenery is magnificent, opening vistas of town, rivers and lakes of the Athabasca valley. Whistlers is an important part of Jasper's Ski development. The Chalet is open all day and you can get Teas and snacks in the Tea Room. Souvenir items, films, etc., are also available. Do include "Whistler's" in your Jasper sightseeing!

## Mount Edith Cavell

# "The Great White Mountain of the Crossing"

This was the name given the beautiful white peak, the highest of all those dominating the Athabasca Valley, by the very early travellers over the first transcontinental route through the Rockies of Canada. Now it is known and revered throughout the world as the fitting memorial to the brave English girl, Nurse Edith Cavell, who died a martyr's death in the First Great War. The sublime beauty of this great peak, just over 10,000 feet high, is in every beautiful mountain vista in the Valley. It catches the last rays of the setting sun, while all the rest are grey; its snowy crown is mirrored in every lake, and only when you have seen this memorial mountain in all its moods, can you realize just why some wise Fate withheld its christening until someone worthy of its beauty could be found.

The motor road is eighteen miles of sweeping panoramic views of the entire Athabasca Valley, and when you enter the memorial valley itself, here is nature at its best. To the right lies the lovely jade green "Lake of Forgiveness," along whose shores can be found rare alpines, and the song of the hermit thrush can be heard in the trees. Across the Lake is "Mount Sorrow," and lying between is the winged "Glacier of the Angel."

# Jasper Park Lodge



Nestling on the shores of begutiful Lac Beauvert, this lovely Resort is rhe ultimate. It has a refreshing and relaxing charm, seldom associated with tourist resorts. The peacefulness of the surroundings is hard to dewith tourist resorts. The peacetulness of the surroundings is hard to describe. Flower-filled gardens . velvety green lawns . cozy bungalows . exquisite comfort . plus all the amenities of holiday life. Heated Outdoor Swimming Pool—canoeing on Lac Beauvert—riding the many wooded trails—Dancing to the music of one of Canada finest Orchestras—Tennis, etc. Golfing is unexcelled.

The Cuisine is typical of all Canadian National Potels—leaving nothing to be desired. Rates for rooms with private bath, \$21.00 Single and \$35.00 Deuble, limited number of rooms without bath, \$21.00 Single and

\$35.00 Double; limited number of rooms without bath at \$16.00 Single and \$27.00 Double American Plan. Free parking. Write or wire for reservations.

TOP FLIGHT GOLF

Famed the world over, the championship Golf course at Jasper Park Lodge, 6,700 yards, par 71—is one of the finest on the Continent. The hazards include the beautiful mountain terrain, which makes it hard to keep your eye on the ball, and sometimes a bear unconcernedly ambles over the grass, but they do not include strenuous climbs. It's a mountain course but a comfortable one.

Golf Week, culminating in the Totem Pole Tournament, attracts high calibre players, both men and women, every year.

SWIMMING — TENNIS — BOATING — MOTOR TOURS

An outdoor swimming pool, with filtered, heated water is available to guests without charge. Bathing suits can be rented for 25 cents.

Guests may also use the four Hard-Surfaced Tennis Courts gratis, and for those who like canoeing or boating, Lac Beauvert will appeal. Boats or canoes can be rented at 50c per hour. Organized motor tours leave the Lodge regularly on sightseeing trips in Jasper National Park.

FISHING — CAMPING TRIPS — TROPHY HUNTING TRIPS Fred Brewster, who has his office in the Jasper Park Lodge, operates daily scheduled trips to Maligne Lake, with accommodation facilities, boat trips etc. He also takes care of Fishing trips to Maligne area, Tonquin Valley, etc., and Skyline Rides for groups of five or six.

# CAMERACRAFT and HANDICRAFT

# in Jasper

Whichever you are interested in, drop around and meet Harry Rowed and Ray O'Neill, in their delightful Shop in Jasper, which is located on Connaught Drive, almost directly across from the West end of the Canadian National Depot or their Shop in Jasper Park Lodge.

Of course they are interested in selling you something, but they have a friendly interest in you as a visitor to this part of Canada and you're welcome to drop in and "look" whether you buy or not.

Both Harry and Ray rank highly among Photographers or Pictorialists of Distinction. Harry Rowed's work regularly appears in the major magazines, rotos and newspapers in Canada, the United States and Europe, both in picture and story. His stills and motion picture assignments have carried him from Coast to Coast in Canada and into the Arctic, South into United States and Mexico, and overseas.

# Cameracraft

A Complete Line of FILMS includes both Kodak and Ansco in color or black and white. Accessories important to mountain photography are stocked and any information regarding picture possibilities in Jasper Park will be gladly given. The Camera Department has the best of values in imported Cameras and Binoculars.

For your collection items . . . or just souvenirs . . . you have a wonderful selection of scenic shots in black and white, or in permanent oils, derful selection of scenic shots in black and white, or in permanent oils, each in a class of its own. Colouring is done by persons resident in the Rockies who appreciate the full colouring of our country. The selection of Colour Slides and Postcards covers Jasper, and Banff Parks, and has no peer in Canada. The complete range of Canadian Rockies View-Master Reels is stocked, and if you shoot 8-mm, or 16-mm Motion Pictures, don't forget to ask about the new Cine Reels covering Jasper National Park, the Rockies and the Animals of the Rockies. The catalogue of Slides and the Shot List of the Cine Reel will be mailed on request.

A new specialty for home, office or store is provided by the mural section, where beautiful photographic murals are produced in color and black and white.

# Handicraft

The search for the best in Canadian Handicraft goes on, and again they have obtained a superb selection from many parts of Canada . . . Mood Carvings from the East . . . Grenfell Products from Newfoundland . . famous "Tremblay" mural rugs . . . the fascinating and moderately-priced leather jewellery, one of the most popular handcraft items . . . ladies' and men's rings of the Yukon's "Black Diamonds", as well as ivory and gold nugget jewellery . . . Canadian Ceramics . . . Slippers . . . Native Indian and Eskimo handcraft . . . handwoven skirts, ties, stoles.

All in all, we of "The Traveller's Digest think you'll be missing one of the best "shopping spots" in Jasper, if you don't drop in and "Browse Around"!

# Harry Rowed, O'Neill & Associates, Ltd.

Cameracraft and Handicraft

Jasper Park, Canada

"Across from the C.N.R. Depot"

# LUXURY LIVING!

# ANDREW MOTOR LODGE



- Luxurious Rooms or Family Suites
- √ Fully Sound-proofed throughout
- ✓ Ceramic-Tiled Tub and Shower Baths
  ✓ Private Patios and Balconies
- ✔ Room Phone . . . Wall-to-Wall Broadloom
- Thermostatically-controlled Heat
- √ Free Ice Dispenser
- √ Ample Free Parking facilities

Rates: \$12.00 Single to \$18.00 for Four (No charge for children under 12 sharing parent's room) Under the Owner-Management of the Andrew Family, Pioneers in Jasper's tourist industry. For Reservations:

## Andrew Motor Lodge Tel.: ULster 2-3394

On the Main Street . . . in Downtown Jasper Informal Luxury with Thoughtful Service'

## YOUR HOLIDAY ENJOYMENT COMPLETED

by visiting

## NELS TODD BEAUTY SALON

Jasper Park Lodge

"Canada's Finest" "Phone for Appointment"

Jasper, Alta.

RESTFUL ACCOMMODATION

. . DELICIOUS FOODS ASTORIA HOTEL

JASPER, ALBERTA

GEO. ANDREW & SONS, Props. Open Year Round

European Plan

# SWIMMING POOL and TENNIS COURTS

Jasper has one of the finest Swimming Pools on the Continent! The pool is outdoors, with water heated to around 70 deg. F. and is 50 Metres long by 42 feet wide, depth at shallow end 2 ft. 6 ins., and 15 feet at deep end. There are 4 diving boards of varied sizes. The pool is equipped with underwater lighting as well as flood lights around the edge.

There are six new tennis courts adjacent to the swimming pool. The

surface on these courts is of red shale.



# JASPER PARK

A TOUR INTO

# MALIGNE LAKE

JASPER NATIONAL PARK

"The most perfect gem of the Rockies!"

An exciting scenic trip by car and boat from Jasper Town, across Medicine Lake and up through 12 miles of mountain and virgin forest to beautiful Maligne.

- · Fishing
- Boat Cruises
- Camera Fun
- Comfortable Rustic Lodge

Make your arrangements at Maligne Tours office in Jasper, directly across the street from the Government Information Bureau.



. . and a

# SNOWMOBILE TOUR ON COLUMBIA ICEFIELDS

Jasper-Banff Highway

2½ Miles on an Ancient River of Ice! A 45-minute conducted tour by snow-mobile up on a live glacier . . . the most novel and interesting tour in Western Canada.

THE THRILL OF A LIFETIME

Maligne Tours and Snowmobile Tours
Operated By
SNOWMOBILE TOURS LTD.

# The Athabaska Trail

My life is gliding downward; it speeds swifter to the day When it shoots the last dark canyon to the Plains of Far-away. But while its stream is running through the years that are to be, The mighty voice of Canada will ever call to me.

I shall hear the roar of rivers where the rapids foam and tear, I shall smell the virgin upland with its balsam-laden air, And shall dream that I am riding down the winding woody vale, With the packer and the packhorse on the Athabaska Trail.

I have passed the warden cities at the Eastern water-gate, Where the hero and the martyr laid the corner-stone of State The habitant, Coureour-bois—and hardy voyageur. Where lives a breed more strong at need to venture or endure?

I have seen the gorge at Erie where the foaming waters run. I have crossed the Inland Ocean, lying golden in the sun. But the last and best and sweetest is the ride by hill and dale, With the packer and the packhorse on the Athabaska Trail.

I'll dream again of fields of grain that stretch from sky to sky, And the little prairie hamlets where the cars go roaring by. Wooden hamlets as I saw them—noble cities still to be, To girdle stately Canada with gems from sea to sea.

Mother of a mighty manhood, Land of glamour and of hope, From the eastern sea-swept Islands to the sunny Western slope, Ever more my heart is with you ever more till life shall fail, I'll be out with pack and packer on the Athabaska Trail.

ARTHUR CONAN DOYLE,
Jasper Park, Alberta, June 18th, 1914.

# EDMONTON 16 LUCERNE L. ASPER MEBRIDE MT. ROBSON TETE JAUNE CACHE VALEMOUNT Icefields ALBREDA WELLS GRAY 5 BLUE RIVER 8 LAKE LOUISE IA EARWATER BANFF LITTLE FORT CALGARY 23 5 OUIS CREEK KAMLOOPS LEGEND PAVED GRAVEL

# THE YELLOWHEAD PASS ROUTE

## Jasper-Kamloops 289-Miles

This Highway passes through spectacular scenery and gives an unrivalled view of lofty Mt. Robson, 12,-972-ft. It is shortest route from Jasper to Interior of B.C. and Coast points. No bad grades, highest point is Yellowhead Pass. 3717-ft. There's construction in various areas, and road is narrow and winding in section between Albreda and Vavenby. Driving time from 10 to 12 hours. Fishing and Hunting in Wells Grav Park and Clearwater areas is terrific. So. enjoy your holiday and relax! What's an extro day?

Our listings in this area on following pages (Note: Tourists going East on Hwy. 16 can find Listings by referring to Index under town name.

#### YELLOWHEAD ROUTE—HIGHWAY 5 AND McBRIDE AREA—HWY, 16

### IASPER - McBRIDE - KAMLOOPS

#### L. WILLIAMS, General Merchant . . .

. . . At Red Pass Jct., 46-M. West of Jasper. Turn off highway at Junction sign and drive 300-yards to store. General stocks of Groceries, merchandise, soft drinks, etc. Information.

IMPERIAL "ESSO" GAS AND OIL

#### MT. ROBSON COFFEE SHOP . . .

. . . 58-M. W. of Jasper, in splendid setting. Excellent photographic point for Mount Robson shots. They serve sandwiches, snacks, cold drinks, etc. Cabins. Store carries small stock of "essentials" for campers, etc. Gas and oil sold. Open 11 a.m. - 8 p.m. daily. You'll find Tommy and Noreen Carr nice, friendly people who will give you any possible assistance on your trip.

#### MOUNT ROBSON RANCH . .

59-M. West of Jasper. Rooms in Lodge, also Cabins with Baths. Good meals. The highest of Canada's Rockies in the front yard. An outfitting Ranch, serving particularly active photographers, climbers and hikers, fishermen and hunters, and people interested in a two or more day pack trip to the near timber line "Chalet" at Berg Lake. Vacationing motorists who may spend only one night, never forget the view. Reservations advisable. Write for folder.

Mount Robson Ranch, Red Pass P.O., B.C. Canada.

MILE 62—Jct. Hwys. 5 & 16. It is 41-, from here to McBride, B.C. on Hwy. 16, which is a good gravelled road. McBride is a flourishing, friendly community, with exceptional accommodation. Think you'll enjoy a side-trip here if you meet some of the folks. Will resume on Hwy. 5 after giving McBride area information,

#### FISHING AND HUNTING IN THIS AREA

You'll get some fairly good Trout Fishing in the streams and lakes around here, and some exceptionally good Bird Shooting and Big Game Hunting. This area borders the National Parks and has long been famed for Moose, Deer, Elk, Goat, Caribou, etc. Contact Stan Carr, Tete Jaune, B.C. or Marshall-Wells Hdwe. at McBride for complete details.

THE BELVEDERE HOTEL—McBride, B.C.
. . . In McBride, opp. C.N. Rly. station. New, very smart and modern. Wall-to-wall carpeted rooms with twin or double beds, Comb, tub and shower baths. Everything meticulous. Fine hospitality. Logan 9-2407.

#### BELVEDERE DINING ROOM . .

. In Hotel. Serves very good food in attractive surroundings, with Dining Room service. Daily except Sunday.

For Imperial "ESSO" Service in McBride:

#### McBRIDE TIMBER GARAGE

Complete Repair Service - Body Shop and Welding OPEN 8 A.M. - 9 P.M. EVERY DAY

#### YELLOWHEAD ROUTE—HIGHWAY 5 AND McBRIDE AREA—HWY, 16

#### JIM'S CAFE . . . McBRIDE, B.C.

Almost kitty-corner from the Railway Station, at end of Main Street in McBride. Good home-style cooking, served in clean surroundings. Under personal management of Jim and Marie McCulloch for past seven years. Open 6:30 a.m. to 11:00 p.m. daily. Close 10 p.m. Sunday.

#### "NORTHERN WOOL SWEATERS"

Marie McCulloch, whom we mentioned above in connection with Jim's Cafe, knits the most gorgeous bulky-knit sweaters, with the most unique designs imaginable . . . or if you want to design your own, she'll make it for you. All for the low price of \$30.00 to \$35.00 per Sweater. These are really something different. Ask for Marie at Jim's Cafe.

Tel.: LO. 9-2282

Third and Main Sts., McBride

#### McBRIDE PHARMACY LTD.

- Modern and Competent Prescription Department
- Complete City Drug Store Service
   Canadian Kodak Dealer. Complete Film Service

"Be sure to shop in our Beautiful Modern Store!"

#### LONSDALE'S . . . in McBRIDE

On the Main Street, between the Drug Store and Doug's Groceries. They feature Gifts, Souvenirs, Toys, Gift items in China, together with a fine stock of Wools, including "Sportsman" Kroy Wool—which won't shrink or fade. This is wonderful for sweaters. There's T-Shirts, Warm Jackets, and all sorts of interesting items. Browsers welcome!

# McBRIDE MOTORS LTD.

In Centre of Town on Main Street

GENERAL MOTORS CARS :: G.M.C. and CHEVROLET TRUCKS

Excellent Stock of Automotive Parts — Complete Service

TOWING SERVICE TEL.: LOgan 9-2614 **BODY WORK** 

#### DOUG'S GROCERY . . .

. . in centre of town. A Self-Serve Market, handling a good selection of Groceries, fresh meats, milk, etc. Here 30 years, you'll find "Doug's" a pleasant shopping spot. Doug Taggart, Prop.

## FRANKIN MARTIN INSURANCE AGENCIES LTD.

INSURANCE . REAL ESTATE . **EXTINOUISHERS** FRANKLIN MARTIN - NOTARY PUBLIC PHONES: LOgan 9-2677 or 9-2600, McBride, B.C.

"WE SELL SERVICE"

#### YELLOWHEAD HWY, NO. 5

ST. PAUL'S UNITED CHURCH, McBRIDE, B.C.
Sunday School 9:45 a.m. — Worship Service 11 a.m.
VALEMOUNT UNITED CHURCH, VALEMOUNT, B.C.
Service 7:30 p.m. — Rev. Glen W. Baker, Minister
"We Cordially Invite You To Worship With Us When Visiting in Our District"

On Hwy, 5-1-M. South of McBride Jct. & Bridge

# TETE JAUNE "ESSO" SERVICE

Repairs — On Call for Service 24 Hours Every Day

#### TETE JAUNE STORE AND POST OFFICE . . .

. . . next to the Service Station. Carry Fresh and Frozen Foods and Meats, Fresh Milk, Ice Cream and Pop; Fishing Tackle, etc.

#### VALEMOUNT HOTEL . . .

. . . 92-m. W. of Jasper. Very clean Hotel. Six rooms with bath . . others without. Dining Room serves good home-style food. Table or Counter service. Beverages. A clean, quiet place.

At West Entrance To Valemount-92-M. West of Jasher



COMPLETE AUTOMOTIVE REPAIRS - TOWING SERVICE AVAILABLE Atlas Tires and Accessories - Lubes and "Usual Esso Services"

#### MODERN CAFE . . . In Centre of Valemount

A pleasant, clean cafe on highway in Valemount serving Good Foods. including full course meals, steaks, snacks, and a "Daily Special" every day. Hot meals served at any hour. Ice cream and confectionery. Open 7 a.m. - 1 a.m.

#### TOTE ROAD INN . .

facing glacial-capped Mt. Gosnell. Excellent food; cold drinks; souvenirs; fishing tackle, fishing and Hunting licences. Good Fishing and Moose and Deer Hunting in this area. Neat, clean Cabins. Gas and Oil.

# BLUE RIVER-139-M. N. OF KAMLOOPS

#### BLUE RIVER HOTEL . . .

In centre of town, Some rooms with Bath, Coffee Shop and Dining Room. Under new management. Renovated and good.

#### BLUE RIVER CASH & CARRY . . .

. In Town, opp Hotel Complete line of Groceries . . everything . . . In Town, opp Hotel Complete line of Groceries . . everything except Fresh Milk! Clothing, for hunters or fishermen. Souvenir items. B-A Gas and Oil Products. E. Muttit, Prop.

# PRATT'S

CLEARWATER GENERAL STORE, LTD.



In village centre. Large stocks of Campers' and Hunters' supplies, Groceries, Meats, etc. Fishing and Hunting Gear—Licenses—Ammunition. A very friendly place to shop. Post Office, Public Telephone. TEL.: 1-H. On Lakeshore at Dutch Lake - 80-M. N. of Kamloops - 218-M. S. of Jasper

#### DUTCH LAKE GUEST RANCH and MOTEL

Modern Housekeeping Units \$6.00 and Up, Double. Sleeping Units \$6.00 Per Person, which includes Breakfast

Trailer Camp - Electricity - Showers - Laundry Facilities - Camping Grounds "OPEN ALL YEAR" Horses - Fishing - Boats - Ice - Smokehouse

Russ & Rene Russell and Bill & Peg Tietjen, Owr-Mgrs.-Clearwater, B.C.

# SMALL'S



## SERVICE

CLEARWATER, B.C.

General Store—Full Campers Supplies—Groceries, Meats, Fresh Fruits and Vegetables and Milk

#### CLEARWATER LODGE MOTEL

Accommodation in Modern Motel Units -Camping Grounds



On Yellowhead Highway No. 5

#### LOOK FOR THIS SIGN!

("Hilda" being the name of a boat)
You'll find it at Dave Archibald's place,
15-m. north of Clearwater on Wells Grey Park Road. It's 28-m. South from here to Clearwater

Road. It's 28-m. South 'from here to Clearwater Lake where they have Boats and Motors for rent. Boats are the sturdy Lake type, built from marine plywood—20-ft. long, with 10 or 12-H.P. motors. They're safe for families, and large enough for Hunting Parties and Trophies. You can bring your own Motor and make arrangements, or get key at lake. If you wish a Guided Fishing or Big Game Hunting Trip, Dave Archibald is a Licensed Outfitter—and a good Cook! There's a couple of Hunter's Cabins (not de luxe) at Ranch. Bring own Bedding. Address: Dave Archibald. R.R. 1, Clearwater, B.C.

# CLEARWATER, B.C.—80 MILES NORTH OF KAMLOOPS ENTRANCE TO WELLS GRAY PARK AREA

#### WELLS GRAY PARK AREA

This area is unexcelled for Big Game Hunting—Moose, Caribou, Deer, Goat and Grizzly. It is also famed for it's "Fast Water" Trout Fishing, as well as the Fishing in Glacial Lakes and Streams, for the fighting Kamloops Trout. Clearwater Lake is 43-miles North of Clearwater village via Wells Gray Park Road. There are no Cabins there, but good Camping facilities. All information can be obtained from Park Warden at Entrance to Park. We are listing our recommendations herewith. Get needed supplies, including gas, oil, ice in Clearwater. No supplies available in Park.

In Clearwater, 1-Mile off Highway 5 on Business Route



## SYLVAN COURT MOTEL

(Formerly Good's Motel)

Off the Highway in Quiet Secluded Surroundings

B.C. Govt. \*\*\*\* Rating

This is a very pleasant and well-managed Motel. Units have Propane Gas cooking and heating, all housekeeping equipment, excellent beds; Shower Baths. There is also a Dining Room where Delicious Home-Cooked meals are served to Motel Guests. Close to Stores and Garages. Propane Agency. Hunting and Fishing Licenses. Bill and Lydia Bevan, Hosts. Ph. Clearwater 1-H or wire for reservations.

On Hwy. 5 at Clearwater and Wells Gray Park Junction



# WELLS GRAY AUTOMOTIVE SERVICE "ROYALITE PRODUCTS"

All Valid Credit Cards Accepted

Complete Repair Service on ALL Cars

Towing — Body Shop — Tires —Batteries

G. G. McDIARMID

## GOLDEN SPUR CABINS . . . at BLACKPOOL

73-miles N. of Kamloops on Hwy. 5. Four One-Room Units, not "Modern" but have electric light, good beds, dishes and housekeeping facilities and accommodate up to four. Close to excellent Lake and Stream Fishing. Licensed Guide. Also Store which carries good stocks of most needed items for campers and sportsmen. "HOME OIL GAS AND OIL."

#### YELLOWHEAD HWY, NO. 5 AND AREA

AURORA LAKES FISHING RESORT—14½-miles W. of Little Fort. See signs at Turn-off at Little Fort. A new chain of Virgin Lakes, at an altitude of 4,000-ft. Excellent Fly Fishing or trolling for Rainbow Trout up to 10-lbs. Smoking facilities and Ice available. Very good, meticulous Cabins and excellent home-cooked meals served in Lodge. RATES ON AMERICAN PLAN ONLY. PLEASE BRING OWN TOWELS. Electric Light, Shower Baths. (No cabins with Kitchens). VERY GOOD MOOSE, DEER AND BEAR HUNTING IN SEASON. For further information or reservations contact Starr A. Brown, Little Fort, B.C. Tel.: Little Fort 7-H.

Note: At Little Fort Hwy. 5 junctions with a cut-off gravelled highway over to Mile 93 on the Cariboo Highway No. 97. It is a distance of 65 miles and for those travelling to the Cariboo saves considerable mileage. It is narrow and winding in spots, but well worth the mileage saved. You take this road to Aurora Lakes where you will see the turn-off sign ten miles from Little Fort.

> AT LITTLE FORT, B.C. - 58-Miles North of Kamloops At Junction of Highway 5 and Cariboo Road

# NORTHERN MOTORS

SHELL PRODUCTS & COMPLETE AUTOMOTIVE SERVICE GOODYEAR TIRES AND ACCESSORIES & TOWING SERVICE Open 7 a.m. - 10 p.m. Daily - L. Leslie, Dealer

CABINS AND CAMPING AT LITTLE FORT . . .

. . . See the Northern Motors who have some cabins here and also a

LITTLE FORT HOTEL AND COFFEE SHOP . . . right on highway in centre of village. Plain, clean rooms in Hotel. Central facilities. Good Coffee Shop. Open early till late.

**ECHO LODGE**—On Paul Lake, 12-miles N.E. of Kamloops. (Off Hwy. 5 out of Kamloops). Elevation 2,600-ft. Some "fishin" story . . . fine on fly, spinner or troll. Boats and Guides. SMOKEHOUSE and ICEHOUSE. Accommodation in Lodge or Cabins. Very fine meals. Rates most reasonable. Contact:: Mr. and Mrs. Frank Dale-Johnson, Kamloops, B.C. Tel: via Kamloops Exchange, Paul Lake 1-T. (Season May - October.)

PINANTAN LAKE RESORT . . . 19-miles N.E. of Kamloops. Take Hwy. 5 from Kamloops for about 2-miles where you will see directional sign to Lake. Nine housekeeping cabins with equipment. Very good Kamloops Trout fishing. Boats available, swimming and Lawn Games. Phone Pinantan 1-M. Mr. and Mrs. G. Haughton, P.O. Box 189, Kamloops.

#### SEE INDEX FOR LISTINGS IN KAMLOOPS AREA

Note: It is about 285-m. from Kamloops to Vancouver via T.C. Hwy. 1, through the Fraser Canyon. The scenery is spectacular, but there are slight construction delays, and dust in some areas but only at certain times. Check with Public Works Dept.

#### SPECIAL NOTE FOR TOURISTS GOING TO COAST POINTS

Hwy. No. 5, which junctions with T.C. Hwy. 1 about 1-m. W. of Kamloops, is a new all-paved highway to Princeton, B.C. via Merritt where it joints the Hope-Princeton Hwy. No. 3 to Hope, B.C., then joins T.C. Hwy. 1 to Vancouver, Mileage 299.

# Athabasca Valley Hotel



#### HINTON, ALBERTA

#### For Your Pleasure

- 58 Beautifully Appointed Rooms
- Combination Tub or Shower Baths
   Room Telephones and Room Service

#### DELIGHTFUL DINING ROOM and COFFEE SHOP

Rates: from \$4.00 - Also "Family" Rates

TOURIST INFORMATION BUREAU

For Reservations, Contact:

D. F. J. Flegel, Resident Manager - Tel: UNion 5-2241

#### THE ATHABASCA VALLEY HOTEL - HINTON, ALTA. "Just One Hour's Drive From Jasper"

ESOUIRE MEN'S WEAR . . .

. . . in New Hinton, opposite the Athabasca Valley Hotel. This very smart shop has excellent stocks of the sort of sports and outdoor wear unusual in the smaller centres, Vyella Shirts in Tartans or plain colours . . . English Woollen Socks . . . "Snappy" Sports Jackets and Sweaters, Many other interesting things for gifts—and at prices that make it a good place to shop.

# HINTON, ALBERTA

TOURIST FACILITIES: You will find exceptional accommodation, dining facilities etc. at pleasant prices. Coming in from Jasper, you will first reach the "Old" town of Hinton, right on the Highway. The "New" townsite, with Mill and new shopping center is a couple of miles off the highway, and is reached by access road. You will see directional signs on

The close proximity of Hinton to Jasper, fifty miles over excellent highway, and to Miette Hot Springs, 28-miles, combined with its exceptional Hotel accommodations make it an ideal stopping-place.

#### HINTON HOTEL, LTD. ON HIGHWAY 16 - IN CENTRE OF TOWN

NICELY APPOINTED ROOMS WITH OR WITHOUT PRIVATE BATH

- Rates from \$2.50 Single, Without Bath. \$4.50 Single With Bath. Connecting Rooms for Families. No Charge for Children under 12.
  Coffee Shop—Greyhound Bus Depot—Barber Shop.

  Tel: 2658—Hinton, Alberta

## FIVE STAR \* \* \* \* CAFE

At Corner of TIMBERLAND SHOPPING CENTRE—Next to Post Office Featuring European Style Foods

Home-Cooked Meals Prepared by Women Cooks—All White Help Meticulous Surroundings—A Pleasant Spot to Dine—Soft Background Music Open 7 A.M.-Midnight Every Day of the Year— Mrs. Charlotte Zobel, Hostess

## WEST HINTON RANCH MOTEL . . .

. . . 10-mins. drive from Jasper National Park gate, close enough to be a short pleasant drive to all major points of interest. Low prices, friendly atmosphere. Enjoy our good beds, in quiet cabins nestled among the pines, in fresh cool Rocky Mountain breezes. Housekeeping facilities in all cabins. No extra charge for children in family cabins. Saddle horses. Children ride Free each morning. We're not fancy, just Friendly. Not costly, but clean. 2 \*\*\* star and 13 \* 1 star units. Tel: Hinton 2655. P.O. Box 362. S. Pete Smith, Twner-Mgr.

#### ON HIGHWAY 16 AT WEST ENTRANCE TO HINTON

IMPERIAL



#### SERVICE STATION

Repairs — Lubes — Tires — Accessories — Complete Car Service COFFEE SHOP ADJOINING . . . ALL WHITE HELP

Tel: Hinton 2316 Look for Traveller's Digest Sign

#### THE PINES MOTEL . . .

On Hwy. 16 at West entrance to Hinton, 1 mile from C.N.R. Railway station. A new and very nice Motel, with both Kitchen and Sleeping Type Units set back from the highway in an attractive, quiet

pine-woods settling.
Kitchen units have Refrigerator, Gas Range and all housekeeping amenities. Tub or Shower Baths, fine beds and Panel Ray heating. For Reservations phone Hinton 2624. George and Anne Maloff.

#### THE COMMODORE HOTEL . . . in EDSON, ALTA.

The Commodore Hotel and Cafe . . . which are on the Main Street in Edson, offer good Hotel accommodation in rooms with or without private

They'll be glad to welcome you, and be of any assistance in making your stay a happy one. We know you'll enjoy a stopover here!

# COMMODORE HOTEL CAFE . . in EDSON, ALTA.

In the Commodore Hotel on the Main Street in Edson. Well-prepared, appetizing foods served in a pleasant atmosphere. Full course meals or snacks. Come in as you are. Open early till late.

SPECIAL NOTE: Tourists wishing to travel North to Grande Prairle, Dawson Creek and Alaska Highway can take Hwy. 16 from Edson to Peers Junction (22-M. East) then turn north on Hwy.y 32 and go about 48-miles to Whitecourt, Alberta. Here you can take Hwy. 43, North to Dawson Creek.

# For Friendly Hospitality



# The Macdonald

## **EDMONTON**

You'll enjoy a pleasant and memorable stay at Canadian National's distinctive hotels. In Edmonton, The Macdonald has complete modern facilities, with 500 smart, spacious rooms. Rates, European Plan: Rooms with bath from \$7.50 a day. Limited number of rooms without bath \$6.00 a day. All rooms equipped with radio and T.V. No charge for children under 14 when occupying same room as parents. Free overnight parking for registered guests.

Enjoy a perfect holiday at Jasper Park Lodge, showplace of the Canadian Rockies. This mountain resort is ideal for golfing, swimming, fishing, riding or relaxing. Organized motor tours leave regularly on sightseeing trips in Jasper National Park. Lodge accommodates up to 650 guests. Rates for rooms with private bath—\$21.00 Single and \$35.00 Double; limited number of rooms without bath at \$16.00 Single and \$27.00 Double per day, American Plan. Let Canadian National be your host. Excellent food and courteous service ensure a pleasant stay.



LIMITED

# Edmonton . . . CAPITAL OF ALBERTA

Altitude 2,182-ft... Population 250,000 (Approx.)

More than 150 years ago, Fort Edmonton, a Hudson's Bay Trading Post was built on a site a few miles from the present city centre. Destroyed by Indians about 1807, Fort Edmonton was re-established in 1808, and in 1871 was Incorporated as a Village. The year 1898 brought the Klondyke Rush, and in 1904 the City was incorporated. From that date until now Edmonton has grown to a city of over 250,000.

It is the centre of a rich farming area and noted for its prize-winning wheat and oats. A number of large Oil Fields, including the famous Leduc and Redwater fields lie within a few miles of the city. A Pipeline to the Great Lakes carries over 100,000 barrels of crude oil to eastern refineres daily, and another pipeline, through the Rockies to the Pacific Coast has a capacity of 120,000 barrels per day. It is also the seat of the University of Alberta.

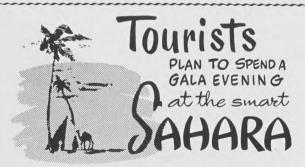
The City boasts a 750-Acre Municipal Airport, with runways and buildings costing ten million dollars, while the Administration Building is headquarters for Meteorology and control offices and an elaborate com-

munication system which serves the North and West.

Munication system which serves the North and West.
Near by are several attractive lake resorts. Elk Island National Park is 30-miles east, and is a popular spot for campers. Its 75 square miles constitute one of Canada's largest fenced game preserves, containing a large herd of about 1,200 Buffalo, as well as Elk, Moose and Deer. It is reached by Hwys. 15 and 16. Picturesque Astotin Lake, near which the Park Headquarters are located, is about 2½-miles long by 1½-miles wide, with a number of Islands. Jasper Park, Canada's largest National Park, is but 240-miles West of Edmonton over new paved Hwy. 16 and from there Banff can be reached via the Banff-Jasper Highway, 189-miles.

Edmonton is the gateway to the Peace River region, known for good hunting and fishing. Highways 2 and 43 lead north some 375 miles to

Dawson Creek, B.C., the starting point of the Alaska Highway.



#### THEATRE RESTAURANT AND NEW OASIS LOUNGE

Dine at your leisure in the beautifully appointed dining room. Food to delight a gourmet . . . unobtrusive continental service . . . here is a place where the preparation and serving of fine food is an art. Linger over your after-dinner coffee and then cross the foyer to see an excellent movie in our comfortable and attractive threatre. Adjoining Westmount Shoppers' Park at Groat Road and 114th Ave.

Phones: Theatre: GL: 5-1793 - Rest.: GL: 5-2676 - Reserv'ns.: GL: 5-1868.



#### On Hwy. 16 at W. Entrance to Edmonton

Thirty 4-Star Brick Ranch-Style units, six with Kitchen facilities, including electric ranges, refrigerators, etc.

Room phones; radios; Tub or Shower Baths; Free T.V. Close to Westmount Shoppers' Park. Well operated and quiet. Harry and Mary Lafleur, mgrs. Member BW—AAA.

> 15145—111th Ave., Edmonton Tel: HUnter 9-2581

Your Holiday Enjoyment Completed

# nels

HAIR STYLISTS



# todd

INCORPORATE

#### "Canada's Finest"

Macdonald Hotel GArden 2-6915 Bonnie Doon Shopping Centre HO 9-1957

Shopper-Park Westmount GLendale 5-2477

EDMONTON ALBERTA also at the Jasper Park Lodge Jasper, Alberta

VISIT EDMONTON'S WONDERFUL SHOPPERS' PARK WESTMOUNT - 111th AVENUE AT GROAT ROAD

40 Stores, Shops and Services in a Compact, perfectly integrated regional shopping centre. Free-and-easy parking for close to 3,000 cars. Drive in, park your car, and explore the stores and shops at your leisure. It's an enjoyable experience,

# CHICKEN ON THE WAY

A Complete Chicken Dinner, Piping Hot, Consisting of Half Fried Chicken, French Fries, 2 Corn Fritters and Dinner Bun for a very Moderate Price.

CALL AT 9501—111th AVE., EDMONTON FOR PICK-UP ORDERS
PHONE GArden 2-3905 FOR DELIVERY SERVICE

#### ALBERTA LEGISLATIVE BUILDINGS:

In the area bordering 109th Street and 97th Avenue. Among the most dignified and beautiful in Canada, the Alberta Legislative Buildings stand on grounds where fierce Indian battles once were fought. On this spot stood old Fort Edmonton, and here the first Christian service in Alberta was held.

#### GEORGE McDOUGALL SHRINE and MUSEUM:

At 101st St. and 100th Ave. Perhaps one of the most interesting landmarks in Edmonton, a very real link with the past, is the small and unpretentious building, which stands quietly in the shadow of McDougall United Church. This now stands as a memorial to the Rev. George McDougall, who built it and spent many years as a missionary with both Indians and whites. The Church is now a museum and its hand-hewn log walls are hung with pictures of the great pioneers, the missionaries, the traders, of those early days. It is open every afternoon during the summer months and you are cordially invited.

#### FATHER LACOMBE MEMORIAL and CHURCH:

At St. Albert, 8-miles north of Edmonton, on Highway No. 2. In this historic mission is preserved much of the story of the past. To the Black-feet Indians Father Lacombe was "the man with a good heart". To the Crees he was "the noble soul". The primitive little chapel he built in 1861 is now part of the historical museum maintained on the original site, encased in brick to protect it.

#### MOSQUE OF EL RASCHID:

This is the only Moslem Temple on the North American continent, and is situated at 111th Avenue, between 101st and 102nd Streets.

#### UNIVERSITY OF ALBERTA:

South of Saskatchewan Drive at 112th Street. Drive over to the "South Side" and tour through the University grounds.

# THE BICKE

FEATURING "KENTUCKY FRIED CHICKEN"

"The Best Chicken You Ever Ate" TAKE-OUT ORDERS ONLY

14233-Stony Plain Road — On Hwy. 16-A. at Stony Plain Road Phone HU: 8-8196

## ANIMALS FROM ALL PARTS OF THE WORLD

See Them At

# ALBERTA GAME FARM

15-Miles East of Edmonton on Highway 14

Arabian Camels—Llamas from Peru—Sicilian donkeys—Tibetan Yaks—20 species of deer from many regions—and native animals and bird life as well. The pens are parkland enclosures housing the animals are all within easy walking distance of the entrance to this 480-acre game farm.

PICNIC GROUND WITH TABLES AND BENCHES OVERLOOKS THE LAKE WHERE SWANS, GEESE AND MANY WATERFOWL ABOUND

Admissions: Adults \$1.00 Children Free at All Times

#### RECOMMENDATIONS—HWY, 16—EDMONTON TO EAST

TWI-LITE MOTEL . . . at VEGREVILLE, ALTA.

One-quarter mile West of town on Hwy, 16. 10-Single Sleeping Units with Tub or Shower Bath and 5 light housekeeping units. Well-kept grounds. Modern appointments and furnishings. Gas cooking. Car Plugs. Nominal rates. Community store in conjunction. Tel: 2777. P.O. Box 502, Vegreville, Alta. Owner-Mgmt. of Nick and Jean Hantiuk.

PRINCE EDWARD CAFE . . . IN VEGREVILLE, ALTA.

In the centre of town, at corner of Main Street on Hwy. 16. Open Every Day from 6:30 A.M. till 10 P.M. Food is Freshly prepared by women cooks, and amongst specialties are especially fine Fish and Chips and Steaks cooked to suit "you". Booth, Counter and Dining Room Service, with food you can eat and enjoy. J. S. Hedley, Prop.

M & B MOTEL . . . at VERMILION, ALTA. One-half mile S.W. of town on Hwy. 16. Neat, comfortably furnished one-to-three room units, six with light housekeeping. Gas cooking. Shower baths. Car Plugs. Swimming and boating in park, 34 mile. Moderate rates with special "family" prices. Tel: 334-R-2. P.O. Box 507, Vermilion, Alta.

HANSON'S MOTEL . . . at LLOYDMINSTER, ALTA.

One-quarter mile S.W. of city on Hwy. 16. Comfortable, well-furnished units, some with light housekeeping facilities. Gas Ranges. Thermostat heat control, tub baths; telephones; paved court; car plugs. Moderate rates. Tel: 2236. P.O. Box 610.

PRINCE CHARLES HOTEL . . . at LLOYDMINSTER, ALTA.
Half-mile North of Jct. Hwys. 16 and 17, in centre of city. Spacious,
nicely appointed rooms and suites, some with private baths and room
phones. Restaurant open 7 a.m. - 11 p.m. daily. Sundays, 9 a.m. to 2 p.m.
and 5 to 8 p.m Tel: 2216 (Ample Parking)

## ELITE CAFE

In Centre of Downtown Lloydminster-Opposite Empress Theatre

FULL COURSE MEALS • LIGHT LUNCHES TAKE-OUT ORDERS Seafoods • Hamburgers • Fish and Chips

PROPERLY PREPARED CHINESE FOODS

"Booth or Counter Service in New, Meticulous Surroundings"

On Highway 16 at West Entrance to LLOYDMINSTER, Alta.



## THUNDERBIRD MOTEL

20 Fine Units 3 With Kitchens Individual Thermo-Controlled Heat Combination Baths Wall-to-Wall Rugs T.V. Available

"HANDY TO CAFES AND SHOPPING AREA"

Mr. and Mrs. Carl Sampson, Props.

Tel: Lloydminster 2272

#### THE "LIGHT" HEARTED GUNMAN

There's a story they tell around Battleford, Sask., about an old rifle that was found in a tree, with a branch growing through the trigger guard. That same rifle now is part of a \$20,000.00 firearms collection belonging to Fred Light, owner of the Lighthouse "Esso" Service Stations in Battleford. It is presumed that during the 1870-1880 Indian wars around the Battleford district a settler leaned his rifle against a tree as he crouched by a stream to get a drink. An Indian bushwhacked him, but didn't notice the rifle which, as the tree grew, was hoisted 30-feet off the ground by the branch that grew through the trigger guard. The rifle is an 1870 version of the Snyder-Enfield, and as mentioned, is part of Fred Light's 200-piece gun collection, which includes Flintlocks, Breech loaders, Winchesters, Brownings, Hudson Bay Rifles and privately manufactured weapons.

There's a 12-Gauge, 1860 Muzzle Loader and Shot Bag, bought for \$5.00, which Fred cleaned and burnished beautifully, and then turned down an offer of \$500.00 for them. The longest gun in the collection measures 5-ft. 8". It's an early American make of 1767, a 62-Calibre Flintlock used in the American War of Independence. The oldest gun in

the collection dates back to 1740.

Fred's interest in firearms comes naturally, for he is the son of Staff-Sergeant F. W. "Daddy" Light of the old North West Mounted Police.

To form an authentic background for the collection, the inside walls of his uptown Service Station are finished in imitation logs, which also ties in with the decor of the Fort Battleford Natural Historic Museum, which you should be sure to visit.

ALL "ESSO" SERVICES AT:

LIGHT'S



SERVICE

Junction of Hwys. 4 and 5 in Battleford — Tel: 937-2262

and under same management

## LIGHTHOUSE SERVICE STATION

In Centre of Town, on Hwys. 4-5-29 and 40 — Tel: 937-2182
FISHING TACKLE and INFORMATION—FAMOUS GUN COLLECTION
"Service With Safety" — Towing Service — Member A.A.A.
Fred G. Light—Owner

# FORT MOTEL

Pleasantly situated at Junction of Highways 5-40-29 and 4

AT HISTORIC BATTLEFORD, SASK.

16 Attractive, New Units—Some with Kitchenettes

Refrigerators and Gas Cooking
 Tub Baths

Baths
 Spacious Rooms
 Room Telephones
 Children's Playground

Imperial "Esso" Service Station and Restaurant Adjacent to Motel
Ph. 937-2651 or 937-2522

J. J. Kramm, Owner-Mar.

#### BATTLEFORD AND NORTH BATTLEFORD, SASK.

Battleford, with a population of about 1500 is the original Capital of the Canadian Northwest Territories and is one of Saskatchewan's oldest communities. Here in 1878, the North-West Territorial Council was seated. Here, too, the district headquarters detachment of the Northwest Mounted Police was established in 1876. Fort Battleford National Historic park, 36 acres, contains five original buildings of the old Northwest Mounted Police district headquarters. The historic buildings now house collections of early records, relics and Indian artifacts. Free admittance. North Battleford, with a population of over 8,900 is in an area famed for good fishing, it being only 105 miles south of the Meadow Lake area which is famed for its excellent lake trout, pike, pickerel and arctic grayling fishing. There's also good hunting for big game, ducks, geese and sharp-tailed grouse.

The Western Development Museum at the Airport is well worth a

visit. Free Admission. Open 8 a.m.-8 p.m. Guide services.

North Battleford's Leading Restaurant—Estb. 1912

# SAVOY CAFE

Half-Block off Hwy 5 at 1012 King St.-North Battleford

Air-Conditioned Dining-Room

RED BRAND STEAKS A FEATURE

Good Food at Attractive Prices

Open 6 A.M.-11:30 P.M. Monday to Saturday, Closed Sunday,

Owned and Operated by John Pappas

#### PRINCE ALBERT, SASK .- Population 20,368

## FLAMINGO MOTEL . .

... On Hwy. 2, 1-mile south of city. 37 attractive, colorful units, four with kitchens. Tub or Shower baths; room phones. T.V. and radios available. COFFEE SHOP. Tel: ROger 3-7474.

#### SOUTHSIDER MOTEL . .

. On Hwy. 2, 1-mile South. An attractive Motel with well-kept grounds. Eight sleeping units and one housekeeping unit. T.V. and radio available. Individually-controlled heat. Plug-ins. Barbecue pit. Tel: ROger 3-6451.

MARLBORO HOTEL . . . . . Centrally located at 13th St. and 1st Ave. East, offers 115 nicely furnished rooms, 55 with private tub or shower baths. Pleasant Dining Room. Parking facilities at rear. Tel: ROger 3-2644.

#### PRINCE ALBERT NATIONAL PARK

Thirty-six miles north of Prince Albert, this is Saskatchewan's only National Park and is an outstanding example of beautiful lake and woodland country. Connected to the province's highway system by a hard-surfaced road from the south, the park offers visitors a great variety of holiday diversions. Another feature of the park is its remarkable lake system. Countless lakes and streams of all sizes thrill the sightseer and reward the angler with excellent fishing. There is also a beautiful 18-hole Golf Course.

# \* \* \*

#### MANVILLE'S BUNGALOW CABINS . . . at Waskesiu

Near Main Beach on Heart Rd. Two-and-three room cabins with tub or shower baths. Playground and store. Weekly rates and family rates. Lower rates May 15-June 15 and Sept. 2-21. Tel: 8.

#### NORTHLAND MOTEL . . . at Waskesiu

... On Waskesiu Drive. Pleasant motel near main beach. All units are self-contained, with individual thermostats, cribs and rollaway cots. Showers and Tub Baths. Open May 1st-Sept. 30th. Tel: 18 Winter address: 54 - 19th St. East, Prince Albert, Sask.

#### SKYLINE MOTEL . . . Waskesiu

... In centre of town. Seven comfortable housekeeping units with living rooms. Three suites with twin beds and dressing rooms. Individually controlled heat. Shower Baths. Four overnight rooms. Cribs. On lovely landscaped grounds, set in the trees. No pets, Maid Service. Open May 1-Oct. 10. Tel: 22.

#### SASKATCHEWAN-HUNTING AND FISHING PARADISE

The Province of Saskatchewan is fast becoming famous as a sports-man's paradise. The frontier is being pushed further and further north, and some of its fame as a wheat-producing area is now being shared with terrific fishing and hunting stories.

Excellent fishing and hunting abounds in Saskatchewan. Sportsmen come from all over the continent to cast their lures in Saskatchewan's lakes and rivers—many of them just newly opened to anglers by the construction of new roads and highways. And in the fall of the year, there is tremendous hunting all over the province.

Lac La Ronge, 180 miles North of Prince Albert besides being famed as a fisherman's paradise of its own, is the jumping-off point where hundreds of ardent anglers take to the air to fish the many rivers and streams of the far north. There is an all-weather road from Prince Albert to Waskesiu and good gravel from there to Lac La Ronge. You will find simple but clean cabin and hotel accommodation, stores, cafes, a fish filleting plant, etc. Best of all, you will experience fishing thrills unmatched anywhere. You'll catch Lake Trout, Northern Pike and Walleye—all in the large economy sizes!

The numerous resorts and camps that cater to the fisherman and hunter are listed in a booklet published by the Tourist Branch of the Saskatchewan Government. They also have area maps, the latest regulations and excellent fishing and hunting folders. If you wish to obtain some of this information on Saskatchewan's hunting and fishing, don't hesitate to drop a line, or call on, without obligation:

TOURIST BRANCH, DEPARTMENT OF TRAVEL AND INFORMATION Legislative Annex, Regina, Saskatchewan, Canada.

## SASKATOON "THE HUB CITY"-POP. APPROX. 86,000

Beautifully situated on the Banks of the South Saskatchewan River, the city derived its name from the Cree Indian name "Mis-sask-quah-too-mina" the name given by the Indians to the berry which is found in such profusion in this area. A member of the original townsite survey party relates that the Indians used to gather quantities of these berries then hawk them through the camps, calling out what sounded like "Saskatoons, Saskatoons". Hence the name! It was incorporated in 1901, and became a "City" in 1906, when it had attained a population of some 5,000.

# PARK TOWN MOTOR HOTEL

924 Spadina Crescent East - Saskatoon

Beautfully situated on the Banks of the Saskatchewan River on Highway 5—Just 5 short blocks from Business Centre

SERVICE IN COMFORT AND STYLE

42 Rooms . . . Luxurious and Comfortable
Telephone and TV. in each Room
Ceramic Tile Combination or Shower Baths

AMPLE FREE PARKING • CAR PLUG-INS CHECK-OUT TIME 3:00 P.M.

24-Hour Switchboard Service Free Ice Dispenser

Recognize Commercial Traveller's Credit Cards

DELIGHTFUL COFFEE SHOP AND LOUNGE

For Reservations:

Park Town Motor Hotel, Saskatoon—Tel: CH. 4-5564
Member Best Western Motels
Member A.A.A.



#### Saskatoon's Newest and Most Modern Car Wash

On Hwy. 11— Going South To Regina AT 1821-8th ST. EAST

"In The Midst of The Motel Area"

with latest equipment for service on

WASHING - SIMONIZING TAR & BUG REMOVAL UPHOLSTERY CLEANING STEAM CLEANING

## MONTROSE RESTAURANT . . . in SASKATOON

On Hwys. 11 and 14, in the new "Grosvenor Shopping Centre", close to motels and Car Wash. A very attractive dining spot, with counter, booth and dining room service. Good food, nicely prepared and prices most reasonable.

#### TAKE TIME TO VISIT . . .

. . . The Provincial Museum in Saskatoon at the corner of College and Albert Streets. Wonderful displays of Wild Animal life, etc.

#### HOLIDAY HOUSE MOTEL . . . in Saskatoon

On Hwys, 11 and 14 at East entrance to city on 8th St. East. A very good Motel, set well back from the highway. Twenty-eight attractive and nicely furnished units. Twelve with housekeeping. Room phones, radios, TV. rental, thermo-controlled central heat and Tub and Shower baths. Cribs available. Tel: CH. 4-5583. Member Best Western Motels and A.A.A.

#### BE SURE TO SEE THE "WESTERN DEVELOPMENT MUSEUM"

Located on 11th St. West (Hwy. 14) this Museum is one of the West's finest, a tribute to the Pioneers of the West—a record of technical advancement—and a tangible evidence of the history of the Western people. More than 5,000 exhibits display the homestead era—the day of the sod house and tar-paper shack is revived by pioneer farm equipment ranging from primitive scythes to giant steamers that broke up much of the great plains area. There is an unrivalled collection of gas tractors and threshing machines—oxcarts, fancy coaches, elegant surreys and buggies, etc. The display of antique automobiles is priceless. You'll see the story of homestead life depicted in exhibits of furnished kitchens, parlors, dining, living and craft rooms. Spinning wheels, hand churns and hundreds of items to give you an intimate glimpse of Pioneer Days. The Museum is open from 8 A.M. to dark, every day, year 'round.

#### REGINA

#### Capital of Saskatchewan—Population Over 100,000 "The Wheat Province"

Regina was incorporated fifty-eight years ago, in 1903, with a population of some 3,000. First settlement in the Regina area was about 1882, when the district was then known as "Pile O' Bones", owing to the proximity of a tremendous pile of Buffalo Pines which had been accumulated by the Indians in the belief that the buffalo would return to the home of his forefathers. A visit to the Legislative Buildings which are set in a landscaped area of 167 acres is well worth while. From the Legislative Buildings down to the banks of man-made Wascana Lake, spacious lawns, groves of trees and shrubs and formal flower gardens have been created out of what was once a treeless plain.

Browse around the Legislative Library, Library Reading Room and the East Corridor, where you'll find historic documents, paintings and mementos displayed. The East corridor is famed for its paintings of Indian Heads by outstanding artists, and includes one of the head of "Pie-a-Pot", Chief of the Piapot band in the Qu'Appelle Valley.

# SHERWOOD HOUSE HOTEL . . . in Regina

South on Albert Street on Highways 1 and 6. 2-miles from city centre. Very tastefully-appointed, well furnished rooms have telephones, TV. Central heat with thermostat control and combination boths; some fans. Connecting units. Some units with complete kitchens. Cribs. An outstanding motel operation. Member Best Western Motels and A.A.A. Tel: LAkeside 3-7676. P.O. Box 405, Regina, Saskatchewan.

## GENE'S . . . in Regina

This is a first-rate Cafe and Coffee Shop, under the same management as L'Habitant, and fronting their premises. The decor is attractive . . . atmosphere friendly . . . and food is fine. Open at all hours, with prices to please you. 2169 Lorne Street.

#### REGINA, SASK .-

#### Home of The Royal Canadian Mounted Police

Regina is the home of the World-Famous "Mounties" (Royal Canadian Mounted Police) and a tour of the barracks should be the highlight of your visit to Regina. The Barracks are West of the city on Dewdney Ave. (Turn off Albert St., which is Hwy. 11 and 6 at Dewdney Avenue and go West, and cross the River, then follow through to the Barracks).

Tours are conducted year round by R.C.M.P. Constables, who are well versed in the highlights and history of the old Chapel, the Museum, Riding Academy, Stables, Barracks and grounds. Be sure to take your camera along, with a good supply of coloured film, as you'll get some excellent shots of both the Mounties and their colourful surroundings.

#### SIESTA MOTEL . . . REGINA .

. . . On Hwy 1, 1-m. East at 541-E. Victoria. Attractive Units with bedroom, living room, phones, tub baths; central heat. TV available. Also Radios. 12 Units have kitchen. Restaurant. LA. 3-6601.

#### L'HABITANT . . . Regina's Restaurant of Distinction

A Restaurant in the true cosmopolitan tradition, with the unique

setting of Old Quebec.

Dining in a distinctive and intimate atmosphere.
Include Charcoal Broiled Steaks and Original Habitant Thick Pea Soup.
Think you'll really enjoy this spot. Open from 5:00 p.m. - 11:30 p.m. Daily excepting Tuesday. Tel: LA. 3-5023 for Reservations.

2169 Lorne St. (Side Door) Regina.

## ESTEVAN, SASK .- Pop. 5,265

On the Souris River and just eight miles north of the North Dakota border crossing point of Portal and North Portal, on Hwy. 39, which is a hard-surfaced highway which junctions with Hwy. 6 some 26-miles South of Regina.



#### ON HIGHWAY 39 At West Entrance to Estevan, Sask.

20 Spacious, very well-appointed Units, with combination tub and shower baths, twin or double beds, room phones,

radios. Carpeted Floors. Free Ice. Beauty Rest Mattresses. Auto Plug-Ins. 24-Hour Switchboard Service

#### Telephone: MErcury 4-3434 Estevan for reservations

In the opinion of "The Traveller's Digest -Estevan's Best Motel"

## THE FLAMINGO ROOM . . . in Estevan

This new dining room is in the International Hotel in downtown Estevan. They serve well-prepared foods in a very pleasant atmosphere. Full course meals or snacks. Open 6:30 a.m.-8:00 p.m.

MOTEL RAMBLER . . . at BRANDON 2-Miles N.E. off Hwys. 1-A. and 10, then 1-blk. W. 1-Mile S. of T-C Hwy. 1. A very good, well-operated Motel on nicely landscaped grounds. Large, tastefully-appointed one-and-two-room units have telephones, TV, thermostat-controlled heat and combination baths. Connecting units. One Kitchen unit. Coffee Shop serves breakfast only. Phone PArkway 9-2441. Cleanliness, comfort and courtesy in quiet surroundings.

THE SUBURBAN RESTAURANT . . . at BRANDON

1-M. S.W. on Hwy. 1-A. at 2604 Victoria Ave. An attractive, airconditioned restaurant serving well-prepared foods. Dinners about \$2 to
\$4. Open noon to midnight. Closed Sunday. PH. PA. 9-3535.

RIDING MOUNTAIN NATIONAL PARK

RIDING MOUNTAIN NATIONAL PARK

About 53-Miles North of Brandon and the Trans-Canada Hwy., reached via Hwy. 10. On the plateau of Riding Mountain, 2,200-ft. above sea level. The 1,148-sq. mile area is blanketed with forest interrupted only by a large number of lakes. On the rim of Clear Lake is the resort town of Wasagaming, an ideal vacation spot. The town's adjoining lake-front provides an excellent beach; for fishermen, boats and motors are available. A launch provides lake trips, while Riding stables furnish the means to enjoy scenic bridle trails. The stables feature organized breakfast and moonlight rides with a stop for ham and eggs or a weiner roast! 18-Hole golf course, also. The Park's forest is home of elk, bear, deer and moose. Wildfowl and beaver are found along its waterways. An exhibition herd of Buffalo is near Lake Audy.

Summer Hotels and Bungalow Cabins provide accommodation. Camping facilities and trailer parking areas are available at the many lakes.

THE SIESTA . . . at WASAGAMING
In centre of town. A pleasant Lodge with neat rooms. Tub shower or half-baths. Open Mid-May to Mid-Oct. Nominal rates. Tel: 2508.

WALKER'S SYLVAN LODGE, LTD. . . . at WASAGAMING In centre of town. A cheerful lodge with modest but pleasant rooms. Baths or running water. Coffee shop serves breakfast and lunch. Open Mid-May to Mid-Sept. (No Pets). Tel: 2507.

LA VERENDRYE MOTEL . . . at PORTAGE LA PRAIRIE 11/4-Miles South, on Hwy, 10. Inviting rooms in a very nice Motel with telephones, thermostat-controlled heat and combination baths. Coffee Shop; lounge; room service. Tel: MAdison 3-3431.

CHARTERHOUSE MOTEL . . in WINNIPEG

At S.E. Hargrave St. and York Ave. A fine downtown Motor Hotel with 96 luxurious, large and very inviting rooms. Room phones; TV.; Air-Conditioning. Radios. Hearded Swimming Pool. Thermostat-controlled heat; Combination baths. Unusually attractive Dining Room, Coffee Shop and Lounge. Pets allowed. Rates: Single \$9.50 and up. Double \$13.00 and up. Tel: WHitehall 2-0101.

"It's worth the trip in itself."

MOTEL 75 . . . at WINNIPEG

3-Miles South on Hwy. 75, at 829-Pembina Hwy. Pleasant one-and-two room units in a good brick motel. Telephones; TV; Combination or shower baths. Fourteen of units have kitchens. Rates \$7 to \$10 Single. \$8.00 to \$10.00 double. \$1.00 each extra person. Lower rates Nov. 1, to May 1. Tel: GLobe 2-7011.

#### TRANS-CANADA HWY, NO. 1 Medicine Hat, Alberta to Moose Jaw, Sask.

FRONTIER MOTEL in Medicine Hat

This pleasant Motel is situated at the West side of Junction of Highways 3 and 1, at West entrance to town. There are 14 Sparkling New Sleeping Units, each with room phone, combination bath, Free TV., twin or double beds, wall-to-wall carpeting. Some are connecting units. Other units are housekeeping equipped, with gas range, refrigerator, bedroom, shower baths and gas heating.

There's nice shady lawns and the units are set well back from the highway, ensuring quietness. New Coffee Shop serves very good food. Members of the A.A.A. Telephone JAckson 7-2266. "Shell" Service Station

on adjacent premises.

#### THE "SHELL" RESTAURANT

WESTIIIIND

0

VACANCY

On Hwys. 3 and 1 at Junction at West end of town, right next door to Frontier Motel, at the Shell Service Station.

A small but meticulously clean little restaurant which serves tasty, home-style meals. Excellent salads, sandwiches, cold plates, snacks, etc. Coffee counter or table service. Have your car "serviced" while you eat!

BE SURE TO VISIT THE "OLD TIMER'S MUSEUM" AT MEDICINE HAT. IT'S SOMETHING DIFFERENT . . . A COLLECTION OF YESTERDAY, NOT YESTERYEAR. ASK YOUR MOTEL FOR DIRECTIONS.

#### SASKATCHEWAN

"Swift Current's Newest and Finest Motel"

# On Highway 1 at Swift Current ☆ 24—Smartly Furnished Units

A Danish and French Colonial Furniture Room Telephones

☆ Individually Heated ☆ Fully Carpeted All units have Private Bath

Car Heater Plua-Ins

SWIFT CURRENT, SASK.

TEL: SWIFT CURRENT PR. 3-7295 MEMBER A.A.S. - AMERICAN EXPRESS

#### KURT'S RESTAURANT . . . at SWIFT CURRENT

At Junction of Hwys. 4 and 1 at Swift Current, adjacent to Lloyd Rathwell Ltd., Imperial "Esso" Service Station.

Excellent foods in meticulous surroundings. Featuring "Colonel Sanders Kentucky Fried Chicken". Enjoyable!

## PARK LODGE MOTEL . . . at MOOSE JAW

At the junction of Hwys. 1 and 2, on Trans-Canada Hwy. 2-miles north of business center. Units with or without kitchens. Very nicely appointed. Room Phones. TV. Member Best Western Motels. Am-Express, Carte Blanche cards accepted. Tel: 2-0648 or 2-0712.

# Calgary . . . In the Foothills of Sunny Alberta!

"EASTERN GATEWAY TO CANADA'S ROCKIES"

From a Mounted Police Fort in 1875, Calgary, at the junction of the Bow and Elbow Rivers, has grown into a thriving city of some 212,000 people. Calgary, at 3,439 feet above sea level, is known as the Sunshine City, having more than 2,000 hours of sunshine annually. Visitors to Banff, Lake Louise, Jasper or Waterton will find it a desirable place to visit on their trip.

ST. GEORGE'S ISLAND: The youngsters will be thrilled with a visit to the Zoo here, where animals and birds from the four corners of the earth are housed, and the famous DINOSAUR DISPLAY will intrigue grown-ups and youngsters alike. Here, twenty life-size models of ancient life which roamed the earth sixty million years ago may be seen, including the "Thunder Lizard", a monster 75 feet in length and weighing some 40 tons. Other models include duck-bill dinosaurs and heavily armoured types, revealing a fascinating chapter of animal life in pre-historic days.

BOWNESS PARK: About eight miles west of the city, offers boating, swimming (and wading pool) dancing, etc., and a merry-go-round and amusement playground that will keep the kiddies occupied.

GOLF: Several excellent Golf Courses are available to visitors and information as to location, etc., can be secured from your Hotel or Motor Court. TURNER VALLEY AND LEDUC OIL AND GAS FIELDS: If time permits, make a trip to either of these and see the great developments going on in these areas. The fields cover a large area.

# CROSSROADS

MOTOR



HOTEL

ALBERTA

CALGARY

"Iust For You"

65 SPARKLING NEW ROOMS

COMBINATION TUB AND SHOWER BATHS

TWIN AND DOUBLE BEDS
 ROOM TELEPHONES

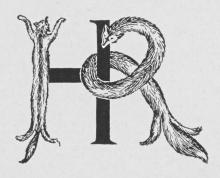
CHILDREN'S PLAYGROUND
 FREE TV.

RESTAURANT - - - COFFEE SHOP

Dine and Dance Nightly "GAY 90's LOUNGE"

At Junction of Highways 1 and 2 at East Entrance to City
For Reservations

2120-16th AVE., N.E. CALGARY - - - - TEL: CR 7-0161 Member Best Wesiern Motels, Diners Club, Am-Express, Air-Travel Card (U.A.T.P.) Accepted



# HOLT RENFREW

Canada's Leading Furriers since 1837

Always in the lead in the newest presentations of

# Fine Furs also

# **Fashions of Quality**

For Men and Women
Many of them exclusive
with H.R. . . . at sensible prices

In CALGARY . . . . 227 Seventh Avenue W. OPPOSITE PARKADE
ALSO IN CHINOOK CENTRE

In EDMONTON . . . 10336 Jasper Avenue Branch Shop . . . Hotel Macdonald





#### IN THE MOTEL VILLAGE ON HIGHWAYS 1 AND 1-A

Adjacent to McMahon Football Stadium and University.

For Reservations Wire or Phone CALGARY AV 9-2101

Member A.M.A. and A.A.A. - Diner's Club Coming from Banff, turn left off Hwy. 1 at 24th St. N.W. and proceed to Motel Village. The "Sunset" is at far end. From East, proceed directly on 16th Ave. N.W. via Hwy.

This very pleasant Motel is located at 2112-24th St., N.W. in the Motel Village, ad-iacent to Banff-Calgary Hwy. 1-A, and 3 Blocks West of new Lalgary Shopping Centre, in beautifully landscaped grounds.

There are 32-Units, twelve with complete kitchens, with gas range, Refrigerator and all the amenities for housekeeping. All units have
the finest of beds, twin or double, Tub or
Shower Baths. Furnishings throughout are of
the best, and everything is meticulous.

FREE TV. - ICE - RADIOS

PAYED COURTYARD

Vic and Millie Bocking, your Host and Hostess, have been known to us for many years, and we are quite sure they will make you most welcome and comfortable.

Sunset Motel

2112 - 24th St., N.W., Calgary

"One of Calgary's Newest and Nicest"

# Phil's

## PANCAKE HOUSE

On Trans-Canada Hwy.-in Motel Village-at Gateway to Banff and Lake Louise

OPEN 24 HOURS EVERY DAY

We Serve Every Breakfast Item-not just Pancakes! OUR SPECIALTIES INCLUDE

NEW YORK CUT BEEF STEAKS — TEMPTING FRUIT SALAD BOWLS HICKORY SMOKED HAM STEAKS

"For Meals Around the Clock — Try Phil's"

## OTTO'S "LADY FAIR" . . . PERSONALIZED HAIR-STYLING

. Also in the Calgary Shopping Centre, 4-Blks. from Motel Village. First-Class Operators, good on both Cutting and Styling. Tel: AV. 9-4758. Also shop at 607-1st Ave. N.E. Tel: AM. 2-5653, and one at 1719-17th Ave. S.W., Tel: CH. 4-4488.

# CHICKEN ON THE WAY

14TH ST. & KENSINGTON ROAD PHONE AT. 3-5545 6511 ELBOW DRIVE PHONE AL: 5-5292

JUST \$1.00 BUYS



FRIED HALF CHICKEN
CHIPS, 2 CORN FRITTERS
AND DOUGHNUT
at the above locations

TRY OUR ECONOMY PAK 16 PIECES OF CHICKEN

\$3.25

FISH AND CHIPS
FRIED JUMBO SHRIMPS

at Economy Prices

A Small Service Charge Will Deliver Your Chicken to Any Location Dine In Our New, Attractive Dining Room—Ample Free Parking

# **BOW RIVER MOTEL**



103-24th ST. N.W. - CALGARY

(Turn off Trans-Canada Hwy. 1 at Jct. of Hwys. 8 & 1 at W. entrance to City)

★ 39 Modern Units, Some with Kitchens
★ Quiet, by the River, 5-minutes from City Centre
Free TV. — Ice Cubes

Member AAA — All C.T.A. Cards Honored — Diner's Club and American Express

Tel: ATlas 3-0777 - 103 - 24th St. N.W., Calgary, Alta.

#### CALGARY RECOMMENDATIONS

### CANADA'S FINEST WESTERN STORE

Western Clothing for Men, Women and Children—Riding Equipment Canadian Indian Buckskin Jackets & Gloves—Moccasins

# KENWAYS WESTERN STORE

1418 Stampede Way (2nd St. E.), Calgary ONE BLOCK NORTH EXHIBITION ENTRANCE

When in California visit our Affiliated Company in Sacramento: "The Visalia Stock Saddle Company", which is situated in the Town and Country Village in Sacramento.

#### PARK LANE RESTAURANT . . .

. . . in the new Calgary Shopping Centre, 16th Ave. and 14th St. N.W., four blocks from Motel Village.

Appetizing foods, featuring Prime Beef, Charcoal-Broiled Steaks, Fried Chicken, and a "Special" Luncheon at \$1.00, which is excellent. Attractive atmosphere. Air-Conditioned. Free Parking.

OPEN EVERY DAY, INCLUDING SUNDAYS



# Johy Jug

# LOUNGE

STARLIGHT ROOM (Licensed)

#### ROYAL DINING ROOM and COFFEE SHOP

"House Specialties"

Red Brand Steaks - Jumbo Shrimps
Fried Chicken

IN HOTEL ROYAL — On 2nd St. West — Between 7th & 8th Aves. CALGARY, ALBERTA

NEED ACCOMMODATION IN BANFF OR JASPER?

Contact:

THE TRAVELLER'S DIGEST TOURIST BUREAU
Tel: POplar 2-2055 or 2-2194—Mrs. D. Boyce
317 Banff Ave.—Opp. the School—P.O. Box 535, Banff, Alta.



ON HWY. 2 SOUTH 5-Mins. from City Centre 3640-MACLEOD TRAIL Calgary, Alta. Canada

- √ 70 SPARKLING UNITS
- √ 12 WITH COMPLETE KITCHENETTES
- √ CERAMIC TILE SHOWER, COMBINATION OR TUB BATHS
- √ ROOM TELEPHONES
  - ✓ FREE TV. AND ICE
  - √ HOT WATER OR GAS
    HEAT

#### DINING ROOM and COFFEE SHOP

"Diner's Club — American Express — All C.T.A. Cards Honored"

Tel: CH. 3-4651 — Telex No. 038-2460 — Calgary The Norseman Motel — 3640-Macleod Trail, Calgary

#### "WE GIVE YOU THE BRAKES"

Phone BR 3-4440

#### DDAKE DDOME

Phone BR 3-4160

BRAKE-DROME
Authorized B.K. Vacuum & B.W. Air Sales & Service

Specializing in Passenger Cars, Trucks and Trailer Brakes
Complete Relining Service :: Drum Truing
Hydrovac Repairs and Exchanges :: Electric Brake Repairs
1025 - 9th Ave. East, Calgary, Alta.

# THE JUBILEE AUDITORIUMS in Calgary and Edmonton, Alberta

Commenced in 1955 by the Alberta Government in commemoration of the 50th Anniversary of the Inauguration of the Province, these magnificent structures are considered the finest of their type on the continent. The magnificent main Lobby, Art and Display Gallery, Banquet Room, and Lounges will impress you. In Edmonton adjacent to University Campus at 87th Ave. and 114th St., and in Calgary, on the North Hill, just off 16th Ave. and 14th St. N.W.

BE SURE TO VISIT THE AQUARIUM
At the Calgary Brewing and Malting Company Grounds
At Ninth Ave. & Fifteenth St. East, Calgary
A Real Treat for the Whole Family
OPEN EVERY DAY — ADMISSION FREE



A must for tourists. Barney's Georgian Terrace with the most unusual decor in Calgary, featuring delicious charcoal broiled steak, Kentucky Fried Chicken and many other specialties. Special children's menus.

- \* Dining Lounge
- \* Coffee Shop
- \* Licensed Lounge
- \* Ample Parking

# THE NEW BARNEY'S

3828 Macleod Trail, Calgary, Alta.

## GOIN'

FISHING? — RIDING? — HUNTING? — CAMPING?

Take along a few cans of

# BULMAN'S DEHYDRATED VEGETABLES

Light to pack - - - Easy to store.

If your Grocer cannot supply you, write us directly . . .

Bulman's - - - Vernon, B.C.

## IMPORTS OF QUALITY

TOPCOATS by: Burberry-Rodex Weatherdair Aguascutum

SLACKS by: Dunlop and Daks

SPORTS COATS of: Shetland—Cashmere Lambs Wool

HATS by:

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SWEATERS by:

McGeorge of Dumfries

Braemare "Megai" of

West Germany

Munro-Spun of

West Scotland

SHIRTS by:

Hathaway, Arrow and

Ted Lipson Ltd.

◆ LEATHER GIFT ITEMS

Hosiery by Cox, Moore of Nottingham, England

SUITS IN STOCK AND MADE TO MEASURE

All Imported Fabrics from the British Isles

# TOM CAMPBELL'S MEN'S SHOP

"Tailors, Hatters and Haberdashers" W. A. Mostyn-Brown, Proprietor

331-8th Avenue West

Calgary, Alberta

# La Coutique

. a delightful shop, operated by Princess Tania Obolensky and Mrs.

Edwina Milvain . . .

Accessories, sweaters, skirts, gloves, handbags, leather goods, pottery and gifts . . . and the smartest Skirts in the West, featuring lovely cashmeres in exciting tones all with matching cashmere sweaters; Exqisite Imports. Imported Leather Goods, French Flowers, and . . . Christian Dior Jewellery. Please—don't miss "Browsing" here.

Where? at 331-Eight Avenue West, on Icwer floor.

#### SEE THE WORLD'S GREATEST SHOW

## CALGARY EXHIBITION & STAMPEDE

Held Annually, during week starting First Monday following July 4th Big Parade

HAIR-TRIGGER ACTION . . . with more THRILLS . . . more exciting ENTER-TAINMENT that can be witnessed at any show in the world is packed into every minute of Calgary's famous Stampede. See the finest riders of the range pit their skill and daring against the pitching, snaking broncs and steers from the rangeland . . . SEE the steer decorating, wild cow milking and calf roping contests and the careening Chuck Wagon Races.

Write for 1961 Dates and Ticket Reservations to: Calgary Exhibition and Stampede, Calgary, Canada. In FORT MACLEOD

# The Palomino

DINING ROOM - COFFEE COUNTER

FOOD FOR DISCRIMINATING TASTES

"MEALS TO REMEMBER" Delicious Afternoon Tea Dainties Breakfasts . . . With a Smile A COOL AND TRANQUIL PLACE TO DINE

"Delicious Bakery Products . . . Take Some Along"

FORT MOTEL . . . FORT MACLEOD . . . On Hwy. 3 at East entrance to town, 2-blks. from City centre. Ten most attractive units, four with Kitchenettes. Twin and double beds, Shower, Tub or Combination Baths, TV. and radio, Car-plug-ins. Very well appointed throughout and well managed. Rates \$6-\$11. Lower in offseason. Tel: 273. Jerome and Frances Pelletier, Owner-Mars.

### LETHBRIDGE RECOMMENDATIONS

### STAR-LITE MOTEL . . . LETHBRIDGE

... Formerly the Kenyon Terrace Motel
... On Hwys, 4 and 5 entering from South and Hwy, 3 from north
and East at Mayor Magrath and 10th Ave. A Luxury Motel at sensible
prices! 19 of the Most Luxuri us Units in Southern Alberta, 10 Units
overlooking Henderson Lake Golf Course. Room phones; wall-to-wall
carpets; Ceramic Tile Combination Baths; Individual Controlled Heating.
Free TV., Complimentary Marring Coffee, Ice. Patio and Lawns with
Deck Chairs. Member Best Western Motels and A.A.A.
For Reservation, Tel: Fairtax 78515—Grace and "Jerry" Marshall

GOLDEN WEST MOTEL . . . at LETHBRIDGE

On Highways 4 and 5 entering city from South and Hwy. 3 from north and east, at 1142 Mayor Magrath Drive.
Sixteen "Four-Star" Units, seven with complete kitchenettes. Accommodate up to six persons. TV. Radios. Plug-Ins. Commercial Rates. Lower off-season Rates. Tel: FA. 7-5900. F. Ondrik, Owner.

WAGON WHEEL CAFE . . . LETHBRIDGE . . . On Hwys. 4 and 5 opposite Kenyon Terrace Motel and close to the Holiday Motel. Dining Room and Counter Service, Good food . . . well-varied menu . . nice atmosphere and prices are reasonable.

### TOURIST ATTRACTIONS IN AND AROUND LETHBRIDGE

Galt Gardens: In the heart of the City, Gurney Museum contains many wild life specimens and historical relics.

Henderson Lake: At East end of 7th Avenue South. Swimming and picnicing-. Dancing Saturday during summer months. Golf Course. Lions' Swimming Pool: Fifth Avenue and 16th St. North.

Golf Courses: Lethbridge Country Club at river bottom South of City.

## THE DINOSAUR TRAIL

If you wish to see something that can truly be described as out of this world, the place to go is Drumheller. Here in the Cretaceous Period toward the close of the Age of Reptiles, between 60 and 140 million years ago, lived the lumbering but practically brainless creatures known as dinosaurs; and here, starting from a modern city is the Dinosaur Trail. The trail through the "Graveyard of the Dinosaurs" is a well-marked winding drive between valley walls of such peculiar and rugged formation that they seem to have been gouged out in some great battle between prehistoric monsters. It is a region made grotesque by gullies, ridges, buttes and hillsides from which all soil and vegetation have been eroded to expose the ancint strata.

Incidentally, the name dinosaur (pronounced dine-o-sore) is derived from the Greek words "deinos" and "sauros" meaning "terrible lizard". This strange valley, where the bottom seems to have dropped out of the prairies, is 88 miles northeast of Calgary over paved highways, No. 1 and No. 9. It is called the "Badlands" and a visit is well worthwhile. You

can do it easily in a day.

The first discovery by a white man of dinosaur bones in this valley was in 1884 by Joseph Burr Tyrell, one of Caanda's most noted geologists. Since then, professional and amateur palaeontologists have found many bones, including complete skeletons, and quite a number are on display in museums throughout North America. The search for these old bones still continues in off-trail places along the miles of badlands which were carved by the Red Deer and its tributaries, but the amateur will probably find it difficult to locate any. More easily located by the patient and observant visitor are petrified wood, petrified fruits, cones, crystalized shells and the juniper wood that can be fashioned into beautiful figurines. As you approach Drumheller on Highway No. 9 your first view of the Badlands is at Horseshoe Canyon, and a few miles farther on you start the long down grade into the city. In Drumheller proceed along Main Street on the west side of the Red Deer River to the gravel road.

As you approach Drumheller on Highway No. 9 your first view of the Badlands is at Horseshoe Canyon, and a few miles farther on you start the long down grade into the city. In Drumheller proceed along Main Street on the west side of the Red Deer River to the gravel road. You climb out of the valley for awhile but keep right at all junctions, keeping the valley in view, and after about 12 miles you will arrive at the turn-off to the Munson Ferry Flats where dinosaur teeth, toe bones and vertebrae have been found. If you wish you can ferry across the river here and return to Drumheller by any of the marked roads. However, to see more of the valley go back to the junction and continue on to the Morrin Ferry. The Dinosaur Trail leads down into the Morrin Ferry Valley where, if you are patient and lucky, you can find fossil sea shells, clams and snails. Oyster beds are also in this vicinity. Scenic viewpoints abound with a particularly good one on the down grade to the Morrin Ferry from the Rockville Farm road. From here you obtain a breath taking view of the valley and see rock strata in a multitude of colors. It is like being on a different planet. After crossing on the ferry, which is an experience in itself, you climb out of the valley and go east to the junction with Highway No. 9 where you turn right to return to Drumheller.

As you enter the city from this direction you will see another Dinosur Trail sign, about three blocks north of the bridge, which points to an interesting collection point about four miles northwest along the east side of the river. Fossil plants and Sequoia cones have been found here.

Drumheller is a place to go to spend a pleasant and profitable day just looking around. The marked Dinosaur Trail leads the visitor off the beaten path in safety and the city itself offers all the services required for a long or short stay. While in the city it would be a good idea to visit the Drumheller Museum. Here you may see fossils ranging in size from tiny petrified seeds to prehistoric plants to large dinosaur bones, with specimens of petrified wood, oyster sheels and a sandstone cast of a giant snail weighing over 125 pounds. A booklet, "The Bad Lands of the Red Deer River", can also be picked up here which describes the geology and history of the Valley in considerable detail. A park is situated right beside the Museum, with stoves and shelters, a playground for the children, and a swimming pool.

## Waterton Lakes National Park

### ALBERTA

WATERTON LAKES NATIONAL PARK is one of the most colorful and charming of Canada's Mountain Playgrounds. Situated in the southwest corner of Alberta, it lies along the eastern slope of the Rocky Mountains where they approach the International Boundary line, and contains an area of 220 square miles. The park also adjoins Glacier National Park in Montana, with which it forms the Waterton-Glacier International Peace Park.

An outstanding feature of the park is Upper Waterton Lake, from which the park takes its name. Seven miles long and nearly a mile wide, the lake occupies a deep trench between two high mountain ranges. From the northern end one may gaze down its entire length and admire the splendid peaks which rise from the water's edge. The lake is crossed by the International Boundary, and its beauties are thus shared both by Canada and the United States.

### Things To Do at Waterton Lakes National Park

### RECREATION

Swimming Pool—Probably the finest Swimming Pool in the Canadian Rockies has Just been opened at Waterton Lakes National Park. The Olympic-size outdoor pool has heated, filtered water, 78-deg. Also Children's Wading Pool. Sun decks and landscaped relaxing areas. Adequate modern Dressing Rooms and Locker facilities. Don't miss this!

**Bathing**—The Beach at Lake Linnet, a short distance north of town, is ideal for bathing and swimming. Dressing-rooms are provided, also a lifeguard is in attendance from June to September.

Hiking and Climbing—Several well-marked trails in the vicinity of Waterton Park townsite offer fine outings. These lead to Lake Linnet, 1/2-mile from townsite; Golf Links, 2-miles; Bear's Hump (Mount Crandell), one mile. Peaks in the vicinity which may be climbed include Mount Crandell, 7,812-ft.; Bertha Peak, 7,613-ft.; Vimy Peak, 7,825-ft.; Sofa Mountain, 8,266-ft.

Motoring—Nearly fifty miles of all-weather highways in the park provide delightful drives, and include Cameron Lake via Akamina Road, Red Rock Canyon, and the Waterton Lakes Fish Hatchery situated on Pincher Highway, half a mile north of the Park Registration Office. Cameron Falls, which is at the edge of the townsite, is one of the finest cascades in the park. All highways are well marked and are shown on the Map in the folder which you will receive on entering the Park.

Golf—The Golf Course, operated by the National Parks Branch, is situated on the rolling slopes at the base of Mount Crandell, and has a fine scenic setting. It is an 18-hole course and has a small but attractive clubhouse which is open to visitors. The Green Fee is 75 cents for a round of nine holes or \$1 for eighteen holes (continuous) with comparable rates for daily, weekly, monthly and seasonal periods.

Tennis—Courts owned and operated by the National Parks Branch are available without charge, and are near the Police Barracks.

**Trail Riding**—More than 160 miles of wide trails are open for those who like to ride. Saddle horses may be hired from local outfitters. Hitchracks are located on the flat in the Townsite. You will find descriptive material on the various trips in the Park folder.

The Buffalo Herd—An exhibition herd of Plains Buffalo occupies a fenced area on the northern boundary of the Park, just west of the highway to Pincher Creek. This Buffalo range has clumps of poplar trees which provide shelter for the buffalo, and a good year-round water supply from the Indian Springs. There are also several large ponds within the enclosure.

### REEVE'S LAKESHORE MOTEL . . .

Delightfully situated on the Lake, two blocks South of the main road through the business section, this Motel offers quiet restful accommodation in Cottages facing the lake. Housekeeping type have Showers and Light cooking equipment, whilst Sleeping Units have tub baths. Gas Heating throughout. Rates are from \$8 to \$12. Units accommodate up to 5 persons. We have no hesitation in recommending this Motel as being absolutely A-1 in Waterton. For reservations, contact:

### REEVES LAKESHORE MOTEL WATERTON NATIONAL PARK

PHONE 32 — A.A.A. and A.M.A.

### CALLING MR. and MRS. VISITOR!

Naturally, you'll want to take back some English Woollens, or Hudson's Bay Blankets . . . and when you're in Waterton, you'll find Dill's Store a handy place to shop. They also carry a fine selection of Belleek China, Fine Irish Linens, and those prized Hudson's Bay Blanket Coats. The Drug Store adjoining can take care of their usual lines.

Call at "DILL'S" when you are downtown. You'll be welcome!

Modern Rooms

Hot and Cold Water

### STANLEY HOTEL

Comfortable Beds - - Rates \$4.00 Double Right in the Heart of Town . . . Phone Waterton 16

### THE TOURIST CAFE

Lunch Counter and Booths . . . Full Course Meals Salads - Sandwiches - Ice Cream Next Door to Stanley Hotel and the Drug Store

### NEW MOTEL UNITS FOR RENT:

These will accommodate up to six persons, and are well-furnished throughout, with full housekeeping facilities including Complete Electric Kitchen, Electric Heat, Tub Baths, 2-Bedrooms and Living Room. Apply at Dill's Store for Reservations. Tel: 16.

### CAMPING IN WATERTON LAKES NATIONAL PARK

The Main Camp Ground in the Park is located in the southern part of the Townsite and is traversed by Cameron Creek. There are sufficient trees to provide shelter for tents, and the area is equipped with kitchen and community shelters and has electrical outlets for Trailers.

Camp Grounds with Kitchen shelters are also located at Alderson, Bertha, Cameron, Crandell and Crypt Lakes, and at Red Rock Canyon.

Camping in the vicinity of Park Highways is permitted only at places designated for that purpose. Camping fees are as follows One day, 50c; two days, \$1; over two days and not exceeding one week, \$1.50. Trailers—one day 75c; two days \$1.50; over two days and not exceeding one week, \$2.00. Permits may be obtained from the Camp Attendants or at the Office of the Park Superintendent, Facilities are provided in the park for Youth Camping under the auspices of the Boy Scouts, Y.M.C.A. and Church organizations.

## UNITED STATES SECTION

## MONTANA - - Land of The Shining Mountains

Third largest State in the Union, with an area of 146,997 square miles. The State has 1,200 lakes, 40 rivers, 30 mountains over 10,000 feet. Highest granite peaks, 12,850-feet.

### GLACIER NATIONAL PARK RECOMMENDATIONS

### ST. MARY, MONT.

. . St. Mary Motel. On Hwy. U.S. 89 in centre of village. 80-Units of various types. Good accommodation. Restaurant and store on premises.

### EAST GLACIER:

GLACIER PARK LODGE . . .

Open June 15-Sept. 10. Very good. For reservations phone through East Glacier Park exchange. We recommend the Meals at the Hotels for all Tourists, whether Guests at Hotel or not. Prices are quite in line—and food is excellent.

### LAKE McDONALD MOTEL . .

. . a new and very nice Motel, behind the Post Office, two blocks from the Lake McDonald Hotel. Sleeping Units, twin or double beds. 10 kitchens. Very well-appointed throughout. Tel: JU: 1-8634.

KINNIKINNICK MOTEL . . . at WEST GLACIER

On beautiful Half Moon Lake, on Hwy. US. 2, 3-miles West of West Glacier. 25 modern units with cooking and refrigeration. Well appointed all through. Fishing and boating. Spacious grounds . . . 160 acres . . . Good hiking trails, cool and shady, horseback riding. Tel. DU. 7-4371. P.O. West Glacier, Mont. for reservations.

### SAN-ROSE MOTEL

ON HIGHWAY 2 AT EAST ENTRANCE TO KALISPELL

An attractive, modern motel with 14 nicely furnished and decorated one-and-two room units, with shower, tub or combination baths. Twin or double beds. Connecting rooms for large parties. Wall-to-wall carpets. Studied back from highway for a quiet night's rest. Rollaways and cribs available. TV. in Lounge. Tel: SKyline 6-7282. Member A.A.A. W. H. De Rose, Owner-Mgr. "HEATED SWIMMING POOL"

THE ARROW DRIVE-IN RESTAURANT . . . KALISPELL
On Highway 2 East, Opposite the Teepee Lodge. A very pleasant place to dine, in an Air-Conditioned Dining Room decorated in an Indian motifs. There's also Counter, Curb and "Take-Out" Service.
They make a specialty of Deep Fried Chicken at \$1.25, which is delicious, and New York Steaks at \$2.25, cooked to your taste. And, their hamburgers are quite polatable, too. Open from 7:30 A.M. until Midnight. No Liquor Served. Tel: 5586 for "Take-Out" orders.

TEEPEE LODGE . . . at KALISPELL . . . . is one mile East on Highway US. 2, from the Junction of Hwys. US. 93 and 2 in Kalispell.

US. 93 and 2 in Kalispell.

This Court is delightfully located . . . back from the highway, with large shady lawns. Units with or without kitchens. Housekeeping units have all-electric kitchens, and accommodate up to 6. They are spacious and well furnished with shower baths; twin or double beds, and are meticulous. For city convenience . . . with country freedom, try TEEPEE LODGE when in Kalispell. Hazel Jordan, Owner-Manager.

## The Devonsbire Motor Inn



Kalispell's and Western Montana's Newest and Only

### Ultra-Modern Motor Hotel

Location? At the City Centre in Kalispell, for easy shopping. Nine Blocks South of Junction of U.S. 2, on Highway 93.

Member Best Western - - - 444 First Ave. East, Kalispell, Mont.

Telephone SK. 6-7136 M. C. JOHNS, Owner-Mgr.

### IN KALISPELL IT'S





Northwest Montana's Shopping Center

**FASHION** 

CHINA SPORTING GOODS

ALITOMOTIVE

AUTOMOTIVE

HARDWARE

APPLIANCE POWER TOOLS

TOYS FARM & GARDEN

Tel: SK-6-3601

1st Ave. East & 2nd Street

### WESTERN SANDS MOTEL & APTS. . . . at India

. . . 2-M. W. on State Hwy. 101. Very nice Air-Conditioned Motel. Some Kitchen units. Stall showers; vented heat; Heated Swimming Pool; sun patio. Restaurant adjoining. Some pets accepted. Tel: 7-5122. (AAA).

### SAN DIEGO

BALBOA PARK, an area of 1,400 acres, is world-famed for its San Diego Zoological Gardens . . . one of the largest Zoos in the country, pro-viding cageless quarters for lions and other animals; unique compounds for camels and elephants; and a series of dams and lakes for equatic for cameis and elephants; and a series of dams and lakes for equations birds. Open daily 8 to 5. Al Prado Cultural Centre also in the Park, includes a Natural History Museum; anthropological and archaeological collections in the Museum of Man; the largest outdoor organ in the world; a Fine Arts Gallery; gardens, etc. The California State Building is said to be one of the finest examples of Spanish architecture in America. From its Tower may be seen a magnificent panorama embracing the bay. ocean, mountains and the islands off the coast of Mexico.

### EL CORTEZ HOTEL and MOTEL . . .

. . . in downtown San Diego at 7th and Ash Sts. Long known as one of San Diego's better hotels, with 256 most attractive rooms and suites, private balconies, they have now added an Ultra-Modern 138-Unit Motel, which is connected to the Hotel by the world's first "Travolator", a unique, new idea in transportation, spanning the 127-ft. across the busy street, to connect the two buildings. The combined facilities offer the tourist every possible amenity. Dining Rooms. Coffee Shop. Dining Lounge. Heated Swimming Pool, sun patios. Street level garage. Tel: BEImont 2-0161. (No pets).

### EL CAMINO MOTEL . . .

. . . On U.S. 395 and 60, at 1616-E. 8th St Delightfully situated in Orange Grove Tiled showers, electric heat; air conditioned. Free breakfast. TV. No dogs. Tel: OVerland 3-3011.

### SAN BERNARDINO-(Alt. 1,050-ft.)

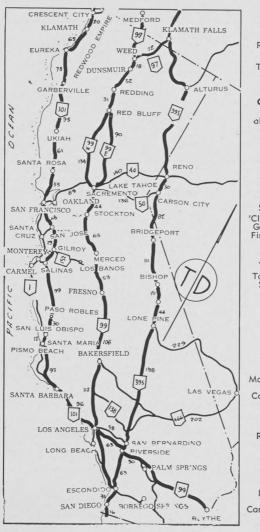
Immense Citrus Fruit Groves surround the city and the Annual Orange Show and Festival is held in March and well worth visiting. Take the "Rim of the World Drive," 45-miles of panoramic scenes from altitudes up to 7,200-ft. Santa's Village, on the drive at Skyforest, features reindeerdrawn sleigh-rides, train journeys through Fairyland and other youngsterappealing things.

### DESERT INN MOTEL . . . AT SAN BERNARDINO

At 607-West Fifth St. at corner 5th and F. St., three blocks East of Freeway. Turn off freeway at 2nd or 5th St. Ramp, then go three blocks to F. St. Very pleasant units with room phones, Refrigerated Air-Conditioning, T.V. Heated Swimming Pool. No pets allowed. Member Diner's Club, Am-Exp. C. B. Verne and Ruth Potter, co-owners and managers. Tel: TU. 9-9763.

### THE COCKY CACTUS . . .

... at 1293-Fifth St. A popular Dining spot. Open 5-11 p.m. daily. Sundays 4-10 p.m. They emphasize their Kansas City Steer Steaks from the Charcoal Broiler, Pit Bar-B-Qued Chicken and Seafoods, but everything is Good! Special Children's Dinner Your Hosts, Audrey & Wally Pool Tel: 81-5357.



### SIGHTSEEING HIGHLIGHTS!

Redwood Empire and

Trees of Mystery

Oakland's 22-m. Scenic Drive

along Hills overlooking City and Bay

Berkeley's University of California

San Francisco's
'Clangy Cable Cars'
Golden Gate Park
Fishermen's Wharf
Chinatown
Civic Centre

Telegraph Hill
Top o' the Mark
San FranciscoOakland Bay
Bridge
Golden Gate

Missions Santa Barbara

Bridge

Monterey Peninsula 17-Mile Drive Carmel-by-the-Sea

Take
Scenic Coast
Route—Hwy. 1
and see
Hearst's
Fabulous
"Castle"

Fish and Swim at Cambria - Cayucos Morro Bay



### PARADISE MOTEL-AT FONTANA On U.S. 66-E. Side-17858 Foothill Blvd. "For A Quiet Sleep . . . Off the Freeway"

13 new units, nicely appointed. Air-conditioning: panel ray heating: Back from Hwy.: Quiet: with spacious lawns, Free TV, Also Radios, Tiled Showers. Also five units with kitchens. Beautyrest beds throughout. Heated Swimming Pool and Private Cabana. \$5 to \$8 for two. Tel: VA 2-4065.

### KNOTT'S BERRY FARM and GHOST TOWN

From Los Angeles to East on Santa Ana Freeway to Buena Park, then turn Right 2-miles on Hwy. 39. One of America's "Institutions" and a "Must" for every visitor, Chicken Dinner Restaurant—Steak House—Unique Shops—Food is incomparable, and prices most reasonable. You'll have hours of fun reliving the Gold Rush Days of 1849. Just 6-Miles from Disneyland, so "do" both! Owned and Operated by the Founders, Mr. and Mrs. Walter Knott and Family

### THE BUCCANEER MOTEL and APARTMENTS at OCEANSIDE

2-Blks. West of US. 101 Business Route, at 1610-S. Pacific. Ten delightful, well-kept housekeeping apartments, pleasantly situated on the ocean front on a terraced hillside of flowers. Units have TV., tiled shower baths, vented heat, baby beds, all housekeeping amenities. Swimming-Pool with glass-wall windbreak. Shuffleboard. Beach across the street. Lower rates Sept. 15 - June 1. Weekly rates. No pets. Tel: SAratoga 2-4678.

### SIGHTSEEING HIGHLIGHTS IN LOS ANGELES

Los Angeles, with a population of some 2,104,633, ranges in elevation from sea level to 5,049 feet, and is largest city in California, with an area of 452.2 sq. miles, offers its visitors an abundance of things to see,

things to do and entertainment. (See Map).

Movie Studios: Our advice is to take a Sightseeing Tour for these.
Farmer's Market: At Beverly and Fairfax. Most unique. You'll enjoy meandering through the many shops and stalls, which handle innumerable varieties of merchandise . . . some decidedly "different".

Disneyland: 25-m. southeast of Los Angeles at Anaheim. Well worth visiting this \$17,000,000 Tourist Fiesta, which has plenty to amuse kids from two to 102. Hotel accommodation on premises.

### OASIS MOTEL in LOS ANGELES

At 2200 West Olympic Boulevard. Attractive air-conditioned Motel with beautifully furnished rooms which have T.V., room phones; thermostat controlled heat; shower or combination baths. Ten kitchenettes. Free Coffee. Heated Swimming Pool. Tel: DUnkirk 5-4191.

WHALER'S INN MOTEL . . . AT ANAHEIM

At 1750-Harbor Blvd., 1-blk. from Disneyland entrance. Spacious grounds surround this very charming two-level, colonial motel. Units are tastefully decorated and have air-conditioning, T.V. and combination baths. Connecting rooms. Restaurant next door. Heated Swimming Pool. Children's pool, lawn games, putting green etc. Tel: PRospect 4-2460.

### PASADENA

HI-WAY HOST MOTEL . . . On U.S. 66, 1½-m. from Santa Anita Race Track, Large, luxurious rooms, Beautyrest Beds; fully carpeted; Kitchens; combination baths; airconditioning; TV. Also Family suites. Tel: SYcamore 5-7086.

### SANTA BARBARA

### SAHARA MOTEL .

At 2814-State Street, at north side of city. One of the nicest Motels in this area. Spacious, pleasant rooms are very well furnished, and meticulous. TV. Some kitchens available, Completely equipped. Tel: Woodland 5-2500.

101 RESTAURANT . . . . . . . . On U.S. 101 at Castillo St. Appetizing food of good quality at reasonable prices Children's portions. Pleasant surroundings. Open 6:30 a.m. - 10 p.m. Closed Dec. 15 - Jan. 1.

### SANTA MARIA

VILLA SANTA MARIA .

VILLA SANTA MARIA . . . On Hwy. 101 at 1204 - So. Broadway, at So. edge of town. Sparkling-new Luxury Units; Room Phones; Tub and Shower Baths; Fully-carpeted; TV. Heated Swimming Pool. Country Club privileges for Guests. A Most delightful stopping place. Tel: Walnut 5-2114. (AAA)

### SAN LUIS OBISPO

MADONNA INN . . .
On Highway 101, at South approach to City. Truly one of America's outstanding Inns, which must be seen to be appreciated. Delightful rooms and suites with every possible amenity for the traveller. Tel: Liberty 3-3000.

THE LITTLE CHEF . . .

On U.S. 101 Business Route at 1761 Monterey St. Open 6:30 - 1:00 a.m. daily. Restaurant and Drive-In service. Good Food in pleasant surroundings.

# aae motfl Tel: 385-3274 — 633 Broadway King City, Calif.

KING CITY

On Hwy. 101 at North Entrance to City

'The Best Motel in King City" Al and Edna Thomas, Owner-Managers

✓ New De Luxe Units Glass Stall Showers

V Courtesy Coffee

▼ Twin or Double Beds ▼ Room Telephones ✔ Free T.V.

LARGE HEATED SWIMMING POOL 80°

"Credit Cards Accepted"

## KEEFER'S RESTAURANT . .

King City is known as the Gateway to the Mission "San Antonio De Padua". For more than 25 years Keefer's Restaurant has been an oasis for the travelers of Hiway "101". People from all parts of the world and from all walks of life stop to dine and refresh themselves at Keefer's Restaurant. Open every day. 322 Broadway, King City.



### MORRO ROCK

at

### Morro Bay

on Highway 1

"HOME OF THE ABALONE"

Morro Rock sometimes called the "Gibraltar of the Pacific" rises 576 feet above the shallow lagoon impounded by sand dunes. The town is a year-round Resort with water sports on the smooth waters of the bay and with sporty fishing for Salmon, white Sea Bass, Halibut, Ling Cod, and Abalone. Sport fishing boats and Party Charters every day. Digging clams is another sport, in season, along the sandy beach, and crabbing is also good here. The climate is good, without too much fog and the pleasant atmosphere of the entire area make it a desirable vacation spot. You'll find the same thing applies to the various resorts we are listing along the Coast between here and San Simeon. This area is the "Gateway to Hearst Castle" at San Simeon, 31-miles north on Highway 1.

### THE GOLDEN TEE MOTEL . . . at Morro Bay

A few blocks South of Hwy. 1 at end of Main Street, adjacent to Morro Bay State Park and the Golf Club.

A new and very smart "resort-type" Motel, on the ocean front, and offering Golfing, Boating, Swimming, Fishing, Clamming and relaxing within a stone's throw of the front door! Coffee Shop; lovely Dining Room; smart Dining Lounge. Heated Swimming Pool. Motel Units vary in size and can accommodate small or large parties. Tel: Spruce 2-7313.

### Harry Amsel's "BREAKERS CAFE" at Morro Bay

Right on the Bay, 2-Blks. off Hwy. 1. A delightful Dining spot, with both Dining Room or Coffee Shop service. Breaker's Abalone and Clam Chowder are as well known as 'The Rock''. Specialties are Sea Foods, Steaks and Salads, but there is an excellent variety of other foods, and whatever you order will be appetizing. Host: Harry Amsel.

### REDDWOOD MOTEL . . . at Cayucos, on Hwy. 1

At South entrance to Cayucos, 6-Miles north of Morro Bay, 25-miles South of Hearst Castle. 12-very attractive units on ocean front at Cayucos. Units accommodate from 2 to 6 persons, and have Shower Baths, twin or double beds, panel ray heating. Some have completely equipped kitchens. Ocean swimming—clamming—deep sea fishing—Right at the Front Door! Free T.V. and Complimentary Coffee. Tel: WYman 5-3939. Lou and Sadie Costley, Hosts. P.O. Box 303, Cayucos, Cal.

### CAMBRIA PINES LODGE . . . In the Pines . . . By the Sea

Half-a-mile off Hwy. 1, from either South entrance to Cambria or Centre of town and only nine miles South of Hearst Castle. (Look for signs). Delightful Motel or Hotel type units situated in 25-acres of Ocean-Cooled Beauty offer rest and relaxation away from the noise of traffic. Rooms are spacious, well appointed, and have tub, shower or combination

The Dining Room, which faces on cool green laws and colorful patios, makes a specialty of local foods, such as Abalone, together with a large selection of taste-tempting dishes. Open daily for Breakfast, Lunch and

Dinner. Children are welcomed.

You'll enjoy the hospital Lounge with its huge fireplace and books, etc., as well as the Chateau Cocktail Lounge which is most attractive and where the Hearst Museum and Art Collection is displayed. Rates \$7 to \$14 Double, \$5 to \$10 Single. Recommended by Duncan Hines and A.A.A. Mr. and Mrs. Leslie Hess, Hosts. Telephone WAverley 7-4200, Cambria, Cal. Write for detailed folders.

## THE REEF

On Hwy. 1, next to Castle Inn Motel at Cambria, Cal.

SPECIALIZING IN Cambria Abalone and Morro Bay Oysters Complete Seafood Selection FULL MENU INCLUDES

Fried Chicken - Steaks - The Reef Salads BREAKFAST FROM 6 A.M. TO 4 P.M. - OPEN 6 A.M. - 10 P.M. EVERY DAY

"Any Orders can be Prepared to Take Out"

### CASTLE INN MOTEL . . .

Castle at San Simeon, on the Ocean front with a magnificent view, in sight and sound of surf! 31-very well-appointed units, accommodating 2 to 6 persons. Shower Baths; wall-to-wall rugs; thermostatic individual-controlled Heat; Free T.V. Courtesy Coffee in every Room. Rates, \$10 for 2, \$12 for three, \$14 for four, in Summer. Lower from Oct. 1-May 31. A very friendly and hospitable stopping-place. Tel: WAverly 7-4850. George and Jerry Tinker, Hosts.

### HEARST SAN SIMEON STATE HISTORICAL MONUMENT

La Casa Grande, the fabulous Hearst Castle, formerly accessible only to invited guests, for years an object viewed by thousands of travellers through a coin-in-the-slot telescope in the seaside village of San Simeon on State Highway 1, is today a State Historical Monument. It is reached by a winding five-mile road from Hwy. I to the Castle. You cannot drive your own car to the Castle, but the State operates Bus Tours every halfyour own car to the Castle, but the State operates Bus Tours every nath-hour from 9 a.m. to 4 p.m. Monday through Friday, and every 20-mins. on Saturday and Sunday. Fare, including Guided Tour of the Monument is \$2.00 for adults, \$1 for Children 6 to 12. Children under 6 are Free. Ticket sales open at 8 a.m. daily on a "first come—first served" basis and continue until all tours are sold out for the day. No reservations can be made in advance. This is one good reason for staying at a Motel within easy driving distance of the Castle—you can get your tickets for a certain hour tour, then instead of waiting around, probably for hours, can spend your time to the best advantage until Tour time.

(Continued on next page) (Continued from previous page)

No matter what we tried to tell you about this fabulous Castle—we couldn't do it justice. It's one of those things you have to see for yourself in order to believe it exists. It is well worth the price of admission, and worth a side-trip of many miles to see. It has been estimated that Hearst spent \$1,000,000 a year for 50 years in his collecting enterprise and a great portion of this expenditure can be viewed in the castle and on the grounds. A catalog of the furnishings in La Casa Grande and the guesthouses is in fact an inventory of the contents of Spanish Convents and Cathedrals, Italian Monasteries, French Chateaux and church edifices, Greek and Roman Temples and English Castles.

### DON'T MISS SEEING THIS!

### CARMEL-BY-THE-SEA—CALIFORNIA

### SPINNING WHEEL INN . . .

On Monte Verde St., just off Ocean Ave. in Carmel. A Delightful stopping place, with exquisitedly furnished units. Twin or double beds, combination baths, fully carpeted. In heart of town, but still quiet! One Unit with Kitchen. Rates: \$8 double—\$10 Twin beds in Winter—slighty higher in summer. Tel: MAyfair 4-2429. Member A.A.A.

### SPINNING WHEEL STEAK HOUSE . . .

Another charming place, where Dining is a delightful experience. They feature Superb Steaks, among other good things, with a Special "Child's Plate". Open 5–9 p.m. daily. 1–8 p.m. Sundays. Closed Monday. On Monte Verde St. off Ocean Ave.

### THE TUCK BOX . . .

In Carmel Village, at Dolores near Seventh, this charming English Tea Room features foods a little bit different. Breakfast from 8-11:30; Luncheon 12-2:30; Tea 3-5. Sunday, Breakfast only. Closed Monday. Do try it!

### CARMEL SANDS LODGE . . .

At San Carlos, between 4th and 5th Sts. An attractive two-storey Motel in a convenient location, two blocks from center of village. Tastefully furnished one-and-two-room units, some with private balconies, have telephones, TV, thermostat-controlled heat and tiled shower or combination baths. Some radios. Kitchenette units available. Complimentary morning coffee. Tel: MAyfair 4-1255. P.O. Box 951, Carmel.

### CARMEL RIVER INN

At South entrance to Carmel, just off Hwy. 1. Accommodation in very inviting new two-storey Motel or in quiet, individual cottages in a lovely Cypress grove on Carmel river. Twin or double beds; Combination or Shower Baths; Fireplaces; Some Kitchens. AAA. Tel: MAyfair 4-4389. (Pets by Permission.)

"HEATED SWIMMING POOL"

### MONTEREY AND CARMEL-BY-THE-SEA

Two more delightful vacation spots would be hard to find . specially in California! They don't hustle here . . . they forget the bustle of life, and take time to enjoy it. It's a year-round playground, with several Golf Courses and excellent fishing and swimming. The Seventeen-Mile Drive is a most scenic and interesting drive from Pacific Grove Carmel (or reverse). For the most part the road follows the rocky coastline, or winds in and around private residences, skirts Pebble Beach Golf Course, and Del Monte Lodge, and affords superb vistas of pounding surf, Seal Rock, Cypress Point and the famed Lone Cypress on Midway Point.

Carmel-by-the-Sea has managed to maintain peaceful co-existence between conservation and commerce. In putting pines before progress, Carmel has acknowledged the true source of it uniqueness. You can't be born here . . . the Peninsula Hospital being outside the city limits, and you can't be buried here, the nearest cemeteries being located four or trive miles away in Monterey and Pacific Grove! And it has no neon signs . . . no jail and no street lights! Yet, it's miles from being "backward." It has all the nice things that make life pleasant. There's a broad, curving beach of sugar-white sand, fringed with cypress-shaded dunes . . Carmel's most-cherished asset. Near the River is mellow old Carmel Mission, an attraction to painters and pilgrims alike. There's a score of arts and crafts shops and a new Crafts Centre . . . 26 different restaurants, some with French, Italian, Swiss, Chinese or Olde English flavor.



### One of Carmel's finest MOTOR LODGES

- French Provincial Furnishings
- Center of the Village
- Room Phones
- Morning Coffee in the Lobby

Member A.A.A. Diner's Club and Carte Blanche Credit Cards

> Tel.: MAyfair 4-3864 Box 3608, Carmel-by-the-Sea

## une Cimpson of Carmel

... Our candle-lit and homelike Dining Room offers the two essentials of a good dinner—GOOD FOOD and GOOD ATMOSPHERE. Our luncheons, too, are delicious and different. Fine women cooks prepare them both. Try us. Open daily except Sunday for luncheon and dinner. You won't be disappointed.

San Carlos At Corner of Fifth St.

Telephone MAyfair 4-4821

CANDLES OF CARMEL . . . in Golden Bough Court on Ocean Avenue. A most delightful shop which specializes in Candles of all shapes and sizes, together with a large selection of candlesticks and holders and many other interesting items of a like nature. Send for Free Catalog. Box 1041, Carmel, Cal.

### TALBOTT'S . . . for Ties!

Another of Carmel's really smart shops, which features the smartest ties we've ever seen, together with matching scarves and belts. It's on Ocean Avenue, just down from the Candle Shop.

### COUNTRY FARE . . . at CRANBERRY HOUSE IN LOS GATOS

When mealtime is invested with charm, simplicity nd truly "Home-Style" cooking, it becomes an enjoyable experience. This you'll find at The Country Fare. Lace tablecloths centered with fresh garden posies— The Country Fare. Lace tablecloths centered with fresh garden posies—gleaming bone china—add to the delightful quiet atmosphere. Food, of course, is delicious—tastefully prepared. (It's not a "Hamburger n' Juke box sort of place). Prices are most reasonable. There's also a China, Gift and Epicure Shop for your pleasure. Lunch 11:30-3 p.m. Dinners 5:30-8—Sundays 12-8 p.m. Closed Mondays. For Reservations: Tel: ELgate 4-3162. Location: From north, turn off Hwy. 101 at Sunnyvale on Hwy. 9 to Los Gatos (12-m.) from South, 23-m. from Santa Cruz, on Hwy. 17. At 208-Bachman Ave. Los Gatos (1/2-blk. off Main Street). Mr & Mrs Elmer E Cumpins Hoets Mr. & Mrs. Elmer F. Cummins, Hosts.

Excellent Dining Room and Coffee Shop Open Every Day "Fine Foods at Fair Prices"

### MOUNTAIN VIEW

SABELLA'S . . . . . . . . . Just South of Mountain View, on El Camino (Hwy. 101) at Cherry Chase. Seafood Specialists for Generations. Also featuring Continental Cuisine. All delicious, at moderate prices. Tel: REgent 6-2072. John Sabella, Host.

**HOLIDAY INN MOTEL..**. Just South of Palo Alto at 1984 El Camino Real. A very attractive Motel with beautiful units in a very nice setting. Room Phones. Coffee Shop. Room Service. Swimming Pool. Tel: YO: 7-6901.

### PALO ALTO

VIRGIL McGEE'S FLAMINGO MOTOR LODGE . . .

On El Camino Real (Hwy. 101) at S. side. 110-Luxurious Units in Garden Motel setting. Quiet, Spacious rooms; Family Suites; Kitchenette Apartments; Combination baths; King-Size Beds, Two Heated Swimming Pools. Room Phones, TV, Radio. Everything for leisure, relaxation and comfort. Tel: DAvenport 6-7290. Credit Cards Accepted.

Stanford Univerity at Palo Alto: Established in 1885 by Senator and Mrs. Leland Stanford as a memorial to their son. The Stanford Memorial Church is magnificent. The Mosaics depicting the 'Sermon on the Mount' were made in Italy and sent to Stanford in sections and put in place by Italian workmen. The stained-glass windows are a joy to behold.

SAN FRANCISCO AND BAY AREA

Known as one of the world's most cosmopolitan cities, San Francisco has a unique charm entirely its own. Its traditions were established by bonanza kings and railroad barons, who could afford the best in food and drink, art and entertainment. San Francisco became a city of gourmets and internationally famous restaurants, and still is.



# The Pacifica

The Motel on the Ocean

Adjacent to Golden Gate Park . . . The Cliff House and Golf Courses

70 NEW SOUNDPROOF UNITS

"Every Room Overlooking the Ocean"
FREE 21" TV . . . ROOM PHONES . . . KITCHENS

For Reservations Contact:

FHE PACIFICA — 1280 Great Highway — SAN FRANCISCO 22, CAL.

TELEPHONE SEABRIGHT 1-6644

"Special Off-Season Rates from Nov. 1st. to May 31st."

## "Food You'll Remember"

BOB'S STEAK HOUSE and NEVADA LOUNGE
At Geary and Mason Sts. in downtown San Francisco
and EDGEWATER

On Hwy. 101, 8-m. north of Golden Gate Bridge in Marin County.

OAKLAND AND BERKELEY

Reached via the San Francisco-Bay Bridge. Four thousand acres of natural Regional Parks, linked by scenic boulevards, extend for 22 miles along the hills overlooking the cities and the Bay. Berkeley, the home of the University of California, is north of Oakland.

### OAKLAND

### THE MOSSWOOD MOTEL . . .

. . . at 683-West MacArthur Blvd., on US. 50, near the approach to

the Oakland-San Francisco Bay Bridge.

There are 28-Units, offering accommodation to suit small or large parties, by use of connecting rooms. Double or twin beds; tub or shower baths; wall-to-wall carpets. One very lovely apartment with kitchen, accommodating two to six persons. Telephones, TV, and Free Radios. You'll like the location, as it saves wear and tear on "traffic nerves". You can drive over the Bridge and be in downtown San Francisco in 15-mins., without traffic delays. (Bridge toll 25c per carload). Free morning Coffee served in Lounge. Rates from \$6-\$12 Double. Members of Congress of Motor Hotels, AAA and Duncan Hines Diner's Club, American Express, Bank Americard and Hilton Hotel Credit Cards accepted. Tel: OLympic 5-5817.

PELUSO'S . . . In Downtown Oakland

In Downtown Oakland at 316-14th St. Dine to the music of the Hammond Organ, or relax in the "low-pit bar"—with easy chairs which make the drinking easier! Food is scrumptious—and what a variety. Filet Mignon—Cornish Chicken—Prime Ribs—Enormous Imported Prawns—Italian Dishes—and at such "easy" prices. Tel: TW. 3-6821.

THE ITALIAN SWISS COLONY WINERY at ASTI . .

. . . On Hwy. 101, about 85-miles North of San Francisco at Asti. You'll see signs along the highway inviting you to drop in . . . and if you don't, you'll miss a lot of fun! Besides taking a tour of the Winery, you'll be their guest in the "Tasting Room" where you can take your choice—without paying your money! It's a most refreshing break on your trip—and you'll leave with a better knowledge of wines . . . their making and many uses. Open from 9 a.m. till 5 p.m. daily.

### THE REDWOOD EMPIRE-HWY, 101

Lovely and impressive beyond description are the great Redwood Lovely and Impressive beyond description are the great Redwoods groves of the Redwood Empire. The mighty trees, thousands of years old and hundreds of feet tall, rise from a carpet of wild flowers, shrubs and ferns. Geologists say the Forest is 140 million years old. Drive Hwy. 101 and wind through almost 300-miles of this outstanding scenic area. The world's tallest tree, 364-ft. high, is in the "Avenue of Giants."

A stop at the Trees of Mystery is well worth while. Here you'll see more unusual tree formations than anywhere else in the Redwoods.

CITY CENTER MOTEL . . . in Ukiah

A very attractive Motel in downtown area. Combination or Shower
Stall Baths, Wall-to-wall carpets, "Koylon" Foam Rubber Mattresses, AirConditioning, Phones, TV, Ice and Coffee. Tel: HOmestead 2-2969.

THE WHITE COTTAGE . . . on Redwood Hwy. 101 at Ukiah

Next to Weber Buick, at 403-South State Street. A small, pleasant
Cafe, with Table or Counter Service, serving good quality foods at very
MODERATE PRICES. Open 24-hours a day, every day Except Sunday.

### HARTSOOK INN

"A Beautiful Resort in the Heart of the Redwoods"
On the Famous Redwood Highway, U.S. 101

200 Mi. N. of San Francisco - 8 Mi. S. of Garberville 80 Completely Modern Rooms and Cottages, all de-lightfully appointed and of variety to suit everyone in the Lofty Redwoods or on the Eel River banks. All have Private Bath.

The Dining Room and Terrace are noted for their delectable foods, with all breads and pastries made in

delectable toods, with all preads and pastries induce in the bake shop adjoining the modern kitchen.

WINTER SEASON: Heated cottages open at Winter and commercial rates. Our Coffee Shop will be open for breakfast and dinner. We welcome fishermen.

There's a Giff Shop which is a delightful

treasure chest brimming over with domestic

gifts and imports.

Good Trout Fishing in the early Fall, and

recreations include a variety of Games and Golf nearby.

For Reservations Contact:

\* \* Piercy P.O., CALIFORNIA HARTSOOK INN

Telephone Garberville Exchange — Richardson Grove No. 360

### SCOTIA, CALIFORNIA

Home of the Pacific Lumber Company, the World's Largest Redwood Mill and the Largest Debarking Plant in existence, Scotia is 29 miles South of Eureka, adjacent to Highway 101. Visitors can take a most interesting Tour of both Mill 8 a.m. - 4 p.m. and Debarking Plant anytime between 9 a.m. - 5 p.m. You can obtain a permit for this Tour from the Mill Office. Scotia is in the heart of the Redwoods, with Bull State Park, largest of all the State Redwood Parks only 16 miles South. Here's where you find the world's tallest tree, 364-ft. high, and another "wonder" tree which, six feet from the ground, measures 58-feet in circumference, and is 356 feet high, containing a quarter-million feet of lumber! of lumber!

You'll find the Scotia Inn one of the finest in the West, and it makes an excellent stopping-place for your sojourn in the Redwoods area. Prices are more than reasonable, rooms comfortable and spacious, and the food exceptional. (See next page).



At Scotia, Cal. 29 Miles South of Eureka, on Hwy. 101. Spacious, Quiet Rooms — Tub or Shower Baths
TRADITIONALLY FINE FOODS Served in the Delightful "Scotian" Room or Coffee Shop "REDWOOD" COCKTAIL LOUNGE "Thoughtful Service - Comfortable Prices"

\$3.50 Single, Without Bath—\$6.50 Single With Bath \$8.00 Double, With Bath—\$9.00 Twin Beds with Bath Tel: ROckwell 4-5683 or 4-5684 Scotia, Cal Scotia, California

MAPLE LEAF MOTEL . . . in Fortuna

On Hwy. 101 S. entrance to city. Ten nicely appointed units, five with complete kitchens; refrigerators; gas ranges; T.V.; twin or double beds; Ceramic-tile Shower boths; wall-to-wall rugs. Family units have two bedrooms to accommodate up to six. Rates from \$7 double, up. A friendly stopping place. Tel: Randolph 5-2959. Mr. and Mrs. W. Bateman.

### **EUREKA**

FORT HUMBOLDT MOTEL . .

At South City Limits, 1-blk. off Hwy. 101. A most attractive Motel —a bit "different". Quietly located in ample garden-grounds, there's home-like Cottages and a folksy atmosphere. Twin or double beds, Shower or combination baths—Free Radios - TV. available; Thermo. Heat Control. Also Family Units. Tel: H1-2-0222. Ludwig and Ruth Larsen, Owner-Mgrs. AAA, and Duncan Hines. Reasonable Rates.

HUNGRY U PANCAKE and SPECIALTY HOUSE

At 1111-Fifth St., on Hwy. 101 north. Open from 6 a.m. to 10 p.m. Featuring delicious pancakes, steaks, seafoods, chicken dishes, etc. Also "Take-Out" orders of Fried Chicken. Tel: Hillside 2-8141.

### ANCHOR CAFE

On Hwy. 101 at S. Entrance to Eureka — 3500 Broadway
Complete Selection of
SEA FOODS

Delicious Food Delightfully Served in a Pleasing Atmosphere Or Prepared to Take Out

TREES MOTEL . . . at Klamath
On Hwy. 101, opposite the famed "Trees of Mystery" 4-m. north of Klamath. A most attractive motel, with spacious, exceptionally well-appointed units. Twin or dble. beds; wall-to-wall carpet; Shower Baths; TV. Soundproof units. Very reasonable rates. You'll enjoy the freiendly hospitality of "The Morris's", Owner-Mgrs. Tel: Klamath 517. Member B.W.

TREES OF MYSTERY RESTAURANT . . .

Next to Motel. A very good place for food, well-prepared and appetizing. Not too expensive, either. Visit "The End of the Trail", it's unique!

### CALIFORNIA and OREGON-HWY, 99

### SACRAMENTO—CAPITAL OF CALIFORNIA

Capital of California since 1854, Sacramento is the largest inland city in the State. The imposing gold-domed State Capitol is in florid Roman-Corinthian style and stands in a spacious park. A saunter through Capitol Park leads past trees transplanted from battlefields of the Civil War. The Crocker Art Gallery contains one of the finest Art Collections

A Swiss adventurer, Capt. John A. Sutter, founded in 1839 what became widely known as "Sutter's Fort," first outpost of white civilization in California. It became one of the largest trading posts in the West, and after the discovery of gold, was the seething center of the great gold rush and in 1850 more than 42,000 miners passed through its hospitable gates. Today it is a museum where you'll see old prairie schooners; ore wagons and stage coaches and other relics of pioneer and gold-rush days.

**FLAGSTONE MOTEL . . .**On U.S. 99 and 40, at 1530-West Capitol, 1½m. West of State Capitol. Room phones; Air-conditioning; TV; Swimmina Pool. Member Best Western—AAA—Diner's Club. Tel: FRontier 1-6461. George Kudokas, Host.

### THE VISALIA STOCK SADDLE COMPANY . . .

. . . in the Town and Country Village in Sacramento is well worth a visit, Founded in 1870, it has long been a leader in its field with finely made Western Saddles with outstanding silver work. This Company is now affiliated with "KENWAY'S" the famous Western Store in Calgary, Canada "The Stampede City," and sells their colourful line of Canadian Indian Buckskin Jackets, Gloves, Mocassins, as well as Squaw Dresses, Beautiful Suedes and all Western Clothing for Men, Women and Children. Visit "KENWAY'S" when in Calgary, Canada.

### REDDING

### ROBERTS The Motel in Redding

In Centre of Redding on Hwy. 99. Varied sizes of Units accommodate parties from one to families. Each has Combination or Shower Bath, double or twin beds, wall-to-wall carpet, room phone, Free TV. Swimming Pool, Children's Playground and Patios. 3-Blks. from downtown area, Shops, Cafes and Theatres. Rates: \$6 Double in Winter, \$7 in Summer; Twin Beds \$7 in Winter—\$8 in Summer. Large Suites up to \$15. REFRIGERATED AIR-COOLING THROUGHOUT. Tel: CH. 3-0256. 2171 Market \$t., Reddina, Cal.

### MEDFORD

### PULVER'S MOTEL . . . at Medford

At 1237 North Riverside, on U.S. 99 at north entrance to town. 30-Units on spacious, nicely landscaped grounds. Excellent accommodations in very well kept and equipped one-to-three-room units, with telephones, TV, Refrigerated Air-Conditioning, Tiled Tub, Shower or Combination baths. Electric heat. Playground and Heated Swimming Pool. Member A.A.A. Rest and relax here, "Quiet as a Mouse". Donald B. Trunnell and Dale J. Hearrell, Owner-Mgrs. "Look for the Sign with the Mouse". Tel: SPring 3-6268.

### THE TOWER BROILER

### MEDFORD'S FINEST

On Northbound U.S. 99 — 1206 North Riverside — Tel: SP. 3-5474
OPEN 7 A.M. TO MIDNIGHT FOR BREAKFAST
FROM MAY 1st TO OCT. 1st

CHAR-GLO BROILED STEAKS — CHICKEN — SEA FOOD LIVE MUSIC NIGHTLY IN OUR BEAUTIFUL MELODY ROOM ENTERTAINMENT AND DANCING TUESDAY THRU SATURDAYS

"Tourists Welcome - Come As You Are"

### GRANTS PASS

### EGYPTIAN MOTEL . . .

On Hwy. 99 at N. entrance. 33 fine air-conditioned rooms with tiled combination tub and shower baths, radio, phone and TV in every unit. Some kitchens. Heated Swimming Pool. Tel: Greenwood 6-6601. Member A.A.A. (Tourists from South on Hwy. 99 or 199 should cross Rogue River Bridge at S. edge town, follow Hwy. 99 north 15-blks., turn left at Motel Sign). Donald B. Trunnell and Dale J. Hearrell, Owners.

### ROGUE FOOD SHOP . . .

In downtown Grants Pass on "H" St. 1/2-blk. off Hwy. 99 at 137-S.E. "H" St. Food at very reasonable prices. Sizzling Steaks — Fresh Sea Food in Season. Breakfast served all Day. Lunch and Dinner. Home-made Pies. Fountain Service. Open 6 a.m.-10 p.m. Closed Sundays.

Next To Rogue Theatre

### HOTEL UMPQUA

In Downtown Roseburg at 612 S.E. Jackson

ALL NEW ROOMS
 ROOM PHONES AND TV.
 AIR-CONDITIONG
 TUB, SHOWER OR COMBINATION BATHS

**Excellent Coffee Shop and Dining Room** 

### CHARCOAL STEAKS

Dancing — Entertainment — Free Parking
Tel: ORchard 2-2241 Member A.A.A.



## CAVALIER LODGE

Roseburg, Oregon

Just off Hwy. 99. (Turn off Freeway at the City Center and Veteran's Hospital Junction). 54-Units, including 12

Executive Suites, (two with Kitchen facilities). Luxurious appointments throughout. Room phones; Beautyrest beds, Ceramic-Tiled Combination Baths; Radiant Heat; Free TV. Heated Swimming Pool. Units are well set back from highway which ensures a quiet rest, and are soundproof. Rates from \$8.00 up, double, \$9 up for Twins. Executive Suites \$20 Up. For Reservations, Contact:

CAVALIER LODGE — Telephone ORchard 3-5561 — ROSEBURG, OREGON Maud and Roy Beem—Hosts.

### **EUGENE**

### MASON'S OREGON MOTEL . . .

. . . Located on Old Highway 99 North and 99 South four (4) blocks to Downtown Eugene. If travelling South (99) Freeway, take Eugene Exit—over Willamette River Bridge—turn Right at City Center (or 6th Ave.). If Travelling North (99) Freeway, Eugene Exit at Franklin Blvd. Keep Right going under "Over Pass" City Center and 6th Ave.

44-Well Appointed sound-proof rooms with combination baths. Room phones, Hot Water Heating with Individual Thermostats for your comfort. Free TV., Radio and a Coffee Pot with coffee in every room for your morning enjoyment. Wall-to-wall carpets and carports. Member of Congress Motor Hotels. A.A.A. and recommended by Duncan Hines.

For Reservations, Contact:

MASON'S OREGON MOTEL — 345 WEST 6th AVE — EUGENE, OREGON
Tel: Dl. 5-3391 — Rod and Maude Mason, Hosts

### EUGENE HOTEL . . .

Right Downtown in City Centre, with ample Parking. Nicely-appointed rooms, with Family Rooms at Family Rates, with Children Free. Rates from \$9.00. Free TV. and Radio in rooms.

The "Tally-Ho" Room is Justly Famous for its Prime Ribs of Beef served with Faultless Service—in a Pleasant Atmosphere. Or, you can dine and relax in the Bib 'N' Tucker Room. Breakfasts are Superb, and the Open Hours are from 6:30 a.m. till Midnight. Recommended by A.A.A. and Duncan Hines. Free Teletype Reservations. Tel: Dlamond 4-1461.

### SALEM — CAPITAL CITY OF OREGON

The State Capitol Building is a beautiful structure of Marble in modesign and has murals portraying historical events. A fine view of Williamette Valley from the dome. Open to visitors, during summer 8 a.m. to 5 p.m. daily, Sunday 10 a.m. to 5 p.m. Tours every hour.

Williamette University is of interest, as is Bush Pasture, a 100-acre City Park with a collection of rare trees and shrubs, and Bush Museum,

### TRAVELER'S INN . . . (Formerly Oregon Motor Courtel)

At 3230-Portland Road N.E., on Business Rt. Hwy. 99. Very comfortable, well-managed Court quietly situated back from highway, 46 nicely appointed units. Some kitchens. Combination baths; room phones; Heated Swimming Pool; T.V. Commercial Units. Credit Cards Honored, Fine Restaurants and Cocktail Lounges on Premises. Member AAA. Tel: JU: 1-2444. "One of Williamette Valley's Finest Motels".

### Visit one of America's Finest Shops . . . in Salem

Meier and Frank's have a beautiful store here . . . recognized by the "New Yorker" magazine as one of America's most outstanding. You can't help but enjoy shopping, or browsing. And, you'll enjoy the food in their "Salem Coffee Shop", or for leisurely Dining, try the "Oregon Room". Store Hours: 9:30 a.m. - 5:30 p.m.—excepting Monday and Friday when open until 9:00 p.m.

(NOTE: THERE IS NO SALES TAX IN OREGON).

### PORTLAND

### CITY CENTRE MOTOR HOTEL . . .

. . . At 3800 N. Sandy Blvd., on U.S. 30, 2-M. East of downtown, in Hollywood Shopping area. Inviting Motel, 60 units from \$6.50 Single to \$16.00 Family Rooms. Nicely decorated and well equipped. Shower or Combination baths; phones; air-conditioning; TV., radios. Sun Deck. Tel: AT. 7-1107. AAA. and Duncan Hines approved.

### ACCOMMODATION WHITE PASS SKI AREA . . .

**SILVER BEACH CAFE AND CABINS**—Eight miles East of Ski area. Specialize in German and French Pancakes. Modern Cabins and Trailer space. Don and Jessie March, Naches, Wash.

RIMROCK LANDING RESORT—Ten Miles east of ski area. Restaurant, Cabins with central restrooms and showers. Modern cottage with fireplace. Gail & Lulu Dennett. Star Route, Naches, Wash.

RIMROCK GROCERY AND GAS—Fourteen miles East of ski area. Complete line of Groceries and Shell service station. Tel: Rimrock OR. 2-2222.

SPORTSMEN'S PANCAKE AND STEAK HOUSE CAFE, at RIMROCK—Steak, Chicken and Turkey dinners. Specializing in Swedish pancakes. Ski lunches to go. Mr. and Mrs. Ole Hansen. Tel: Rimrock OR. 2-2219.

GAME RIDGE MOTEL AT RIMROCK—14-All electric Units, some with kitchens. Also drying room. 20-M. E. of ski area. Mr. and Mrs. W. A. Johnson, Star Route, Naches, Wash. Tel: Rimrock, OR. 2-2212.

**EAST GATE MOTEL**—20-Miles east of ski area. Nine modern units, two with fireplaces, all with cooking. Cecil and Ruby Halbrook. Star Route, Naches, Wash. Tel: Rimrock OR. 2-2213.

**TROUT LAKE MOTEL**—20 miles east of ski area. 6-Units, some with kitchens. Cafe, gift shop and gas. John and Bess Kelland, Naches, Wash. Tel: Rimrock OR. 2-2211.



### SKI

WHITE PASS
Nov. to May
SKI SCHOOL
SKI SHOP
CAFETERIA
White Pass Co.

Box 354 Yakima, Wash.

Scenic Chair Lift Rides - 1 July - 1 Oct.

**THE WHITE PASS SKI AREA** is centrally located in the Southern portion of Washington State's Cascade Range, on all weather State Highway No. 5--105 miles S.E. of Seattle and 55 miles W. of Yakima. See Map Page 202.

### THE WHITE PASS SKI AREA

This area offers superb skiing in powder snow conditions, and is reached via U.S. Highway 410 from Seattle, or from State Hwy. 5 from Junction of Hwy. 99 nine miles South of Chelalis, Wash. From Yakima it is reached by Hwys. 410 and 5.

Uphill Ski Transportation consists of Two Double Chair Lifts, 5280 feet long, parallel to each other, vertical 1600 feet, 1700 skiers per hour capacity. Upper terminal on 6000 foot Pigtail Peak. Poma Lift 1730 feet long, vertical ascent 450 feet, 800 skiers per hour capacity. Four rope tows, 350 feet—600 feet and two 800 feet. The Lifts are operated for SCENIC RIDES during the summer months.

### ACCOMMODATION

There is no housing accommodation in the area proper, but there are plenty of good Motels and Hotels on both sides of the summit. We are listing a few for your convenience.

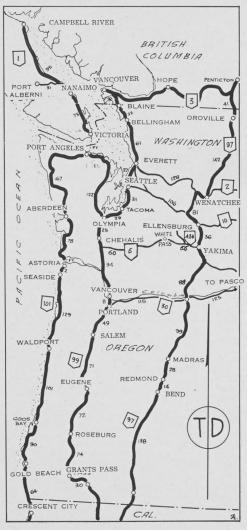
**TATOOSH MOTEL: PACKWOOD, WASH.**—ALL Electric modern Cabins. Simmons King-sized beds. Tel: Packwood 2243. Rex and Esther Olmsted.

PACKWOOD HOTEL, PACKWOOD—Dormitory for 30 skiers. Bring Sleeping Bags. Tel: 2201. Sherman and Jessie Combs.

**HAROLD'S PACKWOOD CAFE, PACKWOOD**—Specialize in steaks, chicken and other fine foods. Open 7 a.m.-2 a.m. Deckers and Heraufs, new owners.

P.R.'S MT. VIEW LODGE MOTEL, PACKWOOD—17 Units, some with kitchens. Dryer for wet ski clothes. Tel: Packwood 2252.

COAL CREEK RESORT AND CAFE—4-m. east of Packwood. Some cabins, Good place to eat. Specializes in steaks. Under new management,



## TRAVEL NOTES

. .

Tourists going from the South to the CANADIAN ROCKIES will find most Direct Route is to take Hwv. 97 from Weed, Cal. to Biggs, Ore., then Hwy. 30 to Boardman, then Hwy. 730 to Cold Springs, Ore., where it junctions with Hwy. 395 which takes you to Pasco, Wash., and Spokane. Take Hwy. 10 out of Spokane to Coeur d'Alene, then Hwy. 95 to Border at Kingsgate, B.C. and via Cranbrook and Windermere High way to Banff, Alberta.

Tourists going to Vancouver, or Victoria, British Columbia have a choice of Hwy. 99 or 101. Hwy. 99 is a fast route with Freeways... Hwy. 101 is the Coast Route, which is terrific for scenery. Suggest you combine a bit of both!

### SEATTLE.

Seattle, population 469,861, is built upon hills with Lake Washington on one side and Puget Sound on the other. Magnificent mountain vistas are to be seen from every angle. Lake Washington, in city limits, is 24-miles long and a de luxe course for hydroplane and sailboat races. The 52-mile Washington Blvd. circles the lake. There are 45-beautiful parks.

Points of interest include the Public Markets, the Smith Tower at 2nd Ave. and Yesler Way, the University of Washington Arboretum in Washington Park, 267-acres of shrubs and plants from all countries, and the Fishermans Terminal. And don't miss "Ye Olde Curiosity Shop" which has the most unique collection of curios from every corner of the globe and is considered to be the only real curio shop in the United States today. It's been located on Seattle's historical waterfront since 1899, at the Colman Dock



### ON U.S. 99

### AT SEATTLE-TACOMA AIRPORT 18601 Pacific Highway South, Seattle

A New, convenient Airport-Motor Hotel. Beautifully appointed Rooms with free TV., direct dial phones and other conveniences are moderately priced. Luxurious penthouse and executive suites featuring King and Oueen Sized beds provide the ultimate in spaciousness and comfort. Room

Queen sized beds provide the ultimate in spaciousness and comfort. Room Service available. Lee and mix vendors in each corridor.

Family fun facilities include a large, heated swimming pool, spacious patio and safe playground for youngsters. Also a Putting Green with putters and balls for your use.

Beautiful Dining Room with sweeping panoramic vista of Mt. Ranier—Wing Room and also 24-Hour Coffee Shop. Member A.A.A. and Best Western Motels. TEL: CH. 4-4550 or TWX 223.

COMPLETELY FIREPROOF - COMPLETELY AIR-CONDITIONED -COMPLETELY SOUNDPROOFED

### THE TROPICS MOTOR HOTEL . . . Restaurant and Island Room

At 225-Aurora Ave. in Seattle. Units of varied sizes, including Executive Suites, Presidential Suite and Bridal Suite, all well-appointed throughout. Room phones; TV; Ceramic-tile bathrooms with Tub or Shower; Airconditioning. Dining Rooms serve the best of everything to eat and drink, and Island Room serves fine beverages. Room service available. Patio and Sun Decks. The ONLY Heated Indoor Swimming Pool in Seattle. Elevators. Rates \$9.50 up. Under Private Owner-Mgmt. of Harry and June Delaloye. Tel: MAin 4-6789.



While in Seattle Don't Miss

### YE OLDE CURIOSITY SHOP

Established 1899

Seattle's World-Famous Waterfront Attraction Souvenirs and Gifts

Open 7 Days a Week FREE ADMISSION COLMAN FERRY DOCK - PIER 52

"Totem Pole Headquarters"

### MOLATORE'S MOTEL . . . Klamath Falls

On Hwy. 97 (Business Route) at 100 Main Street. 45 Sound Proof Units with TV, Room Phones, Swimming Pool, and Air Conditioning. New and very good throughout. Tel: TU: 2-4666.

### MOLATORE'S RESTAURANT AND LOUNGE . . .

In Klamath Falls at 1112 Main Street. Appetizing Foods. Children's Plates. Cocktail Lounge. Open 7 a.m.-2 a.m. Closed Sundays.

CRATER LAKE is some 60-miles N. of Klamath Falls, via Hwys. 97 and 62. Remarkable for its deep, brilliant blue color, it rests in the top of an old volcanic mountain. Six miles in diameter and 1,996-ft. deep, it is encircled by lava cliffs 500 to 2000-ft. above the water. Trails lead to several summits about the rim and down 900-ft. to the lake, and the 35-mile Rim Drive encircles the caldera, with magnificent view of the lake. Hotel and Cabins open June 15-Sept. 15.

**LAPINE,** 30-m. S. of Bend is famed for Fishing, Hunting, Geology, Rock Hunting, Pack Trips and Hunting, with access to many lakes and streams offering German Brown, Rainbow and Eastern Brook Trout. Hunters will find Mule Deer exceptionally abundant in this area.

### WEST VIEW MOTEL . . . at Lapine

. . . on Hwy. 97, 30-m. S. of Bend, and 1-m. N. of Jct. of Hwy. 31. An exceptionally nice small Motel with pleasant and quiet units. Twin or double beds; tiled shower or tub baths. Very comfortable throughout and meticulously kept. Rates: \$6-\$7 Double in Summer—\$5-\$6 in Winter. Mr. and Mrs. B. M. Martin, Owners. Tel: Lapine 301.

### "Open 24-Hours Every Day-To Serve You" LAPINE UNION "76" SERVICE

Wrecker Service—Minor Repairs—Lubes—Wash Jobs 97 "George and Ed Fraser" 1-m. from Jct. Hwy. 31 On Hwy. 97 Fishing and Tourist Information

### BEND. OREGON

PILOT BUTTE MOTOR COURT . . . in Bend . . . on Hwys. 97 and 20, at N. edge of town. Very nice accommodation in shaded grounds. One-and-two bedroom units have tiled shower or Combination baths; Thermostatic-Controlled Heat. Room Phones; Free TV. \$5-\$8. Tel: EVergreen 2-1411. (AAA). Mr. and Mrs. D. H. van de Sande, Jr., Owner-Mgrs.

### WESTWARD HO MOTEL . . . in Bend

On Hwy. 97 at south approach to town, at 1414-S. 3rd St. Very comfortable units with room phones, T.V., twin or double beds. Am.-Exp. Diner's Club, Carte Blanche, Commercial Cards Accepted. Tel: EV: 2-2111. Mr. and Mrs. C. R. Gault, Mgrs.

### DAVIS COURT .

. . . on Hwys. 97 and 20, 1-mile north of city center. Pleasant one-to-three bedroom units in an inviting brick motel. Rooms have phones, shower or combination baths, thermostat-controlled heat; TV. available. Four kitchen units. Tel: EV: 2-1052.

BEND, OREGON—ALT, 3,623-ft,

On the Deschutes River, Bend is headquarters for the Deschutes National Forest. As a holiday spot, it's another of our favorites. Tops scenically . . . restful and relaxing . . . its people are friendly. The Deschutes River is an excellent trout stream, and there's a hundred trout lakes easily reached from here. Drake City Park lies within the city, where thousands of wild waterfowl may be seen throughout the year. Pilot Butte State Park, just east of Bend, on U.S. 20, contains Pilot Butte, a lone cinder cone, which rises 511-ft. above the city. Road leads to summit, where you'll get a grand view of the Cascade Range.



# pine tavera

### BEND, OREGON

(Half-Block off Hwy. 97 in center of Town)

This is Central Oregon's Famous Family Restaurant. Dining Room and new Garden Room overlooking the Deschutes River. There's also a Coffee Shop and Lounge. Their slogan is "Accent on Fine Foods" and they live up to it! Open 6:30 a.m.–9:00 p.m. daily except Sundays and Holidays. And—you can leave your Dog at the "Dog Bar" shown above, under a

shady tree, where food and water are provided!

### YAKIMA, WASHINGTON

Known as 'The Fruit Bowl of the Nation," this area produces a goodly supply of the country's Apples, Pears, Peaches, Cherries, and other small fruits. If you can visit here during late April and early May, you'll see Orchards abloom with millions of colorful blossoms. And, later in the season, fruit trees loaded with luscious fruits.

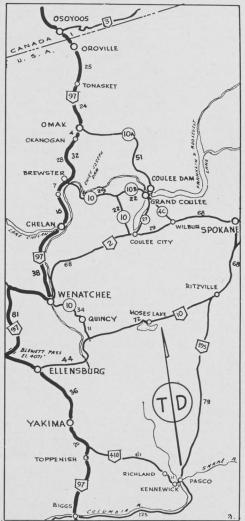
### GRANDEE LODGE . . .

at 1022 N. 1st Street, on U.S. 97. An inviting Court of well furnished one and two-roomed units. Each unit has refrigerator, air cooling, radio, phone Individually-Controlled electric heat. Tub, Shower or Combination baths. Some housekeeping units. TV available. Member BW.-AAA. Tel: GL: 3-5615. Heated Indoor Swimming Pool. Cafe on Grounds. Carte Blanche—Am.-Exp.—Diner's Club Cards accepted. Bob Kinder—Owner-Mar.

### MOTOR HOTEL CABANA . . .

. . A truly modern Highway Inn, with soundproof luxurious units on spacious lawns. Guest rooms have individual patios, tiled baths, television, radios and telephones. Air-conditioning, cocktail bar and ice-making units. Facilias and telephones. Alf-conditioning, cockrall Dar and ice-making units. Excellent management. 24-hour Service. Completely equipped Lobby with Newsstand, Drugs and Sundry Snacks. Quiet location. Heated Swimming Pool, Coffee any time. Complimentary Continental Breakfast. Rates \$5.00-\$7.50-\$10. Double, also Family Rates. Tel: GL 2-7111. Telex Yakima 65. Reservations ahead are desirable, especially in summer. Recommended by AAA—Duncan Hines, Diner's Club Cards, American Express and Hilton Carte Blanche Accepted.

SPECIAL NOTE FOR INFORMATION ON WHITE PASS SKI AREA SEE PAGES 200-202



Highway 97
The Shortest and
Most Scenic Route
To Alaska from the
Pacific Northwest!

Weed, Cal., to Dawson Creek, B.C. Conecting with Alaska Highway at Dawson Creek, B.C.

Mileage: 691Miles from Weed,
Cal., to Canadian
Border at Oyosoos,
British Columbia.
775-miles from Osoyoos to Dawson
Creek, B.C. (Total
1,466-miles), Dawson Creek, B.C. to
Fairbanks, Alaska,
1,527 - miles. S e e
Strip Maps.

We're not going to use any "hifaultin" words to sell you on the many advantages of travelling "97" . . be you "Alaska-Bound", or just "Vacation-Bound."

We can honestly tell you that the area it traverses offers just about everything you could wish for vacationing pleasure. From the vineyards of Northern California to the pines of Northern British Columbia are miles n' miles of lush orchardlands countless colourful lakes . . . streams

and rivers.
Inviting sandy
beaches . . little
mountains and big
mountains . . . and
to top it all . . .

THE FINEST FISH-ING AND HUNTING IN THE WEST!

### ELLENSBURG

### HI-WAY GRILLE AND GALAXY ROOM . . . in Ellensburg

On Hwy. 97 at junction of Hwys. 10 and 97 at 8th and "A" Sts. Close to Motels and Service Stations. Features really good home-made, well prepared food at moderate prices in a friendly atmosphere. Steaks and Roasted Chicken are specialties of the house. Sandwiches, Hamburgers, etc. are all good. Vivian Sorenson, who operates the Grille and Galaxy Room has been in business in Ellensburg since 1940, which is a recommendation in itself.

For "Take-Out" Orders in a hurry, phone WO. 2-9977.

### FOR CAR SERVICE IN ELLENSBURG . .

. . The Digest's personal recommendation is "Pinney and Storms" Mobilaas Service Station, two blocks east of highways 10 and 97 junction, at 8th and C Streets. Real specialists in Carburetion and Ignition. Fast, courteous service. Lubes, washing, etc. Tel.: WO 2-6557. Open every day.

### WAITS MOTEL

Quietly located at 205-W. 6th Ave., two blocks off Hwy. 10, 1-blk. off Hwy. 97 in Ellensburg. 22 Nicely appointed units with shower baths (2 with Combination baths); wall-to-wall carpets; individual thermostat-controlled Hot Water Heating; T.V.; Radios. Varied sized units accommodation from two to seven persons. Tel: WOodland 2-9801. Harold A.

### WENATCHEE

### Chieftain Motel and Restaurant Wenatchee

1005-N. Wenatchee Ave. on Hwy. 2. 34 New, especially nice units accommodating up to six persons. Wall-to-wall carpet; combination or shower baths; steam heat; refrigerated air-conditioning; TV; Room Phones. HEATED SWIMMING POOL. Tel: NOrmandy 2-8134.

The new and very modernistic Restaurant is open every day. Moderate priced Breakfasts—a "Chef's Daily Special" plus the House Specialty "Steaks prepared to your Taste". Tel: NOrmandy 3-8141.

### CHELAN

### PARK WAY HOTEL . . .

Is another of Chelan's beautiful courts. It is opposite the City Park and Is another of Chelan's Dedutiful Courts. It is opposite the City Mark and Golf Course, adjacent to Loke Chelan (on n. side) away from traffic noise. The Motel is modern ranch style, and fronts on a spacious lawn with view of lake. There's plenty of space for relaxation—a wading pool for children—shuffle board—golf course 60-ft. away. Private beach. Housekeeping type units have completely electric kitchen—electric heating—one or two bedrooms, as you prefer—each with private bath. There are also Sleeping rooms with bath. TV available. Tel: 203.

### APPLE CUP CAFE . . .

. on Hwy. 97, one block from Apple Wood Motel. A small but attractive and meticulous Cafe with table or counter service. Very good home-style cooking by women cooks. Open 24 hours every day.

### WASHINGTON-HWY, 97

### "THE LADY OF THE LAKE"

### BOAT TRIPS ON LAKE CHELAN

"100-miles of Unparalleled Scenic Splendour"

Schedule: The "Lady of the Lake" leaves Lakeside at 8:00 a.m., and Chelan at 8:30 a.m., arriving at Stehekin at 12:45 p.m., where there is a stop for lunch. Leaves Stehekin at 1:45 p.m., arriving back at Chelan at 6:00 p.m. (This schedule in effect from May 15 - Sept. 30). from Oct. 1 - May 14, trip leaves Chelan at 8:30 a.m., arriving at Lucerne at 12 noon—leaves at 1:10 p.m. and arrives back at Chelan at 4:00 p.m. There are also four round trips weekly during winter months to Stehekin. Fares: Round Trip to Stehekin \$5.50—Round Trip to Lucerne \$3.80. Children Half-Fare, Reservations unnecessary. For further details, see:
LAKE CHELAN BOAT COMPANY LAKESIDE, WASHINGTON

### JIM HILL MOTEL . . . in Omak

. . . in downtown Omak. Spacious fully-carpeted rooms with Modern "Make-your-own-Climate" Heating and Cooling. Circulating Ice Water. Room Phones. Free TV. in Lobby and sets available for Rooms, Family Rates. Ample Free Parking. Tel: Omak 40.

### ROSETTIE'S .

. . . on Main Street in Omak, ½-blk, from Jim Hill Motel. A good place to shop . . . away from City crowds. You'll find a nice selection of Dresses, Coats, Suits and particularly Sportswear, including Perky Cottons, Shorts and Pedal Pushers. Ship n' Shore Blouses and the famed Rose-Marie Reid Swim Suits also featured. And, if you're looking for Shoes of all kinds, you'll find them here, too.



### IN OMAK

On Main Street in Town Center

Cafeteria-Style Food Service for Family Parties

Excellent choice of BARBECUED SANDWICHES - RIBS PRIME ROAST BEEF For Leisurely Dining Try
"THE STAMPEDE ROOM"

Steaks - Seafoods - Salads Cocktail Lounge "AIR-CONDITIONED"

### SPECIAL NOTE TO TOURISTS:

Fishing and Hunting Licenses, together with very dependable information on fishing and hunting in B.C. areas can be obtained at "The Boundary Rendezvous" which is just inside Canadian Border at Osoyoos. There's a Tourist Bureau here, too, which may be helpful to you, and a very lovely Gift Shop, which carries an excellent selection of English Bone China, Hudson's Bay Blankets, and many Souvenir items.

### RE. CANADIAN SECTION OF HIGHWAY 97

TOURISTS TRAVELLING HIGHWAY 97 IN CANADA WILL FIND LISTINGS AND INFORMATION ON PAGES 26 TO 64 AND 73 TO 84. THIS COVERS THE AREA FROM OSOYOOS, B.C. TO FAIRBANKS, ALASKA, VIA DAWSON CREEK.

# Hudson's Bay Company.

INCORPORATED 279 MAY 1670.
Seventh and Eighth Avenues on First Street West



## The Hudson's Bay Company Department Store In Downtown Calgary

Established as a trading post in 1875, it is now a beautiful, modern store . . . THE place to shop in Calgary. At "The Bay" you'll find such famous merchandise as Hudson's Bay "Point" Blankets, Hudson's Bay furs, Irish linens and British woollens as well as fine assortments of all domestic merchandise. Drive into the big Parkade, cross the Skywalk to "The Bay", and enjoy shopping at its best!

**In Banff,** too, you'll find the same fine quality and courteous service at "The Bay" on Banff Avenue, with the same low prices as "The Bay" in Calgary!

# You Are Invited

to visit the

NEWEST, MOST UP-TO-DATE and LARGEST
WOOLLEN SHOP
IN WESTERN CANADA

FINE HIGH-GRADE IMPORTATIONS for MEN and WOMEN

- HARRIS TWEEDS
- CASHMERE SWEATERS
- IMPORTED SPORTSWEAR
- DAKS SLACKS
- ENGLISH ARGYLE SOCKS
- SCOTCH TWEEDS
- CASHMERE COATS
- GORAY SKIRTS
- . ATKINSON'S POPLIN TIES
- ENGLISH HAND-MADE GLOVES
- CASHMERE, VIYELLA AND TWEED YARDAGE OF ALL TYPES

Camel Hair Coats
Worsted, Tweed and Flannel Yardage
Burberry Coats



The British Woollen Shop

LIMITED

BANFF, ALBERTA

J. D. ANDERSON, President